



# PROGRAM

March 15-17 • Charleston, SC

2015



TEACHING  
PREVENTION

**Connect. Motivate. Educate. Transform.**



ASSOCIATION FOR PREVENTION TEACHING AND RESEARCH

## Conference Goals

EXPLORE teaching strategies, tools and best practices for advancing prevention and population health education.

PROMOTE integration of public health and clinical health sciences in population health teaching, training and practice.

SHARE innovative approaches to curriculum design, service learning partnerships, and academic scholarship.

EVALUATE current approaches for teaching advocacy to develop future prevention leaders.

DISCUSS exemplars, challenges and opportunities in developing and coordinating dual degree programs.

## Registration

Registration is located in the Foyer-Carolina A and will be open the following times:

### Sunday, Mar 15

11am to 5:30pm

### Monday, Mar 16

7am to 12pm and 1:30 to 5:30pm

### Tuesday, Mar 17

7am to 12pm and 1:30 to 4:30 pm

## APTR Awards Luncheon

Join us Monday to honor the most distinguished individuals in the field of prevention and public health education.

## Meeting Evaluation

Please complete the final evaluation online at [aptrweb.org](http://aptrweb.org) or [teachingprevention.org](http://teachingprevention.org)

## Networking Opportunities

The networking breakfasts, lunch and Poster Reception will provide attendees a forum to engage with peers.

Also be sure to join the morning walking tours for a great opportunity to see Charleston in the early morning.

## Continuing Education

### Medicine and Health Professions Continuing Education

This activity has been planned and implemented by Creighton University Health Sciences Continuing Education and Association for Prevention, Teaching and Research for the advancement of patient care. Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

APTR Members: \$40

Non-Members: \$60

### Certified in Public Health Credits

APTR is deemed an accredited provider for CPHCE by the National Board of Public Health Examiners (NBPHE).

APTR Members: \$0

Non-Members: \$30

To receive credit attendees must complete session evaluation forms and sign an Attendance Verification Form prior to departure.

## Planning Committee

### Chair

Sabrina Neeley, MPH, PhD  
Wright State University Boonshoft School of Medicine

### Members

Donna Bacchi, MD, MPH  
Central New York MPH Program; SUNY Upstate Medical University

Suzanne Cashman, ScD  
University of Massachusetts Medical School; Department of Family & Community Health

Lisa Chan  
UMASS Memorial Hospital / Worcester State University; Paul Ambrose Scholar

Andrea Crivelli-Kovach, PhD  
Arcadia University Department of Medical Science

David R. Garr, MD  
South Carolina AHEC; Medical University of South Carolina

Amy Lee, MD, MPH, MBA, CPH  
Northeast Ohio Medical University

Thomas L. Lenz, PharmD, MA  
Creighton University; School of Pharmacy and Health Professions

Carly Levy, MPH  
MCPHS University

Robin Mollela, MD, MPH  
Mayo Clinic, Dept. of Preventive Medicine

Tracey Smith, DNP, PHCNS-BC, MS  
Southern Illinois University School of Medicine; Department of Family & Community Medicine

Laura Rudkin, PhD  
University of Texas Medical Branch

Sally C. O'Neill, PhD  
Health Sciences Continuing Education; Creighton University

### APTR Staff

Vera S. Cardinale, MPH  
Director, Training and Education

Allison L. Lewis  
Executive Director

## PROGRAM AT A GLANCE

### MAR 15 • SUNDAY

8:00 am – 11:30 am	Board of Directors Meeting	Middleton
11:30 am – 12:45 pm	Council of Graduate Programs in Public Health Meeting	Carolina A
2:00 pm – 2:15 pm	Meeting Opening	Carolina A
2:15 pm – 5:20 pm	Training Prevention Champions: Advocacy Skills for the Health Professions Workshop	Carolina A

### MAR 16 • MONDAY

6:00am – 6:45am	Walking Tour	Meet in Lobby
7:00am – 8:00am	Continental Breakfast	Foyer- Carolina A
8:00am – 9:30am	Moving “Upstream” To Improve Population Health Outcomes	Carolina A
9:35am – 11:05am	Concurrent Session 1A	Carolina A
9:35am – 11:05am	Concurrent Session 1B	Calhoun
11:10am – 12:10pm	Addressing the Environmental Connections Between Health, Humans and Animals	Carolina A
12:15pm – 1:30pm	Annual APTR Awards Luncheon	Carolina B
1:35pm – 2:35pm	Concurrent Session 2A	Calhoun
1:35pm – 2:35pm	Concurrent Session 2B	Carolina A
2:40pm – 3:25pm	Coaching: Adapting Organization Development Concepts To Teach Practice	Carolina A
3:25pm – 4:10pm	Lightning Round Panel Session	Carolina A
4:15pm – 5:15pm	Concurrent Session 3A	Carolina A
4:15pm – 5:15pm	Concurrent Session 3B	Calhoun
5:30pm – 7:00pm	Poster and Networking Reception	Colonial Ballroom

### MAR 17 • TUESDAY

6:00am – 6:45am	Walking Tour	Meet in Lobby
7:00am – 8:00am	Continental Breakfast	Foyer- Carolina A
8:00am – 9:00am	Team-Based Primary Care Interventions to Improve Health Outcomes	Carolina A
9:05am – 10:35am	Concurrent Session 4A	Carolina A
9:05am – 10:35am	Concurrent Session 4B	Pinkney
10:40am – 11:25am	Lightning Round Panel Session	Carolina A
11:30am – 12:15pm	Scholarly Roundtable Session	Carolina B
12:15pm – 1:00pm	Networking Lunch	Carolina B
1:10pm – 1:55pm	Developing and Using Case Studies to Teach Population Health Principles to Health Professions	Carolina A
2:00pm – 3:30pm	Concurrent Session 5A	Carolina A
2:00pm – 3:30pm	Concurrent Session 5B	Pinkney
3:30pm – 4:00pm	Synthesis and Integration of Innovations Into a Plan for Action	Carolina A

# SUNDAY MAR. 15

8:00AM-11:30AM

## Board of Directors Meeting

 Business Meeting

Meeting of the APTR Board of Directors. This meeting is closed.

