



PROGRAM

TEACHING PREVENTION

Convergence of Technology, Innovation & Collaboration

2014

March 19-21, 2014
Washington, DC
Washington Plaza Hotel



ASSOCIATION FOR PREVENTION TEACHING AND RESEARCH

Conference Goals

1. BRIDGE population health and clinical health to meet evolving prevention health needs.
2. DEMONSTRATE innovative technology and teaching approaches in the classroom, clinical settings, and beyond.
3. EXPLORE opportunities and challenges in advancing prevention through health reform implementation.

Conference Objectives

Attendees of this meeting will:

- Describe curriculum innovations related to prevention and population health in health professions curricula.
- Illustrate cutting-edge curriculum innovations and technologies designed to meet the needs of health professions students.
- Discuss opportunities and challenges related to curriculum, faculty, and professional development in population health and prevention.
- Explore models for collaboration between health professions training programs and public health agencies.
- Explore career opportunities for the next generation of prevention practitioners.

Poster Presentations

Join us for the Poster Reception on Thursday evening for appetizers and drinks (cash bar). Student posters will compete for an award to be presented on Friday at the Awards Luncheon.

APTR Awards Luncheon

Join us Friday to honor the most distinguished individuals in the field of prevention and public health education.

Networking Opportunities

The Poster Reception, networking breakfasts and lunches will provide attendees a forum to engage with peers on topics pertinent to prevention and public health.

Continuing Education Credits

Medical Education Credits



Northeast Ohio Medical University designates this live activity for a maximum of 15 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) and the Accreditation Council for Pharmacy Education (ACPE) through the co/joint sponsorship of Northeast Ohio Medical University and the Association for Prevention Teaching and Research. Northeast Ohio Medical University is accredited by the ACCME and the ACPE to provide continuing education for physicians and pharmacists.

APTR Members: \$40
Non-Members: \$60

Certified in Public Health Credits



Those attending the annual meeting of the Association for Prevention Teaching and Research are eligible to apply for up to 15 hours of pre-approved Certified in Public Health Continuing Education (CPHCE) credit. APTR is deemed an accredited provider for CPHCE by the National Board of Public Health Examiners (NBPHE).

APTR Members: \$0
Non-Members: \$30

Meeting Evaluation

Please complete the final evaluation online at aptrweb.org or teachingprevention.org. You must complete the evaluation in order to receive CE credits. Session evaluations are included with your registration materials and available at the registration desk.

Planning Committee

Chair

Thomas L. Lenz, PharmD, MA
Associate Professor of Pharmacy Practice
School of Pharmacy and Health Professions
Creighton University

Tracie Collins, MD
University of Kansas School of Medicine-
Wichita

Andrea Crivelli-Kovach, PhD
Arcadia University Department of Medical
Science

James Ebert, MD, MPH
Wright State University MPH Program

Eric E. Jung (MS-2)
Penn State College of Medicine

Sally Guttmacher, PhD
New York University MPH Program

Amy Lee, MD, MPH, MBA, CPH
Consortium of Eastern Ohio MPH Program
Northeast Ohio Medical University

Carly Levy, MPH
MCPHS University

Courtney Moore (MS-4)
Wayne State University

Arnulfo A. Muralles, MD, MPH
Centers for Disease Control and Prevention

Laura Rudkin, PhD
University of Texas Medical Branch

Heidi Roeber Rice, MD, MPH
Banner Health, Department of
Occupational Health

Mona Sarfaty, MD
Thomas Jefferson University MPH Program

Flora A. Ukoli, MBBS, DPH, MPH
Meharry Medical College

APTR Staff

Vera S. Cardinale, MPH
Director, Training and Education

Allison L. Lewis
Executive Director

Conference Highlights

Schedule Overview

Wednesday, March 19

5:00– 9:00 pm	APTR Board of Directors Meeting (closed) Executive Boardroom
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Thursday, March 20

8:00– 9:00 am	Council of Graduate Programs in Public Health Meeting (members only) Adams Room		R E G I S T R A T I O N	
7:45– 9:15 am	Continental Breakfast Small Foyer			
9:15– 10:15 am	Thought Leader Presentation: Tech for Upstreamists: How to Leverage Training, Technology, and the 'Third Sector' of Civil Society to Improve Upstream Drivers of Health Outcomes and the Triple Aim National Hall			
10:25– 11:55 am	Education Without Borders: Technology Advances in Higher Education National Hall	AJPM Special Session: Meet the Editors Adams Room		
12:00– 1:15 pm	Networking Lunch Washington Room			
1:30– 2:55 pm	Keynote Plenary: Implementing Health Reform: Lessons Learned from Massachusetts Thought Leader Presentation: Adapting to Change: The Future of the Academic Health Center National Hall			7:30 am to 6:00 pm
3:00– 4:30 pm	Using Technology: Innovations in the Classroom and Clinical Settings National Hall	Innovations in Teaching Clinical Prevention and Population Health Adams Room		Small Foyer
4:40– 6:10 pm	Engaging Community Partners for Service Learning Opportunities National Hall	What Will Become of the MPH? Adams Room		
6:15– 7:45 pm	Poster and Networking Reception Washington Room			

Friday, March 21

7:00– 8:00 am	Continental Breakfast Small Foyer		R E G I S T R A T I O N	
8:00– 9:00 am	Plenary: Patient-Centered Outcomes Research and Appropriate Use of Health Care National Hall			
9:05– 10:35 am	Exemplars of Interprofessional Prevention Education Programs National Hall	Partnering with Clinics and Community Health Centers for Public Health Education Adams Room		
10:40– 12:10 pm	Resources and Opportunities in Preventive Medicine and Community Health National Hall	Disseminating Outcomes from Community Partnerships, Service Learning, and Educational Research Adams Room		
12:15– 1:45 pm	APTR Awards Luncheon Washington Room			
2:00– 3:00 pm	Prevention 2.0: Promising Practices in Asynchronous Learning Environments National Hall	Career Development in Prevention Practice and Scholarship Adams Room		7:00 am to 4:45 pm
3:00– 4:30 pm	Closing Plenary: Integrating Public Health Content into Clinical Curricula: Reflections from HRSA Joint Degree Grantees National Hall			Small Foyer

Wednesday, March 19

5:00 pm – 9:00 pm

Executive Boardroom

APTR Board of Directors Dinner Meeting

Thursday, March 20

8:00-9:00 am

Adams Room

Council of Graduate Programs in Public Health Meeting

(members only)

9:15–9:25 am

National Hall

APTR Welcome

Thomas Lenz, PharmD, MA; Annual Meeting Chair; Creighton University

Anthony Schlaff, MD, MPH; APTR President; Tufts University

9:25–10:15 am

National Hall

Thought Leader Presentation

Tech for Upstreamists: How to Leverage Training, Technology, and the 'Third Sector' of Civil Society to Improve Upstream Drivers of Health Outcomes and the Triple Aim

This presentation describes social determinants of health and their potential role in improving the triple aim-i.e. better healthcare quality, population health outcomes and lower costs. It also provides examples of how healthcare professionals, equipped with the tools, technology, and training, can engage colleagues and community stakeholders in developing care delivery interventions that address social determinants of health. Finally, it presents a participatory "Community Health Detailing" technology model for community health to describe how participatory, civil society approaches can help healthcare systems achieve the triple aim.

Rishi Manchanda, MD, MPH; President & Founder, HealthBegins; TED Book author, *The Upstream Doctors*

Learning Objective: Describe how healthcare professionals, equipped with tools, technology, and training, can engage clinic and community stakeholders to develop care delivery interventions that address social determinants of health.



10:25–11:55 am

Adams Room

Concurrent Session

AJPM Special Session: Meet the Editors

Moderator: Ed Ellerbeck, MD, MPH; University of Kansas Medical Center

Matthew L. Boulton, MD, MPH; Editor-in-Chief, American Journal of Preventive Medicine; University of Michigan School of Public Health

William C. Wadland, MD, MS; Deputy Editor, American Journal of Preventive Medicine; Michigan State University

Learning Objectives: 1. Describe the AJPM journal, the types of articles being published, and priority areas for the journal going forward. 2. Discuss ways to add more academic content into the journal, and how to turn teaching and community engagement into publishable scholarship.

10:25–11:55 am

National Hall

Concurrent Session

Education Without Borders: Technology Advances in Higher Education

Moderator: Thomas Lenz, PharmD, MA; Creighton University

Strategic Approaches to Technology Innovations in Teaching and Learning

Tracy A. Chapman, PhD; Assistant Dean/Director, Center for eLearning and Academic Innovation, Creighton University

Learning Objectives: 1. Summarize the changing landscape of higher education and the role technology is playing to serve new and growing student populations. 2. Describe strategies for fostering the use of technology innovations for teaching and learning.

NextGenU.Org: The First Free, Accredited Education in Preventive Medicine

Erica Frank, MD, MPH, President of NextGenU; Professor and Canada Research Chair in Preventive Medicine and Population Health,

University of British Columbia

Learning Objective: Understand and be able to capitalize on the opportunities in a new approach to teaching preventive medicine, through trainings that are globally-available for credit and for free, competency-based, and comparable in quality to traditional North American health sciences education.

