

PREVENTIVE MEDICINE 2008

AUSTIN, TEXAS

ACPM
CONFERENCE PROGRAM
FEBRUARY 20-23, 2008

www.acpm.org

DEAR COLLEAGUES,



Conference Objectives

- Attendees will improve competencies in Clinical Preventive Medicine, Prevention Policy, Healthcare Quality Improvement, Public Health Practice, and Teaching Preventive Medicine.
- Attendees will learn about evolving career opportunities and emerging skills required to be effective in an era of increased emphasis on preventive medicine and evidence-based, population-oriented health care.

On behalf of ACPM's leadership and the program committee, welcome to Austin, in the heart of Texas, and to **Preventive Medicine 2008**, the annual meeting of the American College of Preventive Medicine.

To our members, sponsors, exhibitors, and valued attendees from previous **Preventive Medicine** conferences, we are delighted to have you back and appreciate your ongoing support of the College. I also want to welcome our first-time attendees, exhibitors, and sponsors. We look forward to building strong relationships with you going forward.

This year's meeting offers a unique focus on cardiovascular health and cardiac event prevention. You will find compelling, evidence-based sessions covering nutrition, exercise, and healthy lifestyle approaches as well as the latest pharmacologic and medical device prevention modalities. The conference program examines cardiovascular health from the perspectives of clinical prevention, policy, quality improvement, community health, and teaching prevention, and for the first time, **Preventive Medicine 2008** will host featured sessions on heart health at "HEART HEALTHY TEXAS," a free direct-to-consumer event scheduled on Saturday, February 23.

I encourage you to participate in many of the nearly 50 educational sessions and skill-building institutes featuring the nation's leading experts and luminaries in the field of preventive medicine, and to engage with Austin residents during lunch on Saturday. Earn up to 27.75 hours of CME and MOC credit. Network with your colleagues to address challenging preventive medicine issues. Interact with the Surgeon General and one of the nation's leading health policy experts and learn how to participate in the College's policy initiatives at the ACPM Town Hall luncheon. Join us for the ever-popular ACPM Awards Gala where we honor and celebrate the accomplishments of our peers. Visit the **Preventive Medicine 2008** Tradeshow featuring a variety of government and industry representatives. Peruse the outstanding poster presentations featuring cutting edge research from the field. And don't forget to spend some time enjoying the great many attractions that Austin, the life and soul of the Lone Star State, has to offer.

Preventive Medicine 2008 also will host **Medical Quality 2008**, the Annual Meeting of the American College of Medical Quality, and **Teaching Prevention 2008**, the Annual Meeting of the Association for Prevention Teaching and Research.

Finally, thank you to our sponsors for their generous support of **Preventive Medicine 2008** and the preventive medicine field.

ACPM's annual meeting is the premiere national forum for specialists in preventive medicine. Your involvement is what makes it so. I look forward to seeing you here in Austin and again in 2009 in Los Angeles, California.

Sincerely,

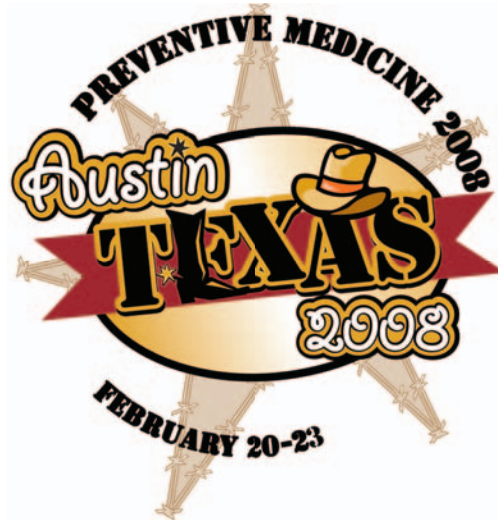


Michael D. Parkinson, MD, MPH, FACPM
President

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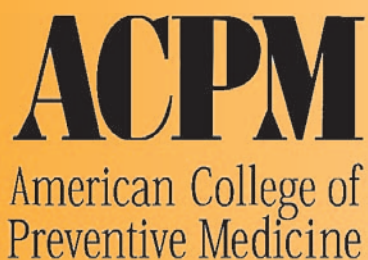


Greet a Medical Student, Resident and a Young Physician Member at the meeting. Medical Students have blue ribbons on their badges, Residents have red ribbons and Young Physicians have yellow ribbons.



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PREVENTIVE MEDICINE 2008 SPONSORS



The **American College of Preventive Medicine** would like to extend a special thank you to our generous 2008 Conference Sponsors.

***In the interest of providing an educational experience free of commercial bias, the American College of Preventive Medicine (ACPM) was responsible for all decisions regarding educational content and the allocation of funds from sponsors. ***



Bayer Consumer Care, a division of Bayer HealthCare, is headquartered in Morristown, New Jersey, USA. With 2005 sales of \$2,355 million, Bayer Consumer Care is among the largest over-the-counter (OTC) healthcare products companies in the world.



The Pharmaceutical Research and Manufacturers of America (PhRMA) represents the country's leading pharmaceutical research and biotechnology companies, which are devoted to inventing medicines that allow patients to live longer, healthier, and more productive lives. PhRMA companies are leading the way in the search for new cures. PhRMA members alone invested an estimated \$43 billion in 2006 in discovering and developing new medicines. Industry-wide research and investment reached a record \$55.2 billion in 2006.



Gilead Sciences is a biopharmaceutical company that discovers, develops, and commercializes innovative therapeutics in areas of unmet medical need. The company's mission is to advance the care of patients suffering from life threatening diseases worldwide. Headquartered in Foster City, California, Gilead has operations in North America, Europe and Australia. For more information, please visit www.gilead.com



The American Cancer Society is a nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy and service.



Merck is a leading research-driven pharmaceutical products and service company. Merck discovers, develops, manufactures and markets a broad range of innovative products to improve human health and animal health.



At Pfizer our mission is to become the world's most valued company to patients, customer, colleagues, investors, business partners and the communities where we work and live. We dedicate ourselves to humanity's quest for longer, healthier, happier lives through innovation in pharmaceutical, consumer and animal health products. To achieve our purpose and mission we affirm our values of integrity, leadership, innovation, performance, teamwork, customer focus, respect for people and community.



Centocor is harnessing the power of world-leading research and biomanufacturing to deliver innovative biomedicines that transform patients' lives. The world leader in monoclonal antibody production and technology, Centocor has brought critical biologic therapies to patients suffering from debilitating immune disorders. Centocor, Inc. is a wholly owned subsidiary of Johnson & Johnson, a worldwide manufacturer of healthcare products.

GlaxoSmithKline

GlaxoSmithKline is a research-based pharmaceutical company headquartered in the UK and with operations based in the US. GSK is a pharmaceutical industry leader, with an estimated seven percent of the world's pharmaceutical market. The company employs over 100,000 people in 117 countries. GSK supplies one quarter of the world's vaccines and by the end of February 2007 had 23 vaccines in clinical development



Merial is a world-leading animal health company with U.S. offices based in Duluth, Georgia. The company was founded in August, 1997 through a merger of the animal health businesses of Merck and Co., Inc and Rhone Merieux, a predecessor of sanofi Aventis. Merial employs more than 5,000 people worldwide and has annual revenues of more than \$2.2 billion.

PREVENTIVE MEDICINE 2008 SUPPORTING ORGANIZATIONS

Aerospace Medical Association

www.asma.org/

American Association of Public Health Physicians

www.aaphp.org

American Board of Preventive Medicine

www.abprevmed.org

American College of Medical Quality

www.acmq.org

American College of Occupational and Environmental Medicine

www.acoem.org/

Association for Prevention Teaching and Research

www.aptrweb.org

Association of State and Territorial Health Officials

www.astho.org/

American Public Health Association

www.apha.org/

CARDIOMETABOLIC Health Congress

www.cardiometabolichealth.org/

Heart Hospital of Austin

www.hearthospitalofaustin.com/

National Association of County and City Health Officials

www.naccho.org/

Texas Medical Association

www.texmed.org/

Texas State Department of Human Services

University of Texas School of Public Health

www.sph.uth.tmc.edu/

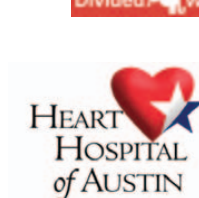
Heart Healthy Texas Sponsors & Partners

The American College of Preventive Medicine would like to extend a special thank you to our generous Heart Healthy Texas Sponsors & Partners.

PRIMARY FINANCIAL SPONSOR

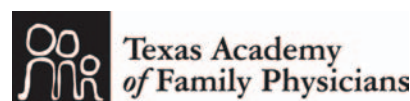


ADDITIONAL FINANCIAL SPONSOR



ACPM would like to extend a special thank you to Dr. Penny Stern for her individual contribution toward this event

ORGANIZING PARTNERS



CONFERENCE AGENDA AT A GLANCE

WEDNESDAY, FEBRUARY 20, 2008

7:00 a.m.–7:00 p.m.	Conference Registration and Information-Foyer F-G-H
8:00 a.m.–4:30 p.m.	15th Annual Residency Program Directors Workshop-Salon J
12:00 p.m.–6:00 p.m.	ABPM Certification Test-Salon K
1:00 p.m.–7:00 p.m.	ACMQ Board of Directors Meeting-Room 412
2:00 p.m.–7:30 p.m.	ACPM Board of Directors Meeting-Room 406
5:30 p.m.–7:00 p.m.	Hospitality Station at Registration-Foyer F-G-H

FULL DAY SKILL BUILDING INSTITUTES

9:00 a.m.–5:00 p.m.	Session 1: Preventive Medicine Review Institute: Chronic and Infectious Diseases-Room 410
9:00 a.m.–5:00 p.m.	Session 2: Clinical Preventive Medicine Institute: Setting Up a Lifestyle-Modification Strategy in the Clinical Office-Room 404
9:00 a.m.–5:00 p.m.	Session 4: Local Health Authority Workshop (Texas DSHS)-Room 400

HALF DAY SKILL BUILDING INSTITUTES

9:00 a.m.–12:00 p.m.	Session 5: Advocacy and Policy Institute-Room 408
1:00 p.m.–5:30 p.m.	Session 6: Preventive Services Tool Kit (PSTK) Workshop-Room 408
10:00 a.m.–10:15 a.m.	Coffee Break
12:00 p.m.–1:00 p.m.	Lunch: Salon A-Pre-Function Area
3:00 p.m.–3:30 p.m.	Coffee Break

THURSDAY, FEBRUARY 21, 2008

7:00 a.m.–7:30 p.m.	Conference Registration and Information-Foyer F-G-H
7:00 a.m.–8:00 a.m.	Continental Breakfast and Grand Opening of Exhibit Hall-Salon F-G-H
7:00 a.m.–8:00 a.m.	Lifestyle Task Force Meeting-Room 415
7:00 a.m.–8:00 a.m.	Adolescent Health Committee Meeting-Room 401
7:00 a.m.–8:00 a.m.	YPS Committee Meeting-Room 403
8:00 a.m.–9:30 a.m.	Opening General Session-KBS Guest Lecturer “A Prescription for Our Nation’s Prevention Deficit Disorder-Salon J-K
9:30 a.m.–10:00 a.m.	Coffee Break in the Exhibit Hall Salon F-G-H
10:00 a.m.–11:30 a.m. CONCURRENT SESSIONS I	SESSION 7: Bridging the Border: Disease Control Initiatives MR 400/402 SESSION 8: Heart Healthy National, State and Local Policies MR 406 SESSION 9: Office-Based Strategies to Support Clinical Preventive Services MR 404 SESSION 10: Making Quality Happen: Current Initiatives in Quality Measurements and Management MR 408 SESSION 10-A: An Interactive Preventive Medicine Advocacy Session Salon D
11:30 a.m.–12:00 p.m.	Lunch-Salon F-G-H
11:30 a.m.–1:00 p.m.	Membership Committee Meeting-Room 403
12:00 p.m.–1:00 p.m.	ACPM Town Hall with Special Guests Surgeon General Galson & Kenneth Thorpe-Salon J-K
1:00 p.m.–2:30 p.m.	Plenary I: It Takes a Village: Teaching and Practicing Prevention-Salon J-K
2:30 p.m.–3:00 p.m.	Coffee Break-Salon F-G-H
3:00 p.m.–4:30 p.m. CONCURRENT SESSIONS II	SESSION 11: Pioneering New Approaches in Interprofessional Prevention Education MR 404 SESSION 12: Clinical Preventive Services in the Work Place MR 400/402 SESSION 13: Before and After Birth: The Foundation of a Healthy Life MR 406 SESSION 14: Economics and Finances: Making the Buiness Case for Quality MR 408 SESSION 14-A: Reducing the Burden of Chronic Disease in Communities: The Healthy Town Project MR 412

