

PROGRAM

TEACHING
PREVENTION

2011

March 17-19

**Redefining Health
for the Decade**

Washington, DC

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Conference Objectives

IDENTIFY how the academic prevention community can use Healthy People 2020 to redefine health.

EXPLORE opportunities to advance prevention through health reform implementation.

SHARE innovative approaches to education and research programs.

Teaching Prevention 2011 will bring together leaders to address the status of prevention in healthcare reform and showcase and discuss improved methods of teaching, researching and promoting prevention. Sessions will identify key features of the political and policy landscape in health and health care that impact prevention education and research, and will provide an interactive forum for representatives from different health professions to advance communication, collaboration, and partnership.

Concurrent Sessions

Concurrent Sessions will be organized in the following tracks:

1. Policy and Practice
2. Teaching
3. Research

Poster Presentations

Poster Presentations will occur during the reception on Friday evening and will be on display for the duration of the meeting.

Capitol Hill Visits

APTR members will visit their state Representatives and staff on Capitol Hill on Thursday, March 17 to advocate for continued funding of essential public health programs and agencies. This visit is also part of a campaign to increase the visibility of graduate public health programs among federal lawmakers, and eventually to attain more equity in funding for public health education programs.

Continuing Education Credits

Certified in Public Health Credits



Teaching Prevention 2011: Redefining Health for the Decade, the annual meeting of the Association for Prevention Teaching and Research is offering up to 16.0 hours of pre-approved Certified in Public Health Continuing Education (CPHCE) credits. APTR is deemed an accredited provider for CPHCE credits by the National Board of Public Health Examiners.

APTR Members: complimentary
Non-members: \$30.

Medical & Pharmacy Education Credits



Northeastern Ohio Universities
COLLEGES OF MEDICINE & PHARMACY

Northeastern Ohio Universities Colleges of Medicine and Pharmacy designates this educational activity for a maximum of 16.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

APTR Members: complimentary
Non-members: \$50.



This activity has been assigned ACPE #479-999-11-063-L04-P and will award knowledge based, 16.0 contact hours (1.60 CEUs) of continuing pharmacy education.

This activity has been planned and implemented in accordance with the Policies of the Accreditation Council for Continuing Medical Education and the Accreditation Council for Pharmacy Education; through the joint sponsorship of Northeastern Ohio Universities Colleges of Medicine and Pharmacy and Association for Prevention Teaching and Research. Northeastern Ohio Universities Colleges of Medicine and Pharmacy is accredited by the ACCME and the ACPE to provide continuing education.

APTR Awards Luncheon

Join us Friday to honor the most distinguished individuals in the field of prevention and public health education.

Money-Driven Medicine Film Screening

Money-Driven Medicine offers a systemic look on film at the economics underlying – and often undermining – our \$2.6 trillion healthcare system. The film interweaves the stories of patients and doctors ensnared in the system with insights by thought-leaders. *Money-Driven Medicine* goes beyond health insurance reform as it lays out the looming policy challenges for the next decade if we are to provide all Americans effective, high quality, patient-centered care while containing costs and reducing wasteful, even risky procedures.

Networking Opportunities

The Poster Reception, networking breakfasts and lunches will provide attendees a forum to engage with peers on topics pertinent to prevention and public health.

Student and Early-Career Networking Event

Connect with students and colleagues for food and drink in the Dupont Ballroom following the Poster Reception.

Conference Highlights

Thursday | March 17

12:00 pm – 4:00 pm	Registration Foyer
7:45 – 8:30 am	Advocacy Visits Prep and Logistics Salon C
9:00 - 12:00 pm	Capitol Hill Visits Offsite
1:00 pm – 5:00 pm	Undergraduate Public Health Pre-Conference Workshop Salon A-B
4:00 pm – 7:00 pm	APTR Board of Directors Dinner Meeting Thomas Room
7:00 pm – 9:00 pm	APTR Council of Graduate Programs in Public Health Business Meeting Salon A-B

Friday | March 18

7:00 am – 4:00 pm	Registration Foyer
7:00 am – 8:00 am	Continental Breakfast Foyer seating in Dupont Ballroom
8:00 am – 9:40 am	KEYNOTE ADDRESS Health in all Policies West End Ballroom A-B
9:45 am – 11:15 am	POLICY AND PRACTICE Economics and Prevention Salon C
	TEACHING Healthy People 2020: Bridging Prevention Policy and Prevention Learning Salon E
	RESEARCH Public Health Systems and Services Research Salon D
11:15 am – 11:30 am	Break Foyer
11:30 am – 1:00 pm	POLICY AND PRACTICE Health Reform: Policies, politics, and prevention Salon C
	TEACHING Undergraduate Public Health I: Getting it Started on Campus Salon E
	RESEARCH Data for the Coming Decade: Measuring Outcomes Salon D
1:00 pm – 2:30 pm	Awards Luncheon and Ceremony Dupont Ballroom
2:40 pm – 3:30 pm	PLENARY ADDRESS Health for the Decade—Educating the Workforce West End Ballroom A-B
3:30 pm – 4:10 pm	PANEL SESSION Healthy People 2020 and Education for Health West End Ballroom A-B
4:10 pm – 4:20 pm	Afternoon Break Foyer
4:20 pm – 5:50 pm	POLICY AND PRACTICE Social and Environmental Determinants of Health: The Bottom Line Salon C
	TEACHING Training Health Professionals for Accountability In Prevention and Population Health Salon E
	TEACHING Undergraduate Public Health II: Successful Practices Salon D
6:00 pm – 7:30 pm	Welcome Reception & Poster Presentations Foyer
7:30 pm – 9:00 pm	Student & Young Professional Networking Event Dupont Ballroom
9:00 pm – 10:00 pm	Advance Screening: "Money-Driven Medicine" Salon D

Saturday | March 19

7:30 am – 9:00 am	Registration Foyer
7:00 am – 8:00 am	Continental Breakfast Foyer seating in Salon F-H
8:00 am – 9:30 am	Welcome West End Ballroom A-B
9:30 am – 11:00 am	POLICY AND PRACTICE Innovative Models for Health Care Delivery: Medical Homes and Prevention Salon C
	TEACHING Innovative Interprofessional Education Models for Collaborative Practice Salon E
	RESEARCH Shaping the Prevention Research Landscape for the Decade Salon D
11:00 am – 12:15 pm	Networking Brunch Salon F-H
12:30 pm – 2:00 pm	POLICY AND PRACTICE From Academic to Advocate: Skills, Tools & Strategies Salon C
	TEACHING Leveraging Technology to Impact Health in the Community Salon D
	RESEARCH Special Screening: "Money-Driven Medicine" Salon E
2:00 pm – 2:30 pm	Closing Session West End Ballroom A-B

Schedule Overview

Congratulations to the APTR Awardees

APTR AWARDS LUNCHEON
Friday, March 18, 2011
1:00 pm to 2:30 pm
Dupont Ballroom

ALL ARE WELCOME

Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these distinguished individuals have served the community by advancing prevention and public health education.

Please join us as we honor the current awardees.



WILLIAM SCHAFFNER, MD

Duncan Clark Award

This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.



MIRIAM ALEXANDER, MD, MPH

F. Marian Bishop Outstanding Educator Award

This award recognizes faculty who have contributed to the instruction of students or residents in the field of public health and prevention through education and/or research.



CENTER FOR PATIENT SAFETY & HEALTH POLICY

Outstanding Program of the Year Award

This award honors innovative programs, department or academic institutions for their involvement in advancing undergraduate or graduate medical education in prevention and public health which furthers students interest in the discipline.



WOODY KESSEL, MD

Special Recognition Award

This award recognizes an individual, agency, or organization that has provided outstanding service to the Association, its members or to the field of prevention and public health.

Nominate your 2012 Awardees

www.aptrweb.org/awards

2011

Thursday March 17

8:10 am – 9:40 am

KEYNOTE ADDRESS

Health in all Policies

West End Ballroom A-B

This session will provide an opportunity to assess prevention in the context of the continuing health care reform debate. How will prevention policy and practice change in health care and in public health? How will government and private industry move forward to address population health needs, and how can the academic prevention community participate in and help shape the changes that are coming?

Presenters

Howard Koh, MD, MPH; Assistant Secretary for Health, US Department of Health and Human Services

John McDonough, DrPH; Director, Center for Public Health Leadership; Professor of Public Health Practice, Harvard School of Public Health



Learning Objectives

- Describe how prevention and public health have been addressed in the health reform proposals debated over the past year.
- Describe the opportunities and threats for prevention and public health that have emerged given the current status of health care reform.
- Recognize the policy and political work that the academic prevention community can contribute to in order to strengthen the role of prevention and public health in future reform efforts.

12:00 pm – 4:00 pm

Registration

Foyer

7:45 – 8:30 am

Advocacy Visits Prep and Logistics

Salon C

Light continental breakfast available

9:00 - 12:00 pm

Capitol Hill Visits

Offsite

1:00 pm – 5:00 pm

Undergraduate Public Health Pre-Conference Workshop

Salon A-B

4:00 pm – 7:00 pm

APTR Board of Directors Dinner Meeting

Thomas Room

7:00 pm – 9:00 pm

APTR Council of Graduate Programs in Public Health Business Meeting

Salon A-B

Friday March 18

9:45 am – 11:15 am

POLICY AND PRACTICE

Economics and Prevention

Salon C

Economic theory and practice are extraordinarily powerful and have important implications for prevention policy, practice and research. Teachers and researchers in prevention need to understand and to apply economic analyses in their work. This session will provide examples of the use of such economic analysis. Specific topics include the economic benefits of primary prevention, economic costs of health disparities, and the role of economic externalities in shaping possible approaches to public health policy.

Moderator

Anthony Schlaff, MD, MPH; Tufts University School of Medicine

Presenters

Barbara Ormond, PhD, MS; Health Policy Center, Urban Institute

Timothy Waidmann, PhD; Health Policy Center, Urban Institute
"The Economic Impact of Health Disparities"

Anthony Schlaff, MD, MPH; Tufts University School of Medicine
"Economic Externalities in Health and Health Policy"

Learning Objectives

- Understand how economic analysis can be used to better understand societal benefits of public health and prevention.
- Understand the concept of economic externalities and how it can suggest opportunities for public health intervention.

TEACHING I

Healthy People 2020: Bridging Prevention Policy and Prevention Learning

Salon E

In December 2010, the US Department of Health and Human Services released the 4th set of national disease prevention and health promotion objectives - Healthy People 2020. Since 1979, Healthy People has defined the Nation's public health priorities and has been used by the public health and healthcare communities to guide planning and motivate action. During this session, panelists will provide an overview of Healthy People 2020, discuss implementation strategies for achieving the 10-year objectives, and provide examples of how Healthy People 2020 can come alive in the academic setting.

Moderator

Rika Maeshiro, MD, MPH; Association of American Medical Colleges

Presenters

Carter Blakey; US Department of Health and Human Services
"Healthy People 2020: A vision for the decade"

7:00 am – 4:00 pm

Registration

Foyer

7:00 am – 8:00 am

Continental Breakfast

Foyer | seating in Dupont Room

8:00 am – 8:10 am

Welcome

West End Ballroom A-B

Sharon Hull, MD, MPH; APTR President; Northeastern Ohio University Colleges of Medicine and Pharmacy

Susan Meyer, PhD, Conference Chair; University of Pittsburgh School of Pharmacy

Anthony Schlaff, MD, MPH; Tufts University School of Medicine

Tatiana Zenzano, MD, MPH; US Department of Health and Human Services
"Healthy People 2020: Key resources and new features"

Jan Carney, MD, MPH; University of Vermont College of Medicine
"Healthy People and Medical Education: Strategies and successes"

Learning Objectives

- Describe the history and framework of Healthy People 2020.
- Navigate the Healthy People 2020 website and HHS Health Indicators Warehouse.
- Consider methods of integrating Healthy People 2020 into health professions education.