Venue - Middleton

11:30AM-12:45PM

## Council of Graduate Programs in Public Health Meeting

Meeting of the graduate public health program membership of APTR.

Venue - Carolina A

2:00PM-2:15PM

## Meeting Opening

 Welcome

Join us as we kickoff Teaching Prevention 2015

Venue - Carolina A

2:15PM-2:45PM

## Training Prevention Champions: Advocacy Skills for the Health Professions

 Plenary

Venue - Carolina A

The IOM has issued numerous reports calling for clinicians and the public health workforce to be adept in policy-making, communication, science translation, and other advocacy skills. Clinical competencies include advocacy capabilities, but few graduate institutions provide systematic training for translating population health science into policy action. Attendees will learn from advocacy experts about tools important for trainees, and from faculty on how to incorporate advocacy into curriculum. At the conclusion of this presentation, the participants should be able to: 1. Define the concept of advocacy in a healthcare or public health system setting. 2. Identify advocacy competencies for health professions students. 3. Identify at least one instructional method of teaching advocacy to incorporate into one's own teaching.

*Moderator*

**Sabrina M. Neeley, MPH, PhD**

Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine


*Presenter(s)*

**Vicki Giambone, MPA, FACHE**

Executive Vice President, CBD Advisors

2:45PM-3:15PM

## Group Work

 Workshop

Venue - Carolina A

3:15PM-4:15PM

## Panel Session

*Moderator*

**Laura Rudkin, PhD**

APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

Venue - Carolina A

## Evaluating a Resident's Advocacy Experience through a Unique Lens

 Workshop

At the conclusion of this presentation, the participants should be able to: 1. Describe Photovoice methodology and how it can be a tool used for evaluation. 2. Explain how to use Photovoice to engage learner in a meaningful discussion and learning about advocacy and community health issues.

*Presenter(s)*

**Denise Warrick, MD**

Instructor of Clinical Pediatrics, Cincinnati Children's Hospital Medical Center

## Incorporating Advocacy Awareness into Teaching about Culturally Appropriate Care: Linking Active Learning with Reflections

 Workshop

At the conclusion of this presentation, the participants should be able to: 1. Describe instructional design strategies that foster active learning and self-reflection in a course on culturally appropriate care and social determinants of health. 2. Examine mechanisms for guiding health professional students to become advocates for improving clinical care of diverse populations and creating equity in health care delivery.

*Presenter(s)*

**Timothy Hickman, MD, MED, MPH**

Associate Teaching Professor, UMKC School of Medicine

**Holli L. Paulk, MPAS, MBA, PA-C**

Assistant Teaching Professor, University of Missouri-Kansas City

## Teaching Advocacy Using a Community Engagement Exercise

 Workshop

The presenter will describe the use of an assignment related to a community engagement exercise to educate students on how to apply knowledge and skills gained to advocate for change in social programs to improve client experience. This will include a presentation of the class exercise methodology and advocacy assignment, including the competencies and learning objectives. The presenter will provide some examples of student submissions. At the conclusion of this presentation, the participants should be able to: 1. Describe ways to use community engagement as a tool to teach advocacy. 2. Apply a community based advocacy approach in their own program.

*Presenter(s)*

**Donna Bacchi, MD, MPH**

Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program, SUNY Upstate Medical University

## Understanding Health Policy Training Needs

### Workshop

At the conclusion of this presentation, the participants should be able to: 1. Identify 3 areas of knowledge, skills, and attributes critical for training health policy leaders. 2. Discuss the role of health policy training format relative to career stage.

#### Presenter(s)

#### Carey Bayer, EdD, MEd

Associate Professor/Associate Director of Educational Leadership, Morehouse School of Medicine

## 4:15PM-4:50PM

### Table Work: Advocacy Instructional Ideas

#### Workshop

Venue - Carolina A

Identify/discuss an instructional idea that can be incorporated in your own classroom to teach advocacy. Think outside the box and include ways to use technology and social media.

## 4:50PM-5:20PM

### Report Back

#### Workshop

Venue - Carolina A

#### Moderators

#### Donna Bacchi, MD, MPH

Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program., SUNY Upstate Medical University

#### Laura Rudkin, PhD

APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

# MONDAY MAR. 16

## 6:00AM-6:45AM

### Walking Tour

#### Networking Event

Venue - Meet in Lobby

Join colleagues and friends for a vigorous 45 minute walk around downtown Charleston, SC. What a great way to start the day, get to know new people, and see beautiful Charleston.

#### Donna Bacchi, MD, MPH

Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program., SUNY Upstate Medical University

#### Amy Lee, MD, MPH, MBA, CPH

Program Director, Consortium of Eastern Ohio MPH Program, Northeast Ohio Medical University

## 7:00AM-8:00AM

### Continental Breakfast

#### Networking Event

Venue – Foyer-Carolina A

## 8:00AM-9:30AM

### Moving “Upstream” To Improve Population Health Outcomes

#### Plenary

Venue - Carolina A

The speakers will discuss prevention initiatives underway in South Carolina developed to improve health outcomes in the state and share information about partnerships that focus on moving “upstream” to improve population health outcomes. At the conclusion of this presentation, the participants should be able to: 1. Describe prevention initiatives underway in South Carolina. 2. Identify partnerships that have been developed to improve population health outcomes.

#### Moderator

#### David R. Garr, MD

Professor, Medical University of South Carolina

#### Presenter(s)

#### Graham Adams, PhD

Chief Executive Officer, South Carolina Office of Rural Health

#### Kester S. Freeman, Jr., MA

Executive Director, South Carolina Institute of Medicine and Public Health

#### Anthony (Tony) Keck

Senior Vice President & Chief Development Officer, Mountain States Health Alliance

## 9:35AM-11:05AM

### Concurrent Session 1A

#### Moderator

#### Anthony Schlaff, MD, MPH

Professor & Director, Public Health Programs, Tufts University School of Medicine

Venue - Carolina A

### Challenges and Opportunities in Coordinating a Dual Degree MD/MPH Program

#### Concurrent Session 1A

At the conclusion of this presentation, the participants should be able to: 1. Identify the challenges in coordinating MD/MPH programs given changes in medical school education 2. Define opportunities in their current curriculum to improve program coordination.