CONFERENCE AGENDA AT A GLANCE

4:45 p.m.–6:15 p.m. CONCURRENT SESSIONS III	SESSION 15: Patient Safety Improvements Through Pharmacoepidemiology and Pharmacoeconomics MR 408 SESSION 16: Clinical Prevention of Cardiovascular Disease MR 406 SESSION 17: The Tyranny of Public Health versus Personal Responsibilities: When Does Public Health Go Too Far? MR 400/402 SESSION 18: Credentialing: Activities of the National Board of Public Health Examiners MR 404
6:15 p.m.–7:30 p.m.	Opening Reception and Poster Session-Salon F-G-H
7:30 p.m.	APMR/YPS/MSS Guest Lecture: International Health-Room 410
ANCILLARY MEETINGS	
8:00 a.m.–11:00 a.m.	APTR Council Graduate Program-Room 410
11:45 a.m.–12:45 p.m.	APTR Awards Luncheon-Room 410
1:00 p.m.–2:30 p.m.	ACMQ Session: The Current State of Quality-Room 408
3:00 p.m.–5:00 p.m.	Uniformed Services Academy Business Meeting-Room 410
FRIDAY, FEBRUARY 22, 2008	
7:00 a.m.–6:00 p.m.	Conference Registration and Information-Foyer Salon F-G-H
7:00 a.m.–8:00 a.m.	Continental Breakfast in the Exhibit Hall-Salon F-G-H
7:00 a.m.–8:00 a.m.	GME Committee Meeting-Room 404
7:00 a.m.–8:00 a.m.	Environmental Health Committee Meeting-Room 415
7:00 a.m.–8:00 a.m.	MSS Committee Meeting-Room 401
7:00 a.m.–8:00 a.m.	Global Health Task Force Meeting-Room 403
8:00 a.m.–9:30 a.m.	Plenary II: O4P: Measurable Improvements Through Organizing for Performance-Salon J-K
9:30 a.m.–10:00 a.m.	Coffee Break-Salon F-G-H
10:00 a.m.–11:30 a.m. CONCURRENT SESSIONS IV	SESSION 19: Menopause, Hormone Replacement Therapy and Prevention of Cardiovascular Disease MR 400/402 SESSION 20: Medical Ethics: The Effects of P4P on Physician Professionalism MR 406 SESSION 21: Undergraduate Public Health Education: From Getting Started to Best Practices MR 408 SESSION 22: Correctional Public Health: Current Clinical and Research Challenges MR 410 SESSION 22-A: Hot Topics in Adolescent Health MR 404
1:00 p.m.–2:30 p.m. CONCURRENT SESSIONS V	SESSION 23: Protecting Humans from Zoonotic Diseases: The Impact of Oral Rabies Vaccine (ORV) Programs MR 406 SESSION 24: Benefits Design: A Primary Driver in Healthcare MR 400/402 SESSION 25: Prevention and Population Health for Health Sciences Students MR 408 SESSION 26: Avian Flu and More: Veterinary & Human Medicine Working Together to Protect the Public's Health MR 410 SESSION 26-A: An Interactive Preventive Medicine Advocacy Session- Salon D
3:00 p.m.–4:30 p.m. CONCURRENT SESSIONS VI	SESSION 27: Updates from U.S. Clinical and Community Preventive Services Task Forces MR 400/402 SESSION 28: Blaze a Trail: Great Careers in Preventive Medicine MR 410 SESSION 29: Preventive Medicine and Public Health Challenges in Iraq and Afghanistan MR 406 SESSION 30: Policy Track Submitted Abstracts MR 408
1:00 p.m.–5:00 p.m. SKILL BUILDING INSTITUTES	SESSION 31: Using Data to Improve Quality and Safety: Measurement That Works MR 404 SESSION 32: Undergraduate Public Health Education Salon J SESSION 33: Healthcare Disparities: Closing the Gap MR 412
11:30 a.m.–1:00 p.m.	Networking Lunch & Special Interest Round Tables-Exhibit Hall F-G-H
11:30 a.m.–1:00 p.m.	CME Committee Meeting-Room 401
11:30 a.m.–1:00 p.m.	Policy Committee Meeting-MR 403
11:30 a.m.–1:00 p.m.	Prevention Practice Committee Meeting-Room 415
7:00 p.m.–10:00 p.m.	APTR Board of Directors Meeting-Salon D
7:00 p.m.–10:00 p.m.	ACPM Annual Awards/New Fellows Banquet-Salon K

CONFERENCE AGENDA AT A GLANCE

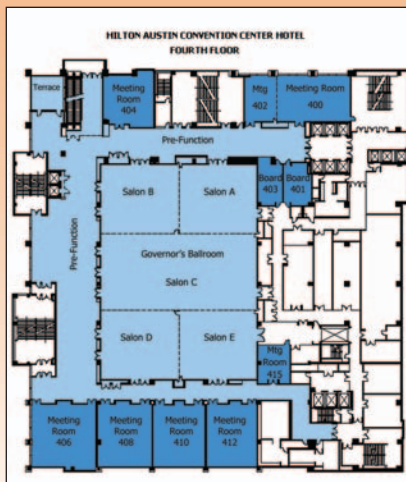
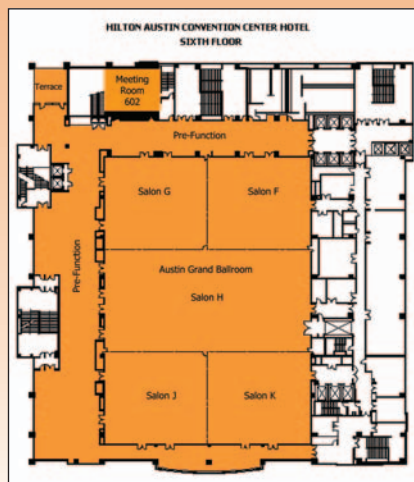
SATURDAY, FEBRUARY 23, 2008

7:00 a.m.–4:00 p.m.	Conference Registration and Information-Foyer Salon F-G-H
7:00 a.m.–8:00 a.m.	Continental Breakfast in Exhibit Hall-Salon F-G-H
7:00 a.m.–8:00 a.m.	President's Society Breakfast-Room 404
7:00 a.m.–8:00 a.m.	APMR Committee Meeting-Room 401
8:00 a.m.–9:30 a.m.	Plenary III: Global Climate Change: What Every Physician Should Know-Salon J-K
9:30 a.m.–10:00 a.m.	Coffee Break in the Exhibit Hall-Salon F-G-H
10:00 a.m.–11:30 a.m. CONCURRENT SESSIONS VII	<p>SESSION 34: Organizational Design and Management: How Improving Your Culture Can Improve Your Operating Measures MR 406</p> <p>SESSION 35: States Take the Lead in Health Care Reform: Understanding the Issues MR 400/402</p> <p>SESSION 36: American Board of Preventive Medicine Update: Strategies and Tools for Becoming and Staying Certified MR 408</p> <p>SESSION 37: Community Engagement in the Research Arena: NIH Clinical and Translational Science Award Meets CDC MR 412</p> <p>SESSION 37-A: IEDs & ICDs: Life Saving Devices for Sudden Cardiac Arrest-SALON D</p>
10:00 a.m.–5:00 p.m.	Heart Healthy Texas-Salon K
11:30 a.m.–1:00 p.m.	A Delicious and Heart Healthy Lunch in the Exhibit Hall-Salon F-G-H
1:00 p.m.–2:30 p.m. CONCURRENT SESSIONS VIII	<p>SESSION 38: Public Health Practice Submitted Scientific Abstracts MR 400/402</p> <p>SESSION 39: Clinical Preventive Services Submitted Scientific Abstracts MR 406</p> <p>SESSION 40: On The Horizon: Making the Most of Preventive Medicine Training MR 412</p> <p>SESSION 41: HIV Screening: Recommendations and Implications MR 408</p>
1:30 p.m.–3:00 p.m.	ACMQ Session: Reducing Disparities for the Uninsured: Five Steps to 100% Access-Room 410
2:30 p.m.–2:45 p.m.	Coffee Break in the Exhibit Hall-Salon F-G-H
2:45 p.m.–4:00 p.m. CONCURRENT SESSIONS IX	<p>SESSION 42: Vaccine Update MR 406</p> <p>SESSION 43: Return on Investment from a Comprehensive Tobacco Control and Prevention Intervention (The Texas Tobacco Prevention Initiative) MR 400/402</p> <p>SESSION 44: E-Learning: Bridging the Digital Divide in Global Health MR 408</p> <p>SESSION 45: We Have the Guidelines, But Now What? Tools and Strategies to Implement USPSTF Guidelines MR 412</p>

ROOM LOCATOR


FOURTH FLOOR

Concurrent Sessions & Committee Meetings:
Rooms 400 & 402, 403, 404, 406, 408, 410, 412, 415, 401 & Salon D



SIXTH FLOOR

ACPM Registration, Plenaries and Exhibit Hall:
Salon F-G-H & Salon J-K



Capt. Ana Morgan, M.D.
Brooke Army Medical Center, Texas

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You'll experience personal and professional satisfaction when you become a Preventive Medical Officer on the U.S. Army Health Care Team. Not only will you work with a diverse group of professionals in areas such as entomology, epidemiology, biomedical research and occupational health, but you'll also have some of the most advanced resources at your disposal. The difference you make will have a direct impact on the health of our nation's Soldiers. **Exercise your Strength to Heal.** To talk with a member of the U.S. Army or Army Reserve Health Care Team, call 888-504-6211, or visit healthcare.goarmy.com/info/b497.



Stop by Booth No. 400 to learn more about the Army Medical Corps.

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DETAILED PROGRAM AGENDA

WEDNESDAY, February 20, 2008

7:00 a.m. - 8:00 p.m.

Registration & Information Desk
Foyer Salon F-G-H-Sixth Floor

12:00 p.m. to 1:00 p.m.

Lunch

10:00 a.m.-10:15 a.m.

Coffee Break

(For institute participants only)

3:00 p.m.-3:30 p.m.

Coffee Break

(For institute participants only)

8:00 a.m. to 4:30 p.m.

**Annual Residency Program
Directors Workshop**

Salon J-Sixth Floor

9:00 a.m. to 5:00 p.m.

Skill Building Institutes

Session 1

Preventive Medicine

Review Institute:

Chronic and Infectious Disease

Room 410-Fourth Floor

MODERATOR:

★ James Guillory, DO, MPH, FACPM, Associate Dean, Division of Research, Associate Professor and Chair, Preventive Medicine Kansas City University of Medicine and Biosciences

SPEAKERS:

★ Robert Dana Bradshaw, MD, MPH, FACPM, Director, General Preventive Medicine Residency Program, Uniformed Services University of the Health Sciences

★ Sara Schillie, MD, MPH, MPB Epidemic Intelligent Service Officer, Centers for Disease Control and Prevention

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Define the content areas of the specialty of preventive medicine, with a focus on: Chronic Disease and Infectious Disease.
- Understand interaction between host, agent and disease and types of infectious agents
- Calculate common measures of infectious disease communicability

and virulence

- Review vaccine-preventable diseases and immunization
- Describe the agents, their transmission, and public health control for WHO's globally significant infectious diseases
- Explain diagnosis, treatment and prevention of prominent sexually transmitted infections (STI's) and food-borne illnesses
- Define emergent infectious diseases and list four recent agents of concern
- Describe the characteristics and counter-measures for CDC category "A" biological agents
- Understand the risk factors for common adult cancers
- Understand the epidemiology of chronic cardiovascular diseases, including variations in disease distribution by race/ethnicity and gender
- Understand the role that lifestyle and environmental factors play in the development and management of chronic diseases

Session 2

**Clinical Preventive Medicine
Institute: Setting Up a Lifestyle-
Modification Strategy in
the Clinical Office**

Room 404-Fourth Floor

MODERATORS:

★ Clarence Ing, MD, MPH, FACPM, President, Newstart Medical Clinic

★ Padmini Ranasinghe, MD, MPH, Assistant Professor, Division of General Internal Medicine, John Hopkins Hospital

SPEAKERS:

★ Alexander H. Krist, MD, MPH, Assistant Clinical Professor, Virginia Commonwealth University

★ John McDougall, MD, Founder and Medical Director, Dr. McDougall's Health and Medical Center

★ Raoul Kamadjeu, Centers for Disease Control and Prevention

★ Caldwell Esselstyn Jr. MD, Preventive Medicine Consultant, Cleveland Clinic

★ T. Colin Campbell, PhD
Jacob Gould Schurman Professor, Emeritus of Nutritional Biochemistry, Cornell University

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Discuss the types and importance of disease registries in the health care delivery and the federal laws governing the capture, use and exchange of personal health information
- Discuss the potential mechanisms and benefits of linking clinicians and community resources to improve patients' health behaviors.
- Discuss the potential processes to facilitate the collaborations and recognize the resources required to initiate and maintain collaborations between clinicians and community resources
- Discuss the importance of using nutrition in a medical practice
- Discuss the importance and ways of lifestyle changes in the management of cardiovascular disease
- Discuss the potential of whole person care—nutrition, exercise, and stress management, in addressing the primary health care challenges in the US—cardiovascular disease, cancer, hypertension, diabetes and obesity.

Session 3 Canceled

Session 4

**Local Health Authority
Workshop (Texas DSHS)**

Room 400-Fourth Floor

MODERATOR:

★ Peter Pendergrass, MD, MPH, Regional Medical Director, Region 1, Texas Department of State Health Services

★ David I. Lakey, MD, Commissioner, Texas Department of State Health Services

SPEAKERS:

★ John T. Carlo, MD, MSE, Medical Director/Health Authority, Dallas County Health and Human Services

★ Shelley Stonecipher, DVM, MPH, Zoonosis Control Veterinarian, Texas Department of State Health Services

★ Anne Kimbol, JD, LL.M., Research Professor, University of Houston Health Law and Policy Institute

DETAILED PROGRAM AGENDA

★ Susan E. Tennyson, Director, Environmental and Consumer Safety Section, Texas Department of State Health Services
★ Aashish Shah, MD

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify the basic level of authority held by state and local health officers and articulate the basic foundation of public health law in Texas with respect to reportable disease, quarantine issues, and rabies cases.
- Understand the process for quarantine and isolation for communicable diseases and will be able to articulate the ethical issues associated with quarantine.
- Identify important criteria for a risk-based inspection to control food borne illness outbreak and to articulate the manner in which food regulations is conducted in Texas, from the federal, state, and local levels.
- Understand the process for post exposure prophylaxis and the appropriate time to initiate treatment.

9:00 a.m. to 12:00 p.m.

Session 5

Advocacy and Policy Skill Building Institute

Room 408-Fourth Floor

Session sponsored by unrestricted educational grants from GlaxoSmithKline & PhRMA

MODERATOR:

★ Wendy E. Braund, MD, MPH, MEd, 11th Luther Terry Fellow & Senior Clinical Advisor, Office of Disease Prevention and Health Promotion, US Department of Health & Human Services

SPEAKER:

★ Shelley Hearne, DrPH, Visiting Professor, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the policy process and identify potential intervention points.
- Articulate the differences among advocacy, lobbying, and education of policy makers.
- Develop plans for implementing policy campaigns, including goals, tactics, and partners.
- Effectively present accurate demographic, statistical, programmatic and scientific information to policy makers and lay audiences and advocate for public health improvements to policy makers, the press and the public.