RESEARCH

Public Health Systems and Services Research

Salon D

Public Health Systems and Services Research (PHSSR) examines the organization, financing and delivery of public health services in communities, and the impact of these services on public health. Health reform and the crisis in health care cost have emphasized the need for an effectively functioning public health system. PHSSR seeks to build the evidence about public health practice that can help practitioners improve community health more effectively and efficiently. Public Health Practice Based Research Networks have been identified as a core strategy to examine the practical issues that influence public health practice in the community. This session will enhance understanding of the evolving field of PHSSR and demonstrate examples of research that will inform and change the way public health system operates. The potential for enhancing the connections between public health practice and primary care will be emphasized.

Moderator

David Gregorio, PhD, MS; University of Connecticut

Presenters

Glen Mays, PhD, MPH; University of Arkansas
"Use of Practice Based Research Networks for Public Health and Prevention Research"

Scott Frank, MD, MPH; Case Western Reserve University
"Mixed Methodologies in Public Health Systems and Services Research"

Learning Objectives

- Describe the role of Public Health Systems and Services Research in improvement of public health practice.
- Discuss the importance of Public Health Practice Based Research Networks in establishing a broad base of evidence to support the value of public health services in the community.
- List examples of Public Health Systems and Services Research conducted in Public Health Practice Based Research Networks.
- Recognize the value of utilizing mixed methods approaches in Public Health Practice Based Research Networks.
- Reflect on Public Health Practice Based Research mechanisms for enhancing the relationship between public health practice and primary care medicine.

11:15 am – 11:30 am

Break

Foyer

11:30 am – 1:00 pm

POLICY AND PRACTICE

Health Reform: Policies, politics, and prevention

Salon C

One year after the Patient Protection and Affordable Care Act was passed, many questions remain. Will the law survive the numerous political and legal challenges it faces, and how will federal agencies and state governments implement the law? This session seeks to examine the current status of the law from three perspectives. What are the critical policy choices facing federal and state agencies who must implement the law? What are the political issues surrounding the law and how are they likely to play out? What are the critical public health and prevention aspects of the law and how are they unfolding?

Moderator

Rob Simmons, DrPH, CPH, MPH, CHES, Thomas Jefferson University

Presenters

Atul Grover, MD, PhD; Association of American Medical Colleges

John McDonough, DrPH; Harvard School of Public Health

Jeff Levi, PhD; Trust for America's Health

Learning Objectives

- Identify key policy and political challenges now facing the Patient Protection and Affordable Care Act
- Describe the key prevention and public health provisions of the law, and how they are currently being implemented.

TEACHING

Undergraduate Public Health I: Getting it Started on Campus

Salon E

Do you want a recipe for success? This session will focus on identifying resources, building partnerships and establishing means to create successful undergraduate public health courses and programs. Creative strategies for overcoming obstacles and barriers will be discussed along with key items to track in order to advance public health at the undergraduate level.

Moderator

Laura Rudkin, PhD; The University of Texas Medical Branch

Presenters

Stanton Wolfe, DDS, MPH; University of Connecticut
"The Connecticut Undergraduate Public Health Initiative (CUPHI): Overcoming Obstacles in Addressing a Critical National and State Need in Public Health and Health Education"

Jeffrey Bethel, PhD; East Carolina University
"Collaborative Integration of Public Health Content into Undergraduate Liberal Arts Education"

Kay Perrin, PhD, MPH; University of South Florida
"Undergraduate Public Health Major: A Recipe for Success"

David Gregorio, PhD, MS; University of Connecticut
"Embedding Public Health in Community College Curricula"

Learning Objectives

- Describe approaches to establish successful undergraduate public health courses.
- Recognize and avoid potential barriers to establishing undergraduate public health programs.
- Identify resources and potential partnerships to strengthen successful undergraduate course development.

RESEARCH

Data for the Coming Decade: Measuring Outcomes

Salon D

Public Health data represents the foundation of evidence upon which the value of public health efforts to improve community health is demonstrated. Without the capacity to measure progress in public health and prevention outcomes, support for these efforts will be severely compromised. This session will describe recent successes in gathering, understanding and disseminating the measurement of public health outcomes. From measuring success of the Healthy People efforts; to recognizing the utility of publicly available data; to recognizing a different paradigm in which to consider data and outcomes, this session will inform those who seek to validate the importance of public health efforts, establishing the cogency of a new axiom: "No Metric, No Mission".

Moderator

Staffan Elgelid PT, GCFP, PhD; Nazareth College

Presenters

Richard Klein, MPH and Rebecca Hines, MHS; Office of Analysis & Epidemiology, National Center for Health Statistics
"Measuring Prevention Progress for Healthy People 2010/2020"

Miriam King, PhD; University of Minnesota
"Integrated Health Interview Series (IHIS): A Half Century of Free Online U.S. Health Data"

M. Chris Gibbons, MD, MPH; Johns Hopkins Urban Health Institute
"Populomics: Implications for Public Health and Prevention Research"

Learning Objectives

- Describe the importance of measuring public health outcomes to continued support for public health programs.
- Discuss the value of utilizing existing publicly available data to enhance our understanding of public health priorities and outcomes.
- Define Populomics and discuss the value of this new paradigm for measurement of public health outcomes.

1:00 pm – 2:30 pm

Awards Luncheon and Ceremony

Dupont Ballroom

Join us to honor the 2011 APTR award recipients for their contributions to the field of academic prevention and public health.

2:40 pm – 3:30 pm

PLENARY ADDRESS

Health for the Decade - Educating the Workforce

West End Ballroom A-B

Dr. Fineberg, President of the Institute of Medicine, will provide an overview of the recent work of the Commission on Education of Health Professionals for the 21st Century. This independent commission, comprised of 20 academic leaders from around the world, worked together for a year to study health professions education and to develop recommendations to better equip health professionals globally for the healthcare challenges of the 21st century. The Commission published their call for major reform in the training of health professionals in *The Lancet* in late 2010. Dr. Fineberg will relate the Commission's findings to U.S. health professions education and consider their implications to efforts to improve prevention/public health education among clinicians.

Presenter

Harvey V. Fineberg, MD, MPP, PhD; President, Institute of Medicine



Learning Objectives

- Describe current challenges in preparing health professionals to lead and to participate in systems that promote health nationally and globally.
- Discuss the recommendations of the Commission on Education of Health Professionals for the 21st Century.

3:30 pm – 4:10 pm

PANEL SESSION

Healthy People 2020 and Education for Health

Representatives from the Healthy People Curriculum Task Force will discuss their accomplishments and remaining challenges in their efforts to improve clinical prevention and population health education in their respective fields.

Moderator

David Garr, MD; South Carolina AHEC; Medical University of South Carolina

Presenters

Rika Maeshiro, MD, MPH; Association of American Medical Colleges
 Clyde Evans, PhD; APTR Consultant
 Mary Beth Bigley, DrPH, MSN, ANP; Office of the Surgeon General, DHHS
 Susan Meyer, PhD; University of Pittsburgh School of Pharmacy
 Kenneth L. Johnson, PhD, CHES; Weber State University

Learning Objectives

- Identify steps that national organizations, academic institutions, and educators could consider to better prepare health professionals to address societal/global health needs.
- Describe accomplishments of the Healthy People Curriculum Task Force.

4:10 pm – 4:20 pm

Afternoon Break

Foyer

4:20 pm – 5:50 pm

POLICY AND PRACTICE

Social and Environmental Determinants of Health: The Bottom Line

Salon C

Extensive research in diverse fields has demonstrated the critical role that social, economic and structural determinants have in population

health and health disparities. Public health and prevention specialists, however, have been slow to articulate interventions designed to change these underlying social systems. Despite the historic role that public health has played in directly addressing root causes, it has been difficult for health professionals to advocate policies that touch so directly on our political and ideological views and differences. These presentations seek to provide frameworks by which health professionals can engage policy makers and the public to understand and address how corporate policies, the circumstances in which children develop, and the conditions of employment fundamentally shape opportunities for healthy lives.

Moderator

Anthony Robbins, MD, MPA; Journal of Public Health Policy & Tufts University

Presenters

Nicholas Freudenberg, DrPH; Hunter College, CUNY
 Wilhelmine Miller, MS, PhD; George Washington University School of Public Health and Health Services
 Anthony Robbins, MD, MPA; Journal of Public Health Policy & Tufts University

Learning Objectives

- Explore ways that public health professionals can intervene to change the social, economic, and structural environments that remain the principal determinants of the population's health.
- Identify several strategies for improving the health and developmental outcomes of disadvantaged children that lie beyond clinical and traditional public health services.
- Identify how the legal and regulatory systems that define the corporation both impact public health and are subject to change.

TEACHING

Training Health Professionals for Accountability In Prevention and Population Health

Salon E

"Accountability" is an aspect of healthcare that has received much attention in the context of healthcare reform. How can we assure that future health professionals will be more aware of their accountability for population health and for the effective provision of prevention services? Three educators share their innovative approaches to enhancing health professions education in population health and prevention.

Moderator

Susan Meyer, PhD; University of Pittsburgh School of Pharmacy

Presenters

Susan Wozenki, JD, MPH; University of Maryland School of Nursing
 "Shifting the Focus from Patient Care to Population Health: Successes and Challenges of the Required Core, Health Systems and Population Health AY 2005-2011"
 Konstantinos Deligiannidis, MD, MPH; University of Massachusetts
 "Chart Rounds: An Interdisciplinary Method of Teaching in the Patient-Centered Medical Home"
 James Plumb, MD, MPH; Thomas Jefferson University
 "College within a College (CwC) – Population Health"

Learning Objectives

- Describe how Healthy People can be used as a framework to broaden health professions students' perspectives from a patient-centered clinical focus to a focus on health systems and population health.
- Differentiate among approaches to train health professionals for accountability in prevention and public health, including a required, technology-mediated course, an experiential learning strategy embedded within an existing educational program, and a multi-faceted, longitudinal co-curricular, elective program.
- Consider what accountability in prevention and population health means for learners from different professions and at different stages of professional development.

TEACHING

Undergraduate Public Health II: Successful Practices

Salon D

This session offers creative ideas to consider in advancing undergraduate public health education on your campus. Create a blog to stimulate critical thinking and interest in the field of public health. Utilize reading assignments of detective fiction to advance students' understanding of how popular press plays a role in shaping beliefs about environmental health issues. Strategies to develop public health program agreements between two and four year universities will also be discussed.

Moderator
Sharron LaFollette, PhD; University of Illinois Springfield

Presenters
Deidre Orriola; University of South Florida
"Blended Learning Offering Greater Success (BLOGS)"

Jeanette Jeffrey, Howard Community College
"Arts and Sciences Associate of Arts transfer degree program in Public Health"

Sharon LaFollette, PhD; University of Illinois Springfield
"Teaching Environmental Health through General Education using the Detective Genre"

Learning Objectives

- Describe innovative approaches to utilize in teaching public health courses.
- Discuss strategies in developing public health program agreements between two and four year universities.
- Discuss the utilization of non-conventional technology to reach students.

6:00 pm – 7:30 pm

Welcome Reception and Poster Presentations

Foyer

7:30 pm – 9:00 pm

Student and Young Professional Networking Event

Dupont Ballroom

9:00 pm – 10:00 pm

Advance Screening: "Money-Driven Medicine"

Salon D

Money-Driven Medicine provides an essential introduction Americans need if we are to address the unmet healthcare policy challenges of the next decade. Produced by Academy Award winner Alex Gibney and inspired by Maggie Mahar's acclaimed book, *Money Driven Medicine: The Real Reason Health Care Costs So Much*, it offers the only systemic look on film at the economics underlying – and often undermining – our \$2.6 trillion healthcare system. The film interweaves the stories of patients and doctors ensnared in the system with insights by thought-leaders such as Dr. Donald Berwick, Administrator of the Centers for Medicare and Medicaid Services (CMS), Dr. James Weinstein of Dartmouth and bio-ethicist Dr. Larry Churchill of Vanderbilt. *Money-Driven Medicine* goes beyond health insurance reform as it lays out the looming policy challenges for the next decade if we are to provide all Americans effective, high quality, patient-centered care while containing costs and reducing wasteful, even risky procedures.