12:00—1:15 pm

Washington Room

Networking Buffet Lunch (Special Interest Roundtables)

1:30–2:10 pm

National Hall

Thought Leader Keynote

Implementing Health Reform: Lessons Learned from Massachusetts

JudyAnn Bigby, MD; Senior Fellow, Mathematica Policy Research

Learning Objective: Summarize the opportunities for collaboration across multiple systems to employ innovative approaches to addressing population health under state health reform.



2:10–2:55 pm

National Hall

Thought Leader Presentation

Adapting to Change: The Future of the Academic Health Center

Benjamin Isgur; Director, Health Research Institute; PricewaterhouseCoopers LLP

Learning Objective: Understand the current pressures on AMCs and how these organizations can reinvent themselves for long-term sustainability.



3:00–4:30 pm

National Hall

Concurrent Session

Using Technology: Innovations in the Classroom and Clinical Settings

Moderator: Amy Lee, MD, MPH, MBA, CPH; Northeast Ohio Medical University

Moving Beyond the Discussion Board: Using Journals, Wikis, Blogs and Videos to Engage Students

Carly Levy, MPH; MCPHS University

Learning Objective: Be able to engage students in an asynchronous online course through various multimedia approaches: wikis, journals, blogs, videos and twitter.

Public Health Practice and Issues: Teaching Cross-Cutting Competencies in an Online and Practice Environment

Amy Lee, MD, MPH, MBA, CPH; Northeast Ohio Medical University

Learning Objective: Describe how to integrate an online and practice environment through a course on cross-cutting competencies.

Creating the Nation's Largest Database of Affordable Healthcare Services

Sterling Haring, DO/MPH Student; Johns Hopkins School of Public Health

Learning Objective: Learn about the process involved in innovative organizational problem solving.

3:00–4:30 pm

Adams Room

Concurrent Session

Innovations in Teaching Clinical Prevention and Population Health

Moderator: Woodie Kessel, MD, MPH; Fellow, Koop Institute at Dartmouth

Enhancing a Rural Medicine Curriculum with Public Health Content

Ana Luz Chiapa-Scifres, MS, MPH and John Bowling, DO; University of North Texas Health Science Center

Learning Objective: Describe the main components and challenges of an innovative program to enhance the public health content of rural medicine curriculum.

Incorporating Clinical Prevention and Population Health Content into the Undergraduate Medical Curriculum: Process and Lessons Learned

Cristina Gonzalez, MD, MEd, Cheryl Merzel, DrPH, and Pablo Joo, MD; Albert Einstein College of Medicine/Montefiore Medical Center

Learning Objective: Identify one opportunity and one challenge to integrate clinical prevention and population health instruction into the

existing compulsory longitudinal medical curriculum.

Emory Pipeline Program: Innovative Interdisciplinary Collaboration in Health Science and Prevention Teaching

Chidiogo Anyigbo, MD/MPH student and Paul Ambrose Scholar; Emory University

Learning Objective: Demonstrate how a mentoring and health science education program can serve as a model for teaching prevention and population health to adolescents.

4:40– 6:10 pm

National Hall

Concurrent Session

Engaging Community Partners for Service Learning Opportunities

Moderator: Suzanne Cashman, ScD; University of Massachusetts Medical School

Engaging Youth as Change Makers: The Working Together Project

Elaine Belansky, PhD; University of Colorado Denver

Learning Objective: Describe key components of the Working Together Project, a middle school service-learning curriculum that incorporates youth voice into a strategic planning process designed to promote adolescent health through school-based changes.

Teaching Medical Students Public Health Using a Collaborative Service Learning Project Between an Academic Medical Center and a State Department of Health

James Cheek, MD, MPH, FACP; University of New Mexico School of Medicine

Learning Objective: Become familiar with the development, application, and acceptability of a pilot public health educational service-learning project between an academic medical center and a department of health.

Evidence-base for Service-Learning in the Health Professions

Suzanne Cashman, ScD; University of Massachusetts Medical School

Learning Objective: Describe the state of the evidence related to service-learning in the health professions, and opportunities and strategies for improvement.

4:40– 6:10 pm

Adams Room

Concurrent Session

What Will Become of the MPH?

Moderator: David Gregorio, PhD, MS; University of Connecticut

An MPH for the 21st Century

Harrison Spencer, MD, MPH; Association of Schools and Programs in Public Health

Learning Objective: Explain the four major areas of change recommended by the expert panel for the MPH degree of the future.

The Academic Case for a Generalist Orientation in Public Health Education

Anthony Schlaff, MD, MPH; Tufts University School of Medicine

Learning Objective: 1. Articulate a rationale for preserving a strong, competency-based core curriculum as the foundation of the MPH degree. 2. Identify conceptual and practical difficulties with shifting emphasis in the MPH degree towards specialization.

6:15–7:45 pm

Washington Room

Poster Reception

Mingle with your colleagues and explore poster presentations over appetizers and drinks (cash bar).

Friday, March 21

7:00–8:00 am

Small Foyer

Continental Breakfast

8:00–9:00 am

National Hall

Plenary

Patient-Centered Outcomes Research and Appropriate Use of Health Care

Moderator: Laura Rudkin, University of Texas Medical Branch at Galveston

Is Cost Containment Patient-Centered?

Howard Brody, MD, PhD; Director, Institute for the Medical Humanities; Professor, Family Medicine; John P. McGovern Centennial Chair; University of Texas at Galveston

Learning Objective: 1. Explain the importance of “no-benefit interventions” in assessing the ethics of cost containment. 2. Explain the role of PCOR in identifying no-benefit interventions.

PCORI Institute: Funding Resources and Priorities

David Hickam, MD, MPH; Program Director, Clinical Effectiveness Research; Patient-Centered Outcomes Research Institute (PCORI)

Learning Objective: Identify funding resources and priorities related to Patient Centered Outcomes Research (PCOR).



9:05–10:35 am

National Hall

Concurrent Session

Exemplars of Interprofessional Prevention Education Programs

Moderator: David Garr, MD; Medical University of South Carolina

Introduction to Prevention: 4 years into an Interprofessional Course at Duke University

Betsy Melcher, MS, MHS; Duke University

Learning Objective: 1. Describe strategic planning for implementation of an interprofessional course at a large academic medical center 2. Discuss innovative methods to incorporate asynchronous learning and technology for delivering content related to prevention education 3. Contrast how differences in professional curricula may influence course success.

Fundamentals of Public Health: An Innovative Community Health Practice Immersion Course in the Master of Public Health Program at Morehouse School of Medicine

Stephanie Miles-Richardson, DVM, PhD and Elaine Archie-Booker, EdD, RN; Morehouse University

Learning Objective: Describe an academic applied public health education model.

Achieving Interprofessional Competencies through Clinical Prevention and Population Health Education

David Garr, MD; Medical University of South Carolina

Suzanne Cashman, ScD; University of Massachusetts

Learning Objectives: 1. Describe the relationship between the IPEC Core Competencies and the Clinical Prevention and Population Health Curriculum Framework in the context of the curriculum guide. 2. Use the curriculum guide to design and implement interprofessional learning experiences that focus on the provision of clinical preventive services and the health of populations.

9:05–10:35 am

Adams Room

Concurrent Session

Partnering with Clinics and Community Health Centers for Public Health Education

Moderator: James Plumb, MD, MPH; Thomas Jefferson University

Development of a Provider Navigation Model for HCV Care in Drug Treatment Settings

Amy Jessop, PhD, MPH; University of the Sciences

Learning Objective: 1. Describe a novel care coordination model utilizing “provider navigation” rather than patient navigation to address the critical issues of improving linkage to appropriate HCV specialty care for Methadone Maintenance Therapy clients. 2. Explore structural, policy and psychosocial barriers to HCV care faced by HCV+MMT clients and providers.

Integrating Environmental Public Health into Primary Care: The Case of Arsenic and Well Water

Carolyn Murray, MD, MPH; Children’s Environmental Health and Disease Prevention Research Center at Dartmouth

Learning Objective: Describe the public health significance of arsenic and other contaminants in well water, and how a “medical model” versus a “public health” model may be a more effective intervention approach to promote well water testing in at risk populations.

Academic-Community Partnerships – Integrating Primary Care and Public Health in the Continuum of Homeless Care

James Plumb, MD, MPH; Thomas Jefferson University

Learning Objective: Understand the components of “communities

of solution," learn how to create academic community partnerships addressing the continuum of care for a vulnerable population, and identify opportunities to create a Community Centered Health Home.

10:40–12:10 pm

National Hall

Concurrent Session

Resources and Opportunities in Preventive Medicine and Community Health

Moderator: Andrea Crivelli-Kovach, PhD; Arcadia University

Public Health and Primary Care Together: A Practical Playbook

Justine Strand de Oliveira, DrPH, PA-C; Department of Community and Family Medicine, Duke University

Brian C. Castrucci; Chief Program and Strategy Officer, de Beaumont Foundation

Learning Objectives: 1. Describe how the current policy environment creates opportunities for preventive medicine in integrating primary care and public health. 2. Discuss strategies and pitfalls in integration efforts, and list tools that can assist in integration.