1:00 p.m. to 5:30 p.m.

Session 6

Preventive Services Tool Kit (PSTK) Workshop

Room 408-Fourth Floor

MODERATOR:

★ Joel L. Nitzkin, MD, MPH, DPA, FACPM, Principal Investigator and Project Manager, AAPHP Preventive Services ToolKit Project

SPEAKERS:

★ Christopher, CMG "Kim" Buttery, MD, MPH, FACPM, Professor of Public Health, Virginia Commonwealth University

★ Mary Ellen Bradshaw, MD, MPH, FACPM, Consulting, School Health Administration and Public Health

★ Dave Cundiff, MD, MPH, FACPM, Secretary, American Association of Public Health Physicians

★ Kevin Sherin, MD, MPH, FACPM, FAAFP, Director, Orange County Health Department

★ Jonathan Weisbuch, MD, MPH, FACPM, Clinical Professor, University of Arizona

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Introduce participants to an array of epi, policy, advocacy, political and organizational concepts and skills.
- Assist the ACPM Board and others to assure a bright future for the specialty of Preventive Medicine.
- Enable participants to more effectively address problems, opportunities and potential

disasters.

- Encourage teachers of Preventive Medicine to incorporate incorporate key elements of the PSTK curriculum into their curricula.

2:00 p.m. to 7:30 p.m.

ACPM Board of Regents Meeting

Room 406-Fourth Floor

5:30 p.m. to 7:00 p.m.

Hospitality Station at Registration

Foyer Salon F-G-H-Sixth Floor

THURSDAY, February 21, 2008

7:00 a.m. to 7:30 p.m.

Registration & Information Desk

Foyer Salon F-G-H-Sixth Floor

7:00 a.m. to 8:00 a.m.

Continental Breakfast and Grand Opening of Exhibit Hall

Salon F-G-H-Sixth Floor

8:00 a.m. to 11:00 a.m.

APTR Council of Graduate Programs in Public Health

Room 410-Fourth Floor

8:00 a.m. to 9:30 a.m.

Opening General Session Featuring KBS Guest Lecturer Ron Davis, MD, MPH, FACPM, AMA President. A Prescription for Our Nation's Prevention Deficit Disorder

Salon J-K-Sixth Floor

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the role of clinical preventive services in preventing disease and promoting health.
- Understand the role of community preventive services (programs and policies to promote population health) in preventing disease and promoting health.
- Learn about programs and policies of the American Medical Association

DETAILED PROGRAM AGENDA

designed to advance the prevention agenda.

9:30 a.m. to 10:00 a.m.

Coffee Break in the Exhibit Hall

Salon F-G-H-Sixth Floor

11:45 a.m. to 12:45 p.m.

APTR Awards Luncheon

Room 410-Fourth Floor

10:00 a.m. to 11:30 a.m.

Concurrent Sessions 1

Session 7

Bridging the Border: Disease Control Initiatives

Room 400/402-Fourth Floor

MODERATOR:

★ Diane Simpson, MD, MPH, PhD, FACPM,
Centers for Disease Control and Prevention

SPEAKERS:

★ Miguel Betancourt Cravioto, MD, Assistant
Director General for Public Health Emergencies,
Department of Epidemiology-Mexico

★ Steve Waterman, MD, MPH, CDC San Diego
Quarantine and Border Health Services

★ Miguel Escobedo, MD, MPH, El Paso
Quarantine Station

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe US Mexico border demographics and infectious disease incidence
- Describe the process of collaboration between the US and Mexico in public health and infectious diseases including the Border Infectious Disease Surveillance (BIDS) project and the Early Warning Infectious Disease Surveillance Preparedness (EWIDS) program
- Demonstrate how data gathered from the BIDS project has been used for public health purposes
- Compare and contrast U.S. and Mexico procedures for diagnosing Active Tuberculosis.
- Analyze and describe the rationale for Tuberculosis prevention strategies in the U.S. and Mexico.

Session 8

Heart Healthy National, State, and Local Policies

Room 406-Fourth Floor

MODERATOR:

★ Wendy E. Braund, MD, MPH, MEd, 11th
Luther Terry Fellow & Senior Clinical
Advisor, Office of Disease Prevention and
Health Promotion, US Department of Health
& Human Services

SPEAKERS:

★ Eduardo J. Sanchez, MD, MPH
The University of Texas Health Science Center
at Houston School of Public Health-Austin

★ Jill Birnbaum, JD, Vice President, State
Advocacy & Public Health National Advocacy
Department, American Heart Association

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe current and emerging national policy issues related to cardiovascular health promotion and disease prevention
- Identify the high-priority cardiovascular clinical preventive services and potential policies for promoting their delivery
- Recognize state and local policy options related to cardiovascular health promotion and disease prevention

Session 9

Office-Based Strategies to Support Clinical Preventive Services

Room 404-Fourth Floor

MODERATOR:

★ Clarence Ing, MD, MPH, FACPM, President,
Newstart Medical Clinic

SPEAKERS:

★ Linda Kinsinger, MD, MPH, FACPM, Vet-
eran's Administration

★ Linda H. Ferry, MD, MPH, FACPM
Associate Professor, Loma Linda University
School of Medicine & School of Public Health

★ John McDougall, MD, Founder and Medical
Director, Dr. McDougall's Health and Medical
Center

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the importance of lifestyle

modification (nutrition, exercise, stress management) in treating and managing the chronic health problems of hypertension, cardiovascular disease, diabetes mellitus, and arthritis.

- Discuss ways in which the Western diet contributes to significant health problems.
- List three key elements in treatment of overweight and obesity in adults.
- Describe best practices for tobacco cessation programs and the importance of such programs in reducing the burden of chronic disease.
- Discuss the decline in tobacco use in a high risk veteran population with a targeted chronic disease management program.

Session 10

Making Quality Happen: Current Initiatives in Quality Measurements and Management

Room 408-Fourth Floor

MODERATOR:

★ Donald Fetterolf, MD, MBA, Matria
Healthcare, Inc

SPEAKERS:

★ William Taylor, MD, MPH, Blue Cross Blue
Shield of Texas

★ Joe Fortuna, MD Delphi, Inc, Automotive
Industry Action Group

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the basic elements necessary to adjust for differences in cost of care.
- Understand differences between current approaches to calculating evidence based performance measures and comparisons of cost of care.
- Be reminded of the limitations of correlation coefficients and need to consider additional approaches to analysis.
- Understand the market and industry forces that transformed the auto industry from "Planned

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Obsolescence” to “Quality is Job One” and why many of those same forces are operative in health care today.

- Understand what a quality management system is, name some examples of such systems and understand the value and impact of their deployment by health care institutions and practitioners.
- Name and briefly describe the primary process improvement tools available to assist health care institutions and practitioners as they make their quality journeys.
- Understand and describe the components of quality failure in health care, their costs, their impact, and the need to fully address all components to improve health outcomes completely and sustainably.
- Learn about the availability of assistive resources in the journeys to quality within the manufacturing and other industries.

Session 10-A **An Interactive Preventive Medicine Advocacy Session** **Salon D-Fourth Floor**

SPEAKERS:

- ★ Halley Faust, MD, MPH, FACPM, Secretary-Treasurer, American College of Preventive Medicine
- ★ Paul Bonta, Associate Executive Director Policy and Government Affairs, American College of Preventive Medicine
- ★ Sara Brenner, MD, SUNY - Albany

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the policy process and identify potential intervention points.
- Articulate ACPM's legislative initiative to protect the future of preventive medicine.
- Engage in grassroots advocacy at the federal level in support of preventive medicine.
- Effectively present information to policy makers and lay audiences

on public health workforce issues of concern to preventive medicine.

11:30 a.m. to 12:00 p.m.

Networking Lunch in the Exhibit Hall

Salon F-G-H-Sixth Floor

12:00 a.m. to 1:00 p.m.

ACPM Town Hall Meeting with Special Guests Acting Surgeon General RADM Steven K. Galson, MD, MPH and national policy expert Kenneth Thorpe, PhD. (See p. 29 for description)

Salon J-K-Sixth Floor

1:00 p.m. to 2:30 p.m.

Plenary I: It Takes a Village: Teaching and Practicing Prevention

Salon J-K-Sixth Floor

MODERATOR:

- ★ Penelope Slade Royall, PT, MSW, Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services

SPEAKERS:

- ★ Michael Glick, DMD, A.T. Still University College of Osteopathic Medicine in Arizona
- ★ Douglas Wood, DO, PhD, American Association of Colleges of Osteopathic Medicine

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Recognize the importance of including oral health professionals in the treatment team
- Recognize how oral manifestations may be markers for systemic illness
- Be aware of an emerging association between oral infections and systemic diseases and conditions
- Recognize the advantages of developing an oral health curriculum in medical education

2:30 p.m. to 3:00 p.m.

Coffee Break in the Exhibit Hall

Salon F-G-H-Sixth Floor

3:00 p.m. to 4:30 p.m.

Concurrent Sessions 2

Session 11

Pioneering New Approaches in Interprofessional Prevention Education

Room 404-Fourth Floor

MODERATOR:

- ★ Suzanne Cashman, ScD, Department of Family Medicine and Community Health, University of Massachusetts Medical School

SPEAKERS:

- ★ Donna Kern, MD, Department of Family Medicine, Medical University of South Carolina
- ★ Susan Meyer, PhD, Department of Pharmacy and Therapeutics, School of Pharmacy, University of Pittsburgh

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the present status of interprofessional prevention education in the U.S.
- Describe what two institutions are doing to advance interprofessional prevention education
- Contribute to advancing interprofessional prevention education in their own academic or community setting.

Session 12

Clinical Preventive Services in the Work Place

Room 400/402-Fourth Floor

MODERATOR:

- ★ Jeff Lybarger, MD, Centers for Disease Control and Prevention

SPEAKERS:

- William Yang, MD, MPH, The Coca-Cola Company
- ★ Ron Loeppke, MD, MPH, FACPM, Matria Healthcare
- ★ Michael Parchman, MD, MPH, Associate Professor, University of Texas Health Science Center at San Antonio

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the properties of a complex adaptive system.
- Give an example of how these properties impede traditional efforts at implementing preventive service delivery in the workplace

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- Use strategies to leverage these properties when implementing preventive services in the workplace

Session 13

Before and After Birth: The Foundation of a Healthy Life

Room 406-Fourth Floor

MODERATOR:

★ Susan Manning, MD, Centers for Disease Control and Prevention

★ Lorraine Yeung, MD, MPH, FACPM, Centers for Disease Control and Prevention

SPEAKERS:

★ Kay Johnson, MPH, EdM,
Dartmouth Medical School

★ Milton Kotelchuck, PhD, MPH,
Professor and Chair, Maternal & Child Health
Department, Boston University School
of Public Health

★ Mary Applegate, MD, MPH, FACPM,
Associate Dean for Academic Affairs
University at Albany School of Public Health

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify the three core components of preconception care in the primary care setting.
- Describe community-level, population-based strategies for improving women's health and infant health outcomes.
- List opportunities for improving preconception health.
- Name the initial purpose for the creation of the Pregnancy to Early Life Longitudinal (PELL) data system.
- List at least two general uses of longitudinally linked data in maternal and child health epidemiology.
- Summarize benefits of breastfeeding for the health of mothers and infants and long term benefits as the infant grows up.
- Describe at least four practices in hospitals, workplaces, and childcare settings that improve the likelihood of successful initiation and continuation of breastfeeding.

Session 14

Economics and Finances: Making the Business Case for Quality

Room 408-Fourth Floor

MODERATOR:

★ Beverly Collins, MD, MBA, FACPM, CareFirst

SPEAKERS:

★ Donald Fetterolf, MD, MBA, Matria
Healthcare, Inc

★ Rahul Shah, MD, Children's National
Medical Center

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the historical evolution of processes defining the business case for quality initiatives.
- Develop an overview of basic financial and accounting concepts needed to describe the business case for quality.
- Understand key issues in connecting Pay For Performance activities with Quality Outcomes.
- Learn through case studies how to practically apply the knowledge learned to real-life experiences.

Session 14-A

Reducing the Burden of Chronic Disease in Communities: The Healthy Town Project

Room 412-Fourth Floor

Session sponsored by unrestricted
educational grant from PhRMA

MODERATOR:

★ Sharon Brigner, MS, RN
Deputy Vice President, Affordability &
Access, PhRMA

SPEAKERS:

★ Warren Jones, Executive Director of the
Mississippi Institute for Improvement of
Geographic Minority Health at the University of
Mississippi Medical Center

★ Blong Xiong-MBA, Councilmember for the
City of Fresno

★ Mayor Frank Melton, Jackson, MS

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the strategy applied to Healthy Town, including grassroots and communication efforts needed

for such a community project.

- Hear the challenges encountered in this project and opportunities that may be applied in the attendee's respective community or potential public health project.
- Hear the perspectives of the community leaders, elected officials and project leads about Healthy Town and have an interactive dialogue.

4:45 p.m. to 6:15 p.m.

Concurrent Sessions 3

Session 15

Patient Safety Improvements Through Pharmacoepidemiol- ogy and Pharmacoeconomics

Room 408-Fourth Floor

MODERATOR:

★ John Brehm, MD, West Virginia Medical
Institute, Inc.

SPEAKERS:

★ Mark R. Rubino, RPh, MHA, Aetna

★ Frank R. May, MappSci, Harvard Medical
School

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the role of insurance companies in patient drug safety programs
- Identify three programs that focus on patient safety
- Describe how pharmacoeconomic/ outcome analyses can identify drug side effects
- Understand patient and physician benefits from sustained service-oriented academic detailing programs
- Recognize ongoing academic detailer-PCP relationships as a useful spearhead for patient safety improvement initiatives
- Understand the potential for epidemiological methods for evaluation of operational academic detailing programs

DETAILED PROGRAM AGENDA

Session 16

Clinical Prevention of Cardiovascular Disease

Room 406-Fourth Floor

Session sponsored by unrestricted educational grant from Bayer Consumer Health

MODERATOR:

★ James Underberg, MD, Clinical Assistant Professor of Medicine, NYU Medical Center

SPEAKER:

★ James Underberg, MD, Clinical Assistant Professor of Medicine, NYU Medical Center

★ Gregory Pokrywka, MD, FACP,

Johns Hopkins University School of Medicine

★ Eric Goldberg, MD, Chief Medical

Information Officer, Murray Hill Medical Group,

PC Assistant Director, Clinical Informatics,

NYU Medical Center

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the difference between short-term and lifetime risk assessment tools.
- Understand different imaging and biomarkers available to help in risk assessment and management
- Be aware of the available electronic medical record tools that can facilitate screening for cardiovascular disease risk .