#### Presenter(s)

#### Donna Bacchi, MD, MPH

Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program, SUNY Upstate Medical University

## Developing a Joint PharmD/MPH Program at a University for Allied Health Sciences

### Concurrent Session 1A

At the conclusion of this presentation, the participants should be able to: 1. Describe the three phases of building a PharmD/MPH dual degree program: assessment, development, and implementation. 2. Incorporate lessons learned into planning for dual degree programs.

*Presenter(s)*

**Carly Levy, MPH, DHS(c)**

Director, MPH Program, MCPHS University

## Expanding Interprofessional Health Education Through Dual Degree Programs, Strategies and Articulation Agreements

### Concurrent Session 1A

At the conclusion of this presentation, the participants should be able to: 1. List three benefits for developing collaborative program relationships with one's MPH program and other graduate programs in the health and social service professions 2. Discuss key steps in developing affiliation agreements for dual degree programs with public health.

*Presenter(s)*

**Robert Simmons, DrPH, MPH**

Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

**9:35AM-11:05AM**

### Concurrent Session 1B

*Moderator*

**Sabrina M. Neeley, MPH, PhD**

Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine

Venue - Calhoun

## A Sharper Vision: Training Medical Students in a CHNA World

### Concurrent Session 1B

At the conclusion of this presentation, the participants should be able to: 1. Identify key instructional components that prepare medical students to participate in health improvement strategies initiated by a community health needs assessment. 2. Describe the framework of the community medicine program along with the benefits and challenges identified by students and faculty.

*Presenter(s)*

**Carol Hustedde, PhD**

Assistant Professor, University of Kentucky College of Medicine

## Interprofessional Collaboration Improving the Health of Urban Poor

### Concurrent Session 1B

At the conclusion of this presentation, the participants should be able to: 1. Explain strategies and tips in developing an interprofessional working culture which differs from previous independent practices 2. Compare selected collaborative team practices to old practices and new patient outcomes 3. Explain

how student patient advocacy teams can work in a variety of community settings.

*Presenter(s)*

**Suzanne Cashman, ScD**

Professor, University of Massachusetts Medical School

**Anita S. Nivens, PhD**

InterProfessional Collaborative Practice Project Director, Armstrong Atlantic State University

**Janet R. Buelow, MSN, MPH, PhD**

Professor of Health Services Administration, Armstrong State University

## Promoting Student Interest in Preventive Medicine: Community-Campus Collaboration

### Concurrent Session 1B

At the conclusion of this presentation, the participants should be able to: 1. Identify strategies to develop and sustain relationships in community-campus partnerships 2. Identify/develop opportunities for service learning.

*Presenter(s)*

**Marie Dent, PhD**

Associate Dean, Faculty Affairs Associate Professor, Community Medicine, Mercer University School of Medicine

**Jennifer M. Boryk, MA**

Preventive Medicine: Community-Campus Collaboration, Mercer University

**Teri R. Shell, BA**

Executive Director, Forsyth Farmers Market

**11:10AM-12:10PM**

## Addressing the Environmental Connections Between Health, Humans and Animals

### Plenary

Venue - Carolina A

The "One Health" philosophy accepts the inextricable connection between human and animal health and the need to safeguard both. Put into practice, the "One Health" approach calls for integrated solutions and collaborative leadership among the health disciplines and fosters collaborations and the free flow of information among multiple, interrelated fields: medicine, public health, the environment, and agriculture. 75 percent of new, emerging human infectious diseases have been zoonotic, meaning that they can be transmitted from animals to people. "One Health" is the collaborative effort of multiple disciplines working – locally, nationally, and globally – to attain optimal health for people, animals and the environment. At the conclusion of this presentation, the participants should be able to: 1. Explain the connections between human health, animal health, and ecosystem health. 2. Describe the health threats posed by antimicrobial resistance and a spectrum of emerging and re-emerging diseases. 3. Recognize the need for interprofessional collaboration to deliver the services needed to address One Health and other complex health issues.

*Moderator*

**David R. Garr, MD**

Professor, Medical University of South Carolina

*Presenter(s)*

**Andrew Maccabe, DVM, MPH, JD**

Executive Director, Association of American Veterinary Medical Colleges

**John E. Vena, PhD**

Professor & Founding Chair, Dept. of Public Health Sciences, Medical University of South Carolina

**12:15PM-1:30PM**

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**Annual APTR Awards Luncheon**

 **Networking Event**

**Venue - Carolina B**

Join us in honoring this year's recipients of the APTR teaching awards. These awards are presented to the most distinguished individuals and programs in the field of prevention and public health education.

**1:35PM-2:35PM**

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**Concurrent Session 2A**

*Moderator*

**Stephen A. McCurdy, MD, MPH**

Director, MPH Program; Vice Chair & Professor, Department of Public Health, UC Davis School of Medicine

**Venue - Calhoun**

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**Preparing Medical Students for Their Roles in a Public Health Emergency**

 **Concurrent Session 2A**

At the conclusion of this presentation, the participants should be able to: 1. Describe the pros, cons and logistics of administering tabletop exercise for health professionals designed to illustrate the healthcare-public health interface in the context of a public health emergency. 2. Discuss the changes in learners' attitudes and confidence completing the following objectives after participating in an emergency preparedness simulation: a. Describe the structure of the "public health emergency preparedness system": governmental public health infrastructure, health care delivery system, homeland security and public safety, employers and business, media, academia, communities. b. Identify the roles and responsibilities of hospital and community-based physicians, medical students, public health officials, and other stakeholders as part of this system. c. Appreciate the benefits of inter-professional collaboration and multidisciplinary teamwork in addressing public health emergencies. d. Recognize the ethical and practical tensions experienced by physicians and other stakeholders in balancing treatment of individual patients and protecting the health of the population.