Healthy People 2020 Public Health Learning Modules: Opportunities for Advancing Interprofessional Education

Jessica Boyer, MSW, MPH; Department of Public Health, Temple University

Learning Objective: Participants will be able to describe the overall purpose of the Healthy People 2020 Public Health Learning Modules Project and identify opportunities to use the modules with students and professionals.

10:40–12:10 pm

Adams Room

Concurrent Session

Disseminating Outcomes from Community Partnerships, Service Learning, and Educational Research

Moderator: James Ebert, MD, MPH; Boonshoft School of Medicine at Wright State University

Active K: Filling a Need for Organized Physical Activity among Kindergarteners

Katherine Lowry and Tracey Smith, DNP, RNC; Southern Illinois University School of Medicine

Learning Objective: Identify how to use an academic-community partnership to address the need for increased physical activity in kindergarteners.

Meaningfully Impacting the Social Determinants of Health through Experiencing the Built Environment

Brian Rodysill; Mayo Medical School and Robin G. Molella, MD; Mayo Clinic Rochester

Learning Objective: Describe how an experiential learning curriculum on the built environment early in medical school provides aspiring physicians with contextual experiences that allow understanding of how the social determinants of health impact the health of future patients as well as how interventions in systems, environments and policies can create sustainable improvements for whole populations.

Supercourse, an Old Tool for a New Purpose, a Prevention Strategy for Impoverished Disadvantaged Communities

Robert Branch, MD FRCP; University of Pittsburgh

Learning Objective: Heighten awareness among the Teaching Prevention community of the integrated information resource the 'SuperCourse' applicable for all preventive medicine practices.

12:15–1:45 pm

Washington Room

Awards Luncheon and Ceremony

Honoring the most distinguished individuals in the field of prevention and public health education.

2:00–3:00 pm

National Hall

Concurrent Session

Prevention 2.0: Promising Practices in Asynchronous Learning Environments

Moderator: Christine Arcari, PhD, MPH, University of Texas Medical Branch

Use of Audience Response, Twitter and other Collaborative Learning Techniques to Teach Prevention

Anthony Viera, MD, MPH; University of North Carolina, Chapel Hill

Learning Objective: Explore possible strategies for promoting team-based learning, how to use an online audience response system for incorporation in the classroom setting as well as explore potential uses

for Twitter in teaching prevention.

Developing an Online Community of Practice to Bridge Primary Care and Public Health

Laura Rudkin, PhD; University of Texas Medical Branch

Learning Objective: Identify available resources to support applying Community of Practice principles to a digital learning environment.

2:00–3:00 pm

Adams Room

Concurrent Session

Career Development in Prevention Practice and Scholarship

Moderator: Thomas Lenz, PharmD, MA; Creighton University

Preparing Our Future Physicians to Conduct Effective Physical Activity Counseling: The Status of Medical School Education

Marie Dacey, EdD; MCPHS University

Learning Objective: Participants will learn about outcomes research, current status, and initiatives to increase medical education in physical activity counseling.

The Ambulatist: An Interprofessional Team Leader for People with Chronic Disease

Thomas Lenz, PharmD, MA; Creighton University School of Pharmacy and Health Professions

Learning Objective: Summarize the opportunities and outcomes of an ambulatist team leader in a chronic disease management program.

3:00–4:30pm

Adams Room

Closing Plenary

Integrating Public Health Content into Clinical Curricula: Reflections from HRSA Joint Degree Grantees

The potential contributions of integrating primary care and public health practice approaches have been emphasized in recent national reports, including a 2012 Institute of Medicine report. The Health Resources and Services Administration (HRSA) directly contributes to training health professionals to integrate these practice skills through its Interdisciplinary and Interprofessional Joint Graduate Degree Program. In this session, representatives from HRSA and the grantee schools will share curricular innovations and lessons learned in their experiences integrating primary care and public health education.

Moderator: Laura Rudkin, PhD; University of Texas Medical Branch

Svetlana Cicale, MPH, MA, Project Officer, Interdisciplinary and Interprofessional Joint Graduate Degree Program; Primary Care Medical Education Branch, Division of Medicine and Dentistry, Bureau of Health Professions, HRSA

James Plumb, MD, MPH; Thomas Jefferson University

Julie Kornfeld, PhD, MPH; University of Miami Miller School of Medicine

Christine Arcari, PhD, MPH, University of Texas Medical Branch

Patrick Remington, MD, MPH; University of Wisconsin

Cecilia Rokusek, EdD, RD and Kamilah Thomas-Purcell, PhD, MPH, CHES; Nova Southeastern University

Anthony Viera, MD, MPH; University of North Carolina, Chapel Hill

Ana Luz Chiapa-Scifres, MS, MPH and John Bowling, DO; University of North Texas Health Science Center

Learning Objectives: 1. Describe challenges and curricular innovations for integrating public health content into the medical curriculum. 2. Explain how MD/MPH programs incorporate community partners into their activities. 3. Describe innovative methods for recruiting and training dual degree students who are committed to careers in primary care.

Speaker Biographies

CHIDIOGO ANYIGBO

MD/MPH student, Emory University
2013 Paul Ambrose Scholar

Chidiogo Anyigbo is a dual degree medicine and public health student at Emory University. She is a 2013 Paul Ambrose Scholar and is working to implement her project, a pediatric obesity education and prevention program in a largely Latino clinic in her neighborhood. For the past seven years, Diogo has served many roles in the Emory Pipeline Program, an interdis-cliplinary mentorship and health science education program for disadvantaged high school students, and currently serves as the organization's president. After medical school, Diogo plans to complete residency training in pediatrics and pursue a career that combines clinical pediatrics with political advocacy especially in the areas of education, nutrition and health disparities.

ELAINE S. BELANSKY, PHD

Associate Director, Rocky Mountain Prevention Research Center
Assistant Professor, Colorado School of Public Health

Elaine Belansky is Co-Principal Investigator of the Rocky Mountain Prevention Research Center's HELM Project. She received her PhD in social psychology in 1994 and has been working with rural schools in Colorado since 1999. Her work has focused on helping schools put best practices into place to increase opportunities for physical activity, healthy eating, mental health, and school engagement and decrease opportunities for bullying, high risk sexual behavior, and drug use. She and her team developed Assess, Identify, Make it Happen (AIM), a strategic planning process that has resulted in over 100 school-based changes designed to help students. Elaine has received funding from the Robert Wood Johnson Foundation, National Institutes of Health, Centers for Disease Control and Prevention, and The Colorado Health Foundation.

JUDYANN BIGBY, MD

Senior Fellow, Mathematica Policy Research

JudyAnn Bigby is a medical doctor with more than 25 years of experience as a primary care physician and in health policy, community and public health programming and evaluation, and systems transformation. At Mathematica she is evaluating state health reforms and the impact of the Affordable Care Act on public health programs. Prior to joining Mathematica, she served as Secretary of Health and Human Services for the Commonwealth of Massachusetts from 2006 to 2013. In this role, she successfully implemented many aspects of the state's 2006 health reform law that helped Massachusetts achieve near universal coverage. Dr. Bigby the state's efforts to measure the impact of reform on health including the impact on access to care, utilization of care, costs of care, and disparities in care. Under her leadership the state implemented several initiatives to achieve integration and coordination of care, especially for vulnerable populations. She established a multi-payer statewide Patient Centered Medical Home Initiative that provided a platform for primary care payment reform, integration of behavioral health and primary care, and increased collaboration between public health and primary care. She worked in partnership to redesign safety net hospital payments to promote integration with primary care and emphasize quality of care, chronic disease management, and improved health outcomes for minority populations especially as related to diabetes, cardiovascular disease, and behavioral health. Under her leadership, Massachusetts was the first state to implement a program for integrated care and services for non-elderly people eligible for both Medicaid and Medicare. Dr. Bigby has significant community based experience as the former director of community health programs at Brigham and Women's Hospital, where she was oversaw the hospital's community health programs and developed and evaluated community-based initiatives to reduce disparities in infant mortality, breast and cervical cancer, and asthma. As a co-leader of the Dana Farber/Harvard Cancer Center Cancer Disparities Program in Development she collaborated with communities in the design and implementation of several initiatives to address cancer prevention, screening, and treatment disparities among minority populations in a variety of community based settings. She also was formerly Director of Harvard Medical School's Center of Excellence in Women's Health, a program focused on improving research, education, and care for women including those from vulnerable populations. In 2011, President Obama appointed Dr. Bigby as one of the inaugural members of the President's Advisory Group on Pre-vention, Health Promotion, and Integrative and Public Health. She is a board member of South Africa Partners where she also serves as an advisor on their health and health professional programs. She holds degrees from Wellesley College and Harvard Medical School and honorary degrees from Lesley University, Pine Manor College, and the New England College of Law.