Session 17

The Tyranny of Public Health versus Personal Responsibilities: When Does Public Health Go Too Far?

Room 400/402-Fourth Floor

MODERATOR:

★ Halley Faust, MD, MPH, MA, FACP, American College of Preventive Medicine

SPEAKERS:

★ Daniel Wikler, PhD, Department of Population and International Health-Harvard School of Public Health

★ Jacob Sullum, Reason Magazine

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify the key philosophical/ethical issues involved in the invocation of “personal responsibility” in public health policy-making;

- Articulate the various objections to invoking the principle of individual responsibility in public health-related areas;

- Recognize the key controversial areas where public health already impinges on individual freedom.

Session 18

Credentialing:

Activities of the National Board of Public Health Examiners

Room 404-Fourth Floor

MODERATOR:

★ Amy Lee, MD, MPH, MBA, FACP, Program Director, Consortium of Eastern Ohio Master of Public Health

SPEAKERS:

★ Bernard D. Goldstein, MD, MPH, FACP, University of Pittsburgh, Graduate School of Public Health

★ Harrison Spencer, MD, MPH, DTM&H, Association of Schools of Public Health

★ Robert G. Harmon, MD, MPH, FACP, Duval County Health Department

★ Fernando Guerra, MD, MPH, FACP, San Antonio Metropolitan Health District

★ Patrick M. Libbey, National Association of City and County Health Officials

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Increase recognition of the public health professions
- Raise the visibility of public health
- Measure and improve the competency of public health workers nationwide

6:15 p.m. to 7:30 p.m.

Opening Reception and Poster Presentation

Exhibit Hall Salon F-G-H-Sixth Floor

7:30 p.m.

APMR/YPS/MSS Guest Lecture

Room 410-Fourth Floor

SPEAKERS:

★ Erica Frank, MD, MPH, FACP, University of British Columbia.

★ Ann Duerr, MD, HIV Vaccine Trials Network

Topics: International Health - How to Begin a Career

9:00 p.m.

YPS/APMR/MSS Social Event at Broken Spoke (outside of hotel) meet in hotel lobby.

FRIDAY, February 22, 2008

7:00 a.m. to 6:00 p.m.

Registration & Information Desk
Foyer Salon F-G-H-Sixth Floor

7:00 a.m. to 8:00 a.m.

Continental Breakfast
in Exhibit Hall

Salon F-G-H-Sixth Floor

8:00 a.m. to 9:30 a.m.

Plenary II: O4P:
Measurable Improvements
Through Organizing
for Performance

Salon J-K-Sixth Floor

MODERATOR:

★ Donald Casey, MD, MPH, MBA, Atlantic Health System

SPEAKER:

★ Jeffrey B. Rich, MD, Virginia Cardiac Surgery Quality Initiative

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the added value that a regional collaboration has in accelerating quality improvement through the sharing of clinical and financial outcomes data and best practices
- Understand the importance of a credible clinical/financial database in driving quality improvement and cost containment
- Understand that cost containment can be achieved through both the reduction of costly complications and patient centered quality guided reductions in resource utilization
- Understand the implementation issues that exist when attempting regional adoption of consensus best practices
- Understand that a regional collaboration should adopt quality measures that have been

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vetted through a national consensus organization so that regional outcomes can be compared to national benchmarks

9:30 a.m. to 10:00 a.m.

Coffee Break in the Exhibit Hall
Salon F-G-H-Sixth Floor

10:00 a.m. to 11:30 a.m.

Concurrent Sessions 4

Session 19

Menopause, Hormone Replacement Therapy and the Prevention of Cardiovascular Disease

Room 400/402-Fourth Floor

MODERATOR:

★ Sharon Hull, MD, MPH, Northeastern Ohio Universities College of Medicine & Pharmacy

SPEAKERS:

★ Jacques Rossouw, MD, National Heart, Lung and Blood Institute

★ James Underberg, MD, Clinical Assistant Professor of Medicine, NYU Medical Center

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the initial findings of the Women's Health Initiative (WHI) Study regarding hormone replacement therapy (HRT) and prevention of cardiovascular disease
- Discuss more recent analyses of the WHI data regarding risk of cardiovascular disease over the first 10 years of menopause
- Describe appropriate counseling strategies for women with menopausal or perimenopausal symptoms regarding HRT and cardiovascular disease
- Understand the roles for hormone therapy in the post menopausal woman
- Identify women who may need cardiovascular risk assessment prior to starting hormone therapy.
- Be familiar with the recent North American Menopause Society Guidelines for hormone therapy in the post menopausal woman.

Session 20

Medical Ethics: The Effects of P4P on Physician Professionalism

Room 406-Fourth Floor

MODERATOR:

★ Donald Fetterolf, MD, MBA, Matria Healthcare, Inc

SPEAKER:

★ Matthew K. Wynia, MD, MPH, Institute for Ethics, American Medical Association

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the most common ethical concerns that have been raised about pay-for-performance programs;
- Summarize the empirical research that supports or contradicts ethical concerns about pay-for-performance; and
- Provide a research agenda to help target future pay-for-performance evaluations and minimize the occurrence and spread of unintended adverse consequences

Session 21

Undergraduate Public Health Education: From Getting Started to Best Practices

Room 408-Fourth Floor

MODERATOR:

★ Richard Riegelman, MD, PhD, FACPM, The George Washington University, School of Public Health and Health Services

SPEAKERS:

★ William F. Bina, MD, MPH, Mercer University School of Medicine

★ Elahe Nezami, PhD, Keck School of Medicine, University of Southern California

★ Devavani Chatterjea, PhD, Biology Department Macalester College, St. Paul, Minnesota

★ Andrea Crivelli-Kovach, PhD, MA, CHES, Arcadia University Department of Medical Science and Comm. Health

★ Shari Goldberg, MS, ARNP, Department of Nursing, Colby-Sawyer College

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify and describe the rationales for developing undergraduate public health as part of general and liberal education
- Describe the content of introductory public health courses including "Public Health 101", "Epidemiology 101" and "Global Health 101"
- Define options for developing minors in public health and global health
- Identify roles that public health practitioners and clinical practitioners with public health experience may play in undergraduate public health education

Session 22

Correctional Public Health: Current Clinical and Research Challenges

Room 410-Fourth Floor

MODERATOR:

★ Don Kern, MD, MPH, FACPM, Consultant

★ David Blaney, MD, MPH, EIS Officer, Centers for Disease Control and Prevention

SPEAKERS:

★ Ingrid Binswanger, MD, MPH, University of Colorado at Denver and Health Sciences Center

★ Diana Scheneider, DrPH, MA, Division of Immigration Health Services

★ Charlotte Kent, PhD, Chief, Health Services Research and Evaluation Branch, Division of STD Prevention, Centers for Disease Control and Prevention

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Explain how jail medical staff and staff from community programs may work together to develop effective STD and TB programs.
- Describe the U.S. Immigration and Customs Enforcement (ICE) custody process.
- Describe the international referral and tuberculosis continuity of care processes for ICE detainees.
- Understand the risk of death among

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former inmates after their release.

- Consider potential strategies to reduce the risk of death after release from prison.

Session 22-A **Hot Topics in Adolescent Health** **Room 404-Fourth Floor**

MODERATOR:

★ Wendy E. Braund, MD, MPH, MEd, 11th Luther Terry Fellow & Senior Clinical Advisor, Office of Disease Prevention and Health Promotion, US Department of Health & Human Services

SPEAKER:

★ Art Campfield, PhD, Colorado State University, Food Science and Human Nutrition
★ Jodi Nearn, PhD, University of South Carolina, Institute of Families in Society

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the steps required for the successful implementation of a school-based intervention to prevent type 2 diabetes and obesity.
- Identify the three key behaviors that contribute to the prevention of type 2 diabetes.
- Understand the extent to which social disparities in adolescents' access to a usual source of health care exist and the potential implications for individual and population health.
- Describe the relative contributions of state-level poverty and proportion of pediatric primary care providers to social disparities in adolescent health care.

11:30 a.m. to 1:00 p.m.

Networking Lunch & Special Interest Round Tables

Exhibit Hall Salon F-G-K-Sixth Floor

11:30 a.m. to 1:00 p.m.

ACPM Code of Ethics Development Project Report and Discussion of Membership Survey

(See p. 29 for description)

Room 400/402-Fourth Floor

SPEAKERS:

★ Halley Faust, MD, MPH, MA, FACPM,

American College of Preventive Medicine

1:00 p.m. to 2:30 p.m.

Concurrent Sessions 5

Session 23 **Protecting Humans from Zoonotic Diseases: The Impact of Oral Rabies Vaccine (ORV) Programs**

Room 406-Fourth Floor

Session sponsored by unrestricted educational grant from Merial

MODERATOR:

★ Perrienne Lurie, MD, MPH, FACPM, Public Health Physician, Pennsylvania Department of Health

SPEAKERS:

★ James H. Wright, DVM, MPVM, Regional Zoonosis Veterinarian, Texas Department of State Health Services
★ Ernest (Skip) Oertli, DVM, PhD, DACVPM, Director, Oral Rabies Vaccination Program, Texas Department of State Health Services
★ Denis Slate, Oral Rabies Vaccine Program, USDA

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- List four species variants of animal rabies found in the US.
- List three methods of evaluating the success of wildlife rabies oral vaccination programs.
- Discuss strategies for distributing oral rabies vaccine for wildlife vaccination.

Session 24 **Benefits Design: A Primary Driver in Healthcare** **Room 400/402-Fourth Floor**

MODERATOR:

★ Patrick Keller, MD, University of North Carolina, Department of Physical Medicine and Rehabilitation

SPEAKERS:

★ Joyce Young, MD, MPH, FACPM, IBM
★ Mike Parkinson, MD, MPH, FACPM, President, American College of Preventive Medicine

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the importance of employee benefits design as one of the primary drivers of healthcare in the US
- Understand the relationship between employer health and productivity costs and how to address them optimally using the Institute of Medicine and National Business Group "Integrating Employee Health" Reports.
- Understand how consumer-driven health plans and "consumerism" can challenge existing clinical and business models in established health care stakeholders, and its effect on evidence-based prevention, chronic disease management and patient engagement.
- List the important business factors that are driving the change in employee benefits systems.
- Evaluate the role of prevention in shaping and influencing ideal benefit design; consider how to position our organization and ourselves as preventionists in maximizing access to appropriate preventive services through benefit design features.

Session 25 **Prevention and Population Health for Health Sciences Students**

Room 408-Fourth Floor

MODERATOR:

★ Judith D. Rubin, MD, MPH, University of Maryland School of Medicine, Department of Epidemiology and Preventive Medicine

SPEAKERS:

★ Suzanne Lazorick, MD, MPH, Brody School of Medicine at East Carolina University
★ Jack E. Fincham, PhD., RPh, University of Missouri - Kansas City, School of Pharmacy
★ Julie M. Magri, MD, MPH, CAPT, United States Public Health Service, Office of Workforce and Career Development, Centers for Disease Control and Prevention

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Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Learn a new approach to teaching preventive history-taking to first-year medical students that uses a revised history template, and will become familiar with a laminated pocket resource card that summarizes age- and gender- specific recommended preventive healthcare.
- Understand how the Prevention Education Resource Center (www.teachprevention.org) can be used as a platform for incorporating clinical prevention and population health into health professions curricula.
- Understand the usefulness of EIS case studies in addressing epidemiology and population health core competencies and adult learning needs for trainees from diverse backgrounds.

Session 26

Avian Flu and More: Veterinary and Human Medicine Working Together to Protect the Public's Health

Room 410-Fourth Floor

Session sponsored by an unrestricted educational grant from Gilead Science

MODERATOR:

★ Robert Morrow, MD, MPH,
Sr. Epidemiologist, CNA Corporation

SPEAKERS:

★ Patrice N. Klein, MS, DVM DACPV DACVPM,
Senior Staff Veterinarian/Avian Disease Specialist, National Center for Animal Health Programs
★ John Herbold, DVM, MPH, PhD, ACVPM,
Director, Center for Biosecurity & Public Health Preparedness, University of Texas School of Public Health

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the significance and relevance of the scientific nomenclature for avian influenza viruses and how the nomenclature is determined.

- Understand the comparisons and contrasts between low pathogenic (LPAI) and highly pathogenic avian influenza (HPAI) viruses in birds relative to disease transmission and clinical manifestations, and the relative comparative risks to public health of LPAI vs HPAI viral strains.
- Understand the difference between mortality rate and case fatality rate relative to confirmed reported human cases of HPAI H5N1 (Asian strain).
- Gain an appreciation for the diversity and complexity of the U.S. commercial poultry industry to include size, integration, and distribution.
- Understand the AI surveillance programs being conducted by federal and state agencies in domestic and wild avian populations in the United States.
- Discuss general recommendations for prevention, surveillance, and awareness of febrile conditions and respiratory syndromes with epidemic potential.
- Assess strengths and limitations of current policy recommendations and legal guidelines at the federal/ state and state/local interface.
- Identify 3 specific Unanswered Questions and/or Unquestioned Answers regarding federal/state partnerships

Session 26-A

An Interactive Preventive Medicine Advocacy Session

Salon D-Fourth Floor

SPEAKERS:

★ Halley Faust, MD, MPH, FACPM,
Secretary-Treasure, American College of Preventive Medicine
★ Paul Bonta, Associate Executive Director Policy and Government Affairs, American College of Preventive Medicine
★ Sara Brenner, MD, SUNY - Albany

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the policy process and

identify potential intervention points.