*Presenter(s)*

**Martha Wlجتowycz, PhD**

Director for Research and Administration, SUNY Center for Maternal and Child Health

**John Prochaska, DrPH, MPH**

Assistant Professor, University of Texas Medical Branch

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**Using Disaster Simulation to Teach Skills, Promote Interprofessional Collaboration and Build Community Resilience**

 **Concurrent Session 2A**

At the conclusion of this presentation, the participants should be able to: 1. Engage community stakeholders and interprofessional teams in learning leadership, technical and communication skills. 2. Describe the impact of community resilience not only on recovery from, but in prevention of disaster. 3. Develop a simulation education for interprofessional leadership, technical and communication skill building.

*Presenter(s)*

**Cyndi Smith, MHSA**

Administrative Fellow, Mayo Clinic

**Brynn N. Howard, MHA**

Administrative Fellow, Mayo Clinic

**1:35PM-2:35PM**

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**Concurrent Session 2B**

*Moderator*

**Andrea Crivelli-Kovach, PhD, MA, MCHES**

Professor & Department Chair, Arcadia University

**Venue - Carolina A**

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**Integrating Clinical Prevention and Population Health Content into Undergraduate Medical Curriculum: Update on Implementation Process and Lessons Learned**

 **Concurrent Session 2B**

At the conclusion of this presentation, the participants should be able to: 1. Identify strategies to successfully integrate Clinical Prevention and Population Health (CPPH) into the compulsory medical curriculum. 2. Describe potential challenges when negotiating with major stakeholders in the curriculum.

*Presenter(s)*

**Cristina Gonzalez, MD, MEd**

Assistant Professor of Medicine, Albert Einstein College of Medicine/Montefiore Medical Center

**Pablo A. Joo, MD**

Albert Einstein College of Medicine, Assistant Dean for Medical Education

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**The New Population Health Thread in the University of North Carolina School of Medicine Curriculum**

 **Concurrent Session 2B**

At the conclusion of this presentation, the participants should be able to: 1. Describe the population health thread at the University of North Carolina School of Medicine and how it fits into the integrated curriculum. 2. Discuss strategies for how population health projects could be helpful to community preceptors. 2. Explain potential challenges in teaching certain domains of population health in medical school.

Presenter(s)

**Anthony Viera, MD, MPH**

Associate Professor, UNC Chapel Hill School of Medicine

**Amy C. Denham, MD, MPH**

Associate Professor; UNC Chapel Hill School of Medicine

**2:40PM-3:25PM**

**Coaching: Adapting Organization Development  
Concepts to Teach Practice**

■ Plenary

Venue - Carolina A

At the conclusion of this presentation, the participants should be able to: 1. Describe three levels of teaching for adaptive leadership and their applications in both prevention initiatives and clinical care. 2. Identify process skills underlying adaptive leadership and the elements of coaching required to teach them. 3. Recognize constraints encountered applying coaching in a residency context and be able to practice specific responses to these constraints.

Moderator

**James R. Ebert, MD, MBA, MPH.**

Chair & Associate Professor, Community Health; Boonshoft School of Medicine at Wright State University

Presenter(s)

**Dominic Geffken, MD MPH**

Faculty Physician, Director of Leadership & Preventive Medicine Residency, NH Dartmouth Family Medicine Residency at Concord Hospital

**Daniel F. Eubank, MD**

Assistant Professor of Community and Family Medicine, Geisel School of Medicine

**Rocco Ricci, MS**

Director of Organizational Development, Concord Hospital

**3:25PM-4:10PM**

**Lightning Panel Session**

Moderator

**Robert Simmons, DrPH, MPH**

Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

Venue - Carolina A

**A New Online Strategy in Teaching Ethnic Health and Health Disparities to Public Health Professionals**

■ Lightning Round

At the conclusion of this presentation, the participants should be able to: 1. Describe how to deliver a high level of graduate course material to public health and medical professionals using the online university blackboard system tools. 2. Demonstrate how to teach public health and medical professionals new skills and knowledge based on ethnic health and health disparities.

Presenter(s)

**Eric Bailey, PhD, MPH**

Professor, East Carolina University

**Assessment of process and impacts of Hepatitis C Allies of Philadelphia**

■ Lightning Round

At the conclusion of this presentation, the participants should be able to: 1. Communicate the utility of Community Coalition Action Theory in development and assessment of health-related coalitions. 2. Recognize the impact and outcomes of HepCAP, a regional coalition formed to address hepatitis C-related concerns.

Presenter(s)

**Amy Jessop, PhD, MPH**

Associate Professor, University of the Sciences in Philadelphia

**Improving Competencies for Public Health Workers in South Florida**

■ Lightning Round

At the conclusion of this presentation, the participants should be able to: 1. Compare Hispanic and non-Hispanic public health workers' knowledge and skill. 2. Plan future training needs of Hispanic public health workers.

Presenter(s)

**H. Virginia McCoy, PhD**

Professor, Florida International University

**Augmenting Health Profession Students' Public Health Training Through Service Learning Electives**

■ Lightning Round

At the conclusion of this presentation, the participants should be able to: 1. Create activities to enhance population health Learning through existing student opportunities 2. Understand the critical components necessary for a successful population health oriented service learning elective

Presenter(s)

**Siobhan Arey, MPH**

Program Coordinator, SUNY Upstate Medical University

**4:15PM-5:15PM**

**Concurrent Session 3A**

Moderator

**Carly Levy, MPH, DHS(c)**

Director, MPH Program, Massachusetts College of Pharmacy and Health Sciences

Venue - Carolina A

**Incorporating Prevention and Population Health in a Community/Public Health Undergraduate Nursing Course through Service-Learning Activities**

■ Concurrent Session 3A

At the conclusion of this presentation, the participants should be able to: 1. Describe the implementation and integration of service learning as a teaching pedagogy in an undergraduate nursing course. 2. Explain a model for assessing student learning in a service-learning course.