MATTHEW L. BOULTON, MD, MPH

Associate Dean for Global Public Health
Associate Professor of Epidemiology; Health Management and Policy; Preventive Medicine; Internal Medicine, Infectious Disease Division
Director, Center of Excellence for Public Health Workforce Studies
University of Michigan School of Public Health
Editor-in-Chief, American Journal of Preventive Medicine

Dr. Boulton is Associate Professor of Epidemiology, Health Management & Policy, and

Preventive Medicine in the School of Public Health and Associate Professor of Internal Medicine in the Medical School at the University of Michigan. He is also the Director of the Center of Excellence in Public Health Workforce Studies and has been the Director of the Preventive Medicine Residency for the past 13 years. Prior to his appointment at the University of Michigan, he served as the Chief Medical Executive and State Epidemiologist for the Michigan Department of Health which was preceded by several years working as a local public health medical director. He is an active researcher and has published for many years in the peer review literature on infectious disease epidemiology and control, vaccine preventable diseases and immunization coverage, public health workforce, and public health in China and India.

JOHN R. BOWLING, DO

Assistant Dean for Rural Medicine and Professor of Family Medicine, University of North Texas, Texas College of Osteopathic Medicine

John Bowling is the Assistant Dean for Rural Medicine and Professor of Family Medicine at the University of North Texas Health Science Center's Texas College of Osteopathic Medicine. Bringing his 18 years of rural experience to Texas, he was instrumental in implementing the first articulated rural medicine program at TCOM, the Rural Family Medicine Track. With the Rural Track as a successful foundation, in 2005 he led the initiative requested by the TCOM Dean to expand the rural medicine curriculum. The result was the Rural Osteopathic Medical Education of Texas (ROMETX) program which accepted its first cohort of medical students in 2006. Prior to his career in rural medical education, Dr. Bowling was a private practice physician in Lancaster, Ohio. Dr. Bowling has received numerous awards for his efforts in the osteopathic medical profession. In 2009, Dr. Bowling was named a distinguished fellow of the American College of Osteopathic Family Physicians and has also received a distinguished service award.

JESSICA BOYER, MSW-MPH

President, Pennsylvania Public Health Association (PPHA)
Associate Director, Graduate Studies and Assistant Professor
Temple University, Department of Public Health

Jessica Boyer is the Associate Director for Graduate Studies and an Assistant Professor at Temple University's Department of Public Health. In her role, she provides administrative and programmatic support for all of the graduate programs offered by the department, such as student advising, recruitment, admissions and accreditation. In addition, she teaches courses in MPH program, including Public Health Program Planning, Fieldwork I and II, as well as Leadership and Management in Public Health Organizations, a course she developed. Before she came to Temple, Boyer worked for over 10 years at Public Health Management Corporation (PHMC), one of the largest and most comprehensive public health organizations in the country. Currently, Ms. Boyer is the President of the Pennsylvania Public Health Association (PPHA). She holds a BA in Communication and Political Science and Master's degrees in Public Health and Social Work.

ROBERT A. BRANCH, MD

Professor, Medicine and Pharmacology
University of Pittsburgh

Dr. Robert A. Branch has a life-long interest in clinical translational research, with expertise in the extensive inter-subject variation that has long been focused in Clinical Pharmacology, and more recently in education at postgraduate, medical student and now precollege level. What started as teaching as in a community outreach program to disadvantaged adolescents as a favor has become a passion and a late life major change in his professional goals. He has experience in research organization and administration where he is Program Director for an active Phase I Clinical Translation Research Center that is part of the Clinical Translational Science Awards from NCR. Dr. Branch's most recent interest in teaching has led to his leadership role in promoting and teaching Clinical Based Participatory Research in rural Appalachia. This research has acquired the preliminary data that justifies the education community based participatory research extension into the Pittsburgh Public Schools and helped build the infrastructure needed for a similar program in under-served urban communities.

HOWARD BRODY, MD, PHD

John P. McGovern Centennial Chair, Family Medicine
Director, Institute for the Medical Humanities
University of Texas, Medical Branch

Howard Brody received his M.D. Degree from the College of Human Medicine, Michigan State University in 1976, and his Ph.D. in Philosophy from Michigan State University in 1977. After completing his residency in family practice at the University of Virginia Medical Center, Charlottesville, he returned to Michigan State University, where he served as University Distinguished Professor of Family Practice, Philosophy, and the Center for Ethics and Humanities in the Life Sciences. He was Director of the Center for Ethics and Humanities from 1985 to 2000. In 2006, Dr. Brody became the Director of the Institute for the Medical Humanities and John P. McGovern Centennial Chair in Family Medicine, University of Texas Medical Branch at Galveston. He is the author of

The Future of Bioethics (Oxford University Press, 2009), Hooked: Ethics, the Medical Profession, and the Pharmaceutical Industry (Rowman and Littlefield, 2007), The Healer's Power (Yale University Press, 1992), Stories of Sickness (Yale University Press, 1987; second edition, Oxford University Press, 2003), and several other books as well as more than 125 peer-reviewed articles on medical ethics, family medicine, and philosophy of medicine. A member of the Institute of Medicine, he was given the Lifetime Achievement Award of the American Society for Bioethics and Humanities in 2009.

SUZANNE CASHMAN, ScD

Professor of Family Medicine and Community Health and Director of Community Health, Department of Family Medicine and Community Health University of Massachusetts Medical School

Formally trained in health services research, evaluation and administration, Suzanne Cashman has spent the thirty-five years of her professional career teaching graduate courses in public health, conducting community-based evaluation research, and developing partnerships aimed at helping communities improve their health status. Currently, Suzanne is Professor and Director of Community Health in the Department of Family Medicine and Community Health at the University of Massachusetts Medical School (UMMS) where she has leadership responsibilities for developing the Department's community health agenda, functions as faculty for the school's Preventive Medicine Residency, and co-directs the school's Determinants of Health course. In addition, she serves as Co-Director for the Community Engagement Cores of the UMMS Clinical and Translational Research Center as well as of its Center for Health Equity Intervention Research. Finally, she is a core investigator for the UMMS Prevention Research Center. She also founded and currently co-leads the school's Rural Health Scholars Pathway. Currently, Dr. Cashman is a board member of Community-Campus Partnerships for Health; from 2002-2010, she was on the board of APTR.

BRIAN C. CASTRUCCI, MA

Chief Program and Strategy Officer, de Beaumont Foundation

Brian Castrucci is responsible for managing the de Beaumont Foundation's grantmaking activities and has senior leadership responsibilities for contributing to the strategic design and tactical implementation of the Foundation's program initiatives. Prior to joining the de Beaumont Foundation, Castrucci was the Director of Maternal and Child Health (MCH) and WIC programs at the Georgia Department of Public Health. While there he led the successful redesign of Georgia's Title V Maternal and Child Health Block Grant operation and made significant improvements to the state's WIC program. He also gained experience in state and local public health positions at the Texas Department of State Health Services and the Philadelphia Department of Public Health. Castrucci began his career at the Robert Wood Johnson Foundation. In 2010 and 2011, Castrucci was recognized for his leadership in public health with the Young Professional Achievement Award in Maternal and Child Health Epidemiology presented by the Coalition for Excellence in MCH Epidemiology and the Young Leadership in MCH Award presented by the Health Resources and Services Administration. A trained epidemiologist, Castrucci holds a Master of Arts from Columbia University and a Bachelor of Arts from North Carolina State University, where he graduated Summa Cum Laude.

TRACY A. CHAPMAN, PHD

Assistant Dean/Director, Center for eLearning and Academic Innovation Creighton University

Tracy Chapman serves as Director for Creighton University's Center for eLearning and Academic Innovation. Under the direction and guidance of the Provost, CeLAI is responsible for the development of the University's virtual campus, exploration of ideas for creative and innovative educational programming, and academically grounded leadership/management of academic technologies. Prior to her appointment to the Center Dr. Chapman served as the Executive Director for the Office of eLearning and Academic Technologies in the School of Pharmacy and Health Professions. In this role she was responsible for leading a team which supports the School's distance programs and technology infused campus programs in Occupational Therapy, Pharmacy and Physical Therapy. Dr. Chapman received her Ph.D. from the University of Nebraska in Internet-based education, her Master's degree in Instructional Technology from West Texas A&M University, a teaching certificate from Southwest Texas State University, and a Bachelors of Science in Finance from the University of South Carolina. Chapman has authored/co-authored articles and book chapters on the pedagogy of teaching online. She has presented numerous workshops locally, nationally and internationally, with the purpose of preparing faculty for moving their teaching and learning to the online environment.

