

# Agenda-At-A Glance

TEACHING PREVENTION 2012  
**Getting it Together:**  
**Prevention in Health Professions Education**  
 April 11-12, 2012 | Washington, DC | Madison Hotel

## Wednesday, April 11, 2012

8:30 am – 12:30 pm	APTR Board of Directors meeting ( <i>closed</i> )		<i>Constitution B</i>
12:00 pm – 5:00 pm	Registration		<i>Mount Vernon Foyer</i>
2:00 pm – 3:00 pm	<b>Responding to Health Reform: Curriculum Innovation for Changing Times</b> Denise Koo, MD, MPH; CDC C. William Keck, MD, MPH; NEOMED		<i>Mount Vernon</i>
3:05 pm – 4:35 pm	<b>Resource Needs and Constraints in Curriculum Integration for Clinical Health Professions – novel approaches</b> <i>Mount Vernon</i>	<b>Growth and Transformation in Public Health Education</b> - open to members of the Council of Graduate Programs in Public Health <i>Constitution B</i>	
4:40 pm – 6:10 pm	<b>Innovations in Prevention Education for Health Professions Students</b> <i>Constitution B</i>	<b>*Town Hall* Framing the Future: The Second Hundred Years of Education for Public Health</b> <i>Mount Vernon</i>	
6:10 pm – 7:15 pm	<b>Networking Happy Hour</b>		<i>Madison Hotel Lobby Bar</i>

## Thursday, April 12, 2012

7:00 am – 1:00 pm	Registration		<i>Mount Vernon Foyer</i>
7:00 am – 8:00 am	<b>Continental Breakfast</b>		<i>Mount Vernon</i>
8:00 am – 8:50 am	<b>Improving Population Health - the IOM Report</b> J. Lloyd Michener, MD; Duke University		<i>Mount Vernon</i>
9:00 am – 10:30 am	<b>Effective Approaches for Interprofessional Prevention Education</b> <i>Mount Vernon</i>	<b>University Trends Elevating Population Health: Progress or Window Dressing?</b> <i>Constitution</i>	
10:35 am – 12:05 pm	<b>Missed Opportunities for Prevention and Population Health Integration: Faculty Development</b> <i>Mount Vernon</i>	<b>What's Working in Undergraduate Public Health Education</b> <i>Constitution</i>	
12:05 pm – 12:30 pm	Break		
12:30 pm – 2:20 pm	<b>Awards Luncheon</b>		<i>Constitution</i>
2:30 pm – 4:00 pm	<b>Curricular Resources in Clinical Prevention and Population Health</b> <i>Mount Vernon</i>	<b>Measuring and Rewarding Competency in Population Health</b> <i>Constitution</i>	
4:05 pm – 5:00 pm	<b>The Future of Prevention Education, Public Health, and APTR: The APTR Strategic Plan</b> Anthony Schlaff, MD, MPH; Tufts University		<i>Mount Vernon</i>

# Meeting Highlights

TEACHING PREVENTION 2012

Getting it Together:

Prevention in Health Professions Education

April 11-12, 2012 | Washington, DC | Madison Hotel

## Conference Goals

- Create a learning community for population health and prevention educators in the health professions.
- Launch new population health and prevention curriculum modules and case studies.
- Stimulate formulation and dissemination of innovative curriculum and faculty development ideas in population health and prevention.
- Promote integration of multiple disciplines, including public health, into prevention and population health teaching, training and practice in the era of health reform.

## Conference Objectives

Attendees of this meeting will:

- Describe curriculum innovations related to prevention and population health in health professions curricula.
- Discuss challenges related to curriculum and faculty development in population health and prevention.
- Illustrate cutting-edge curriculum innovations designed to meet the needs of health professions students in the era of health reform.
- Describe resource needs and constraints related to population health and prevention curriculum integration.
- Recognize best practices in prevention and population health education for health professionals.
- Explore models for collaboration between health professions training programs and public health agencies.

## APTR Awards Luncheon

Join us Thursday to honor the most distinguished individuals in the field of prevention and public health education.

## Networking Opportunities

The networking breakfast, breaks and Happy Hour will provide attendees a forum to engage with peers.

## Continuing Education

### Medical and Pharmacy Education Credits

Northeast Ohio Medical University designates this live activity for a maximum of 12.0 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.



This activity has been assigned ACPE #479-000-12-069-L04-P and will award knowledge based, 12.0 contact hours (1.20 CEUs) of continuing pharmacy education.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education and the Accreditation Council for Pharmacy Education; through the joint sponsorship of Northeast Ohio Medical University and Association for Prevention Teaching and Research. Northeast Ohio Medical University is accredited by the ACCME and the ACPE to provide continuing education for physicians and pharmacists.