Faciliator

Irene Umipig, MPH; Health Educator, CSP Inc. Project PATH

SATURDAY March 19

7:30 am – 9:00 am

Registration

7:00 am – 8:00 am

Continental Breakfast

Foyer with seating in Salon G-H

8:00 am – 9:30 am

PLENARY ADDRESS

Using Data to Improve the Public Health System and the Health of the Public

West End Ballroom A-B

This plenary session will address practical applications of data use for improving the health of communities. The first presentation will focus on direct application of data analysis on a broad scale addressing County Health Rankings, a project intended to mobilize action toward community health. These rankings measure health outcomes, including morbidity and mortality; and factors that influence health such as behaviors, social and economic factors, clinical care and the physical environment. The second presentation will focus on dynamic simulation modeling as a mechanism to examine health reform strategies, including introducing participants to the HealthBound Policy Simulation Game.



Presenters

Patrick Remington, MD, MPH; Associate Dean for Public Health, UW School of Medicine and Public Health
"County Health Rankings: Mobilizing Action toward Community Health"

Bobby Milstein, PhD, MPH; Coordinator, Syndemics Prevention Network, CDC
"Navigating Health System Change"



Learning Objectives

- Describe practical application for the use of data to improve the health of the community.
- Discuss the value and controversies related to ranking the health outcomes and factors influencing outcomes for counties throughout the US.
- Examine models for simulating changes in health outcomes based on shifting policy and population risk.
- Examine the value of the HealthBound simulation game for teaching and comprehension of health systems modeling.

9:30 am – 11:00 am

POLICY AND PRACTICE

Innovative Models for Health Care Delivery: Medical Homes and Prevention

Salon C

For health reform to work in the long run, the cost curve for health care expenditures must change. Bending the cost curve will require greater attention to prevention in a variety of forms, including improved delivery of clinical preventive services, secondary prevention of the sequelae of chronic disease, and primary prevention through community-based prevention programs. For the health sector to significantly increase its focus on these preventive services, incentives in the system must change, and this in turn requires changes in the way care is delivered, so that incentives are applied where health care decisions are made. This session focus on the medical home concept and the degree to which this model has or can contribute to a renewed focus on prevention.

Moderator

Natasha Hinton-Patterson, MPH; Temple University

Presenters

Mark Lyles, MD, MBA; Association of American Medical Colleges

Ann O'Malley, MD, MPH; Center for Studying Health System Change

Learning Objectives

- Describe the delivery and financing innovations associated with the medical home model
- Describe the current policy climate and challenges facing the emerging medical home model
- Articulate the opportunities and challenges for increasing and improving preventive services through a medical home delivery model.

TEACHING

Innovative Interprofessional Education Models for Collaborative Practice

Salon E

Interprofessional education is a focus in both clinical health professions and public health training. This session will describe educational efforts to engage diverse professions in public health and to promote team-based approaches to clinical and population-based prevention. The presenters will also address the challenges they faced in implementing their curricula, as well as their evaluation efforts.

Moderator

Clyde Evans, PhD; CE Consulting

Presenters

Laura Rudkin, PhD; University of Texas Medical Branch
"Using Online Technologies to Expand Public Health Training Opportunities at UTMB"

Patricia Dieter, MPA, RN, PA-C; Duke University
"Teaching Interprofessional Prevention through Team-Based Learning"

Jennifer Collins, PT, EdD, MPA; Nazareth College
"Implementation of an Inter-Professional Course: Contemporary Topics in Inter-Professional Team Practice"

Learning Objectives

- Describe ways to promote interprofessional education in public health.
- Understand issues in assessment in interprofessional learning.
- Describe interactive curricular approaches that support interprofessional education.

RESEARCH

Shaping the Prevention Research Landscape for the Decade

Salon D

This session provides a forward looking perspective on future developments in public health research. Health Informatics have arrived as a mechanism to assess public health issues large and small. Information will be provided about eHealth and its potential to support public health intervention and research. eHealth encompasses a wide range of systems for improving health care including mechanism for improving communication within the health system and between the health system and patients/populations. In addition, a broadly applicable, publicly available approach to electronic health record analysis will be described. Finally, the session will describe the developing field of biomimicry and how wisdom from nature can offer lessons to solve human problems. Implications for public health and prevention will be emphasized.

Moderator

Scott Frank, MD, MPH; Case Western Reserve University

Presenters

Victor Strecher, PhD; University of Michigan
"eHealth: The Internet Delivery of Interventions"

David Kaelber, MD, PhD, MPH, MS, FAAP, FACP; Case Western Reserve University
"Using the Electronic Health Record for Prevention Research"

Paul Alsenas; Cuyahoga County Planning Commission
"Biomimicry: Implications for Public Health"

Learning Objectives

- Define eHealth and describe its role in public health communication, intervention and research.
- Examine the value of data sharing between public health and primary care medicine.
- Describe mechanisms for and utility of Electronic Health Record investigation for public health intervention and research.
- Define biomimicry and describe its role in public health intervention and research.

11:00 am – 12:15 pm

Networking Lunch

Dupont Ballroom

12:30 pm – 2:00 pm

POLICY AND PRACTICE

From Academic to Advocate: Skills, Tools & Strategies

Salon C

Prevention is more than science. Prevention requires change, whether at the individual or policy level. To create conditions in which change can occur, prevention specialists must be advocates and use advocacy skills, tools and strategies to affect change in the systems they work in. This session will serve as a workshop to develop some of those skills, and will present some of the current work of APTR where participants can use these skills to participate in APTR's agenda to further prevention research, teaching, and practice.

Moderator

Anthony Schlaff, MD, MPH; Tufts University School of Medicine

Presenters

William Lang, IV, MPH; American Association of Colleges of Pharmacy
"Advocacy for APTR: what we are doing and how we can do it better?"

Eva Schiffer, PhD; Net-Map
"The Net-Map Method: Understanding Influence Networks for Improved Prevention"

Learning Objectives

- Describe the Net-Map Toolbox and how it can be used to increase a person or group's effectiveness in advocacy.
- Describe APTR's current advocacy efforts and interests.
- Identify opportunities and techniques that can be used in support of APTR's advocacy efforts.

TEACHING

Leveraging Technology to Impact Health in the Community

Salon D

New technologies and the innovative application of existing ones provide creative opportunities to promote prevention and population health in health professions education. This session will feature the integration of technology in efforts to disseminate evidence-based clinical prevention guidelines (ePreventive Service Selector), promote chronic disease self-care (Princeton Living Well), and facilitate interprofessional educational activities to improve population health.

The presenters see this time as our Sputnik moment and call on members to consider a plan to leverage our collective power to focus on the meaningful use of the full spectrum (from cell phones to electronic health records) of technologies to make a huge difference in community health as well as health professions education.

Moderator

LCDR Tracy Branch, MPAS, PA-C; Office of Minority Health, DHHS

Presenters

David Shulke; Health Research & Educational Trust & David Garr, MD; Medical University of SC
"Federal Policy Changes and a New Federal Initiative Promote Implementation of USPSTF Recommendations"

Jessica Jacobs; Georgetown University
"Learning about the Preventative Health IT Toolbox: Student mHealth Engagement"

Rick Weiss, MS; Viocare, Inc.
"College Community Health Web Portal for Fitness Competition"

Meredith Cary, PsyD; USUHS
"Would APTR Members Want to LEAD a March Madness for Fitness?"

Learning Objectives

- Integrate educational tools that promote the evidence-based recommendations of the U.S. Preventive Services Task Force.
- Discuss the opportunities provided by mobile health technologies for health professions education.
- Discuss a spectrum of health professions education and health promotion opportunities via social networking.

RESEARCH

Special Screening: Money-Driven Medicine

Salon E

Money-Driven Medicine goes beyond health insurance reform as it lays out the looming policy challenges for the next decade if we are to provide all Americans effective, high quality, patient-centered care while containing costs and reducing wasteful, even risky procedures. This session will include a 50-minute screening of the new documentary followed by a facilitated discussion about the controversies raised by the film.

Facilitator

Woodie Kessel, MD, MPH; Assistant Surgeon General, USPHS, (Ret.)

2:00 pm – 2:30 pm

Closing Session

West End Ballroom A-B

Presenters

Sharon Hull, MD, MPH; APTR President; NEOUCOM

Susan Meyer, PhD; Conference Chair; University of Pittsburgh School of Pharmacy

Poster Presentations

Poster 1

Does Medical History and Chief Complaint Influence Provider Behavior for Implementing the 5 A's to Decrease Tobacco Use among Free Clinic Patients?

John Spangler, MD, MPH
Professor of Family Medicine
Wake Forest University School of Medicine
Winston-Salem, NC

Poster 2

A Home-Based Exercise Program Using Self-Management Strategies for Individuals with Type 2 Diabetes

Andrew Bartlett, PhD
Assistant Professor
Nazareth College
Rochester, NY

Poster 3

Choose To Move: From Caregivers to Role Models: Nurse's Call to Physical Activity

Dan Bayliss, MSN, MS, CES
Registered Nurse/Exercise Physiologist
University of Virginia
Charlottesville, VA

Poster 4

Using Behavioral Economics to Reduce Obesity

Shahram Heshmat, PhD
Associate Professor
University of Illinois Springfield
Springfield, IL

Poster 5

Case Study of H1N1 Cases in State Public Schools 2009-2010 Academic Year

David Adesanya, MD, MPH, DrPH (s)
Assistant Professor
National University School of Health and Human Services
San Diego, CA

Modupe Ainaakinpelu, MD, MPH, DrPH (s)
Doctoral Student
Loma Linda University School of Public Health
Loma Linda, CA

Poster 6

Human Development to Health Across the Lifespan: Using Team-Based Learning (TBL) to Integrate Population Health and Prevention in a Medical School Curriculum

Sabrina Neeley, PhD, MPH
Assistant Professor
Wright State University
Dayton, OH

Poster 7

Addressing the Challenges of Teaching Public Health to Undergraduate Students

Arlesia Mathis, PhD, CPH
Assistant Professor
University of Michigan-Flint
Flint, MI

Poster 8

Communities Putting Prevention to Work

Utilizing Childcare Centers as a Model for Community-Based Prevention Efforts

Ruby Natale, PhD, PsyD
Assistant Professor of Clinical Pediatrics
University of Miami School of Medicine
Miami, FL

Poster 9

Methamphetamine Use among Heterosexuals with Gonorrhea

Geneva Edwards, MD, MS
APTR/CDC Post-Doctoral Fellow
2008-2009
Centers for Disease Control and Prevention
Atlanta, GA

Poster 10

Prostate Specific Antigen (PSA) Cutoff Point

Reza Najem, MD, MPH, PhD
Professor
UMDNJ-New Jersey Medical School
Newark, NJ

Poster 11

Nurse Practitioner's experience using genetics/genomics in practice: Public Health Implication

An Association between Mental Health of Parents and Childhood Obesity Issues: Implications for Prevention

Elizabeth McGarvey, EdD
Associate Professor of Public Health Sciences
University of Virginia
Charlottesville, VA

Poster 12

Stress Management Among Human Services Professionals

Christine Thorpe, EdD, EdM
Health Educator/Assistant Professor
New York City College of Technology/CUNY
Brooklyn, NY

Poster 13

Good Medicine, Bad Behavior-Curbing Pharmaceutical Abuse Countywide

Irene Umipig, MPH
Health Promotion Specialist
Project PATH
Community Service Programs, Inc.
Fullerton, CA

Poster 14

Prevention is Primary: An overview of key prevention concepts

Sana Chehimi, MPH
Program Director
Prevention Institute
Oakland, CA

STUDENT POSTERS

Poster 15

Implementing Junk Food and Beverage Marketing Bans in Schools: A Teaching Case

Sara Donahue, MPH
Graduate Student
Boston University School of Public Health
Boston, MA

Poster 16

Improving Social Determinants of Health in a County Health Center with Community Volunteers

Jordana Rothschild, MD, MPH
Resident Physician
Stony Brook University Hospital
Plainview, NY

Poster 17

Integrating Public Health into Pharmacist Training

Yardlee Kauffman, PharmD
Community Practice Resident
University of Pittsburgh
Pittsburgh, PA

Poster 18

The increasing racial disparity in breast cancer mortality between 1973 and 2007 and its relationship to poorly differentiated cancer grade in black females

Trang Bui
Medical Student
Mercer University School of Medicine
Macon, GA

Poster 19

Photovoice Santa Cruz de Yojoa: A participatory action model for needs assessment and community empowerment

Katie Houghton
Graduate Student
University of Michigan School of Public Health
Ann Arbor, MI

Poster 20

"Radio Rounds" Medical Student Talk Show

Teresa Lee, MHS
Medical Student
Wright State University Boonshoft School of Medicine
Centerville, OH

Poster 21

Project REACH (Revitalizing Education & Advancing Camden's Health)

Hyun Hong
Medical Student
Farhad Modarai
Medical Student
UMDNJ-School of Osteopathic Medicine
Clifton, NJ

From the people who brought you *Unnatural Causes*...