JAMES E. CHEEK, MD, MPH

Associate Professor, Department of Family and Community Medicine
Principle Liaison, Public Health Certificate Program
Senior Fellow, NM CARES Health Disparities Center
Co-Director, MD/MPH Program
University of New Mexico School of Medicine

Dr. Cheek completed his MD at UNM School of Medicine followed by Residency training in Preventive Medicine and Public Health at the Johns Hopkins University Bloomberg School of Public Health, Baltimore, MD. During his residency at Johns Hopkins, he also received his MPH degree. After completing his medical training, Dr. Cheek joined the Epidemic Intelligence Service at the Centers for Disease Control and Prevention (CDC). He continued serving as a Commissioned Officer of the US Public Health Service (PHS) rising to the rank of Captain (O-6) before retiring in 2012. During his tenure with PHS, he held various positions, first with CDC then with the Indian Health Service (IHS), as

a Medical Epidemiologist, Branch Chief, Program Director, and eventually Director of the IHS national Division of Epidemiology and Disease Prevention. He is an enrolled member of the Cherokee Nation of Oklahoma. He joined the UNM Public Health Program faculty in 2012 where he has taught Infectious Disease Epidemiology, Biostatistical Methods I for Public Health and Medical Science, and Integrative Experience, a culminating course for MPH students. In addition to teaching in the Public Health Program, Dr. Cheek also teaches or tutors for courses in the School of Medicine, including Introduction to Public Health, Epidemiology and Biostatistics, Infectious Diseases, and Evidence-based Medicine. Dr. Cheek's research areas include health disparities due to infectious diseases among American Indians and Alaska Natives, emerging infectious diseases, vaccine-preventable diseases, and public health practice. He has published over 100 articles in the peer-reviewed literature.

ANA LUZ CHIAPA-SCIFRES, MS, MPH

Director of Research and Evaluation, Texas College of Osteopathic Medicine/Office of Rural Medical Education, University of North Texas Health Science Center

Ana Luz Chiapa-Scifres is the Research Assistant Director for the Office of Rural Medical Education. In her current position, she developed the research curriculum for the Rural Scholars program, and implemented the Rural Osteopathic Medical Education and Public Health program. She has worked in the public health field locally and internationally, and has over 10 years experience in research and community health.

MARIE DACEY, EDD

Associate Professor, Health Psychology
MCPHS University

Marie Dacey is Associate Professor of Health Psychology at MCPHS University (formerly Massachusetts College of Pharmacy & Health Sciences) in Boston, MA. Her teaching and research is in the field of counseling education of health professionals and students, with a focus on the adoption and maintenance of health behaviors, especially as applied to physical activity and healthy aging. Marie also teaches and conducts research at the Institute of Lifestyle Medicine at the Joslin Diabetes Center, Boston, MA. Her previous experiences include roles as administrative director at the Mind-Body Medical Institute affiliated with Harvard Medical School, co-founder and director of a community-based wellness business, and a K-12 public school psychologist. Marie holds a doctorate in counseling psychology from Boston University and a professional license as an educational psychologist.

ERICA FRANK, MD, MPH

Professor and Canada Research Chair, University of British Columbia
Founder, President, + Research Director: NextGenU.org + Healthy Doc=Healthy Patient
Research Director, Annenberg Physician Training Program

Erica Frank is an educational innovator, physician, medical researcher, and public health and climate change advocate. Since 2006, she has been a Professor and Canada Research Chair in the School of Population and Public Health, and the Department of Family Practice at the University of British Columbia (UBC). Her medical specialty is Preventive Medicine,^[1] and her research emphasizes the degree to which clinicians' positive health habits influence patients' positive health habits. Most recently, she has become known as the President and Executive Director of NextGenU.org, the world's first portal to free, accredited, higher education, including university- and graduate-level courses, which she founded in 2001.

Dr. Frank received a BA from Smith College, an MD from Mercer University, and an MPH with an emphasis on Health Education and Epidemiology, from Emory University. She completed a residency at Yale University, was a Research Fellow at Stanford University in preventive medicine, and is board certified in preventive medicine.

DAVID GARR, MD

Associate Dean, Community Medicine
Professor of Family Medicine
Medical University of South Carolina
Executive Director, South Carolina AHEC

David Garr is the Associate Dean for Community Medicine and Professor of Family Medicine at the Medical University of South Carolina as well as the Executive Director of the South Carolina AHEC. He has been the principal investigator on a number of research and educational grants and has taught and published articles about prevention, population health, and primary care. He is a past president of the Association for Prevention Teaching and Research (APTR) and was the recipient of the F. Marian Bishop Outstanding Educator Award from APTR in 2009.

CHRISTINA GONZALEZ, MD, MED

Chair, Einstein's Clinical Prevention and Population Health Task Force
Assistant Professor of Medicine, Albert Einstein College of Medicine

Cristina M. Gonzalez completed her medical education at the Albert Einstein College of Medicine, and her internal medicine residency at New York Presbyterian Hospital-Weill Cornell Medical Center. Upon completing residency, she returned to Einstein in 2007 as a Teaching Hospitalist and a Clinical Instructor. She became active on the teaching service with medical students and residents, where her interests in health disparities and education were piqued. This inspired her to develop a health disparities elective for first year medical students in 2009, which has now been successfully run for five years. Since 2007 she was active in Einstein's Clinical Prevention and Population Health Task Force, serving as its Chair since 2012. In 2010 she became an Assistant Professor

of Medicine. That same year she was awarded a Faculty De-velopment Fellowship through Einstein's Hispanic Center of Excellence, through which she earned a Master's Degree in Medical Education in August of 2012. Dr. Gonzalez's research interests focus on health disparities education, specifically in the recognition and management of implicit bias in the clinical encounter. She has given several lectures and presentations at national meetings on physician implicit bias and its potential effect on the clinical encounter. In 2012, she was selected as a Scholar in the Harold Amos Medical Faculty Development Program of the Robert Wood Johnson Foundation. This four-year award will enable her to continue to pursue her research to design, implement and rigorously evaluate a curricular intervention in implicit bias recognition and management in the clinical encounter.

STERLING HARING

Graduate Student, Johns Hopkins University, Bloomberg School of Public Health

A former Paul Ambrose Scholar, Sterling is currently a graduate student at Johns Hopkins University's Bloomberg School of Public Health. He is also a medical student at Lake Erie College of Osteopathic Medicine, an intern at USAID's Maternal and Child Health Integrated Program (MCHIP), a researcher at the Johns Hopkins Center for Surgical Trials and Outcomes Research (CSTOR), and the founder and president of FreeCare USA, a nonprofit aimed at addressing access to care through information. Professional interests include health policy, the intersection of ophthalmology and public health, and injury prevention. Sterling lives in Baltimore, Maryland with his wife and young son.

DAVID HICKAM, MD, MPH

Program Director, Clinical Effectiveness Research
PCORI

David Hickam is the Program Director of the Clinical Effectiveness Research program at the Patient-Centered Outcomes Research Institute (PCORI). He is a specialist in internal medicine and has 30 years of experience as a health services researcher. His past research has focused on strategies for improving health care outcomes among adults with chronic diseases. He is responsible for developing PCORI's research program that evaluates comparisons among alternative clinical strategies in a broad range of clinical domains. He also provides staff support to the PCORI Methodology Committee.

Dr. Hickam previously held the rank of Professor in the Department of Medicine at Oregon Health and Science University (OHSU). He also held a joint faculty appointment in OHSU's Department of Medical Informatics and Epidemiology. He was a senior investigator in the Oregon Evidence-based Practice Center at OHSU and also served as Co-Director of the health services research and development program at the Portland VA Medical Center. He has expertise in a broad range of both quantitative and qualitative research methodologies.

In 2005, he became the founding Director of the John M. Eisenberg Clinical Decisions and Communications Science Center, funded by the Agency for Healthcare Research and Quality. The Eisenberg Center has developed innovative approaches for helping people use evidence-based information to participate in decision making about their health care.

Dr. Hickam received his bachelor's degree from Stanford University, an M.D. degree from the University of California San Francisco, and a Master in Public Health from the University of California Berkeley.

BENJAMIN ISGUR, MPA

Director of Thought Leadership, PwC Health Research Institute, Regulatory Center

Benjamin Isgur is the director of thought leadership at PricewaterhouseCooper's (PwC) Health Research Institute where he leads HRI's Regulatory Center. HRI is a dedicated research group that provides new intelligence, perspective, and analysis on major health-related business issues. In this role, he develops policy related thought leadership and research initiatives for the firm and clients. He also consults with healthcare systems, trade associations, and policy groups on strategic planning, and industry intelligence and trends.

Ben is a published writer and his research is often cited by health leaders across the industry. In addition, he frequently speaks on a range of topics, including physician-hospital alignment, government policy, medical cost trends, consumerism, academic medicine and digital health. Prior to joining PwC he developed health policy as a legislative director in the Texas House of Representatives and as a government relations officer for the City of Austin.

Ben received a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin where he was a US Department of Defense fellow. He serves on the board of directors of The Health Industry Council.

AMY B. JESSOP, PHD, MPH

Assistant Professor of Health Policy and Public Health,
University of the Sciences
Director, HepTREC

Amy Jessop is an Assistant Professor for Health Policy and Public Health at University of the Sciences in Philadelphia. She is also Director of HepTREC, a center for public health practice and research projects within the university. Dr. Jessop holds a BS in Microbiology from The Pennsylvania State University, an MPH with specialization in Epidemiology and Quantitative Methods, and a Ph.D. in Health Studies from Temple University. For more than 17 years she has worked in research and prevention of infectious disease, screening test development, infectious disease surveillance, community-level vaccine trials, medical quality improvement, and most recently in prevention, diagnosis, and treatment of viral hepatitis and associated conditions.