APTR Members: complimentary  
Non-Members: \$50



### Certified in Public Health Credits

Those attending the annual meeting of the Association for Prevention Teaching and Research are eligible to apply for up to 12 hours of pre-approved



**Certified in Public Health** Continuing Education (CPHCE) credit. APTR is deemed an accredited provider

for CPHCE by the National Board of Public Health Examiners (NBPHE).

APTR Members: complimentary  
Non-Members: \$30

## Planning Committee

Edward F. Ellerbeck, MD, MPH  
Chair and Professor  
University of Kansas School of Medicine,  
MPH Program  
Department of Preventive Medicine and  
Public Health

Jack Dillenberg, DDS, MPH  
Dean, Arizona School of Dentistry & Oral  
Health, A.T. Still University

Ruth Gaare Bernheim, JD, MPH  
Director, MPH Program  
University of Virginia MPH Program  
Department of Public Health Sciences

Sharon K. Hull, MD, MPH  
Medical Director, Patient-Centered Outcomes Research (PCOR) Collaborative  
Professor, Family & Community Medicine  
Summa Health System/NEOMED

J. Lloyd Michener, MD  
Professor and Chair  
Duke University Medical Center  
Department of Family & Community Medicine

Laura Rudkin, PhD  
Vice Chair for Education  
University of Texas Medical Branch at Galveston, Graduate Program in Public Health

Anthony L. Schlaff, MD, MPH  
Director, Public Health Program  
Tufts University School of Medicine  
Public Health & Professional Degree Programs

### APTR Staff

Vera S. Cardinale, MPH  
Associate Director, Training and Education

Allison L. Lewis  
Executive Director

Donna A. Page, MPH, CHES  
Manager, Special Projects



ASSOCIATION FOR PREVENTION TEACHING AND RESEARCH

# Meeting Program

TEACHING PREVENTION 2012

Getting it Together:

Prevention in Health Professions Education

April 11-12, 2012 | Washington, DC | Madison Hotel

## Wednesday, 4.11

8:30 am – 12:30 pm  
Constitution B

### APTR Board of Directors Meeting

12:00 pm – 5:00 pm  
Mount Vernon Foyer

### Registration

2:00 pm – 3:00 pm  
Mount Vernon

KEYNOTE ADDRESS

### Responding to Health Reform: Curriculum Innovation for Changing Times

Join us as two national thought leaders on health reform and its impact on how we train health professionals provide us with an update from the national and the local perspective. A senior CDC officer and a long-time public health leader offer their thoughts on the future of health professions training and ways to “bend the training curve.”

*Moderator*

Sharon Hull, MD, MPH; APTR President; Northeast Ohio Medical University

*Presenters*

Denise Koo, MD, MPH, CAPT, USPHS  
Director, Scientific Education and Professional Development Program Office; Office of Surveillance, Epidemiology and Professional Development, Centers for Disease Control and Prevention

C. William Keck, MD, MPH, FACPM  
Professor Emeritus of Family and Community Medicine  
Northeast Ohio Medical University

*Learning Objectives*

- Describe the current state of the art perspective about collaborative health professions educational activities at the national level related to population health and prevention.
- Understand and describe current state of the art perspectives about community engagement and accountability for health status of populations based on one community's experience.

3:05 pm – 4:35 pm  
Mount Vernon

### Resource Needs and Constraints in Curriculum Integration for Clinical Health Professions – Novel Approaches

*Moderator*

James Ebert, MD, MBA, MPH; Wright State University

### Using Educational Innovation to Improve Public Health Curriculum in Medical Schools: Making the Case for Medicine-Public Health “Dualies”

Jonathan R. Barry, MSPH; University of Tennessee College of Medicine, MS-3; and University of Memphis School of Public Health, PhD(c)

*Learning Objective*

- Understand how medical education deficiencies and infrastructural weaknesses create an emerging public health problem.

### Physician Leadership Education for Medical Students: Successes, Challenges, and Change

Sabrina M. Neeley, PhD, MPH  
James Ebert, MD, MBA, MPH  
Colleen McCormick, MD/MPH student  
Boonshoft School of Medicine, Wright State University

*Learning Objective*

- Describe how a unique, integrated dual degree program was developed, the challenges that were faced, and the adaptations required as an academic program matures.