Presenter(s)

**Paula Delpech, BSN, ARNP, PhD**



Assistant Professor, Barry University  
**Daryl L. Hawkins, BSN, MSN**  
Nursing Instructor, Barry University

**Mureen L. Shaw, DNP, MSN-BC**  
Assistant Professor, Family Nurse Practitioner, Barry University

**Academic and Health System Partnerships to Teach Public Health to Undergraduate Students through Service Learning Opportunities**

**Concurrent Session 3A**

At the conclusion of this presentation, the participants should be able to: 1. List at least three strategies to connect undergraduate public health programs with clinics and health system networks for public health education. 2. Describe an innovative service learning opportunity to teach clinical prevention to undergraduate students.

*Presenter(s)*

**Bonnie Coyle, MD, MS**  
Director, Community Health, St. Luke's University Health Network; Lehigh University

**4:15PM-5:15PM**

**Concurrent Session 3B**

*Moderator*

**Robin Mollela, MD, MPH**  
Preventive and Occupational Medicine Consultant, Mayo Clinic

Venue - Calhoun

**A Longitudinal Curriculum for Teaching Search Strategy Skills to Y2 and Y3 Medical Students**

**Concurrent Session 3B**

At the conclusion of this presentation, the participants should be able to: 1. Explain how to integrate a longitudinal literature searching curriculum into a medical school environment 2. Describe one form of literature searching skills assessment to incorporate into a medical school environment.

*Presenter(s)*

**Tracey Smith, DNP, MS**  
Director of Medicine Student Education and Community Outreach, Southern Illinois University School of Medicine

**Recognizing Cognitive Relationships within Reflective Journal Writing in a Student Service-Learning Program**

**Concurrent Session 3B**

At the conclusion of this presentation, the participants should be able to: 1. Describe service-learning as a tool to promote personal and professional development. 2. Interpret reflective journal writings

*Presenter(s)*

**Richard Rubin, DDS, MPH**  
Assistant Professor, University of Pittsburgh, School of Dental Medicine

**5:30PM-7:00PM**

**Poster and Networking Reception**

**Networking Event**

Venue - Colonial Ballroom

**TUESDAY MAR. 17**

**6:00AM-6:45AM**

**Walking Tour**

**Networking Event**

Venue - Meet in Lobby

Join colleagues and friends for a vigorous 45 minute walk around downtown Charleston, SC. What a great way to start the day, get to know new people, and see beautiful Charleston.

**7:00AM-8:00AM**

**Continental Breakfast**

**Networking Event**

Venue - Foyer-Carolina A

**8:00AM-9:00AM**

**Team-Based Primary Care Interventions to Improve Health Outcomes**

**Plenary**

Venue - Carolina A

Learn how the Medical University of South Carolina is assessing population health needs and their efforts to initiate team-based primary care-level interventions to improve health outcomes. Involving a health economist in the clinical team, they are able to evaluate the economic impact of their patient interventions within their clinical practice. This presentation will include a discussion of population characterization and analysis, clear definition of team members' roles and responsibilities, and practice process changes. At the conclusion of this session, the participants should be able to: 1. Describe methods to initiate team-based primary care-level interventions to improve health outcomes 2. Recognize the benefit of having an economist on the clinical team.

*Moderator*

**David R. Garr, MD**  
Professor, Medical University of South Carolina

*Presenter(s)*

**William P. Moran, MD**  
President, Society of General Internal Medicine

**Kimberly S. Davis, MD**

Associate Professor of Medicine, Medical University of South Carolina

**9:05AM-10:35AM**

**Concurrent Session 4A**

*Moderator*

**Donna Bacchi, MD, MPH**

Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program, SUNY Upstate Medical University

Venue - **Carolina A**

**An Interprofessional Experience with Medical and Public Health Students**

■ **Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Describe the main components of the Rural Scholars Community Health Research Project and IPE components. 2. Discuss opportunities and challenges implementing an IPE activity with medical and public health students.

*Presenter(s)*

**Ana L. Chiapa-Scifres, MS, MPH**

Research Assistant Director, University of North Texas Health Science Center

**Enhancing Interprofessional Education: Integrating Quality Improvement and Public Health**

■ **Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Discuss benefits and challenges of developing an introductory competency-based interprofessional course 2. Apply quality improvement to educational course development 3. Propose methods to integrate interprofessional education and practice into home organizations.

*Presenter(s)*

**Jennifer Bailey, PhD(c), MEd**

Graduate Assistant, Interprofessional Education, University of South Carolina

**Health and Prevention: A Legacy of Student-led Interprofessional Teams Engaging the Charleston Community**

■ **Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Compare three student-led interprofessional community-engaged projects of the Presidential Scholars Program that address health and prevention. 2. Identify potential interprofessional community-engaged projects that address health and prevention.

*Presenter(s)*

**Hazel Breland, PhD**

Assistant Professor & Director, Dr. Raymond S. Greenberg Presidential Scholars Program, Medical University of South Carolina

**Jompobe (Joe) Vuthiganon, DMD**

Assistant Professor, James B. Edwards College of Dental Medicine - Medical University of SC

**9:05AM-10:35AM**

**Concurrent Session 4B**

*Moderator*

**Amy Lee, MD, MPH, MBA, CPH**

Program Director, Consortium of Eastern Ohio MPH Program, Northeast Ohio Medical University

Venue - **Pinkney**

**Enhancing Health Education Competencies Using a Distance Learning Course: An Undergraduate Experience**

■ **Concurrent Session 4B**

At the conclusion of this presentation, the participants should be able to: 1. Apply a course based intervention for enhancing health education competencies 2. Assess change in knowledge among undergraduate health education professionals

*Presenter(s)*

**Amar Kanekar, PhD, MPH, MB**

Assistant Professor, University of Arkansas at Little Rock

**Teaching Prevention in the Flipped Classroom**

■ **Concurrent Session 4B**

At the conclusion of this presentation, the participants should be able to: 1. Describe basic components and rationale for the theory of the flipped classroom model of instruction. 2. Develop initial plans for flipped classroom instruction for preventive medicine presentations at their institution. 3. List the pros and cons of using the flipped classroom model, especially within the framework of the traditional curriculum, and potential solutions to barriers.