Dr. Jessop is an experienced educator, trainer, and a public health service provider. As an Assistant Professor of Health Policy and Public Health, she teaches epidemiology,

research methods, database management, and program planning and evaluation at the graduate level and epidemiology and introduction to public health to undergraduate health professions students. Through HepTREC she's developed, implemented and evaluated programs which have educated, vaccinated, and provided care coordination services to thousands living and working in inner-city settings.

PABLO A. JOO, MD

Assistant Dean for Medical Education
Assistant Professor, Department of Family and Social Medicine
Faculty Coordinator, Introduction to Clinical Medicine - Urban Latino Health Track
Concentration Director, Scholarly Opportunities in Academic Medicine - Track on Urban Community Health

JULIE KORNFELD, PHD, MPH

Assistant Dean for Public Health, Department of Public Health Sciences
Assistant Professor, Department of Public Health Sciences
University of Miami Miller School of Medicine

Julie Kornfeld serves as Assistant Dean for Public Health, UM Miller School of Medicine and Assistant Faculty member in the Department of Public Health Sciences. In that capacity she has central administrative responsibility and oversight for the Masters in Public Health (MPH) graduate program as well as the MD/MPH program at UMMSOM. Dr. Kornfeld has been responsible for leading the successful growth, management, and maintenance of high quality public health masters and joint degree programs at the medical school. She plays a critical role in the development and implementation of the public health curriculum as well as the design and implementation of practicum experiences both domestically and internationally. Since 2010, Dr. Kornfeld has served as the Co-Principal Investigator on a five-year educational development grant by HRSA. This program awards both the MD and MPH degrees in four years with the goal of producing physicians who pursue careers in clinical, administrative, research and policy formulation in the public health sector. Dr. Kornfeld is also an active instructor for a wide variety of MPH courses including, Introduction to Public Health, Program Evaluation, and special seminar courses for the dual degree programs at both the law and medical schools.

Prior to her role in the Department of Public Health Sciences and in medical education Dr. Kornfeld was the Director of the National Cancer Institute's Cancer Information Service-Coastal Region, a NIH funded cancer information and education program housed at the Sylvester Cancer Center. She has authored numerous publications on health communications, health disparities and cancer control.

AMY LEE, MD, MPH, MBA, CPH

Program Director, Consortium of Eastern Ohio Master Public Health Program

Amy Lee is the program director for the Consortium of Eastern Ohio Master of Public Health program, a partnership of The University of Akron, Cleveland State University, Northeast Ohio Medical University, Ohio University, and Youngstown State University. She is based at Northeast Ohio Medical University as Professor of Community Medicine. She has had leadership positions with the Ohio Public Health Association, Delta Omega (public health honorary society), and the Council of Graduate Programs in Public Health. Lee teaches general public health concepts, biology, cultural competency, and communications in the master of public health program. At Northeast Ohio Medical University, she coordinates the community experience module in the longitudinal inter-professional course.

THOMAS L. LENZ, PHARM D

Associate Professor of Pharmacy Practice, Creighton University School of Pharmacy and Health Professions

Tom Lenz is a tenured, Associate Professor of Pharmacy Practice at Creighton University in Omaha, Nebraska. His educational background consists of a Bachelor of Arts and Masters of Arts degrees in Exercise Science, a Doctor of Pharmacy degree, a Post-Doctoral Fellowship in Cardiovascular Research, is certified as a Physical Activity in Public Health Specialist and is a Fellow in the American College of Lifestyle Medicine. Dr. Lenz has published over 75 manuscripts and 5 books. In addition, Dr. Lenz is the Clinical Coordinator for the Cardiovascular and Diabetes Risk Reduction Programs at Creighton University.

CARLY LEVY, MPH

Director, Online MPH program, MCPHS University

Carly Levy became the Director of the online MPH program at MCPHS University (f/k/a Massachusetts College of Pharmacy and Health Sciences) in October, 2011. Current teaching responsibilities include Health Policy and Management, Public Health Practice Experience, and Public Health Emergency Preparedness. Prior to coming to MCPHS University, she served as the Senior Emergency Preparedness and Logistics Manager at the Massachusetts Department of Public Health within the Emergency Preparedness Bureau. Previous experience includes program management at the Harvard School of Public Health, developing and teaching online and face to face courses for Emergency Medical Technicians at Boston University and grant management for East-Care Ambulance Service, LLC. Carly also spent eight years in the Massachusetts Army National Guard as a Medical Services Corps officer and Executive Officer for an Area Support Medical Company. She was honorably discharged as a Captain. She is a current Doctoral student in Health Sciences at MCPHS University. Carly earned her Master of Public Health in Health Policy and Management from Boston University School of Public Health and a Bachelor of Arts in Biology and International Relations from Boston University. She serves as a member of the American Public Health Association (APHA),

Massachusetts Public Health Association (MPHA) and Association for Prevention, Teaching and Research (APTR) Council on Graduate Programs in Public Health and volunteers for MA Responds. Her research interests include Interprofessional Education, Universal Design for Learning and the pedagogy of online education.

KATHERINE LOWRY

Medical Student, Southern Illinois University School of Medicine

Katie Lowry is a Medical Student at Southern Illinois University School of Medicine with an expected graduation date of 2015. She received a Bachelor of Science in Food Science and Human Nutrition at University of Illinois at Urbana-Champaign. She assisted in the design, development, and implementation of Active K, a quality improvement initiative program that developed through academic-community partnerships with the goal of prevention and reduction of child obesity through improved nutrition and physical activity. Active K was developed and is managed by medical students. Katie coordinates the medical student volunteers, participates in Kindergarten classrooms, determines the activities for each week, and is involved in continuous improvement efforts.

RISHI MANCHANDA, MD, MPH

President & Founder, HealthBegins

Lead Physician, Homeless Patient Aligned Care Team, Office of Transformation & Innovation, Department of Veterans Affairs, Los Angeles; Founder & Chair, RxDemocracy

Dr. Rishi Manchanda is President and Founder of HealthBegins, a social enterprise that provides innovative training, technology, and consultancy services to healthcare professionals and community partners to transform care and the social determinants of health. A public health innovator with applied expertise in improving care delivery models for vulnerable communities, Dr. Manchanda focuses on improving primary care, the social and environmental conditions that make people sick, and health and human rights. His TED book, *The Upstream Doctors*, introduces a new model of the healthcare workforce that includes clinical "Upstreamists" and urges patients and providers to focus on the "causes of the causes" of public health challenges. Dr. Manchanda is a dual board-certified internist and pediatrician, leads a program for high-utilizer homeless Veterans in Los Angeles, and was recently selected as a fellow in the California Health Care Foundation's Healthcare Leadership Program. In 2014, Dr. Manchanda was recognized in *The Atlantic* magazine as one of twenty leading healthcare innovators in America.

BETSY MELCHER, MS, ATC, MHS, PA-C

Assistant Professor, Department of Community & Family Medicine
Duke University School of Medicine

Betsy Melcher is an Assistant Professor in the Department of Community & Family Medicine at Duke University. Her role in the Physician Assistant program as an Academic Coordinator encompasses teaching across a spectrum of topics including prevention, orthopedics, anatomy, pediatrics and emergency medicine. Prior to joining the faculty at Duke, she practiced clinically in family medicine for several years and continues to have clinical interests in primary care, sports medicine and orthopedics. Ms. Melcher is also a BOC certified athletic trainer. She has previously practiced as an athletic trainer at North Carolina State University and has volunteered her time in multiple secondary schools in her community. She continues clinical practice as a Physician Assistant one day per week with the Department of Anesthesiology at Duke University Medical Center. Her areas of educational interest include sports medicine, concussion/head injury assessment in the primary care setting, interprofessional education, and learning strategies for adult learners in medical training.

CHERYL MERZEL, DRPH, MPH

Associate Professor, Department of Epidemiology and Population Health; Division of Community Collaboration & Implementation Science
Director, Educational Programs, Center for Public Health Sciences
Albert Einstein College of Medicine

Cheryl Merzel received her MPH and DrPH in Sociomedical Sciences from Columbia University Mailman School of Public Health. She has over 20 years experience in public health research, evaluation, program development, and advocacy. Dr. Merzel joined the Center for Public Health faculty in January 2010 to serve as Director of Educational Programs, including the new Master of Public Health and Public Health Certificate programs. She is an Associate Professor in the Department of Epidemiology and Population Health, Division of Community Collaboration and Implementation Science at Albert Einstein College of Medicine and an Associate Professor at the Ferkauf Graduate School of Psychology. Prior to joining the Center faculty, she served on the public health faculty of the City University of New York and Columbia University Mailman School of Public Health. She is a past board member and president of the Public Health Association of New York City.