3:05 pm – 4:35 pm  
Constitution B

### Growth and Transformation in Public Health Education

The Council of Graduate Programs in Public Health will meet to discuss current issues including Continuing Education, use of national Competencies, the CPH exam, use of Program survey results, and organizational structures for academic public health.

*Moderator*

David Gregorio, PhD; Council Chair; University of Connecticut

### A Framework for Addressing Challenges to the Dissemination of Population Health Curricula

Laura Rudkin, PhD; The University of Texas Medical Branch

*Learning Objective*

- Describe a framework for combining strategic planning principles and research-based principles of learning to develop and deliver effective population health education programs.

# Meeting Program

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4:40 pm – 6:10 pm  
Constitution B

## Innovations in Prevention Education for Health Professions Students

Moderator

Jack Dillenberg, DDS, MPH; A.T. Still University, Arizona School of Dentistry & Oral Health

### Interprofessional Introduction to Prevention

Victoria Kaprielian, MD; Duke University Medical Center

Learning Objective

- Describe a model for teaching fundamentals of prevention to students of multiple health professions programs in interprofessional teams.

### Healthy People 2020 from Theory to Practice in a Nursing Program

Norma E. Conner, PhD, RN; University of Central Florida, College of Nursing

Learning Objective

- Be able to create course content that prepares students of health sciences to design and implement public health interventions that address Healthy People 2020 objectives.

### Preparing Tomorrow's Dentist by Infusing Dental Public Health into the Dental School Curriculum

Don Altman, DDS, MPH, MBA, MA, DHSc; Arizona School of Dentistry and Oral Health

Learning Objective

- Describe 3 different ways to incorporate public health curriculum into health professions education.

4:40 pm – 6:10 pm  
Mount Vernon

TOWN HALL

## Framing the Future: The Second Hundred Years of Education for Public Health

A new vision for public health education—from undergraduate through doctoral levels—will be the topic for this session's energetic deliberation and exchange with members of the ASPH-organized Task Force, "Framing the Future: The Second Hundred Years of Education for Public Health." The Task Force is providing leadership to develop recommendations for 21st century models of public health education, as the nature of public health and public health practice change and the health system undergoes reform. This interactive session will provide a forum to discuss innovative ideas about the future of public health and new approaches to interprofessional, life-long learning in public health.

Moderator

Ruth Gaare Bernheim, JD, MPH; University of Virginia School of Medicine

Presenters

Harrison C. Spencer, MD, MPH, CPH; Association of Schools of Public Health

Richard K. Riegelman, MD, MPH, PhD; School of Public Health and Health Services, George Washington University

### Learning Objectives

- Describe what a public health education in the future should include from undergraduate (including two-year colleges) through Master of Public Health and doctoral levels, as well as the assumptions and factors that are influencing the changes in public health education.
- Identify the changing needs of the national and global public health workforce, including the interdisciplinary and interprofessional perspectives needed to address the health of populations.
- Understand the current process and activities of various professional associations, including the Association of Schools of Public Health Task Force on Framing the Future, in redefining the continuum of public health education and workforce training.

6:10 pm – 7:15 pm  
The Madison Lobby Bar

## Networking Happy Hour

Join your colleagues for drinks and conversation before heading out to dinner on the town.

## Comment Cards

Throughout the event, we encourage you to share your comments and feedback on all aspects of the meeting using the green index cards located in your meeting packet and at registration.

Let us know what you think of:

Presentations and Logistics

What works ...and What doesn't

What you want to see next year

And anything else.

Please insert your comments in the Comment Box at the registration table to help inform our continuous improvement efforts.

A formal evaluation of Teaching Prevention 2012 will occur using an on-line evaluation form:

[www.aptrweb.org/teachingprevention](http://www.aptrweb.org/teachingprevention)

# Meeting Program

TEACHING PREVENTION 2012

Getting it Together:

Prevention in Health Professions Education

April 11-12, 2012 | Washington, DC | Madison Hotel

## Thursday, 4.12

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7:00 am – 1:00 pm  
Mount Vernon Foyer

### Registration

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7:00 am – 8:00 am  
Mount Vernon

### Continental Breakfast

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8:00 am – 8:50 am  
Mount Vernon

LATE-BREAKING PLENARY SESSION

### Improving Population Health – the IOM Report

On March 28, the Institute of Medicine released a report on "Primary Care and Public Health - Exploring Integration to Improve Population Health," which laid out broad recommendations for how local, state, and federal agencies could come together to improve health outcomes. A brief overview of the report will be followed by agency and organizational responses, and a broad group discussion of likely and needed next steps.