- Articulate ACPM's legislative initiative to protect the future of preventive medicine.
- Engage in grassroots advocacy at the federal level in support of preventive medicine.
- Effectively present information to policy makers and lay audiences on public health workforce issues of concern to preventive medicine.

2:30 p.m. to 3:00 p.m.

Coffee Break

Exhibit Hall-Salon F-G-H

3:00 p.m. to 4:30 p.m.

Concurrent Sessions 6

Session 27

Updates from the U.S. Clinical and Community Preventive Services Task Forces

Room 400/402-Fourth Floor

MODERATOR:

★ Diana Petitti, MD, MPH, FACPM
Adjunct Professor, University of Southern California, Vice Chair, US Preventive Services Task Force

SPEAKERS:

★ Tracy Wolff, MD, MPH, Medical Officer, Agency for Healthcare Research and Quality
★ David P. Hopkins, MD, MPH, Staff Scientist with the Guide to Community Preventive Services, National Center for Health Marketing, Centers for Disease Control and Prevention
★ Diana Petitti, MD, MPH, FACPM
Adjunct Professor, University of Southern California, Vice Chair, US Preventive Services Task Force

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Be familiar with the work of the USPSTF and the Community Task Force;
- Understand the utility and application of recommended interventions and "insufficient evidence" findings;
- Be aware of new recommendations from the USPSTF and the Community Task Force.

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Session 28 Blaze a Trail: Great Careers in Preventive Medicine Room 410-Fourth Floor

MODERATOR:

★ Sara Brenner, General Preventive Medicine Residency - SUNY at Albany/New York.

SPEAKERS:

★ Hugh H. Tilson, MD, DrPH, FACPM, Senior Advisor to the Dean, University of North Carolina, School of Public Health

★ Neal Kohatsu, MD, MPH, FACPM, Chief, Cancer Control Branch, California Department of Public Health

★ Sam Shekar, MD, MPH, FACPM, Assistant Surgeon General, Special Assistant for Commissioned Corps Transformation

★ Ann Duerr, MD, HIV Associate Director, HIV Vaccine Trials Network, Fred Hutchinson Cancer Research Center

★ Ryung Suh, MD, MPH, Command Surgeon, Defense Threat Reduction Agency

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify how and why different physicians choose to enter the field of preventive medicine;
- Describe how to cultivate the characteristics and skill sets needed for a successful career in preventive medicine;
- Define unique challenges and rewards of working as a physician in public health;
- Evaluate where their greatest interests and talents intersect with potential career paths in the field of preventive medicine.

Session 29 Preventive Medicine and Public Health Challenges in Iraq and Afghanistan Room 406-Fourth Floor

MODERATOR:

★ Edmond Feeks, MD, MPH, Preventive Medicine Officer, US Marine Corps

SPEAKERS:

★ CDR Christopher D. Clagett, MC, USN, MD, MPH, MSBA, United States Navy

★ CDR David A. Tarantino, Jr, MD, Flight Surgeon, U.S. Navy

★ Jon B Woods, LtCol, USAF, MC, Pediatric Infectious Disease Physician, Center for

Disaster and Humanitarian Assistance Medicine, Uniformed Services University of the Health Sciences

★ Shakir (Al-ainachi) Jawad, MD, Assistant Professor, Military and Emergency Medicine, The Uniformed Services University of the Health Sciences

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the challenges faced by the Department of Defense (DoD) in facilitating reconstruction and development in an insecure, post-conflict environment.
- Identify the key US government, non-governmental, and international partners in building capacity for essential services in an unstable state.
- Identify the role that healthcare services play in meeting essential humanitarian needs and effective counterinsurgency strategies where these services advance vital US national security objectives.
- Discuss the impact of support infrastructure on disease risk in deployed forces.
- Describe how persuasion and communication skills can influence behavior in situations where clear lines of authority do not exist.

Session 30 Cutting-Edge Research and Science in Preventive Medicine: Submitted Abstracts in Policy, Public Health Practice and Clinical Preventive Services Room 408-Fourth Floor

MODERATOR:

★ Peter Rumm, MD, MPH, FACPM, Deputy Director, Division of General, Restorative, and Neurological Device Center of Devices and Radiological Health, Food and Drug Administration, U.S. Dept. of HHS

SPEAKERS:

★ Fernando A. Wilson, PhD, Assistant Professor, University of North Texas Health Science Center

★ Robert Wallace, MD, MPH, FACPM, Professor, University of Iowa

★ Lori Carter-Edwards, PhD, MPH, Director Health Promotion and Disease Prevention,

Duke University Medical Center

★ Edilma Guevara, University of Texas Medical Branch at Galveston

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Using mathematical modeling, interpret cigarette smoking prevalence rates in the United States in the next twenty years.
- Define the current major measures of community and clinical tobacco control, and provide recommendations for strengthening these measures.
- Articulate methods for increasing the funding and effectiveness of state and local tobacco control agencies.
- Identify the strengths and applications of federal regulation of tobacco products.
- Articulate how infrequent cardiovascular screening among persons with low socioeconomic status may lead to increasing financial and health disparities.
- Describe how risk factors for cardiovascular disease relate to socioeconomic status, cholesterol, and blood pressure screening.
- Discuss the relationship of education, income, and occupation status with propensity to have cholesterol and blood pressure screening.
- Describe the purpose of the Active Mothers Postpartum parent study; 9. State the possible range of numeric values for the Stunkard Figure Rating Scale.
- Distinguish the difference between body image and body discrepancy. Compare perceived levels of stress and differences in physical activity among racial/ethnic groups.
- Examine the relationship between environmental stressors, perceived stress, and exercise in the study population.

DETAILED PROGRAM AGENDA

1:00 p.m. to 5:00 p.m.

Skill Building Institutes (No registration fees required)

Session 31

Using Data to Improve Quality and Safety: Measurement That Works

Room 404-Fourth Floor

MODERATOR:

★ Neil West, MD, Schaller Anderson Inc.

★ Beverly Collins, MD, MBA, FACPM, CareFirst

SPEAKERS:

★ Larry Staker, MD, Deseret Mutual Benefit Assurance

★ Vahe Kazandjian, PhD, MPH, Center for Performance Sciences

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Assist providers to be comfortable with measurement of standards for best care
- Show healthcare providers how to grade their own performance
- Demonstrate how health plan members can use data to improve their own care
- Encourage better care by feedback of coding data to members.
- Understand the similarities and differences in the measurement of quality and safety of care.
- Apply methods of indicator measurement to the evaluation of a hospital's or individual physician's performances.
- Place improvement in quality and safety of care within the context of accountability and incentive-based remuneration.

Session 32

Undergraduate Public Health Education

Salon J.-Sixth Floor

MODERATOR:

★ Richard Riegelman, MD, PhD, The George Washington University, School of Public Health and Health Services

SPEAKERS:

★ Victor K. Barbeiro, PhD, MHS(TM), The George Washington University, School of Public

Health and Health Services, Department of Global Health

★ Suzanne B. Cashman, ScD, University of Massachusetts Medical School, Department of Family Medicine and Community Health

★ Mark A. Kaelin, EdD, Associate Professor, Montclair State University

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Use the Prevention Education Resource Center to identify educational resources for undergraduate public health education
- Use educational materials designed for introductory curriculum in public health or service-learning
- Indicate how enduring understandings and learning objectives can be used to construct an introductory curriculum in public health

Session 33

Health Care Disparities: Closing the Gap

Room 412-Fourth Floor

MODERATOR:

★ Robert Gilchick, MD, MPH, Director, Child & Adolescent Health, Los Angeles County Department of Public Health

SPEAKERS:

★ Evelyn L. Lewis, MD, MA, FAAFP, Consultant, Uniformed Services University Center for Health Disparities Research and Education

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Recognize the impact of racial and ethnic health care disparities.
- Identify and describe the many causes of health care disparities.
- Identify potential solutions that can be used in medical practice to improve the quality of care for all patients.

7:00 p.m.-10:00 p.m.

APTR Board of Directors Meeting

Salon D-Fourth Floor

7:00 p.m. to 10:00 p.m.

Reception and ACPM Awards Banquet (See description on p. 30)

Salon K-Sixth Floor

**Saturday,
February 23, 2008**

7:00 a.m. to 4:00 p.m.

Registration & Information Desk

Foyer Salon F-G-H-Sixth Floor

7:00 a.m. to 8:00 a.m.

Continental Breakfast in the Exhibit Hall

Salon F-G-H-Sixth Floor

8:00 a.m. to 9:30 a.m.

Plenary III: Global Climate Change: What Every Physician Should Know

Salon J-K-Sixth Floor

MODERATOR:

★ Joshua Lipsman, MD, JD, MPH, FACPM, Westchester County Department of Health

SPEAKERS:

★ Howard Frumkin, MD, MPH, DrPH, Centers for Disease Control and Prevention

★ Randall M. Dole, PhD, B.Sc., Chief Scientist and Deputy Director, Physical Sciences Division NOAA Earth System Research Laboratory

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Discuss the varied roles for public health with respect to climate change.
- Identify at least two critical steps for health adaptation to climate change.
- Explain how the essential services of public health apply to climate change
- State three conceptual frameworks relevant to public health action on climate change
- Discuss the relation of Federal, state, and local agencies in addressing climate change challenges to public health

9:30 a.m. to 10:00 a.m.

Coffee Break in the Exhibit Hall

DETAILED PROGRAM AGENDA

Salon F-G-K-Sixth Floor

10:00 a.m. to 3:00 p.m.

“Heart Healthy Texas”

Consumer Event

(See agenda p. 40)

Salon K-Sixth Floor

Event sponsored by unrestricted educational grant from Bayer, AARP & Heart Hospital of Austin

10:00 a.m. to 11:30 a.m.

Concurrent Sessions 7

Session 34

Organizational Design and Management:

How Improving Your Culture Can Improve Your Operating Measures. Achieving Quality by Building Teams in the Microsystem Environment

Room 406-Fourth Floor

MODERATOR:

★ Robert Rainer, MD, Spartanburg Regional Medical Center

SPEAKERS:

★ Ingo Angermeier, Spartanburg Regional Health Care System

★ Jack Cox, MD, MMM, Hoag Memorial Hospital

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the importance of routine, scheduled, and agenda-driven meetings between all workers and their supervisors.
- Understand the importance of the worker's need to understand his/her job relative to the mission of the organization.
- Understand the importance of building a sense of team and collaboration to the product of work.
- Discuss the description and utility of microsystems in healthcare;
- Understand how teams develop within microsystems and how to leverage these teams for a common quality outcome;
- Define microsystems in their own environment and facilitate team development.

Session 35

States Take the Lead in Health Care Reform: Understanding the Issues

Room 400/402-Fourth Floor

MODERATOR:

★ Dawn Marie Jacobson, MD, MPH, County of Los Angeles, Department of Public Health Office of Quality Improvement

SPEAKERS:

★ Enrique Martinez-Vidal, Vice President and Director of the State Coverage Initiative, AcademyHealth

★ Sharon Moffat, Health Commissioner, Vermont Department of Health

★ Jonathan E. Fielding, MD, MPH, FACPM, Director of Public Health and Health Officer, Los Angeles County Department of Public Health

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- List the states that are pursuing or implementing health care reform bills this year
- List the states that have prevention components in their health care reform programs
- Describe the key elements of current state-level health care reform approaches
 - Overall Design (e.g., public vs private expansion, optional vs mandatory participation, oversight and management, quality improvement requirement)
 - Financing (e.g., employer pay-or-play, individual payroll tax, provider tax, realignment of safety net/uncompensated care funds, reliance on federal matching monies/Medicaid waivers)
 - Improved Access to Care (e.g., estimates of increased access, guaranteed issue, high risk pool, comprehensiveness of benefits)
 - Prevention Emphasis (e.g., wellness incentives, preventive screenings, chronic disease management)
 - Consumer Options (e.g. health plan/premium options, income-

based subsidies and cut-off levels, tax incentives, health savings account option)

- Discuss challenges of implementing state-level health care reform
- Develop actions that preventive medicine specialists can take to ensure health care reform initiatives have universal or near-universal access and provide comprehensive benefits coverage that includes wellness incentives and preventive services.

Session 36

American Board of Preventive Medicine Update: Strategies and Tools for Becoming and Staying Certified

Room 408-Fourth Floor

MODERATOR:

★ James Vanderploeg, MD, MPH, Executive Director, American Board of Preventive Medicine

SPEAKERS:

★ James Vanderploeg, MD, MPH, Executive Director, American Board of Preventive Medicine

★ Wendy E. Braund, MD, MPH, MEd, 11th Luther Terry Fellow & Senior Clinical Advisor, Office of Disease Prevention and Health Promotion, US Department of Health & Human Services

★ Miriam Alexander, MD, MPH, Director, General Preventive Medicine Residency, Johns Hopkins Bloomberg School of Public Health

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the requirements for achieving certification by the ABPM.
- Identify the steps in the application and examination process for initial certification.
- Describe the process for maintaining certification throughout one's career using the EPIQ[®] program.
- Discuss the examination development process and the areas of examination focus.
- Understand the collaborative process which resulted in the development of a practice

DETAILED PROGRAM AGENDA

assessment tool for general preventive medicine/public health physicians (GPM/PH) to meet the American Board of Medical Specialties (ABMS) requirement of practice assessment/performance improvement for Maintenance of Certification Part IV.

- Identify the four available tools and be able to self-select the appropriate tool for his/her scope of practice.
- Understand how the tools will be used to meet the American Board of Medical Specialties (ABMS) requirement of practice assessment/performance improvement for Maintenance of Certification Part IV.