MONEY-DRIVEN MEDICINE

Understanding America's Healthcare Crisis

Money-Driven Medicine provides the essential introduction Americans need if they are to better understand and address the unmet challenges of healthcare reform during the coming decade.

Produced by Academy Award winner Alex Gibney (*Taxi to the Dark Side*; *Enron: The Smartest Guys in the Room*) and inspired by Maggie Mahar's acclaimed book, *Money Driven Medicine: The Real Reason Health Care Costs So Much*, the film goes beyond health insurance to offer a behind-the-scenes look at the \$2.6 trillion U.S. healthcare system, how it went so terribly wrong and what it will further take to fix it.

"Money-Driven Medicine is one of the strongest documentaries I have seen in years and could not be more timely."

- Bill Moyers

SCREENINGS:

Friday 9 PM, Salon D

Saturday 12:30 PM, Salon E (Dr. Woodie Kessel facilitating)

* Conference attendees and APTR Members receive a special **15% discount** on DVD purchase through April 20th 2011! For video clips and more information, visit: www.MoneyDrivenMedicine.org. Call 415-284-7800 for discount.

www.MoneyDrivenMedicine.org

Speaker Biographies

PAUL A. ALSENAS

Director
Cuyahoga County Planning Commission
Cleveland, OH

JEFFREY W. BETHEL, PHD

Assistant Professor
Department of Public Health
Brody School of Medicine
East Carolina University
Greenville, NC

Dr. Bethel received a Bachelors of Science in Biochemistry in 1997 from the University of California, Davis and a Doctorate in Epidemiology in 2005 from the University of California, Davis. He also completed a two-year post doctoral applied epidemiology fellowship with the Centers for Disease Control and Prevention (CDC), National Center for Preparedness, Detection, and Control of Infectious Diseases (NCPDCID), Division of Global Migration and Quarantine (DGMQ) in San Diego, CA in 2007 before joining CDC as an epidemiologist. While with CDC as a Fellow and an epidemiologist, Dr. Bethel worked on the prevention and control of communicable diseases along the U.S.-Mexico border. Dr. Bethel's areas of interest include infectious disease epidemiology, vaccine-preventable diseases, Latino health, health of mobile populations, and acculturation and health. Dr. Bethel's research is aimed at understanding the relationship between health (chronic and infectious diseases) and movement of populations ranging from travelers to migrants. He is particularly interested in examining the association between acculturation and health among Latinos and Latino farmworkers.

MARY BETH BIGLEY, DRPH, MSN, ANP

Acting Director, Office of Science and Communications
Office of the Surgeon General
U.S. Department of Health and Human Services
Washington, DC

Dr. Mary Beth Bigley is currently the Acting Director of the Office of Science and Communication at the Office of the U.S. Surgeon General. In her role at the Office of the Surgeon General she oversees the work of the National Prevention Council, which includes providing guidance and coordination in the drafting of the National Prevention Strategy. In addition she oversees HHS's collaboration with HUD (Department of Housing and Urban Development) to advance activities related to health, homes and services. Dr. Bigley received a doctorate in Health System and Policy at The George Washington University School of Public Health and Health Services and a Master of Science in Nursing from George Mason University. Prior to joining the Office of the Surgeon General in 2008, Dr. Bigley was the Director of Nursing Programs at The George Washington University, Department of Nursing where she currently holds an Adjunct Assistant Professor position.

CARTER R. BLAKEY

Senior Advisor
Office of Disease Prevention and Health Promotion
U.S. Department of Health and Human Services
Rockville, MD

Carter Blakey is a Senior Advisor in the Office of Disease Prevention and Health Promotion (ODPHP), which plays a key role in developing and coordinating disease prevention and health promotion policy for the nation. Since joining ODPHP in 2001, Ms. Blakey has been instrumental in the implementation of the Department of Health and Human Services' prevention initiative, especially through Healthy People 2010 and Healthy People 2020 activities. As the Community Strategies Team Lead and a Senior Advisor to the Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion), Ms. Blakey leads and manages the Healthy People effort across HHS and other Federal Departments, as well as non-governmental organizations and other stakeholders. Before joining ODPHP, she worked on the development of Healthy People 2010 as a consultant. Her 13-year consulting career encompassed numerous activities in the health and biomedical arenas, including projects for the National Institutes of Health, the Congressional Office of Technology Assessment, the Council for Responsible Nutrition, the HHS Office of Public Health and Science, ODPHP, and the National Center for Health Statistics. Previously, Ms. Blakey worked in public affairs and government relations for the Federation of American Societies for Experimental Biology; as a managing editor for FDC Reports, Inc., a publishing company specializing in health and the pharmaceutical industry; and as a teaching/research assistant at Georgetown University, Department of Biology.

JAN K. CARNEY, MD, MPH

Associate Dean for Public Health
Research Professor of Medicine
University of Vermont College of Medicine
Burlington, VT

Dr. Carney is Associate Dean for Public Health and Research Professor of Medicine at the University of Vermont College of Medicine. She earned her undergraduate degree at Middlebury College and M.D. from the University of Cincinnati College of Medicine. She earned a Master's degree in Public Health from the Harvard School of Public Health, and is Board Certified in Internal Medicine and Preventive Medicine. Prior to her full-time faculty appointment at the University of Vermont College of Medicine, she served as Vermont's Commissioner of Health from 1989-2003, under three gubernatorial administrations, and participated in design, implementation, and leadership of a broad range of public health and health policy initiatives. Since becoming a full-time faculty member at UVM, Dr. Carney is actively involved in public health and health policy education, research, practice, and service. Her current teaching initiatives include integrating population health and health policy into medical education.

MEREDITH CARY, PSYD

Clinical Psychologist
Uniformed Services University of the Health Sciences
Washington, DC

Dr. Cary has over eighteen years experience in graduate and medical education, clinical research, and in interdisciplinary-based behavioral medicine practice. Most recently for the past six years, she directed an innovative, simulation-based pre-doctoral level course in Clinical Skills in the Department of Medical & Clinical Psychology, Uniformed Services University of the Health Sciences (the medical school for the military). For nearly a decade before that, she provided clinical services at Georgetown University in the Behavioral Medicine Division of the Department of Psychiatry. As a faculty member of the Chronic Pain and Fatigue Research Center, she helped conduct clinical research involving telemedicine. Dr. Cary's long-standing interest is in use of social media in graduate and medical education, to teach clinical competencies in participatory health leadership and to improve consumer demand for evidence based practices and resources. She also conducts a part time private practice in clinical health psychology in Washington, DC.

JENNIFER COLLINS, PT, EDD, MPA

Chair and Professor of Health Science and Physical Therapy
Nazareth College
Rochester, NY

Dr. Collins is Chair and Professor of Health Science and Physical Therapy at Nazareth College of Rochester. She is a graduate of Russell Sage College (BS- Physical Therapy, 1978); SUNY at Brockport (Master of Public Administration-Health Emphasis, 1989); and University of Rochester (doctoral degree in Higher Education/Educational Leadership, 2001). Dr. Collins completed her doctoral dissertation with a qualitative study of physical therapy faculty workload. Her clinical practice focused on developmental disabilities and early intervention; geriatrics; and home health care. In each of these settings, she was part of strong, interprofessional teams for client care and prevention. As Physical Therapy Program Chair in a School of Health and Human Services, she has been active in the school's Interprofessional Steering Committee and one of the co-instructors of the pilot course in interprofessional studies. Other teaching and research interests include: professional education; health and wellness; client perspectives on health care; and professional issues. She is an active member of several professional organizations and Vice Chair of the New York Physical Therapy Association.

PATRICIA M. DIETER, RN, PA-C, MPA

Director, Physician Assistant Program
Professor, Department of Community and Family Medicine
Duke University Medical Center
Durham, NC

Patricia Dieter is Professor of Community and Family Medicine, and Director of the Physician Assistant Program at Duke University School of Medicine. She has been an educator in PA Programs and Departments of Family Medicine for 32 years. A graduate of the Hahnemann Hospital PA Program and the Hahnemann (now Drexel) Physician Assistant Program, she earned the Master of Public Administration degree from Penn State. In addition to her work in curriculum development, administration, and accreditation, she has a career-long interest in interprofessional education. She and her Duke colleagues

have developed an interprofessional Disaster Preparedness unit; interprofessional case conferences; and a required interprofessional course, Introduction to Prevention, which she will speak about today. Ms. Dieter is a past board member of the International Association for Interprofessional Education and Collaborative Practice (InterEd).

KONSTANTINOS E. DELIGIANNIDIS, MD, MPH

Assistant Professor of Family Medicine and Community Health
University of Massachusetts Medical School /
UMassMemorial Healthcare
West Brookfield, MA

Konstantinos "Kosta" Deligiannidis is an assistant professor of Family Medicine and Community Health at the University of Massachusetts Medical School and UMass Worcester Family Medicine Residency. His clinical work is based at a rural health center in Barre, MA, where he also teaches medical students, residents, and nurse practitioner students. He is the Community Health Clerkship site preceptor and Community Health residency rotation preceptor at Barre. As preceptor for these two programs, he teaches students the unique aspects of community health in the towns/communities surrounding the health center. For example, recent projects have focused on adolescent obesity, as this is a concern that community members have brought to our attention, where rates of overweight and at-risk children have doubled. Through the help of the AAMC-CDC Collaborative RMPHEC-GME grant, we have revamped our resident teaching of community health/public health topics to better equip them as they enter the healthcare workforce.

CLYDE EVANS, PHD

President, CE Consulting
Needham, MA

Clyde Evans, Ph.D., is president of CE Consulting, providing a range of career, professional, and organizational consultation to individuals and institutions in academic and health-related fields. Dr. Evans is also a senior consultant of the Academy for Academic Leadership, working in the areas of professional and executive development, organizational management, teambuilding, interprofessional education, and executive coaching. Since 2002, Dr. Evans has been a consultant to the Association for Prevention Teaching and Research as a co-coordinator of the Healthy People Curriculum Task Force. His activities have included the areas of clinical prevention and population health, undergraduate public health, and interprofessional education. Dr. Evans serves on the board of trustees at A.T. Still University of Health Sciences and at Regis College.