*Presenter(s)*

**Jim Medder, MD, MPH**

Associate Professor, University of Nebraska Medical Center

**10:40AM-11:25AM**

**Lightning Session**

*Moderator*

**James R. Ebert, MD, MBA, MPH**

Chair & Associate Professor, Community Health; Boonshoft School of Medicine at Wright State University

Venue - **Carolina A**

**Developing a Service Leadership Curriculum for Medical Students**

■ **Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Describe the development of a service leadership curriculum for medical students, funded through the Alpha Omega Alpha Student Leadership Grant. 2. Recognize and identify the challenges and rewards inherent in service leadership and the impact that such a program can have on students and the community. 3. Examine the evolution of the project over the 2 years since its conception.

*Presenter(s)*

**Haresh Soorma, MD (c)**

3rd Year Medical Student, Mercer University School of Medicine

### **Increasing Student Interest through an Individualized Public Health Research Experience**

#### **Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Utilize previously established research structures to promote student interest in public health. 2. Share similar research structures from their own institutions and how they have improved student interest in public health using these structures.

*Presenter(s)*

**Kyle Morgenstern**

MS2, Southern Illinois University School of Medicine

### **Integrating Public Health into a Community Medicine Rotation for a Physician Assistant Curriculum**

#### **Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Identify challenges integrating the essential components of a public health and clinical curriculum while maintaining the integrity of each degree and meeting accreditation requirements for both programs.

*Presenter(s)*

**Andrea Crivelli-Kovach, PhD, MA, MCHES**

Professor & Department Chair, Arcadia University

**Laura Lessard, PhD, MPH**

Assistant Professor, Arcadia University

### **Medical Students Participate in Community Efforts to Reduce Obesity Among Elementary Students**

#### **Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Identify the advantages of using medical students as physical education instructors. 2. Explain the role of Active K in The Collaborative's efforts to reduce childhood obesity.

*Presenter(s)*

**Tracey Smith, DNP, MS**

Director of Medicine Student Education and Community Outreach, Southern Illinois University School of Medicine

**11:30AM-12:15PM**

### **Roundtable Scholarly Session**

#### **Roundtable Session**

This session will allow for roundtable discussions among a small group. Attendees have the opportunity to attend two (2) roundtable topics.

Venue - Carolina B

### **Community Health Improvement through Structured Medical Student Project Implementation**

#### **Roundtable 1**

At the conclusion of this presentation, the participants should be able to: 1. Describe the value added in incorporating non-clinical community health improvement projects to medical

Association for Prevention Teaching and Research

student curriculum. 2. List examples of community health improvement partners and projects that lend themselves to medical student involvement.

*Presenter(s)*

**Theresa Green, PhD, MBA**

Director of Community Health Education and Policy, University of Rochester Medicine

### **Health and Prevention: A Legacy of Student-led Interprofessional Teams**

#### **Roundtable 2**

At the conclusion of this presentation, the participants should be able to: 1. Compare three student-led interprofessional community-engaged projects of the Presidential Scholars Program that address health and prevention. 2. Identify potential interprofessional community-engaged projects that address health and prevention.

*Presenter(s)*

**Hazel Breland, PhD**

Assistant Professor & Director, Dr. Raymond S. Greenberg Presidential Scholars Program, Medical University of South Carolina

### **Linking your Graduate Public Health Program to Undergraduate Public Health Programs: Opportunities & Strategies in Developing 4:1 Collaborations & Articulation Agreements to Build Long-Term Success**

#### **Roundtable 3**

At the conclusion of this presentation, the participants should be able to: 1. List three benefits for developing collaborative program relationships with undergraduate programs in public health. 2. Discuss key steps in developing affiliation agreements with undergraduate public health programs. 3. Describe at least three significant elements of an articulation agreement with undergraduate public health programs based on the template provided.

*Presenter(s)*

**Robert Simmons, DrPH, MPH**

Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

### **Integrative Capstone – The Opportunity to Ideate & Innovate in Healthcare**

#### **Roundtable 4**

At the conclusion of this presentation, the participants should be able to: 1. Integrate and apply the theories, methods and tools acquired in an MPH program to practical real-time challenges. 2. Using strategic design, outline a four-step approach to innovate in healthcare: Discover, Define, Design and Deliver.

*Presenter(s)*

**Denise Tahara, MBA, MPhil, PhD**

Interim Chair, Associate Professor, Director MPH Studies, New York Medical College School of Health Sciences and Practice

### **Public Health Programs as Anchor Institutions: Exemplary Service Learning Initiatives at Three Universities**

#### **Roundtable 5**

At the conclusion of this presentation, the participants should be able to: 1. Describe new strategies to engage community partners in service learning initiatives mutually beneficial to students and the public health workforce. 2. Identify examples of 'classrooms without walls' where program faculty and community stakeholders collaborate in the delivery of graduate education.

*Presenter(s)*

**Steven Godin, PhD, MPH**

Professor & MPH Program Director, East Stroudsburg University

**Stephen A. Alder, PhD**

Division Chief, University of Utah School of Medicine

**Daniel L. Bibeau, PhD**

Professor and Chair, University of North Carolina - Greensboro

### **Collaborations with State and Local Public Health and Community Programs: What Works and What Doesn't When Providing Educational Experiences for Medical Students, Residents and Fellows**

**Roundtable 6**

Students across the spectrum of health care and public health find value in experiential learning in the community setting working with public health professionals. Public health professionals often experience learners and teaching as a drain on already scarce resources. Much of the work of public health happens longitudinally with efforts over time and in varying political contexts. It can be difficult to translate this into a meaningful experience for students. Several recent examples of thinking differently about these educational partnerships have led to new opportunities for partnerships. At the conclusion of this presentation, the participants should be able to: 1. Identify new ways to partner with public health to create learning opportunities for their students. 2. Share challenges and victories related to partnering with public health in providing educational experiences for their students.