#### Presenters

J. Lloyd Michener, MD; Professor and Chair  
Department of Community & Family Medicine  
Duke University Medical Center

Denise Koo, MD, MPH  
Centers for Disease Control and Prevention

#### Learning Objectives

- Describe the new IOM recommendations for achieving population health.
- Discuss federal, state and organizational responses (thus far).
- Outline likely next steps among participating groups, including APTR members.

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9:00 am – 10:30 am  
Mount Vernon

### Effective Approaches for Interprofessional Prevention Education

#### Moderator

Clyde Evans, PhD; CE Consulting

#### Interprofessional Model of Prevention Education Service Learning Project

Diane R. Bridges MSN, RN, CCM  
Rosalind Franklin University

#### Learning Objective

- Describe a model of Interprofessional community need-based service learning projects including barriers and challenges to creating a successful student experience.

### Transforming Healthcare Education: An Interprofessional Approach To Prevention, Health Promotion And Wellness

Lauren Collins, MD  
Jefferson Medical College/Thomas Jefferson University

#### Learning Objective

- Explain the Jefferson Health Mentor Program (HMP), a longitudinal patient-centered team-based curriculum which builds on senior mentor programs created to deliver geriatric education to medical students using the Wagner Chronic Care Model as the conceptual framework.

### The University of Connecticut's Urban Service Track: Achieving Interprofessional and Public Health Competencies in Health Profession Education

Devra K. Dang, PharmD  
University of Connecticut School of Pharmacy

#### Learning Objective

- Discuss an interprofessional curriculum that teaches health professions students how to address health promotion and disease prevention strategies in urban, underserved populations.

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9:00 am – 10:30 am  
Constitution

### University Trends Elevating Population Health: Progress or Window Dressing?

#### Moderator

Daniel S. Blumenthal MD, MPH; Morehouse School of Medicine

#### Preparing Family Medicine Residents for Essential Public Health Roles: The Community Medicine and Legislative Action Rotation

Karen Armitage, MD; University of New Mexico

#### Learning Objective

- List three essential public health roles of primary care providers, and state one key relationship and one core skill needed to fulfill each role.

### Clinical Community Health: Integrating Public Health throughout All Four Years of Medical School

Daniel S. Blumenthal MD, MPH  
Meryl S. McNeal, PhD  
Morehouse School of Medicine

#### Learning Objective

- Describe a conceptual framework and several service-learning approaches to teaching public health to medical and other health science students.

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10:35 am – 12:05 pm  
Mount Vernon

## Missed Opportunities for Prevention and Population Health Integration: Faculty Development

### Moderator

Rika Maeshiro, MD, MPH; Association of American Medical Colleges

### Presenters

Cynthia L. Arndell, MD; University of New Mexico School of Medicine

Suzanne Cashman, ScD; University of Massachusetts Medical School

C. William Keck, MD, MPH; Northeast Ohio Medical University

### Learning Objectives

- Identify public health topics in which health professions faculty could benefit from faculty development.
- List potential collaborators within and outside of your academic health center to provide faculty development.
- Describe the opportunities available through the “Academic Health Department Learning Community.”

10:35 am – 12:05 pm  
Constitution

## What’s Working in Undergraduate Public Health Education

### Moderator

David Gregorio, PhD, MS; University of Connecticut

### Collaborations with Health Professions Schools and Community Partners at the University of Connecticut

Stanton H. Wolfe, DDS, MPH  
University of CT Health Center, School of Medicine

### Learning Objective

- Increase awareness of innovative strategic approaches to building sustainable cross-campus academic collaborations and diverse community partnerships that mutually benefit the institution, students, community partners, and health of the populations served.

### Educated Students or Happy Students: Can we send happy, educated students into the workforce?

Kay Perrin, PhD, MPH  
University of South Florida College of Public Health

### Learning Objective

- Describe the methods used to determine differences in subjective and objective grading in undergraduate public health courses.

### Embedding Public Health Curricula in Undergraduate Education

David Gregorio, PhD, MS; University of Connecticut

### Learning Objective

- Examine preliminary data on recent efforts to promote public health sciences at New England colleges and universities.

12:05 pm – 12:30 pm

## Break

Extended break to complete hotel check-outs and network with colleagues.

12:30 pm – 2:20 pm  
Constitution

## Awards Luncheon

Join us to honor the 2012 APTR award recipients for their contributions to the field of academic prevention and public health.