Session 37 Community Engagement in the Research Arena: NIH Clinical and Translational Science Award Meets CDC Room 412-Fourth Floor

MODERATOR:

★ Larry L. Dickey, MD, MPH, California Department of Health Services

SPEAKERS:

★ Lloyd Michener, MD, MPH, Duke University, Department of Family & Community Medicine

★ Nancy M. Bennett, MD, MS, University of Rochester School of Medicine & Dentistry, Center for Community Health and Department of Medicine

★ Daniel Blumenthal, MD, MPH, FACPM, Morehouse School of Medicine, Department of Community Health and Preventive Medicine

★ Andrea Sawczuk, DDS, PhD, Division of Clinical Research, National Center for Research Resources, National Institutes of Health

★ Michael T. Hatcher, DrPH, Chief, Environmental Medicine and Education Services Branch, Division of Toxicology and Environmental Medicine, Agency for Toxic Substances and Disease Registry

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Discuss the goals for community engagement in the NIH CTSA
- Describe community based participatory research and its implications for clinical and translational research

- Describe the methods used by CTSA grantees to build community engagement
- Discuss opportunities and options for community engagement and practice based research

Session 37-A AEDs and ICDs: Life Saving Devices for Sudden Cardiac Arrest Salon D-Fourth Floor

MODERATOR:

★ Brent Gibson, MD, MPH, Major, Medical Corps, Brooke Army Medical Center/Great Plains Regional Medical Command

SPEAKERS:

★ Bruce Lindsay, MD, Director, Clinical Electrophysiology Laboratory Washington University School of Medicine

★ Jason Martin, LP, Division Commander, Austin EMS

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- List and discuss the pathophysiology of commonly encountered cardiac arrhythmias which respond to defibrillation and be able to articulate which patients are good candidates for ICDs.
- Name and describe several currently available AEDs and ICDs and discuss the current state of the science in these devices as well as future trends in both technology and application.
- List and describe several strategies for increasing the availability and visibility of AEDs in your community.

11:30 a.m. to 1:00 p.m.

Heart Healthy Texas Lunch in the Exhibit Hall

Salon F-G-H-Sixth Floor

Lunch Sponsored by AARP

1:00 p.m. to 2:30 p.m.

Concurrent Sessions 8

Session 38 Cutting-Edge Research and Science in Preventive Medicine: Submitted Abstracts in Public

Health Practice

Room 400/402-Fourth Floor

MODERATOR:

★ Tom T. Shimabukuro, MD, MPH, MBA, Pandemic Influenza Vaccine Coordinator, Centers for Disease Control and Prevention

SPEAKERS:

★ Ayanna V. Buckner, Morehouse School of Medicine, Department of CH/PM

★ Suchita Lorick, DO, MPH, Medical Officer, Centers for Disease Control and Prevention

★ David D. Blaney, MD, MPH, EIS Officer, Centers for Disease Control and Prevention

★ Surbhi Modi, Emory University

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify the focus areas to address challenges that health systems may face after a natural disaster
- Identify the key collaborators within a health system who may be involved in one approach to strategic response to a natural disaster
- Describe the potential impact and policy implications of addressing health disparities after a natural disaster

Session 39 Cutting-Edge Research and Science in Preventive Medicine: Submitted Abstracts in Clinical Preventive Medicine and Public Health Practice

Room 406-Fourth Floor

MODERATOR:

★ Padmini Ranasinghe, MD, MPH, Assistant Professor, Division of General Internal Medicine, John Hopkins Hospital

SPEAKERS:

★ Eleanor G. Levin, MD, Cardiologist, Santa Clara Medical Center, Kaiser Permanente

★ Victoria S. Lee, B.S., Wisconsin Nutrition and Physical Activity Program

★ Philip R. Curd, Assistant Professor, University of Kentucky

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Compare screening outcomes among three types of insurance coverage in California and discuss

DETAILED PROGRAM AGENDA

the value to integrated health care with information technology systems in improving screening outcomes including morbidity and mortality.

- Discuss the methods and importance of partnership between community coalitions and worksites and environmental changes in wellness programming
- Identify at risk behaviors in currently or previously incarcerated population and discuss how to establish the wellness program for them.

Session 40 On the Horizon: Making the Most of PM Training Room 412-Fourth Floor

MODERATOR:

★ Jaspal Ahluwalia, MD, Secretary/Executive Vice President, Association of Preventive Medicine Residents

SPEAKERS:

★ Mary Applegate, MD, MPH, FACPM, SUNY Albany

★ Denise Koo, MD, MPH, Director, Career Development Division, Centers for Disease Control and Prevention

★ Ronald W. Stout, MD, MPH, Medical Director, OTC Medical Affairs, Medical Director, Safety Surveillance, Medical Director, PG Beauty & Health, Procter & Gamble (PG)

★ Jason M. Spangler, MD, MPH, Managing Senior Fellow & Senior Program Officer, Partnership for Prevention

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Identify key considerations in selecting a preventive medicine residency program or fellowship;
- Recognize the importance of taking the preventive medicine boards and how to develop a plan for Board preparation throughout training;
- Construct training opportunities to help them explore a full range of careers in preventive medicine;
- Develop a plan to maximize their residency or fellowship experience and accelerate into the preventive medicine job market.

Session 41 HIV Screening: Recommendations and Implications

Room 408-Fourth Floor

Session sponsored by unrestricted educational grant from Gilead Sciences

MODERATOR:

★ Hugh Tilson, MD, DrPH, FACPM, Senior Advisor to the Dean, University of North Carolina, School of Public Health

SPEAKERS:

★ Tracy Wolff, MD, MPH, Medical Officer, Agency for Healthcare Research and Quality

★ Diana Petitti, MD, MPH, Adjunct Professor, University of Southern California, Vice Chair, USPSTF

★ Wayne A. Duffus, MD, PhD, Medical Director STD/HIV Division, Assistant Clinical Professor, South Carolina Department of Health and Environmental Control STD/HIV Division

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Understand the rationale and evidence base for the CDC's recommendations for universal HIV screening
- Articulate the recommendations from the USPSTF on screening for HIV
- Describe the reasons why the recommendations from the USPSTF may differ from recommendations from other organizations.
- Understand the issues and challenges raised by trying to implement the recommendations in a real world situation.

2:30 p.m.-2:45 p.m.

Coffee Break in the Exhibit Hall
Salon F-G-H-Sixth Floor

2:45 p.m. to 4:00 p.m.

Concurrent Session 9

Session 42 Vaccine Update

Room 406-Fourth Floor

MODERATOR:

★ Joanna Buffington, MD, MPH, Centers for Disease Control and Prevention

SPEAKERS:

★ Tom Clark, Medical Officer, Centers for Disease Control and Prevention

★ Anthony Fiore, MD, Influenza Division, Centers for Disease Control and Prevention

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the latest national coverage levels for a number of vaccines recommended by the Advisory Committee on Immunization Practice
- Describe the rationale for current influenza vaccination recommendations
- Describe the major barriers to expanding influenza vaccine recommendations
- Describe the groups at increased risk for meningococcal disease
- Describe opportunities to improve prevention and control of meningococcal disease

Session 43 Return on Investment from a Comprehensive Tobacco Control and Prevention Intervention (The Texas Tobacco Prevention Initiative)

Room 400/402-Fourth Floor

MODERATOR:

★ Catherine Witkop, MD, MPH, FACOG Preventive Medicine Resident, Johns Hopkins University

SPEAKERS:

★ Philip Huang, MD, MPH, Medical Director, Chronic Disease Prevention Texas Department of State Health Services, Austin, TX

★ Jeffrey Fellows, PhD, Investigator, Center for Health Research, Kaiser Permanente Northwest

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the components of a comprehensive tobacco prevention and control program based on CDC best practices and the Task Force on Community Preventive Services
- Describe reductions in youth and adult tobacco use resulting from implementation of a comprehensive

DETAILED PROGRAM AGENDA

tobacco prevention and control program (the Texas Tobacco Prevention Initiative)

- Describe the key assumptions and methods used to estimate the health care expenditures and productivity cost savings from the Pilot Initiative
- Understand the strengths and weaknesses of the modeling approach used in the study
- Understand the potential economic benefits of state efforts to reduce smoking

Session 44

E-Learning: Bridging the Digital Divide in Global Health

Room 408-Fourth Floor

MODERATOR:

★ Nana A.Y. Twum-Danso, MD, MPH, FACPM, Director, Mebendazole Donation Initiative, The Task Force for Child Survival and Development

SPEAKERS:

★ Lenny Rhine, PhD, Emeritus University Librarian, University of Florida

★ Erica Frank, MD, MPH, FACPM, Professor, Departments of Health Care and Epidemiology and Family Practice, University of British Columbia

★ Nadine Sunderland, M.Ed., Acting lead for the Center for Disease Control and Prevention's Global Communication and Marketing, National Center for Health Marketing

★ Catherine Coleman, M.A., Editor-in-Chief of ProCOR, Lown Cardiovascular Research Foundation

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Describe the effects of the "digital divide" on health in developing countries
- Identify barriers to accessing health information in resource-poor settings
- Identify strategies to overcome these barriers for developing the global public health, clinical and health research workforce including the use of information and communication technologies
- Describe blended approaches for supporting distance and other technology-based training of health

personnel in resource-poor settings

- Describe strategies for evaluating distance learning and other technology-based training strategies to support global public health capacity development
- Identify global health communication networks focused on cardiovascular disease prevention

Session 45

We have the Guidelines, But Now What? Tools and Strategies to Implement USPSTF Guidelines

Room 412-Fourth Floor

Session sponsored by unrestricted educational grant from Bayer Consumer Health

MODERATOR:

★ Jim McDonald, MD, MPH, Preventive Medicine Resident, SUNY-Albany

SPEAKERS:

★ Tracy Wolff, MD, MPH, Medical Officer, Agency for Healthcare Research and Quality

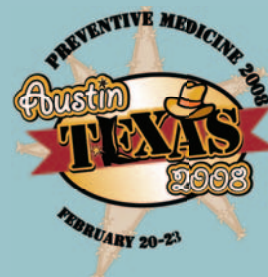
★ Mike Parkinson, MD, MPH, FACPM, President, American College of Preventive Medicine

Learning Objectives:

At the conclusion of this session, the participant will be able to:

- Articulate the challenges in implementing evidence-based preventive services
- Describe the tools for primary care clinicians and public health practitioners to implement the USPSTF recommendations
- Recognize aspirin therapy as one of the most important USPSTF-recommended clinical preventive measures and understand the factors contributing to its under-utilization
- Understand and communicate recommendations (the Who, What, and When) around aspirin counseling and use for the reduction of cardiovascular risk
- Describe the work of ACPM and a broader aspirin coalition to develop and implement a series of initiatives with the goal of increasing health provider-recommended and guided utili-

zation (initiation and maintenance) of aspirin as a standard recommendation in clinical prevention practice.



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ACPM is dedicated to bringing you the best education in our industry. Now we're giving you the ability to access that education on demand.

We're recording many of the sessions for Preventive Medicine 2008 and will be offering them as an MP3 package to attendees.

For a limited time ACPM will be offering a special onsite price of \$99 for members, \$200 for non-members. These prices will be available until February 23rd, 2008.

Order forms will be distributed in the registration packets and at the ACPM Registration and Information desk.

Please Note: Session changes may occur and not all presentations may be recorded due to speaker consent, AV problems, or program changes.

PREVENTIVE MEDICINE 2008 SCHEDULE BY TRACK

Clinical Preventive Services Track

Track sponsored by unrestricted educational grant from Merck & Co, Inc

Wednesday, February 20th

9:00 a.m.-5:00 p.m.

Clinical Preventive Medicine Institute: Setting Up a Lifestyle-Modification Strategy in the Clinical Office

Thursday, February 21st

10:00 a.m.-11:30 a.m.

Office-Based Strategies to Support Clinical Preventive Services

3:00 p.m.-4:30 p.m.

Clinical Preventive Services in the Work Place

4:45 p.m.-6:15 p.m.

Clinical Prevention of Cardiovascular Disease

Friday, February 22nd

10:00 a.m.-11:30 a.m.

Menopause, Hormone Replacement Therapy and the Prevention of Cardiovascular Disease

3:00 p.m.-4:30 p.m.

Updates from the U.S. Clinical and Community Preventive Services Task Forces

2:45 p.m. – 4:00 p.m.

We have the Guidelines, But Now What?

Tools and Strategies to Implement USPSTF Guidelines

Policy Track

Wednesday, February 20th

9:00 a.m.-12:00 p.m.

Advocacy and Policy Institute

Thursday, February 21st

10:00 a.m.-11:30 a.m.

Heart Healthy National, State, and Local Policies

An Interactive Preventive Medicine Advocacy Session

4:45 p.m.-6:15 p.m.

The Tyranny of Public Health versus Personal Responsibilities:
When Does Public Health Go Too Far?

Friday, February 22nd

1:00 p.m.-2:30 p.m.

Benefits Design:
A Primary Driver in Healthcare

An Interactive Preventive Medicine Advocacy Session

Saturday, February 23rd

8:00 a.m.-9:30 a.m.

Plenary III:
Global Climate Change:
What Every Physician Should Know

10:00 a.m.-11:30 a.m.

States Take the Lead in Health Care Reform:
Understanding the Issues

Public Health Practice Track

Track sponsored by unrestricted educational grant from PhRMA

Wednesday, February 20th

9:00 a.m.-5:00 p.m.

Local Health Authority Workshop

Thursday, February 21st

10:00 a.m.-11:30 a.m.

Bridging the Border:
Disease Control Initiatives

3:00 p.m.-4:30 p.m.

Before and After Birth:
The Foundation of a Healthy Life

Friday, February 22nd

10:00 a.m.-11:30 a.m.

Correctional Public Health:
Current Clinical and Research Challenges

1:00 p.m.-2:30 p.m.

Protecting Humans from Zoonotic Diseases:
The Impact of Oral Rabies Vaccine (ORV) Programs

Avian Flu and More:
Veterinary and Human Medicine Working Together to Protect the Public's Health

3:00 p.m.-4:30 p.m.

Updates from the U.S. Clinical and Community Preventive Services Task Forces

1:00 p.m.-5:00 p.m.

Health Care Disparities:
Closing the Gap

Saturday, February 23rd

1:00 p.m.-2:30 p.m.

HIV Screening: Recommendations and Implications

2:45 p.m.-4:00 p.m.