HARVEY V. FINEBERG, MD, PHD

President, Institute of Medicine
Washington, DC

Harvey V. Fineberg is President of the Institute of Medicine. He previously served at Harvard University as Provost and as Dean of the School of Public Health. He also has served as President of the Society for Medical Decision Making and has been a consultant to the World Health Organization. His research has included assessment of medical technology, evaluation of vaccines and dissemination of medical innovations. He is the author or co-author of numerous books and articles on subjects ranging from AIDS prevention to medical education. Fineberg holds four degrees from Harvard, including the M.D. and Ph.D. in Public Policy.

SCOTT H. FRANK, MD, MS

Director, Division of Public Health
Master of Public Health Program
Case Western Reserve University School of Medicine
Cleveland, OH

Dr. Frank is an Associate Professor, Director of the Division of Public Health, and the founding Director of the Master of Public Health Program at Case Western Reserve University School of Medicine (CWRU SOM), with appointments in Family Medicine and Epidemiology and Biostatistics. In addition to his academic role, Dr. Frank serves as the Director of Health for the City of Shaker Heights. Dr. Frank graduated from the University of Michigan with a Bachelor of Arts in Creative Writing and his Medical degree. After completing his Family Practice Residency at Michigan, Dr. Frank completed a RWJ Fellowship at CWRU resulting in a M.S. in Family Medicine. He later received Fellowship training in Addiction Medicine at CWRU. Dr. Frank previously served as Residency Director and Director of Predoctoral Education in the Department of Family Medicine at University Hospitals of Cleveland and CWRU. He is currently the curriculum leader for population health in the CWRU SOM and Co-Principal Investigator on a RWJ Public Health Practice Based Research Network Grant. Academic interests include behavior change, smoking cessation, substance abuse prevention, public health practice, assessment of stress, and the role of spirituality and religion in health. Dr. Frank is the recipient of a Templeton Award for his medical school curriculum in Faith and Medicine; a Voices Against the Silence Award from the AIDS Task Force of Cleveland for his White Paper on Abstinence Only Until Marriage Sexual Education in Ohio; a Pioneers of Tobacco Cessation Award from SAMHSA; and, annually since 2002, the Best Doctors in America Award. Dr. Frank is also a Hopwood Award winning poet and the author of many peer reviewed articles, book chapters, national presentations, and health education materials.

NICHOLAS FREUDENBERG, DRPH

Distinguished Professor of Public Health
CUNY School of Public Health at Hunter College
New York, NY

Nicholas Freudenberg is Distinguished Professor of Public Health at the City University of New York School of Public Health at Hunter College, where he serves as Director of the Doctor of Public Health Program, a degree program that prepares public health researchers and managers to promote health equity in urban settings. For the past 30 years, Freudenberg has developed, implemented and evaluated community health interventions in New York City and elsewhere with government agencies, community organizations, churches, and schools. His work has been funded by the US Centers for Disease Control and Prevention, the New York State and City Departments of Health, the Robert Wood Johnson Foundation, the Kellogg Foundation, the Open Society Institute, and others. He has written or edited five books and more than a hundred scientific articles on urban health, health policy, business practices and health, social determinants of health, obesity, and community-based research. For the past eight years, Freudenberg has directed Corporations and Health Watch (www.corporation-and-health.org), a project that monitors the health impact of the corporate practices of food and beverage, automobile, alcohol, firearms, tobacco and pharmaceutical industries and serves as a global network for researchers, public health professionals and others working in this area.

DAVID GARR, MD

Associate Dean for Community Medicine and Professor of Family Medicine
Medical University of South Carolina
Executive Director, South Carolina AHEC
Charleston, SC

David Garr is the Associate Dean for Community Medicine and Professor of Family Medicine at the Medical University of South Carolina as well as the Executive Director of the South Carolina AHEC. He has been the principal investigator on a number of research and educational grants and has taught and published articles about prevention, population health, and primary care. He is a past president of the Association for Prevention Teaching and Research (APTR) and was the recipient of the F. Marian Bishop Outstanding Educator Award from APTR in 2009.

M. CHRIS GIBBONS, MD, MPH

Associate Director, Johns Hopkins Urban Health Institute
Assistant Professor
Johns Hopkins Schools of Medicine and Public Health
Baltimore, MD

Dr. Gibbons is an Urban Health expert and informatician who works primarily in the area of Consumer Health informatics where he focuses on using Health Information and Communications Technologies to improve urban healthcare disparities. His work is forming the foundation of the emerging field of populomics, which represents the fusion of the population sciences, medicine and informatics. Prior to coming to the Urban Health Institute, Dr. Gibbons was a Senior Policy Fellow at the Centers for Medicare and Medicaid Services (CMS). Dr. Gibbons is an advisor and expert consultant to several state and federal agencies and policymakers in the areas of urban health, eHealth, minority health and healthcare disparities. Dr. Gibbons has been named a Health Disparities Scholar by the National Center for Minority Health and Health Disparities at the National Institutes of Health. Dr. Gibbons has recently authored/edited four books including "Digital Homecare" and "eHealth Solutions for Healthcare Disparities". Dr. Gibbons obtained his medical degree from the University of Alabama. He then completed residency training in Preventive Medicine, a molecular oncology research fellowship, and earned a Master of Public Health degree focusing in health promotion among urban and disadvantaged populations all from Johns Hopkins.

DAVID I. GREGORIO, PHD, MS

Professor of Community Medicine
Director Graduate Program in Public Health
Community Medicine & Health Care
University of Connecticut School of Medicine
Farmington, CT

Dr. Gregorio's research focuses on spatial analysis of cancer incidence and the socio-economic determinants of health. In addition to directing public health education at UCONN, he is working with the University's undergraduate college and Connecticut's Community College system to embed public health principles across academic degree programs. He currently is chairperson of the APTR Council of Graduate Programs and a member of the APTR Board of Directors.

ATUL GROVER, MD, PHD, FACP, FCCP

Chief Advocacy Officer
Association of American Medical Colleges
Washington, DC

Atul Grover currently serves as Chief Advocacy Officer as the main architect and strategist of the Association of American Medical Colleges' advocacy agenda. Dr. Grover previously served as Director, Government Relations. He has been a health care consultant and has worked closely with hospitals, health systems, government agencies and NGOs

for over a dozen years. He is widely recognized as an expert on physician workforce and related policy issues in medical education, financing, and training. Dr. Grover earned a PhD in Health and Public Policy at the Johns Hopkins University Bloomberg School of Public Health where he completed a three-year fellowship in health services research; there, he remains on Faculty in the Department of Health Policy and Management. He is a board certified internist and a Fellow of both the American College of Physicians and the American College of Chest Physicians. Prior to his consulting career, he served as Chief Medical Officer in the National Center for Health Workforce Analysis at HRSA. He holds an MD from the George Washington University (where he is currently Assistant Clinical Professor of Medicine), a BA in English from Cornell University, and completed his training in primary care internal medicine at the University of California San Francisco.

REBECCA HINES, MHS

Chief, Health Promotion Statistics Branch
National Center for Health Statistics
Centers for Disease Control and Prevention
Hyattsville, MD

Rebecca Hines is Chief of the Health Promotion Statistics Branch at CDC's National Center for Health Statistics, which provides data for the national Healthy People initiative and conducts research on summary measures of population health and measuring health disparities. Previously, Rebecca worked in several Bureaus and Offices within the Health Resources and Services Administration (HRSA) throughout her 17-year tenure there. As Special Assistant to HRSA's Deputy Administrator, she supported the Administrator's vision to improve access to data for the public health community at the local and state levels. Under her direction, the Community Health Status Indicators website was launched in 2000. For two years she directed the Rural Health Network Development, Rural Health Network Development Planning, and the Delta State Rural Development Networks Grant Programs in the Office of Rural Health Policy. Rebecca also directed HRSA's health workforce research office, served as the Improvement Advisor for HRSA's Patient Safety and Clinical Pharmacy Services Collaborative, and directed the Prevention and Special Initiatives Group in the Office of Planning and Evaluation. She began her HRSA career in the Office of Science and Epidemiology where she provided analytic support and conducted evaluations for the HIV/AIDS, trauma, and organ transplantation programs. Rebecca earned an MHS from the Johns Hopkins Bloomberg School of Public Health, a BA in psychology from Wellesley College, and certification as a holistic health counselor from the Institute for Integrative Nutrition through Columbia University. Her other interests include teaching Mindfulness-Based Stress Reduction (MBSR) and meditation in the Washington DC area.

SHARON K. HULL, MD, MPH

Associate Professor and Chair
Department of Behavioral and Community Health Sciences
Northeastern Ohio University Colleges of Medicine and Pharmacy
Rootstown, OH

Dr. Hull is a physician board-certified in two specialties, both Family Medicine and Public Health and General Preventive Medicine. She obtained a Master of Public Health in Health Policy and Administration from the University of North Carolina School of Public Health in 2004. Dr. Hull has worked in solo, rural private practice, as well as in a variety of academic, clinical and administrative positions. A twenty-year veteran of medical education in primary care and public health, she currently serves as Chair of the Department of Behavioral and Community Health Sciences at Northeastern Ohio Universities Colleges of Medicine and Pharmacy, where she is actively involved in teaching, research and administration. Her health policy interests focus on access to health care, safety-net practice systems for the medically underserved, and the interface between the perspective of individual patient care and population-level health care delivery systems. Dr. Hull is President of APTR.

JESSICA JACOBS

Policy Analyst, Office of Health Information Technology and Quality (OHITQ)
Health Resources and Services Administration
U.S. Department of Health and Human Services
Washington, DC

Jessica Jacobs serves as a Policy Analyst in the Office of Health Information Technology and Quality (OHITQ) at HRSA where she is helping to stand up the mHealth collaborative and associated programs. Recently, Jessica was an Innovations and Research Policy Analyst at the Office of the National Coordinator for Health Information Technology. While at ONC she performed market research as it pertained to the ambulatory, acute, and HIE markets. Other areas of emphasis included prize and challenge based innovation, Health 2.0 technologies, and the SHARP program. Jessica came to DC from San Francisco where she was a Web Administrator for SFHomeless.net and helped create a public health reporting system for Tenderloin Health. She is a graduate of the University of California, Berkeley and a Candidate in Master of Health Systems Administration at Georgetown University.

JEANETTE JEFFREY, MS, MPH

Professor
Public Health and Nutrition Coordinator
Howard Community College
Columbia, MD

Jeanette Jeffrey is a Professor of Public Health and Nutrition at Howard Community College (HCC), located in Columbia, Maryland; an adjunct instructor of Global Health at the University of Maryland Baltimore County (UMBC); and visiting faculty to the Global Health: Community and Continuing Care summer program at the University of Arizona College of Medicine. Ms. Jeffrey holds a Master of Public Health degree and certificates in Public Health Nutrition and Humanitarian Assistance from the Johns Hopkins Bloomberg School of Public Health; a Master of Science degree in Technology for Educators and a certificate in Teaching in Higher Education from the Johns Hopkins University; and a Bachelor of Science degree in Community Health Education from Towson University. Ms. Jeffrey's 20 year passion for teaching at the community college level is the direct result of the stellar education she received at Catonsville Community College where she earned her Associate of Arts degree in General Studies.

KEN JOHNSON, PHD, CHES, FACHE

Associate Dean and Professor, Dumke College of Health Profession
Weber State University
Ogden, UT

Dr. Johnson is associate dean and professor of the Dumke College of Health Professions at Weber State University in Ogden, Utah. He holds a doctorate in health education and has primarily taught in the areas of health care administration and population health. He represents the Association of Schools of Allied Health Professions on the Healthy People Curriculum Task Force, founded by the APTR, and is a member of the board of the Association of University Programs in Healthcare Administration (AUPHA). Dr. Johnson is a Fellow of the American College of Healthcare Executives. He has some post-doctorate training in leadership, management, and emotional intelligence. Prior to his appointment at Weber State, Dr. Johnson worked for 15 years in health care, holding positions in hospital and clinic administration and marketing. Local to Utah, Dr. Johnson serves as the chair of the Weber-Morgan (counties) Board of Health. Dr. Johnson has published a number of articles and presented at a variety of regional, national, and international conferences on topics dealing with organizational behavior, emotional intelligence, employee wellness and retention.