2:30 pm – 4:00 pm  
Mount Vernon

## Curricular Resources in Clinical Prevention and Population Health

### Moderator

Lloyd Novick, MD, MPH  
Brody School of Medicine at East Carolina University

### College within the College—Population Health

The CwiC program is a four year longitudinal course in the Medical College, built to enhance clinical knowledge, attitudes and skills. The development, institutional collaboration, and a detailed description of the CwiC – PH curricular program will be presented along with implementation, integration, on-going evaluation, and sustainability plans.

### Presenter

James Plumb, MD, MPH; Thomas Jefferson University

### Learning Objectives

- Organize an approach to integrating population health into a medical school curriculum.
- Apply a methodology to recruit students into an area of concentration in population health
- Identify the challenges in curricular reform, integration and innovation

### Enhancing Prevention and Population Health Education through Web-ready Teaching Materials

Discuss the new national curriculum, *Prevention and Population Health Teaching Modules* (aka: PopHealth Modules) for health professional schools. Presenters from the collaborating institutions will speak on the teaching modules during this session. These innovative teaching modules include ready to use materials that are aimed at improving clinical and population-based prevention skills for all health professional students. This curriculum is designed to be easily integrated into existing curricula. There are seven modules covering the topics: Determinants of Health; Fundamentals of Epidemiology; Taking a Preventive History; Screening; Healthcare Systems; Research to Practice; Outbreak Investigation and Disease Control. Material from several of the modules as well as methods for integration will be described.

### Presenters

Kristina Simeonsson, MD, MSPH

# Meeting Program

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Getting it Together:

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Brody School of Medicine at East Carolina University

Victoria Kaprielian, MD  
Duke University Medical Center

Lloyd Novick, MD, MPH  
Brody School of Medicine at East Carolina University

## Learning Objective

- Discuss using a new national curriculum for prevention and population health in a variety of academic settings and integration into curricula at health professional schools.

2:30 pm – 4:00 pm  
Constitution

## Measuring and Rewarding Competency in Population Health

### Moderator

Amy Lee, MD, MPH, MBA; Northeast Ohio Medical University

### Understanding Requisite Skills and Qualifications among Entry-Level Public Health Professionals

McKinley Thomas, MEd, EdD; Mercer University

### Learning Objective

- To understand the importance of discovering authentic, stakeholder-identified workforce needs as a precursor to curriculum development and academic training in public health.

### A Survey of Continuing Education in Public Health

Molly M. Eggleston, MPH, CPH, MCHES; National Board of Public Health Examiners

### Learning Objective

- List the most common learning modality for CPH professionals renewing their credential.

### Using formative evaluation to assess competencies in an MPH program

Amy Lee, MD, MPH, MBA, CPH; Northeast Ohio Medical University

### Learning Objective

- Describe a mid-program formative method of assessing competencies to guide student development and skills through the end of the program.

4:05 pm – 5:00 pm  
Mount Vernon

## CLOSING PLENARY SESSION

### The Future of Prevention Education, Public Health, and APTR: The APTR Strategic Plan

#### Presenters

Anthony Schlaff, MD, MPH; APTR President; Tufts University

Sharon Hull; Northeast Ohio Medical University

#### Learning Objectives

- Articulate APTR's unique role in prevention and public health education.
- Identify the key objectives of APTR's strategic plan.
- Identify what one can do to support APTR's strategic plan.
- Leave the conference with a personal action plan to further APTR's mission.

## Comment Cards

Throughout the event, we encourage you to share your comments and feedback on all aspects of the meeting using the green index cards located in your meeting packet and at registration.

Please insert your comments in the Comment Box at the registration table to help inform our continuous improvement efforts.

Please complete the formal evaluation of Teaching Prevention 2012 following the meeting at:

[www.aptrweb.org/teachingprevention](http://www.aptrweb.org/teachingprevention)

Thank you!

# *Congratulations to the APTR Awardees*

APTR AWARDS LUNCHEON  
Thursday, April 12, 2012  
12:30 pm to 2:20 pm

Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these distinguished individuals have served the community by advancing prevention and public health education.

Please join us as we honor the current awardees.



**Matthew L. Boulton, MD, MPH**  
Duncan Clark Award

This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.



**University of Texas Medical  
Branch at Galveston Preventive  
Medicine and Community Health**  
Outstanding Program of the Year

This award honors innovative programs, department or academic institutions for their involvement in advancing undergraduate or graduate medical education in prevention and public health which furthers students interest in the discipline.

Nominate your 2013 Awardees  
[www.aptrweb.org/awards](http://www.aptrweb.org/awards)

2012