STEPHANIE MILES-RICHARDSON, DVM, PHD

Assistant Dean for Graduate Education in Public Health
Director, Master of Public Health Program
Associate Professor, Department of Community Health and Preventive Medicine
Morehouse School of Medicine

Stephanie Miles-Richardson, DVM, PhD is Associate Professor in the Department of Community Health and Preventive Medicine, Assistant Dean for Graduate Education in Public Health, and Director of the Master of Public Health Program at Morehouse School of Medicine (MSM). She joined the faculty at MSM after over a decade of

federal service at the Centers for Disease Control and Prevention (CDC) and the Agency for Toxic Substances and Disease Registry (ATSDR) where she held several positions including Toxicologist and Scientific Technical Advisor for a \$4 million environmental toxicology research program at ATSDR, and Associate Director for Minority Health and Health Disparities Policy at CDC. At MSM, Dr. Miles-Richardson is the Training Core Lead for the Comprehensive Cancer Center partnership between MSM, Tuskegee University and the University of Alabama-Birmingham and she is a co-investigator on the Cancer Prevention and Control Research Curriculum grant funded by the National Cancer Institute. Her research interests are focused on understanding the relationship between state legislation and resource allocation which supports breast cancer screening thereby reducing breast cancer mortality, particularly in underserved communities. Additional research interest is focused on characterizing environmental exposures which contribute to breast and cervical cancer in underserved populations, and the relationship between environmental policy and environmental contributors in those populations.

ROBIN MOLELLA, MD

Consultant, Division of Preventive Occupational and Aerospace Medicine, Mayo Clinic
Medical Director, Olmsted County, MN

Dr. Robin Molella is a consultant in the Division of Preventive Occupational and Aerospace Medicine at Mayo Clinic Rochester. She has served as the government appointed Medical Director for Olmsted County for the past 11 years. During that time she has participated in numerous public health initiatives focused on improving population health through national and state funded public health initiatives. Dr. Molella is an ardent supporter of cross specialty collaboration to solve our public health challenges, and with collaborators in city/county planning and public health has helped to create a novel experience with the built environment as part of the first year medical curriculum.

CAROLYN MURRAY, MD, MPH

Founding Program Director, Current Associate Program Director, General Preventive Medicine/Public Health Residency Program at Dartmouth-Hitchcock Medical Center
Director of the Community Outreach and Translation Core of the EPA/NIEHS
Dartmouth College

Carolyn Murray currently serves as the Director of the Community Outreach and Translation Core of the EPA/NIEHS funded Children's Environmental Health and Disease Prevention Research Center at Dartmouth which is conducting a birth cohort study of arsenic exposure in utero and early childhood. She is a faculty member of the Geisel School of Medicine at Dartmouth and the Dartmouth Institute for Health Policy and Clinical Practice where she teaches in the MPH program. She practices Occupational and Environmental Medicine at Dartmouth-Hitchcock Medical Center, and is a founding program director, and current Associate Program Director for the General Preventive Medicine/Public Health residency program there. She is a graduate of the UCLA School of Public Health, and the University of Virginia School of Medicine. She resides in Hanover, NH.

JAMES PLUMB, MD, MPH

Associate Professor, Family and Community Medicine
Director, Office to Advance Population Health
Thomas Jefferson University and Hospital

A 1969 Honors graduate of the University of Virginia and a 1974 AOA graduate of Jefferson Medical College, Dr Plumb has partnered with five diverse neighborhoods in Philadelphia and created the Center for Urban Health that has received over eleven million dollars in grants and contracts to date. He has published over 50 articles related to aspects of community work and palliative care. In 2003, he received his Masters in Public Health Degree from the Bloomberg School of Public Health at Johns Hopkins University. He currently is directing a new curricular initiative at Jefferson Medical College that provides a 4 year longitudinal scholarly concentration in Population Health. Dr Plumb maintains a clinical practice at St Elizabeth's Community Center in Lower North Philadelphia, in partnership with Project H.O.M.E. His special interests include diabetes prevention, men's health, community engagement, and homeless care.

PATRICK REMINGTON, MD, MPH

Associate Dean for Public Health and Professor of Population Health Sciences; School of Medicine and Public Health, University of Wisconsin-Madison
Faculty Director for Mobilizing Action Toward Community Health (MATCH)

Dr. Remington received his undergraduate degree in molecular biology and his medical degree from the University of Wisconsin. From 1982-1984, he completed an epidemiology fellowship through the Centers for Disease Control, and was assigned as an Epidemic Intelligence Service Officer to the Michigan Department of Public Health. He was a medical epidemiologist in the Division of Nutrition at the CDC in Atlanta, where he completed his CDC Preventive Medicine Residency and obtained an MPH in Epidemiology from the University of Minnesota. While at the CDC, he was the lead epidemiologist working on the Behavioral Risk Factor Surveys. From 1988-1997, he was the State Chronic Disease and Injury Epidemiologist and the Chief Medical Officer for Chronic Disease and Injury Prevention in the Bureau of Public Health, Wisconsin Division of Health. During that time, the majority of his research was on identifying characteristics and trends in mammography utilization. He joined the Department of Population Health Sciences at the University of Wisconsin in 1997, where he is a Professor and Director of the Population Health Institute, and Associate Director of the Comprehensive Cancer Center. He was also appointed as the Director of the newly established Master of Public Health (MPH) program, part of the Medical School's transformation to the

School of Medicine and Public Health. Dr. Remington's current research interests are on methods used to measure the health of communities and on public health approaches to tobacco and cancer control. He has authored or co-authored over 220 publications.

BRAIN RODYSILL

Medical Student, Mayo Medical School

Mr. Brian Rodysill is a first year medical student at Mayo Medical School in Rochester, MN. Mr. Rodysill graduated Summa Cum laude from the University of Southern California Dornsife College of Letters, Arts, and Sciences with degrees in Environmental Studies and Natural Sciences. Passionate about the environment since he was a child, Mr. Rodysill was pursuing a career in environmental science until a life altering ski accident shattered part of his spine. Following reconstructive surgery and a two year recovery, Mr. Rodysill found inspiration in medicine. Prevention and public health presented itself as a synthesis of his overarching interests in medicine and the environment, and informs his future career goals in healthy community design, population health, and human behavior.

CECILIA ROKUSEK, EDD, RD

Executive Director of Education, Planning and Research
Nova Southeastern University College of Osteopathic Medicine

LAURA RUDKIN, PHD

President-Elect, APTR
Professor and Chair
Department of Preventive Medicine & Community Health
The University of Texas Medical Branch

Dr. Rudkin serves as Professor and Chair of the Department of Preventive Medicine and Community Health (PMCH) and holds the Centennial Chair in PMCH. She is a social epidemiologist and demographer with a primary research interest in the influence of social factors on health outcomes. Her educational research and program development activities focus on service learning, blended curricula, and the integration of public health and medicine. She is PI of the Primary Care Plus project, a five-year HRSA funded grant to integrate primary care and public health training in the medical school and the physician assistant studies program. Dr. Rudkin has served as Vice Chair for Education and Graduate Program Director in the Department of PMCH and led the expansion of public health educational opportunities at UTMB. She was instrumental in the Department of PMCH receiving the 2012 Outstanding Educational Program Award from the Association for Prevention Teaching and Research. She is an elected member of the University of Texas Academy of Health Science Education and a UT Distinguished Teaching Professor, and a 2013 recipient of a UT System Regent's Outstanding Award. Dr. Rudkin is president-elect of the Association for Prevention Teaching and Research and represents preventive medicine departments on the AAMC Council of Faculty and Academic Societies.

ANTHONY L. SCHLAFF, MD, MPH

President, APTR
Director, Public Health Program; Professor, Department of Public Health and Community Medicine
Tufts University School of Medicine

Dr. Schlaff is the Director of the Public Health Program and Professor in the Department of Public Health and Community Medicine at Tufts University School of Medicine. He received a BA in History from Yale University, an MD from Columbia College of Physicians and Surgeons, and an MPH from the Harvard School of Public Health. He trained in Internal Medicine at Boston City Hospital and in Preventive Medicine at Carney Hospital in Boston and is board certified in both specialties. Dr. Schlaff served as Medical Director of the Codman Square Health Center in Boston from 1985 until 1992 and of the Montefiore Ambulatory Care Network in New York from 1993 to 1994. He returned to Boston in 1994 to work with the Carney Hospital Preventive Medicine Residency Program and directed the program from 1995 through 1999. He has been at Tufts since 2000. Dr. Schlaff has received national recognition as a program developer and teacher of Community-Oriented Primary Care, a model of public health practice. He has served as a member or officer of a number of community-based initiatives in both Boston and New York. He is the winner of the 1990 US Department of Health and Human Service's Award for Innovations in Health Promotion and Disease Prevention. He was a 1997 Primary Care Policy Fellow in the U.S. Public Health Service and is a past president of the Society of Primary Care Policy Fellows. He has served in a variety of leadership roles with APTR and is the current president. Dr. Schlaff continues to practice clinical medicine on a part time basis, working in the St. Elizabeth's Comprehensive Substance Abuse Program in Boston, MA.