DAVID C. KAELBER, MD, PHD, MPH, FAAP, FACP

Assistant Professor of Internal Medicine and Pediatrics
Assistant Med-Peds Residency Program Director
Epic Clinical Informatics Fellowship Director
Chief Medical Informatics Officer
The MetroHealth System
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David Kaelber, MD, PhD, MPH, FAAP, FACP is a practicing internist and pediatrician and the Chief Medical Informatics Officer of the MetroHealth System, a large academic healthcare system affiliated with Case Western Reserve University in Cleveland OH. He completed his and residency training at Case Western Reserve University. He received his MPH at the Harvard School of Public Health while completed his National Library of Medicine Informatics Fellowship at the Center for Information Technology Leadership. His areas of interest and research include public health informatics, personal health records, clinical decision support, and using electronic medical records for chronic disease detection and management, among other areas of informatics. Dr. Kaelber's research on the underdiagnosis of hypertension in children was named one of the top 10 research breakthroughs in 2007 by the American Heart Association. He was received funding from the CDC to build an automatic data exchange between MetroHealth electronic medical record data and the Ohio Disease Reporting System for public health reporting purposes.

WOODIE KESSEL, MD, MPH

Professor of the Practice of Public Health
Department of Family Science
University of Maryland School of Public Health
Bethesda, MD

Dr. Kessel, a community pediatrician for over 30 years, is an advocate, educator, and researcher in public health, public policy, pediatrics, and maternal and child health. His areas of scholarship include prevention of childhood overweight and obesity; access to quality health care; child health care reform; community-based partnerships; global health; and child health policy. Dr. Kessel serves on several boards including the PBS KIDS Health Council; Sesame Workshop; Shaping America's Youth; Healthy Children, Healthy Futures; National Sleep Foundation; the Fischell Department of Bioengineering Advisory Committee, UMD; and others. He is also Founder and President of e-maginnative health systems solutions, a consulting firm helping children and families become healthier by making healthy and wise choices. Recognized for his multiple contributions on behalf of America's children and families, Dr. Kessel was honored by the United States Public Health Service with their highest awards - the Distinguished Service Medal and the Surgeon General's Medallion; by the American Academy of Pediatrics with the Excellence in Public Service Award, and by Drexel University with the Drexel 100 Medal honoring the University's 100 most distinguished alumni. Dr. Kessel has had a

distinguished career in the United States Public Health Service serving as an Assistant Surgeon General and a senior program director for applied research, community-based programs, and professional education. He was a senior advisor on public health, health policy, and child and family health matters to the White House, Cabinet Secretaries, Surgeon Generals, and Health and Human Services officials spanning eight administrations. Dr. Kessel earned his MPH from the Johns Hopkins University, his MD from the Albert Einstein College of Medicine, his BS in Electrical Engineering from Drexel University, and his Contemporary Executive Development Certificate from the George Washington University. Dr. Kessel was a Robert Wood Johnson Foundation Clinical Scholar, Ambulatory Pediatrics Fellow at the Children's Hospital National Medical Center, and pediatric resident and primary care fellow in the Department of Pediatrics at Boston City Hospital.

MIRIAM L. KING, PHD

Research Associate
Minnesota Population Center
Minneapolis, MN

Dr. Miriam King received her PhD jointly in history and demography/sociology from the University of Pennsylvania in 1990. She taught in the Sociology Department at the University of Michigan and then joined the Minnesota Population Center at the University of Minnesota as a Research Associate in 2000. Dr. King has worked on projects to create harmonized online versions of the Current Population Survey from 1962 to the present (IPUMS-CPS), the U.S. census and the American Community Survey from 1850 to the present (IPUMS-USA), samples of almost 200 censuses from around the world (IPUMS-International), and is currently the Project Manager for the Integrated Health Interview Series (IHIS), which is creating a free online version of the U.S. National Health Interview Survey (NHIS) from 1962 to the present. Her research areas include changing living arrangements and family structure, fertility differentials, the social construction of population problems, and the effect of other family members' health problems on children's emotional and behavioral problems.

RICHARD KLEIN, MPH

Special Assistant
Office of Analysis and Epidemiology
National Center for Health Statistics
Centers for Disease Control and Prevention
Hyattsville, MD

Richard Klein is currently an expert consultant in the Office of Analysis and Epidemiology in CDC's National Center for Health Statistics (NCHS). He provides technical consultation to the program which tracks and analyzes progress towards the Department's national health promotion and disease prevention initiatives, including the Healthy People 2010 objectives and Healthy People 2020. In this capacity, he consults on technical issues related to monitoring the Healthy People 2010 goals of increasing years and quality of healthy life and eliminating health disparities. He serves as statistical advisor to the senior steering committee responsible for developing and maintaining the Healthy People 2020 objectives. Before taking his current position in 1992, he worked for 14 years in NCHS' Division of Vital Statistics, specializing in mortality statistics. He has an MPH in biostatistics and demography from Johns Hopkins University.

HOWARD K. KOH, MD, MPH

Assistant Secretary for Health
U.S. Department of Health and Human Services
Washington, DC

Dr. Howard K. Koh serves as the 14th Assistant Secretary for Health for the U.S. Department of Health and Human Services (HHS), after being nominated by President Barack Obama and confirmed by the U.S. Senate in 2009. Dr. Koh oversees 14 core public health offices, including the Office of the Surgeon General and the U.S. Public Health Service Commissioned Corps, 10 Regional Health Offices across the nation, and 10 Presidential and Secretarial advisory committees. He also serves as senior public health advisor to the Secretary. Dr. Koh previously served as the Harvey V. Fineberg Professor of the Practice of Public Health and Associate Dean for Public Health Practice at the Harvard School of Public Health. He was also Director of the Harvard School of Public Health Center for Public Health Preparedness. He has published more than 200 articles in the medical and public health literature in areas such as disparities, cancer control, melanoma and skin oncology, tobacco control, public health preparedness, disease prevention and health promotion, and public health leadership. Dr. Koh served as Commissioner of Public Health for the Commonwealth of Massachusetts (1997-2003). As Commissioner, Dr. Koh led the Massachusetts Department of Public Health, which included a wide range of health services, four hospitals, and a staff of more than 3,000 professionals. Dr. Koh graduated from Yale College and the Yale University School of Medicine. He completed postgraduate training at Boston City Hospital and Massachusetts General Hospital, serving as chief resident in both hospitals. He has earned board certification in four medical fields: internal medicine, hematology, medical oncology, and dermatology, as well as a Master of Public Health degree from Boston University. At Boston University Schools of Medicine and Public Health, he was Professor of Dermatology, Medicine and Public Health, as well as Director of Cancer Prevention and Control. He has earned numerous awards and honors for interdisciplinary accomplishments in medicine and public health, and he is an elected member of the Institute of Medicine of the National Academies. President Bill Clinton appointed Dr. Koh as a member of the National Cancer Advisory Board (2000-2002). A past Chair of the Massachusetts Coalition for a Health Future (the group that pushed for the Commonwealth's groundbreaking tobacco control initiative), Dr. Koh was named by the New

England Division of the American Cancer Society as "one of the most influential persons in the fight against tobacco during the last 25 years." He was named to the K100 (the 100 leading Korean Americans in the first century of Korean immigration to the United States), and received the Boston University Alumni Award, as well as two honorary degrees.

SHARRON LAFOLLETTE, PHD

Associate Professor and Chair
Department of Public Health
University of Illinois at Springfield
Springfield, IL

Sharron LaFollette is Chair and Associate Professor in the Public Health Department at the University of Illinois at Springfield (UIS) with a joint faculty appointment in the Institute for Legal, Legislative, and Policy Studies. She received her PhD in Toxicology from Oregon State University. Prior to joining academia, she spent eight years in Illinois government conducting multi-media risk assessments and providing risk communication and educational programs for physicians, public health professionals, and the general public. She taught and was director of the Environmental Health Program at Illinois State University for eight years before coming to UIS where she is in her tenth year. She teaches graduate-level courses in Environmental Toxicology; Environmental Risk Assessment and is one of five core faculty in the Doctorate of Public Administration program where she teaches Public Policy. She is currently the Graduate Chair of the National Environmental Health Science & Protection Accreditation Council, past-president of the Association of Environmental Health Academic Programs, and past-president of the Illinois Environmental Health Association. Her research and consulting are in risk evaluation, risk communication, workforce development, indoor air quality impact on health, and radon levels related to building dynamics. She has over 25 years of experience in conference and workshop planning and delivery in the multidisciplinary area of environmental health.

WILLIAM G. LANG IV, MPH

Vice President, Policy and Advocacy
American Association of Colleges of Pharmacy
Alexandria, VA

William Lang is the Vice President, Policy and Advocacy for the American Association of Colleges of Pharmacy (AACP). In this position Mr. Lang is responsible for developing AACP's public policy agenda and disseminating this agenda to members of Congress, state legislatures, and federal agencies. AACP's federal policy agenda focuses on issues relevant to health professions education, recognition of pharmacists as an integral component of team-based, patient-focused health delivery, and improvement of health outcomes through research. Mr. Lang is a strong advocate for funding of federal public health agencies, and for improving the nation's infrastructure for the delivery of health promotion and disease prevention programs and initiatives. Prior to his work with AACP, Mr. Lang was Director of Government Affairs for the Association of Home and Hospice Care of North Carolina. As a trade association representing providers of health care services in patient' homes, Mr. Lang was responsible for ensuring that home and hospice care was recognized as a health care delivery option desired by patients and their families. As Chairman of the PPS Workgroup, Mr. Lang facilitated a national group of home health providers, association executives and consultants, in the development of a prospective payment form of reimbursement for the Medicare home health benefit. Mr. Lang earned his Master of Public Health from the University of North Carolina, Chapel Hill and also has significant clinical experience gained as a hematology laboratory supervisor at Wake Medical Center in Raleigh, N.C.

JEFFREY LEVI, PHD

Executive Director, Trust for America's Health
Associate Professor, Department of Health Policy
George Washington University School of Public Health and Health Services
Washington, DC

Dr. Levi is Executive Director of the Trust for America's Health, where he leads the organizations advocacy efforts on behalf of a modernized public health system. He oversees TFAH's work on a range of public health policy issues, including its annual reports assessing the nation's public health preparedness, investment in public health infrastructure, and response to chronic diseases such as obesity. Dr. Levi is also an Associate Professor at The George Washington University's Department of Health Policy, where his research has focused on HIV/AIDS, Medicaid, and integrating public health with the healthcare delivery system. He has also served as an associate editor of the American Journal of Public Health, and Deputy Director of the White House Office of National AIDS Policy. Dr. Levi received a BA from Oberlin College, an MA from Cornell University, and a PhD from The George Washington University.

MARK ASHTON LYLES, MD, MBA

Senior Director, Health Care Affairs
Association of American Medical Colleges
Washington, DC

Dr. Lyles focuses on improving the clinical delivery system by helping AAMC members to introduce innovative and transformative care delivery and payment models. He also teaches Health Policy Analysis at The George Washington University School of Business. Board certified in Internal Medicine and fellowship trained in Quality Management and Managed Care, Lyles earned an MD from the Medical University of South Carolina in

Charleston and an MBA in Healthcare Management from the Wharton School at the University of Pennsylvania.