*Presenter(s)*

**Robin Mollela, MD, MPH**

Preventive and Occupational Medicine Consultant, Mayo Clinic

### **Managing Dual Degree Programs at Two Universities with Unique Challenges: Best Practices and Future Directions**

**Roundtable 7**

At the conclusion of this presentation, the participants should be able to: 1. Understand the competing priorities at a private, liberal-arts university and a private university for the health professions 2. Assess challenges associated with the implementation, management, and evaluation of dual degree programs. 3. Integrate best practices into strategic planning efforts to develop or enhance dual degree programs.

*Presenter(s)*

**Andrea Crivelli-Kovach, PhD, MA, MCHES**

Professor & Department Chair, Arcadia University

**Carly Levy, MPH, DHS(c)**

Director, MPH Program, MCPHS University

**12:15PM-1:00PM**

### **Networking Lunch**

**Networking Event**

Venue - **Carolina B**

**1:10PM-1:55PM**

### **Developing and Using Case Studies to Teach Population Health Principles to Health Professions Students**

**Plenary**

Venue - **Carolina A**

At the conclusion of this presentation, the participants should be able to: 1. List the key components of a teaching case study. 2. Generate examples of public health scenarios appropriate for developing case studies. 3. Describe teaching strategies used to facilitate classroom discussion of case studies. 4. Identify existing resources to develop case study libraries.

*Moderator*

**Anthony Schlaff, MD, MPH**

Professor & Director, Public Health Programs, Tufts University School of Medicine

*Presenter(s)*

**Laura Rudkin, PhD**

APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

**Christine M. Arcari, PhD, MPH**

Associate Professor, University of Texas Medical Branch

**2:00PM-3:30PM**

### **Concurrent Session 5A**

*Moderator*

**Suzanne Cashman, ScD**

Professor, University of Massachusetts Medical School

Venue - **Carolina A**

### **A Perfect Storm for Population Health**

**Concurrent Session 5A**

At the conclusion of this presentation, the participants should be able to: 1. Describe the forces that are coming together for population health improvement and the opportunities that are enabling these partnerships to succeed. 2. Discuss innovative tools for those in the field to utilize in their population health efforts.

*Presenter(s)*

**Lloyd Michener, MD**

Chairman / Professor, Duke University

**Denise T. Koo, MD, MPH**

Senior Advisor for Health Systems, Centers for Disease Control and Prevention

## Interprofessional Education Pediatric Inpatient Rounds: Discharge Planning for Advocacy of Medically Complex Patients

### Concurrent Session 5A

At the conclusion of this presentation, the participants should be able to: Formulate a curriculum program to educate students from various service professions together so that the students may: 1. Describe the complexities involved in planning discharge from inpatient acute care pediatric units for patients with complex medical, psychological, and social problems. 2. Discuss interdisciplinary problem-solving techniques advocating for outpatient care of medically complex pediatric and adolescent patients. 3. Perpetuate communication techniques and educational strategies used to enable a professional multidisciplinary team to achieve the above goals.

*Presenter(s)*

#### Karen Browner-Elhanan, MD

Chief, Div. of Adolescent Medicine; Assoc. Prof of Pediatrics, Memorial University Health Center/Mercer College of Medicine

## Strategic Re-Design of Team-based Patient-focused Healthcare Services

### Concurrent Session 5A

At the conclusion of this presentation, the participants should be able to: 1. Explain how to create a shared vision and sense of urgency for the Patient-Centered Medical Home (PCMH) that enables others to act. 2. Describe the linkage between the Patient-Centered Medical Home as a change process, a leader's personal disposition and organizational culture.

*Presenter(s)*

#### Denise Tahara, MBA, MPhil, PhD

Interim Chair, Associate Professor, Director MPH Studies, New York Medical College School of Health Sciences and Practice

**2:00PM-3:30PM**

### Concurrent Session 5B

*Moderator*

#### David Gregorio, PhD, MS

Professor & Director, MPH Program, UCONN School of Medicine, Department of Community Medicine and Health Care

Venue - **Pinkney**

## Engaging Medical Students in Impactful Community Health Education

### Concurrent Session 5B

At the conclusion of this presentation, the participants should be able to: 1. Describe a successful community health experiential learning 2. Conceptualize components of an engaging community health curriculum that could be List examples of how community health concepts can be taught in an interactive and impactful way using community engaged

learning.

*Presenter(s)*

#### Theresa Green, PhD, MBA

Director of Community Health Education and Policy, University of Rochester School of Medicine

## Job Task Analysis in Public Health: What are the Essential Tasks of Public Health Professionals?

### Concurrent Session 5B

At the conclusion of this presentation, the participants should be able to: 1. Recognize the job tasks common to public health professionals 2. Differentiate job tasks performed by various segments of public health professionals. 3. Describe the professional profiles of graduates of CEPH-accredited schools and programs.

*Presenter(s)*

#### Richard Kurz, PhD

Dean, University of North Texas Health Science Center School of Public Health

## T Zone Teaching Moment: Using Positive Deviance to Prevent Respiratory Infections

### Concurrent Session 5B

At the conclusion of this presentation, the participants should be able to: 1. Describe the significance of the role of the T Zone in respiratory infections. 2. Explain how to effectively use Positive Deviance strategies and tools to change behavior.

*Presenter(s)*

#### William Sawyer, MD

Family Medicine Physician/ Infection Prevention Expert, Sharonville Family Medicine

**3:30PM-4:00PM**

## Synthesis and Integration of Innovations into a Plan for Action

### Plenary

Venue - **Carolina A**

At the conclusion of this session, the participants should be able to: 1. Evaluate the take home messages of the conference. 2. Discuss next steps for the Association and for population health education.