Vaccine Update

Return on Investment from a Comprehensive Tobacco Control and Prevention Intervention (The Texas Tobacco Prevention Initiative)

E-Learning:

Bridging the Digital Divide in Global Health

Teaching Preventive Medicine Track

Track sponsored by unrestricted educational grant from Gilead Sciences

Thursday, February 21st

1:00 p.m. – 2:30 p.m.

Plenary I: It Takes a Village:
Teaching and Practicing Prevention

PREVENTIVE MEDICINE 2008 SCHEDULE BY TRACK

3:00 p.m.-4:30 p.m.

**Pioneering New Approaches
in Interprofessional
Prevention Education**

4:45 p.m.-6:15 p.m.

Credentialing:

**Activities of the National Board
of Public Health Examiners**

Friday, February 22nd

10:00 a.m.-11:30 a.m.

**Undergraduate Public Health
Education: From Getting Started
to Best Practices**

1:00 p.m.-2:30 p.m.

**Prevention and Population
Health for Health Sciences
Students**

1:00 p.m.-5:00 p.m.

**Undergraduate Public Health
Education Skill Building
Institute**

Saturday, February 23rd

10:00 a.m.-11:30 a.m.

**Community Engagement in the
Research Arena:**

**NIH Clinical and Translational
Science Award Meets CDC**

Healthcare Quality Improvement Track

Track sponsored by unrestricted
educational grant from Pfizer

Thursday, February 21st

10:00 a.m.-11:30 a.m.

**Making Quality Happen:
Current Initiatives in Quality
Measurements and
Management**

3:00 p.m.-4:30 p.m.

**Economics and Finances:
Making the Business Case
for Quality**

4:45 p.m.-6:15 p.m.

**Patient Safety
Improvements Through
Pharmacoepidemiology and
Pharmacoeconomics**

Friday, February 22nd

8:00 a.m.-9:30 a.m.

Plenary II: O4P:

**Measurable Improvements
Through Organizing
for Performance**

10:00 a.m.-11:30 a.m.

Medical Ethics:

**The Effects of P4P on
Physician Professionalism**

1:00 p.m.-5:00 p.m.

**Using Data to Improve Quality
and Safety: Measurement
That Works**

Saturday, February 23rd

10:00 a.m.-11:30 a.m.

**Organizational Design and
Management:**

**How Improving Your Culture
Can Improve Your Operating
Measures. Achieving Quality
by Building Teams in the
Microsystem Environment**

Careers in Preventive Medicine

Friday, February 22nd

3:00 p.m.-4:30 p.m.

Blaze a Trail:

**Great Careers in
Preventive Medicine**

Saturday, February 23rd

10:00 a.m.-11:30 a.m.

**American Board of Preventive
Medicine Update**

1:00 p.m.-2:30 p.m.

On the Horizon:

Making the Most of PM Training

Cutting-Edge Research & Science in Preventive Medicine: Submitted Abstracts Session

Friday, February 22nd

3:00 p.m.-4:30 p.m.

**Cutting-Edge Research and
Science in Preventive Medicine:
Submitted Abstracts in Policy,
Clinical Preventive Services
and Public Health.**

Saturday, February 23rd

1:00 p.m.-2:30 p.m.

**Cutting-Edge Research and Sci-
ence in Preventive Medicine:
Submitted Abstracts in Policy,
Clinical Preventive Services and
Public Health.**

HEART HEALTH SESSIONS

Sponsored by an unrestricted
educational grant from Bayer
Consumer Health

Thursday, February 21st

10:00 a.m.-11:30 a.m.

**SESSION 8: Heart Healthy
National, State and Local
Policies**

4:45 PM-6:15PM

**SESSION 16: Clinical
Prevention of Cardiovascular
Disease**

Saturday February 23

10:00am-3:00pm

Heart Healthy Texas Event

10:00am-11:30am

**Session 37-A: AEDs and ICDs:
Life Saving Devices for Sudden
Cardiac Arrest**

2:45 pm-4:00pm

**SESSION 45: We Have the
Guidelines, But Now What?
Tools and Strategies to
Implement USPSTF Guidelines**

President's Society 2008

ACPM would like to recognize the following members who have generously contributed to the College:

Sania Amr, MD*
George Anderson, MD
Christopher R. Armstrong, MD
Frank L. Babbott, MD
Charles A. Berry, MD
B. Rodrigo Cabanilla, MD
Robert Carr, MD
Suzanne E. Dandoy, MD
Roy L. DeHart, MD
H. Bruce Dull, MD
Karen Duvall, MD
Herman Ellis, MD
Maura Emerson, MD
Halley S. Faust, MD
Jonathan Fielding, MD
Erica Frank, MD
William Greaves, MD
Robert G. Harmon, MD
M. Alfred Haynes, MD
Douglas N. Johnson, MD
Neal D. Kohatsu, MD
Annette Kussmaul, MD
Donald S. Kwalick, MD
Dorothy S. Lane, MD
John M. Last, MD
Gottfried Lehmann, MD*
Perrienne Lurie, MD
J. Michael McGinnis, MD
Patricia L. Meinhardt, MD*
Michael D. Parkinson, MD
Stanley Reedy, MD
F. Douglas Scutchfield, MD
Robert M. Schmidt, MD
Penny M. Stern, MD
Alfred R. Stumpe, MD
Hugh H. Tilson, MD
Howard R. Unger, MD
Jill Waalen, MD
William Wiese, MD
James Wittmer, MD*
H. Dennis Zanella, MD

*New Member

President's Society Breakfast

All Past Presidents of ACPM and Members of the President's Society are invited to attend the annual President's Society Breakfast.

The Breakfast will be held on Saturday, February 23rd from 7am to 8am in the Meeting Room 404.

Come help plan the strategic future of ACPM!

For information on joining the President's Society, please visit the Registration and Information Desk on the Sixth Floor.

Get Active in ACPM Advocacy!

ACPM has been actively engaged in advocating for a line-item appropriation dedicated to Preventive Medicine residency training programs. For the first time, a bill toward this end has been introduced in the U.S. Congress. Passage of this legislation will not be possible without the vigorous advocacy of ACPM members. Please watch your email for important legislative alerts that will put you in direct contact with your members of Congress.

Please visit the ACPM Legislative Action Center for more information

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EACH DAY IS DIFFERENT.
EACH DAY IS REWARDING...”**

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Please stop by booth #202

to learn about career opportunities with the Nation's premier public health team!

SPECIAL EVENTS

Welcome and Poster Reception Thursday, February 21st

6:15 p.m.-7:30 p.m.

Salon F-G-H

Join your fellow **Preventive Medicine 2008** attendees, exhibitors and staff at the Welcome Reception held in the **Preventive Medicine 2008** Exhibit Hall. The reception will feature hors d'oeuvres and drinks for you to partake while you network and socialize.

ACPM Town Hall Meeting with Special Guests Acting Surgeon General RADM Steven K. Galson, MD, MPH and Kenneth Thorpe, PhD, Emory University

Thursday, February 21st

12:00 p.m.-1:00 p.m.

Salon J-K

Please join RADM Steven K. Galson, MD, MPH for a discussion on Priorities of the Office of the Surgeon General and how HHS can work with the preventive medicine community to advance these priorities; and Ken Thorpe, Executive Director of the Partnership to Fight Chronic Disease (PFCD) and Professor and Chair at the Rollins School of Public Health at Emory University, who will discuss the national campaign led by ACPM and the PFCD that is focused on raising awareness of policies and practices that save lives and reduce health costs through more effective prevention and management of chronic diseases. Dr. Ken Thorpe will present an overview of this national campaign and discuss current efforts to collect and disseminate data on best practices from the field.

Networking Lunch/Special Interest Round Tables Friday, February 22nd

11:30 a.m.-1:00 p.m.

Salon F-G-H

Join us in the exhibit hall on Friday, February 22nd from 11:30 a.m. to 1:00 p.m. for a networking lunch while you meet with exhibitors. You can also participate in one or more of our scheduled special interest roundtables. These roundtable sessions

provide conference attendees an outstanding forum for networking and a place to engage with peers around topics pertinent to preventive medicine. Several roundtable session topics have been pre-selected, while other roundtables are open for expanded discussion of conference educational sessions, for gathering input from peers on new programs and practices, or for debating policy issues.

Roundtable Topics Include:

- Global Climate Change
- The Development of Healthy People 2020
- Application of GPM/PH Skills in the Corporate/Industrial Setting
- The Prevention Factor—How is it playing in your specialty?
- Prevention Informatics—How Information Technologies Can Improve Preventive Medicine-Related Projects
- Practicing Safety: Pediatric Prevention of Childhood Abuse and Neglect
- Complementary and Alternative Medicine Issues in Preventive Medicine and Public Health
- Undergraduate Public Health Education
- Basic quality issues for those new to quality or new to ACMQ
- Members of ACMQ's SR (Students and Resident) Section Discuss Section Matters and the Quality Issues that Matter to Them
- Quality and the Practicing Physician
- Quality Scholarships for Students and Residents
- New to ACME/New to Quality
- AHRQ Focus Group-Electronic Preventive Services Selector (Epss)
- Hand Hygiene Best Practices
- Air Force Preventive Medicine

Uniformed Services Academy of Preventive Medicine Inaugural Meeting

3:00 p.m.-5:00 p.m.

Room 410

Join us for the inaugural meeting of the newest ACPM component academy devoted to ACPM member physicians in the military and US Commissioned Corps. The meeting will focus on identification of

collaborative activities to implement the academy's bylaws and will include visits from several special military and Commissioned Corps guests.

Advancing Aspirin Utilization: Tools and Strategies for Influencing Physician and Patient Behavior

Come visit the ACPM booth on Thursday, February 21 to learn more about this exciting initiative and to provide feedback on early prototypes of clinical and patient tools.

ACPM Code of Ethics Development Project Report and Discussion of Membership Survey Friday, February 22nd

11:30 a.m.-1:00 p.m.

Room 400/402

The ACPM is in the midst of its Code of Ethics Development Project (CEDP). The CEDP has been described to members in prior e-mail communications. A survey of the membership about specific ethical issues was fielded in January. This session will report on the results of the survey and offer Members an opportunity to voice their views and experiences with ethical issues associated with the professional practice of Public Health and Preventive/Occupational/Aerospace medicine. All are encouraged to attend.

Heart Healthy Texas Event Saturday, February 23rd

10:00 a.m.-3:00 p.m.

For the first time **Preventive Medicine 2008** will include sessions and information to educate patients and consumers on preventive medicine solutions. "HEART HEALTHY TEXAS" will feature interactive presentations and workshops arming non-medical audiences with important information on preventive medicine heart health strategies, therapies and programs. (See agenda on p. 40)

THE AMERICAN
COLLEGE
OF PREVENTIVE
MEDICINE
INVITES YOU TO
ATTEND THE...

Annual Awards/ New Fellows Banquet

FRIDAY

February 22, 2008
7:00 p.m. to 10:00 p.m.
Salon K on the Sixth Floor

JOIN US AS WE:

- Honor this year's Award winners
- Induct new Fellows from 2006 and 2007
- Showcase new ACPM activities
- Welcome new members
- Introduce Preventive Medicine 2009

Tickets for the Awards Banquet are \$85 and must be purchased in advance at the Preventive Medicine 2008 Registration Desk.

Preventive Medicine 2008 ACPM Committee Meetings Schedule



Thursday, February 21

7:00 a.m.–8:00 a.m.

- Lifestyle Task Force Meeting-Room 415
- Adolescent Health Committee Meeting-Room 401
- YPS Committee Meeting-Room 403

11:30 a.m.–1:30 p.m.

- Membership Committee Meeting-Room 403

Friday, February 22

7:00 a.m.–8:00 a.m.

- GME Committee Meeting-Room 404
- Environmental Health Committee Meeting-Room 415
- MSS Committee Meeting-Room 401
- Global Health Task Force Meeting-Room 403

11:30 a.m.–1:00 p.m.

- Prevention Practice Committee Meeting-Room 415
- CME Committee Meeting-Room 401
- Policy Committee Meeting-Room 403

5:00 p.m.–7:00 p.m.

- APMR Business Meeting-Room 415

Saturday, February 23

7:00 a.m.–8:00 a.m.

- Preventive Medicine 2009 Planning Committee-MR 415

7:00 a.m.–8:00 a.m.

- APMR Committee Meeting-Room 401

4:30 pm–6:30pm

- ACPM Executive Committee Meeting-Room 404

ACMQ Sessions, APTR Sessions

ACPM would like to welcome the American College of Medical Quality & the Association for Prevention Teaching and Research attendees and their guests to the Medical Quality 2008 & Teaching Prevention 2008 Conferences being held in conjunction with **Preventive Medicine 2008**. Listed here are the educational sessions that are part of these conferences but are not part of Preventive Medicine 2008 Program. All **Preventive Medicine 2008** attendees are welcome to attend these sessions.

Medical Quality 2008



Saturday, February 23rd

1:30 p.m.–3:00 p.m.

Reducing Disparities for the Uninsured:
Five Steps to 100% Access

MODERATOR:

★ Neil West, MD, Schaller Anderson, Inc.

SPEAKERS:

★ Joann Webster, BSN, MBA, Ascension Health

★ Diana Resnik, Seton Medical Center

★ Steven W. Conti, MBA, Seton Medical Center

Teaching Prevention 2008



Thursday, February 21st

8:00 a.m.–11:00 a.m.

APTR Council of Graduate
Programs in Public Health

11:30 a.m.–1:00 p.m.

APTR Awards Luncheon
Room 410-Fourth Floor

Friday, February 22nd

7:00 a.m.–10:00 p.m.

APTR Board of Directors Meeting
Salon D-Fourth Floor

Please join us!

Meet residents funded by the American Cancer Society Physician Training Award in Preventive Medicine during the opening poster reception.

The session will highlight the residents' cancer prevention and control research projects. A cash prize is awarded to the best poster.