RIKA MAESHIRO, MD, MPH

Director, Public Health and Prevention Projects
Association of American Medical Colleges (AAMC)
Washington, DC

Dr. Maeshiro serves as the deputy principal investigator for AAMC's cooperative agreement with the Centers for Disease Control and Prevention (CDC) and the principal investigator for the Regional Medicine-Public Health Education Center initiative, an effort to improve population health, public health, and prevention content in medical education. Prior to joining the AAMC in 2002, Dr. Maeshiro worked in the Public Health Practice Program Office of the CDC, where her activities included early work in National Public Health Performance Standards and Bioterrorism Preparedness Planning. She has also worked at the Office of Disease Prevention and Health Promotion in the Department of Health and Human Services and the Office of Environment, Safety, and Health at the U.S. Department of Energy. Dr. Maeshiro is a 1987 graduate of the University of Michigan Medical School, and completed residency training in internal medicine at Boston City Hospital, and in general preventive medicine/public health at the Johns Hopkins School of Hygiene and Public Health. She is board-certified in internal medicine and general preventive medicine/public health. Her clinical practice had focused on primary care and HIV care in underserved inner city and rural areas.

GLEN P. MAYS, MPH, PHD

Professor and Chair
Department of Health Policy and Management
Fay W. Boozman College of Public Health
University of Arkansas for Medical Sciences
Little Rock, AR

Glen P. Mays currently serves as Professor and Chair and Director of Research for the Department of Health Policy and Management in the Fay W. Boozman College of Public Health at the University of Arkansas for Medical Sciences (UAMS). He also serves as Director of the PhD program in Health Systems Research at UAMS, and as Associate Professor of Health Policy in the Clinton School of Public Service at the University of Arkansas. Dr. Mays' research focuses on strategies for organizing and financing public health services, health insurance, and medical care services for underserved populations. He has led a series of studies examining the institutional and economic factors that influence the availability and quality of public health services. Currently, he is principal investigator of two national studies examining the causes and consequences of recent changes in public health spending levels and delivery systems. He also serves as co-director of the AHRQ-funded Arkansas Consortium for Health Services Research, where he directs research on access and financing issues. Dr. Mays has served on numerous health policy advisory committees including those for CDC, HRSA, the Institute of Medicine, and various professional associations and state legislative bodies. He has published more than 50 journal articles, books and chapters on his research. Dr. Mays earned an AB degree in political science from Brown University, received PhD and MPH degrees in health policy and administration from UNC-Chapel Hill, and completed a postdoctoral fellowship in health economics at Harvard Medical School's Department of Health Care Policy.

JOHN E. MCDONOUGH, DRPH, MPA

Professor of Public Health Practice
Director, Center for Public Health Leadership
Harvard School of Public Health
Boston, MA

John McDonough is a Professor of Public Health Practice at the Harvard School of Public Health and Director of the new HSPH Center for Public Health Leadership. Most recently, he was the Joan H. Tisch Distinguished Fellow in Public Health at Hunter College in New York City. Between 2008 and 2010, he served as a Senior Advisor on National Health Reform to the U.S. Senate Committee on Health, Education, Labor and Pensions. Between 2003 and 2008, he served as Executive Director of Health Care For All, Massachusetts' leading consumer health advocacy organization, where he played a key role in passage and implementation of the 2006 Massachusetts health reform law. From 1998 through 2003, he was an Associate Professor at the Heller School at Brandeis University. From 1985 to 1997, he served as a member of the Massachusetts House of Representatives where he co-chaired the Joint Committee on Health Care. His articles have appeared in the *New England Journal of Medicine*, *Health Affairs*, and other journals. He has written three books, *Experiencing Politics: A Legislator's Stories of Government and Health Care* by the University of California Press and the Milbank Fund in 2000, and *Interests, Ideas, and Deregulation: The Fate of Hospital Rate Setting* by the University of Michigan Press in 1998. His new book, *Inside National Health Reform*, will be published in July 2011 by the University of California Press and the Milbank Fund. He received a doctorate in public health from the School of Public Health at the University of Michigan in 1996 and a master's in public administration from the John F. Kennedy School of Government at Harvard in 1990. He lives in Brookline with his wife, Janice Furlong.

SUSAN M. MEYER, PHD

Associate Dean for Education and Professor
University of Pittsburgh School of Pharmacy
Pittsburgh, PA

Dr. Meyer is Associate Dean for Education and Professor at the University of Pittsburgh School of Pharmacy. Her activities focus on curricular and institutional quality improvement, instructional design and assessment, faculty development, and interprofessional health professions education. She convenes the Working Group on Interprofessional Education at the University of Pittsburgh. Dr. Meyer is a member of the Expert Panel on Preparation for Interprofessional Collaborative Practice, the Healthy People Curriculum Task Force, an interprofessional group convened by the Association for Prevention Teaching and Research (APTR) to advance the education of future health care professionals in the areas of clinical prevention and population health, and the Board of Directors of the American Interprofessional Health Collaborative.

WILHELMINE MILLER, MS, PHD

Senior Fellow
National Opinion Research Center
University of Chicago
Chicago, IL

In addition to her post as Senior Fellow at NORC, Wilhelmine Miller remains a Professorial Lecturer in Health Policy at George Washington University, where she has been on the research faculty at the GW School of Public Health and Health Services since 2006. In her role as Associate Director of the Robert Wood Johnson Foundation's Commission to Build a Healthier America, Miller oversaw the preparation of the Commission's report with recommendations. Earlier, while at the Institute of Medicine, Miller was a member of the Institute of Medicine committee that made recommendations for the structure and activities of a national clinical effectiveness research enterprise (*Knowing What Works in Health Care: A Roadmap for the Nation*). During her tenure as a senior program officer at the Institute of Medicine, she directed various committees that assessed the health, economic, and community consequences of uninsurance and that made recommendations to federal agencies for incorporating cost effectiveness information in analyses of regulations addressing human health and safety risks. Her degrees in health policy and management and political philosophy are from Harvard and Georgetown Universities, respectively.

BOBBY MILSTEIN, PHD, MPH

Coordinator, Syndemics Prevention Network
Centers for Disease Control and Prevention
Atlanta, GA

Bobby Milstein works at the Centers for Disease Control and Prevention, where he leads the Syndemics Prevention Network and also coordinates planning and evaluation activities for innovative policy initiatives in areas such as chronic disease prevention, environmental health, emergency preparedness, and health system improvement. With an academic background that combines cultural anthropology, behavioral science, and systems science, he guided the development of CDC's framework for program evaluation and often consults on the role of dynamic, democratic processes to improve health and health equity.

ANN S. O'MALLEY, MD, MPH

Senior Health Researcher
Center for Studying Health System Change
Washington, DC

Dr. O'Malley conducts research on a wide range of topics related to quality of care and access to preventive services and primary care. She is particularly interested in primary care delivery, its intersection with specialty care, and the coordination of care from both the patient and provider perspectives. She was part of the team that designed options for CMS for the Medicare Medical Home Demonstration project. Her work includes qualitative and quantitative studies on the coordination of care for people across all of their health care needs, including the use of health information technology as a tool to support coordination. A graduate of Hamilton College and the University of Rochester School of Medicine, O'Malley completed her pediatrics internship at Georgetown University Medical Center and a residency in preventive medicine at the University of Maryland Medical Center. She received her master's degree in public health from Johns Hopkins and then completed a National Research Service Award fellowship in primary care research. She is board certified in preventive medicine and is a fellow of the American College of Preventive Medicine.

DEIDRE ORRIOLA, MPH

Faculty Instructor
University of South Florida College of Public Health
Tampa, FL

Deidre Orriola graduated from the University of South Florida (USF) with her master's degree in Public Health in 2006. Since graduation, she has worked as a Health Educator focusing on health and wellness among college students at USF. She has also worked as a university instructor for four years. Recently, she began teaching full time at the USF College of Public Health. Her research interests include social marketing, unplanned pregnancy, HIV prevention, and tobacco cessation. She has lived in the Tampa Bay area

for eight years and enjoys practicing yoga, traveling, gardening and discovering new recipes and restaurants.

BARBARA A. ORMOND, PHD

Senior Research Associate, Health Policy Center
The Urban Institute
Washington, DC

Barbara A. Ormond received her doctorate in health economics from Johns Hopkins University. Current work includes modeling return on investment in primary and secondary prevention, analysis of workforce policy under health reform, and the impact of health reform on state budgets. Recent projects include an assessment of nursing workforce issues, community-level indicators of health and health care access, and an evaluation of innovative care management in Medicaid. Prior to joining the Urban Institute, Dr. Ormond conducted research at the Johns Hopkins School of Hygiene and Public Health on the effect of enforcement of the Hill-Burton requirements on hospital provision of charity care and on price discrimination and the demand for curative care in rural Indonesia. She spent several years working at the US Agency for International Development on assignments in Washington, DC, and Port-au-Prince, Haiti, working on health programs. Her other international work has included work on rural water supply, nutrition programs, and environmental programs in Cameroon and the Middle East.

KAY M. PERRIN, PHD, MPH

Associate Professor
Director of Academic and Student Affairs
USF College of Public Health
Tampa, FL

Since 1990, Kay Perrin has held faculty appointments at the University of South Florida, College of Public Health in the Department of Community and Family Health. Prior to obtaining her PhD, she worked as a registered nurse in a variety of public health clinics and hospital settings for over 15 years. Currently, Dr. Perrin is an Associate Professor and Director of Academic and Student Affairs. She oversees all aspects of the newly approved undergraduate degree: Bachelor's of Science in Public Health. Dr. Perrin teaches undergraduate and graduate level courses. Her research focuses on adolescent health with a special interest in teen pregnancy. Lastly, she serves on several community boards in the Tampa Bay Area. When she is not working, Dr. Perrin and her husband enjoy biking, traveling and babysitting their three grandchildren.

JAMES PLUMB, MD, MPH

Professor, Department of Family and Community Medicine
Director, Center for Urban Health
Thomas Jefferson University and Hospital
Philadelphia, PA

Dr. Plumb is a 1969 Honors graduate of the University of Virginia, and a 1974 AOA graduate of Jefferson Medical College. Since 1992, he has served as the Faculty Advisor for a student-run Urban Health Initiative (Jeff HOPE) addressing the health care needs of the homeless and otherwise disenfranchised populations at four shelters and a needle exchange in the city in which 80% of Jefferson's students participate as caregivers in five weekly clinic sites. Since 1998, he has partnered with five diverse neighborhoods in Philadelphia and created the Center for Urban Health that has received over nine million dollars in grants and contracts to date. He has published over 50 articles related to aspects of community work and palliative care. In 2003, he received his Masters in Public Health Degree from the Bloomberg School of Public Health at Johns Hopkins University. Dr Plumb maintains a clinical practice at St Elizabeth's Health and Healing Center in Lower North Philadelphia, in partnership with Project H.O.M.E.

PATRICK REMINGTON, MD, MPH

Associate Dean for Public Health
Professor, Population Health Sciences
School of Medicine and Public Health
University of Wisconsin-Madison
Madison, WI

Dr. Remington is Associate Dean for Public Health at the UW School of Medicine and Public Health and Professor in the Department of Population Health Sciences. He holds affiliate faculty appointments in the Department of Family Medicine and School of Nursing and serves as Adjunct Professor in the Department of Population Health, Medical College of Wisconsin. Dr. Remington received his undergraduate degree in molecular biology and his medical degree from the University of Wisconsin. After completing an internship at Virginia Mason Hospital in Seattle, he trained at the CDC as an Epidemic Intelligence Service Officer (assigned to the Michigan health department); as a Preventive Medicine Resident in the Division of Nutrition at the CDC, and as part of the CDC Career Development Program, when he obtained his MPH in Epidemiology from the University of Minnesota. He was the Chief Medical Officer for Chronic Disease and Injury Prevention in the Wisconsin Division of Health for almost a decade, and joined the Department of Population Health Sciences in 1997. Dr. Remington's current research examines methods to measure the health outcomes and determinants in populations, as well as health disparities by education, race, or region. In addition, he is examining ways to use this information in community health improvement, such as through the publication of County Health Rankings.