TRACEY SMITH, PHCNS-BC, MS

Assistant Director of Medical Student Education
Department of Family & Community Medicine
Co-Director, Population Health and Prevention Education
Southern Illinois University School of Medicine

Tracey Smith is the Assistant Director of Medical Student Education for the department of Family & Community Medicine, the Community Liaison for the department, and the Population Health and Prevention Education Co-Director for medical students at Southern Illinois University School of Medicine. She acquired her undergraduate degree in nursing, graduate degree in Community Health Nursing, and her Doctorate of Nursing Practice degree from Southern Illinois University at Edwardsville. Tracey is board certified in public health nursing, lactation education, childbirth education and

maternal-child nursing. She has become a leader in the medical school for increasing and improving the education that medical students and residents receive regarding population health and prevention, community outreach, and global medical outreach.

HARRISON SPENCER, MD, MPH, DTM&H, CPH

President and CEO, Association of School and Programs of Public Health (ASPPH)
Chair of the Board of Directors, Interprofessional Education Collaborative (IPEC)

Harrison C. Spencer, MD, MPH, DTM&H, CPH became the first full-time President and CEO of the Association of Schools and Programs of Public Health (ASPPH) in 2000. He is also Chair of the Board of Directors of the Interprofessional Education Collaborative (IPEC). From 1996-2000, Dr. Spencer was Dean of the London School of Hygiene & Tropical Medicine and prior was Dean of the Tulane School of Public Health and Tropical Medicine in New Orleans from 1991-1996. During a career with the Centers for Disease Control and Prevention (CDC), he served as an EIS Officer and at the field station in El Salvador. He founded and directed the CDC research station in Nairobi, Kenya for five years (1979-1984) and then served as Senior Medical Officer at the Malaria Action Program of the World Health Organization in Geneva. Before going to Tulane in 1991, he was Chief of the Parasitic Diseases Branch at CDC. He received a BA from Haverford College, an MD from Johns Hopkins, an MPH from the University of California, Berkeley, and a DTM&H from the University of London. He is board certified in internal medicine and preventive medicine and was elected as a Fellow of the American College of Physicians and the American College of Preventive Medicine. Dr. Spencer was elected a Founding Fellow of the UK Academy of Medical Sciences in 1998 and to the US Institute of Medicine in 2003.

JUSTINE STRAND DE OLIVEIRA, DRPH, PA-C

Professor and Vice Chair for Education,
Department of Community and Family Medicine
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Poster Presentations

POSTER: 1

Utilizing Healthy People 2020 Objectives to Teach Environmental Health Topics

Lisa Chan, BSN, MSN (c)
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Other Authors: Stephanie Chalupka

POSTER: 2

Sound Minds and Healthy Hearts: Helping Patients Meet Cardiovascular Challenges

Benjamin Stacy, MS
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Other Authors: Brian Wood; Aldred Delayne; Megan Beaton; Andy Hoegh; John Mulheren

POSTER: 3

Using the Precede-Proceed Model for Development and Implementation of a Community Health Fair for Individuals with Chronic Conditions at an Urban Adaptive Recreation Center

Ryan Pontiff, SPT, BS and Cinnamon Martin, MEd, DPT(c)
Texas Woman's University, Slidell, LA
Other Authors: Katie Shepard; Lauren Reineke; Heather Baggett; Rupal Patel

POSTER: 4

The Impact of Emotional Support in Managing Cardiovascular Diseases

Claudette Andrea, PhD (c)
Walden University, Minneapolis, MN

POSTER: 5

Healthy & Sikh: Organizing and Developing Follow-Up Wellness Fairs and Health Programs

Jasmeet Kaur
University of Texas Medical Branch, Galveston, TX

POSTER: 6

Clinical Prevention & Population Health: Making a Difference Now & in the Future!

Melany Chrash, MSN, APN
Waynesburg University, Waynesburg, PA

POSTER: 7

Refugee Medical Home Demonstration Project

John Epling, MD, MEd and Sean Haley
Upstate Medical University, Syracuse, NY
Other Authors: Christopher Morley

POSTER: 8

Listeriosis: How Concerned Should a Pregnant Woman be?

Lindsay Fahnestock, MPH
Loma Linda University, Loma Linda, CA
Other Authors: Gagandeep Gill, MPH; Manjit Randhawa, MD, MPH; Samuel Soret, PhD

POSTER: 9

Strategies of Integration Primary Care and Public Health

Lindsay Fahnestock, MPH
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Other Authors: Gagandeep Gill, MPH; Manjit Randhawa, MD, MPH; Samuel Soret, PhD

POSTER: 10

Predictive Biomarkers are Innovations in Clinical Care

Jayashree Mani, MS, CCN
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Other Authors: Russell Jaffe, MD, PhD, CCN

POSTER: 11

Service Learning When the Service is the Learning: Experiments in Engaging the Community and Medical School Using Entrepreneurial Models

Robin Molella, MD MPH
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Other Authors: John Bachman; Ashok Patel

POSTER: 12

Development of a Graduate Professional Education Program in Interprofessional Lifestyle Medicine

Willie H. Oglesby, PhD, MSPH, FACHE
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Other Authors: Sonia Alemagno; Vincent Hetherington; Charles Taylor

POSTER: 13

Integrating Population Health Into the Fabric of Medical Education—a Longitudinal 4 Year Medical School Curriculum

James Plumb, MD, MPH and Rickie Brawer, PhD, MPH
Thomas Jefferson University, Philadelphia, PA

Other Authors: Abbie Santana

POSTER: 14

A Comprehensive, Culturally Competent Obesity Curriculum for Medical Students

John Spangler, MD, MPH
Wake Forest School of Medicine, Winston-Salem, NC
Other Authors: Mara Vitolins; Eddie Ip; Steve Davis; Donna Kronner; Sonia Crandall; David Miller

POSTER: 15

The C-Sort Methodology: A Longitudinal Approach Toward Community-Responsiveness

McKinley Thomas, MEd, EdD and Klatt, Carolyn (MLIS)
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POSTER 16:

Community Research Fellows Training- Evaluation of Health Literacy Session

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Other Authors: Kimberly Kaphingst, ScD; Bethany Johnson, MSW; Vetta Sanders Thompson, PhD; Jewel Stafford, MSW; Melody Goodman, PhD

POSTER: 17

Enhancing the Infrastructure for Community Based Participatory Research Through Training: The Community Research Fellows Training Program

Jacquelyn Coats, MSW, MPH
Washington University in St. Louis, St. Louis, MO
Other Authors: Vetta Sanders Thompson, PhD, Kimberly Kaphingst, ScD; Bethany Johnson Javois, MSW; Jewel Stafford, MSW; Melody Goodman, PhD

POSTER: 18

Student Attitudes, Readiness, and Self-Reflective Outcomes of a Community-Based Interprofessional Education (IPE) Program

Lindsey Cameron, PharmD
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Other Authors: Mark Sawkin; Steven Stoner; Andrew Bzowycyk; Stephanie Schauner; Maqual Graham; Valerie Ruehter; Susan Kimble; Heather Gotham; Margaret Brommelsiek

POSTER: 19

Convening a Multidisciplinary Group of Students to Conduct Health Promotion Workshops at the Good Life Healthy Living Club

Carly Levy, MPH
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Other Authors: Edith Claros; Paula Evans; Maha Lund; Colleen Massey; Lori Rainchuso; Aiesha Washington; Emily Wilson

POSTER: 20

Increasing Undergraduate Public Health Student Engagement through Purposeful Curricular Design

Barbra Beck, PhD
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POSTER: 21

Bridging the Gap: Outcomes from an Assessment of Nutrition and Physical Activity Habits and Knowledge of Local Parents and Medical Students

Tracey Smith, DNP, RNC
Southern Illinois University School of Medicine, Springfield, IL
Other Authors: Kathryn L. Engle; Harald Lausen; Whitney Zhand

POSTER: 22

A Novel Approach for Adolescent Health Science Clubs to Promote Prophylaxis for Mal-Adaptive Behavior-Related Diseases

Robert Branch, MD, FRCP
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Other Authors: Nancy Bunt, Stephanie Tomasic

POSTER: 23

Tablets and Early Medical Education: Implications for Learning Outcomes

Elahe Nezami, PhD
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POSTER: 24

Teachers, Public Health Practitioners, and Youth at Risk: Partners in Testicular Cancer Prevention

Gerardo Olivella, MPH(c)
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Congratulations to the APTR Awardees

APTR AWARDS LUNCHEON

Friday, March 21, 2014
12:15 pm to 1:45 pm

Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these individuals have served our community by advancing prevention and public health education.

Please join us as we honor the current awardees.



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This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.



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University of North Carolina at
Chapel Hill**
Outstanding Educational
Program Award

This award honors an innovative program, department or academic institution for involvement in advancing undergraduate or graduate education in prevention and public health which furthers student interest in the discipline.



Bart K. Holland, PhD, MPH
F. Marian Bishop Outstanding
Educator Award

This award recognizes faculty who have contributed to the instruction of students and residents in the field of prevention and public health. Contributions to research are also considered.

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