*Presenter(s)*

#### Laura Rudkin, PhD

APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

#### Sabrina M. Neeley, MPH, PhD

Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine

Thank you for attending Teaching Prevention 2015 - Please complete the overall meeting evaluation at [www.teachingprevention.org](http://www.teachingprevention.org)

Poster 1

**The Effect of Primary Health Care and Preventive Medicine Program on Knowledge and Skills of Iranian Senior Medical Students**

Mahasti Alizadeh, MD, MPH  
Associate Professor of Community Medicine, Tabriz University of Medical Sciences

Poster 2

**Resident Education in Clinical Preventive Medicine: The Morehouse School of Medicine Public Health and Preventive Medicine Approach**

Ijeoma Azonobi, MD, MPH  
Assistant Professor, Morehouse School of Medicine

Poster 3

**A New Online Strategy in Teaching Ethnic Health and Health Disparities to Public Health Professionals**

Eric J. Bailey, PhD, MPH  
Professor, East Carolina University

Poster 4

**Emerging Contaminant in Source Water from Medical Treatment: Iodine 131**

Julie Becker, PhD, MPH  
Program Director, University of the Sciences in Philadelphia

Poster 5

**A Multidisciplinary Approach to Training Preventive Medicine Residents in Integrative Medicine**

Suzanne Bertollo, MD, MPH  
Assistant Professor, University of South Carolina

Poster 6

**Behavior Change Project: A Student Assignment to Reduce Personal Health Risk**

Betty C. Bowles, PhD  
Associate Professor, Midwestern State University

Poster 7

**Identifying Motivational Factors for Medical Students Completing Their Second Year at Loma Linda University School of Medicine to Exercise**

Bonnie I. Chi-Lum, MD, MPH  
Associate Professor - Preventive Medicine, Loma Linda University School of Medicine

Poster 8

**Distinction in Service to the Community: A Program to Promote Service Learning Among Medical Students**

Marie Dent, PhD, EdS, MBA  
Associate Dean, Faculty Affairs and Development, Assoc. Professor of Community Medicine, Mercer University School of Medicine

Poster 9

**HS 231– Health Care Seminar**

Clotilde Dudley-Smith, EdD, MPA, RDH  
Assistant Professor, Sacred Heart University

Poster 10

**A Service Learning Model for Medical and Public Health Education to Reduce Health Disparities in Hepatitis B**

Amy Jessop, PhD, MPH  
Associate Professor of Health Policy and Public Health, University of the Sciences in Philadelphia

Poster 11

**Assessment of Process and Impacts of Hepatitis C Allies of Philadelphia**

Amy B. Jessop, PhD, MPH  
Associate Professor, University of the Sciences in Philadelphia

Poster 12

**Social Reintegration & Coping of Young Adult Cancer Survivors in Puerto Rico: Ideas for the Development of a Psycho-Educational Program**

Miguel E. Marrero-Medina, MPH, DEA, PhDc  
Instructor, Ponce Health Science University

Poster 13

**Research Through Prevention at a Level 1 Trauma Center**

M. Kristen Peek, PHD  
Professor and Vice Chair for Education, University of Texas Medical Branch

Poster 14

**Promoting MD-MPH Dual Degree Education: The University of Wisconsin School of Medicine and Public Health Experience**

Paarvathi Pillai, MD, MPH  
Assistant Professor, University of Wisconsin School of Medicine and Public Health

Poster 15

**Bridging the Gap Between Public Health and Medical Education Through Public – Private Partnerships**

Olapeju Simoyan, MD, MPH, BDS, FAAFP  
Assistant Professor of Family Medicine and Epidemiology, The Commonwealth Medical College

Poster 16

**Problems in Paradise: Researching Correlates of Primary Care as a Career Choice**

McKinley Thomas, BS, MED, EDD

Associate Professor, Mercer University

Poster 17

**The Presidential Scholars Program: An Interprofessional Program to Foster Community Engagement and Interdisciplinary Collaboration**

Jompobe Vuthiganon, DMD  
Assistant Professor, James B. Edwards College of Dental Medicine - Medical University of SC

Poster 18

**An Impact Evaluation of Urban Tree Connection: Assessing the Correlation Between Urban Tree Connections Programming and Social Capital**

Mary L. Mitsdarffer, MPH  
Doctoral Student, The University of The Sciences

Poster 19

**Fresh Vegetables and Grass Roots Health Prevention: An Exercise in Leadership**

Andres Montes, MD (c)  
2nd year med student, Mercer University School of Medicine

Poster 20

**The Springfield Collaborative for Active Child Health: The Development of a Student-centered Predictive Health Model for At-risk Schools**

Kyle Morgenstern  
MS2, Southern Illinois University School of Medicine

Poster 21

**Project Parenthood: Efficacy of Evidence-Based Parenting and Safer Sex Education Program in an At-Risk Adolescent Population**

Jasmin C. Scott-Hawkins, MD(c), MPH  
Medical Student, Wright State University Boonshoft School of Medicine

Poster 22

**Evaluating Effective Messaging for HPV Vaccination Promotion**

Jaleen D. Sims, MPH  
Medical Student, Southern Illinois University School of Medicine

Poster 23

**Service Leadership Symposium**

Lexie H. Vaughn, MD(c)  
2nd year medical student, Mercer University School of Medicine

# *Congratulations to the APTR Awardees*

## **APTR AWARDS LUNCHEON**

Monday, March 16, 2015  
12:15 pm to 1:30 pm

Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these individuals have served our community by advancing prevention and public health education.

Please join us as we honor the current awardees.



Jennifer Ibrahim, PhD, MPH  
Temple University College of Public Health

F. Marian Bishop Outstanding Educator Award

This award recognizes faculty who have contributed to the instruction of students and residents in the field of prevention and public health. Contributions to research are also considered.



David Garr, MD  
Medical University of South Carolina

Duncan Clark Award

This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.



Lisa Simon  
Cambridge Health Alliance/Harvard School of Dental Medicine

Rising Star Award

This award recognizes a student or early-career member who demonstrates a strong commitment to prevention and public health and shows exceptional promise of leadership and contribution to APTR.

Nominate your 2016 Awardees  
[www.aptrweb.org/awards](http://www.aptrweb.org/awards)

# 2015



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