ANTHONY ROBBINS, MD, MPA

Professor of Public Health
Tufts University School of Medicine
Co-editor, Journal of Public Health Policy
Boston, MA

Anthony Robbins is a Professor of Public Health at Tufts University School of Medicine and co-editor of the Journal of Public Health Policy. Born in New York City, 9 January 1941, he attended Harvard College and graduated cum laude from Yale University School of Medicine. He trained in internal medicine at Boston's Beth Israel Hospital and completed a fellowship in health services research at Harvard Medical School and School of Public Health, which included a Master of Public Administration from the John F. Kennedy School of Government. In 1970, he joined the faculty in epidemiology at McGill University in Montreal as an Assistant Professor, and received one of Canada's first National Health Research Junior Scientist awards. In 1973, he became Vermont State Health Commissioner, moving in 1976 to be Executive Director of the Colorado Department of Health. In 1978, he joined the Federal government to run the National Institute for Occupational Safety and Health. He moved to the professional staff of the House Energy and Commerce Committee in 1981 to handle the health jurisdiction. Later that year he was elected President of the American Public Health Association. He served as Treasurer of International Physicians for the Prevention of Nuclear War. After five years as Professor of Public Health at Boston University School of Public Health, he became Director of the National Vaccine Program in 1993. From 1994-99 he edited Public Health Reports. While at Tufts, he founded the Public Health Advocacy Institute in 2001 and became Co-Editor of the Journal of Public Health Policy in 2003.

LAURA RUDKIN, PHD

Vice Chair for Education and Graduate Program Director
Department of Preventive Medicine and Community Health
Director, MPH Program
The University of Texas Medical Branch
Galveston, TX

Dr. Rudkin serves as Vice Chair for Education and Graduate Program Director in the Department of Preventive Medicine and Community Health at The University of Texas Medical Branch in Galveston. She also directs UTMB's accredited Public Health Program which offers MPH training to medical and doctoral students, residents, fellows, and faculty. Dr. Rudkin is a social epidemiologist and demographer with a primary research interest in the influence of social factors on health outcomes. Her educational research has focused on assessment of service learning and the integration of public health content into health professions curricula.

EVA SCHIFFER, PHD

Independent Consultant (Net-Map)
Washington, DC

Eva Schiffer is an independent social scientist and facilitator, helping groups and individuals to make most of their complex influence networks. Before starting her own business, she was a post-doctoral fellow for the International Food Policy Research Institute, where she developed the participatory influence network mapping tool Net-Map (<http://netmap.wordpress.com>). This helps individuals and groups be more strategic in the use of their networks, e.g. in advocacy, project planning and implementation. Since 2008 she has applied this method in various projects, collaborating e.g. with the World Bank, the United Nations University, USAID and Procter and Gamble. These projects focused on matters as diverse as avian influenza, innovation systems, public health and monitoring of development projects. She holds a PhD in Human Geography of the University of Bochum, Germany. For the development of Net-Map she received the "CGIAR Promising Young Scientist of the Year Award" in 2008. She is originally from Germany and lives in Washington DC.

ANTHONY L. SCHLAFF, MD, MPH

Director, MPH Program
Professor, Department of Public Health and Community Medicine
Tufts University School of Medicine
Boston, MA

Dr. Schlaff is the Director of the MPH Program and Professor in the Department of Public Health and Community Medicine at Tufts University School of Medicine. He received a BA in History from Yale University, an MD from Columbia College of Physicians and Surgeons, and an MPH from the Harvard School of Public Health. He trained in Internal Medicine at Boston City Hospital and in Preventive Medicine at Carney Hospital in Boston and is board certified in both specialties. Dr. Schlaff served as Medical Director of the Codman Square Health Center in Boston from 1985 until 1992 and of the Montefiore Ambulatory Care Network in New York from 1993 to 1994. He returned to Boston in 1994 to work with the Carney Hospital Preventive Medicine Residency Program and directed the program from 1995 through 1999. He has been at Tufts since 2000. Dr. Schlaff has received national recognition as a program developer and teacher of Community-Oriented Primary Care, a model of public health practice. He is a Fellow of the American College of Preventive Medicine (ACPM) and has served in several leadership roles in the American Public Health Association. He has served as a member or officer of a number of community-based initiatives in both Boston and New York. He is the winner of the 1990 US Department of Health and Human Service's Award for Innovations in Health Promotion and Disease Prevention. He was a 1997 Primary Care Policy Fellow in the U.S. Public Health Service and is a past president of the Society of

Primary Care Policy Fellows. He is currently on the board of APTR.

DAVID G. SCHULKE

Vice President, Research Programs
Health Research and Educational Trust (HRET)
Washington, DC

David Schulke serves as Vice President for Research Programs at the Health Research and Educational Trust. HRET is the not-for-profit research and educational affiliate of the American Hospital Association (AHA). At HRET, David is responsible for helping providers translate research into effective approaches to reduce costs and improve health care quality. Before coming to HRET, David served for eleven years as Executive Vice President for the American Health Quality Association, the national association of the Quality Improvement Organizations (QIOs). Previously, David worked for senior Democratic and Republican Members of the U.S. Senate and House of Representatives for twelve years. He drafted and helped secure enactment of several pieces of health care legislation, including the Medicare hospital quality oversight reforms and beneficiary complaint provisions enacted in 1985 and 1986, OBRA 87 nursing home reforms, the first Medicare outpatient drug benefit, the OBRA 90 Medicaid drug rebate legislation, and the first risk-adjusted Federal quality "report card" evaluating health care services. He served on the White House Health Reform Task Force in 1993-4. David also served the American Pharmacists Association (APhA) as Director of Alliance Development and Regulatory Affairs for three years. He began his career leading a community-based organization addressing quality and access issues in long term care facilities in California.

VICTOR J. STRECHER, PHD

Professor, Health Behavior & Health Education
Director, Health Media Research Laboratory
Director, Cancer Prevention and Control
Chairman & Founder of HealthMedia, Inc.
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Dr. Victor J. Strecher graduated in 1983 with an MPH and PhD in Health Behavior & Health Education from the University of Michigan. After positions as Assistant and Associate Professor in the School of Public Health at the University of North Carolina, Dr. Strecher moved back to the University of Michigan, where he became Professor of Health Behavior & Health Education and Director of Cancer Prevention and Control in the University of Michigan's Comprehensive Cancer Center. Dr. Strecher also founded the University of Michigan's Center for Health Communications Research (CHCR): a multidisciplinary team of behavioral scientists, physicians, computer engineers, instructional designers, graphic artists, and students from a wide variety of disciplines. For over a decade, Dr. Strecher's center has conducted research studies and demonstration projects of computer-tailoring and interactive multimedia programs. In 1998, Dr. Strecher founded HealthMedia, Inc.— a company designed to create interactive health communications solutions for medical care, employer, pharmaceutical, and government settings. The intention of HealthMedia, Inc. is to bring the highest quality science, operational capabilities and creativity to the marketplace. Dr. Strecher's academic interests include evaluative research of health behavior change interventions for health promotion, disease prevention and disease management; he has been principal investigator on over \$10 million in research grants.

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Timothy Waidmann is an expert in disability trends among older adults and their impact on Medicare spending. He conducted several studies of potential reforms to the Medicare program, including an increase in the age of eligibility for benefits, a voluntary Medicare buy-in program, a consolidation of the Medicare benefit package, and improved protections for low-income people. Waidmann also studied sources of geographic variation in Medicare spending and their effects on beneficiaries' health and access to physicians. In addition, he has looked at models of residential transition among the elderly; frameworks for reducing population disability rates; an examination of survey measurements that gauge late-life disability; and a study of asset divestment among potential nursing home residents. Waidmann also studied the impacts of disability policies on labor force decisions. He recently tested alternative specifications for health status in econometric models used to measure retirement decisions. He received a PhD in Economics from the University of Michigan.

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Rick Weiss is the President and Founder of Viocare, Inc., a wellness information technology company that develops innovative and scientifically-proven dietary and physical activity assessment and behavioral change systems for researchers, clinicians, and wellness counselors. Mr. Weiss has been the Principal Investigator on 19 NIH grants and contracts, valued at over \$8 million. Projects include a wellness program for counselors, VioWell; an electronic food frequency questionnaire, VioScreen; and a community wellness portal for diabetes prevention, Princeton Living Well. Viocare is working on several mobile applications including VioLogue, an accurate, inexpensive, and convenient di-

etary assessment tool using a mobile phone and image recognition. Mr. Weiss received a BS in Electrical Engineering and Math with honors from Carnegie Mellon University and a MS in Electrical Engineering and Computer Science from Princeton University. He started his career working at Bell Labs and held management positions at Digital Equipment Corporation, and Squibb.

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Dr. Stanton Wolfe, a Diplomate of the American Board of Oral and Maxillofacial Surgery, completed his residency and fellowship at Johns Hopkins Hospital and Medical Center. After nearly 20 years of clinical teaching and private clinical practice, he received his Master of Public Health degree and dedicated himself to community public health service full-time. Currently, he is a professor at the University of CT (UConn) Health Center MPH Program, where he serves as Director/Instructor of the Foundations of Strategic Planning and the Practicum in Public Health courses, and has administrative oversight of all community service learning experiences for the MPH students. In this capacity, he also Chairs the MPH Program's Community Partnerships Committee. Most recently, Dr. Wolfe served as the PI for the APTR-funded CT Undergraduate Public Health Initiative (CUPHI) and, as the CUPHI Coordinating Director, is presently working with UConn administrators to establish and sustain undergraduate public health courses long-term at the University.

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Susan Wozenski, JD, MPH, currently serves as Vice Chair of the University of Maryland School of Nursing Department of Family and Community Health. She has over 30 years of experience in community-based public health program management, national voluntary leadership in public health, policy making, research, academic administration and teaching. From 1978-84 she served as director of a \$3.5 million NHLBI funded statewide chronic disease risk reduction program for the Connecticut State Department of Health Services. This initiative involved organizing community-based screening, referral and follow-up services for 700,000 residents, conducting household and provider surveys and ongoing public and professional education programs. From 1984-91, she served as Assistant Dean for the College of Health Professions at the University of Massachusetts Lowell. From 1985-88, she served on the Advisory Board for the Massachusetts State Department of Public Health's Center for Health Promotion and Disease Prevention and on the New England Governors Task Force on Preventing Heart Disease and Stroke. Since 1993, she has served as a faculty administrator (Assistant Dean and Vice Chair) for the University of Maryland School of Nursing. She teaches Health Systems and Population Health and Program Planning and Evaluation and chairs the graduate curriculum committee and core revision committee for the school. She chairs the interdisciplinary steering committee for the MPH program in the School of Medicine and serves on the University of Maryland Baltimore's strategic planning interprofessional work group. On the national level, she has served on the Board of Trustees and chaired the Public Health Council for the Arthritis Foundation and served as vice chair of the Board of Governors for the University of Michigan School of Public Health. She received an AB from Mount Holyoke College, an MPH from the University of Michigan School of Public Health, and a JD from the University of Connecticut.

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Dr. Tatiana Zenzano is the 12th Luther Terry Fellow and Senior Clinical Advisor at the Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services. Dr. Zenzano graduated from the MCP-Hahnemann School of Medicine (now named Drexel University College of Medicine) in 1999. She then completed her pediatric residency training at the Mattel Children's Hospital at UCLA in Los Angeles, California in 2002. Dr. Zenzano is a board-certified pediatrician and worked for several years as a pediatrician in the Los Angeles and Northern Virginia areas. During her residency training and subsequent work in the Los Angeles and Northern Virginia communities, she developed an interest in public health policy. Dr. Zenzano graduated from the University of Virginia in 2009 with a Master of Public Health degree with a focus on adolescent health. Dr. Zenzano's responsibilities as the 12th Luther Terry Fellow include the development of prevention policy for the Department of Health and Human Services and prevention education for residents, medical, nursing and public health students and scholars who rotate through ODPHP. Her professional areas of interest include health policy, nutrition, adolescent health, and women's health.

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Notes

A series of 20 horizontal green double-headed arrows spanning the width of the page, serving as a guide for writing notes.

Healthy People 2020



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Hawaii

American Samoa

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Puerto Rico

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