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www.cancer.org

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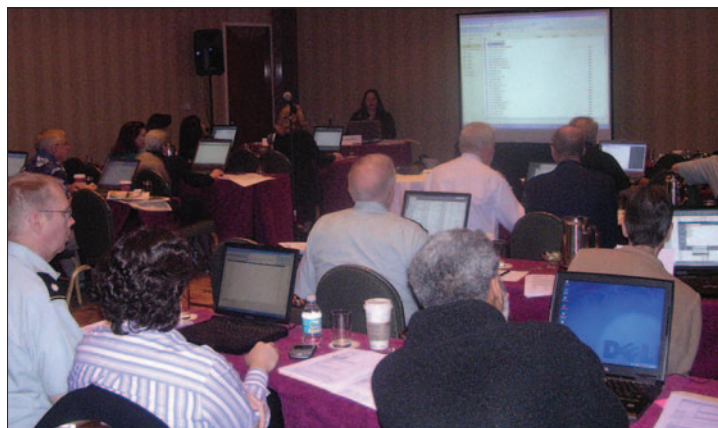
18 oz. durable polycarbonate bottle

Polo Shirts—\$20

High quality 100% pre-shrunk cotton
polo with embroidered logo

Portfolios—\$25

Executive organizer features inside
pockets for notes and cards,
notebook, and zipper closure.



Continuing Medical Education

ACPM is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide CME for physicians.

ACPM designates this educational activity for a maximum of 27.75 Category 1 credits toward the *American Medical Association's (AMA) Physician's Recognition Award (PRA)™*. Each physician should claim only those credits he or she actually spends in the activity.

To obtain a certificate of attendance, please complete the Certificate Request Form attached to the meeting evaluation packet in the conference materials you received upon check-in. Please drop the form and the evaluation packet in a blue bin near the registration area or give to any ACPM staff member before you leave the meeting.

EPIQ/Maintenance of Certification (MOC) for American Board of Preventive Medicine (ABPM)

Physicians certified by the ABPM in 1998 or later must earn at least 100 approved lifelong learning credits every 10 years in order to maintain their certification. ABPM diplomates can earn lifelong learning credits by attending the Preventive Medicine 2008 sessions. Check your meeting registration materials for an up-to-date list of MOC sessions.

CME/MOC CREDITS ARE FREE FOR ACPM MEMBERS!

Physicians/diplomates who are not ACPM members can obtain the credits by paying a \$10.00 per credit hour processing fee. For more information on receiving free MOC/CME credits visit the ACPM membership booth.

ACPM members and non-members should follow the same procedures to obtain credit. First, ask for an MOC packet at the meeting's registration desk. The packet contains self-assessment exercises for you to complete as a required component of the lifelong learning process. The correct answers and explanations are provided in the back of the packet. After you've completed self-assessments for all the MOC sessions you've attended, complete the cover page with your name, ACPM number (if unknown, see ACPM staff at the registration desk for a list), and payment information (for non-members). Then submit the entire packet in the blue bin near the registration desk. You will not need a certificate to document your credits. ACPM will report them directly to the ABPM. You can monitor your credits over time by visiting the ABPM Web site at www.abprevmed.org.

ATTENTION PM 2008 ATTENDEES!

Join ACPM Now and EARN ALL CME and MOC from Preventive Medicine 2008 at no charge!

ACPM
American College of
Preventive Medicine

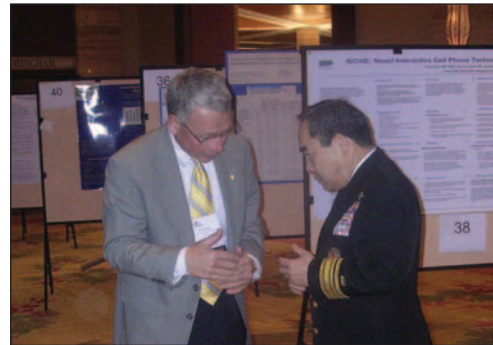
That's right—all ACPM Members will receive the 27.75 plus CME and MOC hours offered at **Preventive Medicine 2008** at no cost.

The non-member rate is \$10/credit.

Visit the PM 2008 registration desk for membership eligibility requirements today.

If you join ACPM at PM 2008 you will receive all ACPM benefits including:

- **Publications**—American Journal of Preventive Medicine (AJPM), the peer-reviewed journal, published twelve times per year, features original articles and reviews. ACPM HEADLINES, the electronic newsletter sent to members twice per month highlights recent happenings at the College, developments in preventive medicine, and ACPM member activities.
- **Preventive Medicine**—ACPM's annual meeting series offers topical meeting content, discussions with leaders in the Preventive Medicine field, networking functions and CME opportunities.
- **MOC/CME Opportunities**—Including On-line CME! In addition to the annual Preventive Medicine meeting, ACPM sponsors the annual Preventive Medicine Review Course. ACPM members receive a significant discount on course and meeting registrations. Many other CME modules are currently under development.
- **Advocacy**—ACPM actively and aggressively represents the interests of Preventive Medicine on Capitol Hill. Preventive Medicine residency funding, covering the uninsured, and tobacco control, are among the multitude of issues ACPM forcefully advocates to achieve a stronger profession and a healthier nation.
- **Networking**—ACPM provides significant networking opportunities allowing members to meet with their colleagues throughout the country.
- **JobFinder**—ACPM's on-line job recruitment service for ACPM members. This service is destined to become the premiere employment service for Preventive Medicine physicians.
- **Partnerships**—ACPM is an important member of numerous policy-oriented coalitions and groups, focusing its efforts on enhancing support for population-based services and clinical preventive interventions.
- **Representation**—ACPM members represent the College and the field on numerous national scientific task forces, committees and coalitions, enhancing the visibility of preventive medicine in such areas as immunizations, domestic violence, high blood pressure, cholesterol, adolescent health, practice parameters, tuberculosis, women's health and quality management.
- **Graduate Medical Education**—ACPM supports post-graduate preventive medicine training through publications, workshops and advocacy to expand residency-training funding and to develop the core competencies of preventive medicine.



New ACPM membership applications must be filled out and turned in to ACPM staff at the PM 2008 registration desk no later than 5:00 p.m. on Saturday, February 23rd, 2008. ACPM Membership staff must initial application.

SAVE THE DATE!

21st Annual Board Review Course Crystal City, Virginia August 16th–20th, 2008!

The ACPM Preventive Medicine Review Course provides the only comprehensive framework for review and preparation for the American Board of Preventive Medicine (ABPM) certification examination. The course is aligned, in both content and emphasis, with the ABPM Study Guide and Exam Content Outlines that define the specialty of Preventive Medicine. For participants not preparing for the exam, the course is a valuable opportunity to update and refresh knowledge of preventive medicine and earn continuing medical education (CME) and maintenance of certification (MOC) credits.



Features

- Comprehensive course syllabus on CD-ROM
- Luncheon presentation by the ABPM including background on development of the exam and the scoring process
- Breakout sessions for review of your specialty
- Networking opportunities

**For more information and to register for the 21st Annual Board Review Course
please go to www.acpm.org/review.htm**

The 2007 course syllabus is for sale. To place an order please go to ACPM's registration desk!

ATTENTION PREVENTIVE MEDICINE RESIDENTS!

Apply for the ACPM Residency Rotation in Adolescent Health

Apply for the ACPM Residency Rotation in Adolescent Health

ACPM is pleased to announce that for a second year the College will be offering a Residency Rotation in Adolescent Health. ACPM will be accepting applications through May 1, 2008. The program, funded through the Maternal and Child Health Bureau/HRSA's Partners in Program Planning for Adolescent Health (PIPPAH) grant, will give one Preventive Medicine resident annually an opportunity to participate in adolescent health education, research and policy activities in the nation's capitol. The resident will spend two months, preferably in July and August, working at the ACPM headquarters, participating in key planning activities and events of the Adolescent Health Committee and



gaining exposure to the many policy-making bodies in Washington, DC, including Congress, federal health agencies, and non-governmental health organizations, particularly to those events with an adolescent health focus.

Program details will be distributed soon to residency directors, Preventive Medicine residents, and ACPM members, and a link to the full program information will be available on the ACPM website. Residents from across the country are encouraged to apply. ACPM will help find housing options if needed.

PREVENTIVE MEDICINE 2008 EXHIBITORS LIST

The **Preventive Medicine 2008** Exhibit Hall will be held in Salon F-G-H on the sixth floor of the Hilton Austin. The exhibit hall is also where breakfast, mid-morning and afternoon breaks, lunch, opening reception and poster presentations will be held.

THE EXHIBIT HALL HOURS:

THURSDAY 21ST

from 7:00 a.m.-3:00 p.m. &
6:15 p.m. to 7:30 p.m.

FRIDAY 22ND

from 7:00 a.m. to 3:00 p.m.

SATURDAY 23RD

from 7:00 a.m. to 4:00 p.m.



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Booth Number 304

Agency for Healthcare Research and Quality (AHRQ)

540 Gaither Road
Rockville, MD 20850
T: (301) 427-1254 • F: (301) 427-1873

Website: www.ahrq.gov

Description: The Agency for Healthcare Research and Quality (AHRQ) is the lead Federal agency charged with improving the quality, safety, efficiency, and effectiveness of health care for all Americans. As one of 12 agencies within the Department of Health and Human Services, AHRQ supports health services research that will improve the quality of health care and promote evidence-based decision making.

Booth Number 302

American Academy of Nurse Practitioners

P.O. Box 12846
Austin, TX 78711
T: (512) 442-4262 • F: (512) 442-6469
Website: www.aarp.org

Description: AANP was founded in 1985 and is the oldest, largest and only full-service national professional organization for nurse practitioners of all specialties. With more than 22,500 individual members and 140 group members, AANP represents the interests of approximately 95,000 nurse practitioners around the country. AANP continually advocates for the active role of nurse practitioners as providers of high-quality, cost-effective and personalized health care. For more information about AANP, visit www.aanp.org.

Booth Number 404

American Academy of Physician Assistants

Bob McNellis
950 N. Washington Street
Alexandria, VA 22314
T: (703) 836-2272 • F: (703) 684-1924
Website: www.aapa.org

Description: The American Academy of Physician Assistants is the only national organization to represent all physician assistants (PAs) in all medical specialties. Its mission is to promote quality, cost-effective and accessible health care, and to support the professional development of PAs. For more information visit our Web site at www.aapa.org

Booth Number: 313

American Board of Preventive Medicine

Kristine Pasciak, Administrator
330 S Well Street Suite 1018
Chicago, IL 60606
T: (312) 939-2276 • F: (312) 939-2218
Website: www.theabpm.org

Description: The American Board of Preventive Medicine (ABPM) is a member board of the American Board of Medical Specialties. ABPM is to grant and issue, to qualified physicians who are licensed to practice medicine, certificates of special knowledge in Preventive Medicine and in one of the specialty areas of Aerospace Medicine, Occupational Medicine, or Public Health and General Preventive Medicine. The purpose of ABPM is also to

PREVENTIVE MEDICINE 2008 EXHIBITORS LIST

encourage the study, enhance the standards of practice, and advance the cause of Preventive Medicine. www.abprevmed.org

Booth Number 204

Association for Prevention Teaching and Research

1001 Connecticut Ave, NW Suite 610

Washington, DC 20036

T: (202) 463-0550

Website: www.aptrweb.org

Description: The Association for Prevention Teaching and Research (APTR) is the professional organization for the academic public health community dedicated to prevention research and interprofessional education. APTR advances population based and public health education, research, and service by linking and supporting members from across the health professions. APTR develops curriculum, professional development programs, and communication tools for educators, researchers, residents, and students. By bringing together individuals and institutions devoted to prevention and public health, APTR is advancing interprofessional education and research to improve the health professions workforce.

Booth Number 211 & 310

Bayer Healthcare Consumer Care Division

36 Columbia Road

Harristown, NJ 07962

T: (973) 254-4837 • F: (973) 254-4907

Website: www.bayer.com

Description About Bayer HealthCare's Consumer Care Division: The Consumer Care Division of Bayer HealthCare LLC, is headquartered in Morristown, New Jersey, USA. Bayer's Consumer Care Division is among the largest marketers of over-the-counter medications and nutritional supplements in the world. Some of the most trusted and recognizable brands in the world today come from the Bayer portfolio of products. These include Bayer® Aspirin, ALEVE®, Flanax®/Apronax®, Alka-Seltzer Plus®, Bactine®, RID®, Phillips'® Milk of Magnesia, Midol®, Alka-Seltzer®, Talcid®, Rennie®, Canesten®, Bepanthen®, Bepanthol®, One-A-Day® vitamins, Flintstones™ vitamins, Supradyn®, Redoxon®, Berocca®, Cal-D-Vita/Elevit®, Vital 50 Plus®, CardioAspirin®.

Booth Number 209 & 308

Biocodex, Inc

Laurel Cross-Smith, Sales Representative

1750 Bayhill Dr Suite 315

San Bruno, CA 94066

T: (650) 243-5320 • F: (650) 589-1196

Website: www.biocodexusa.com

Description: Biocodex, Inc. makes Florastor® (Saccharomyces boulardii) a probiotic which promotes and main-

tains intestinal health. Florastor® is available in bottles of 50 capsules or 200 powder packets.

2 capsules BID of Florastor® can be used in patients receiving conventional therapy for IBS/IBD or Clostridium difficile to help control unwanted side-effects.

Booth Number 412

CDC/Prevention Research Centers

Jean Smith, Program Specialist

4770 Buford Highway, NE Mail Stop K-45

Atlanta, GA 30341

T: (770) 488-5588 • F: (770) 488-5486

Website: www.cdc.gov/prc

Description: CDC's Prevention Research Centers Program is a national network of 33 academic research centers committed to preventive chronic disease. The centers, located at schools of public health or medicine, work with members of their local communities to develop and evaluate community-based interventions that address the leading causes of death and disability in the nation. University researchers, health agencies, and nonprofit organizations work together to translate promising research findings into practical, innovative and effective programs.

Booth Number 201

Elsevier Inc

Caroline Guy, Strategic Marketing Manager

1600 JFK Blvd Suite 1800

Philadelphia, PA 19103

T: (215) 239-3491 • F: (215) 239-3494

Website: www.elsevierhealth.com

Description: ELSEVIER is proud to publish the American Journal of Preventive Medicine, the official journal of the American College of Preventive Medicine. Please stop by our booth to view the latest issue of the journal and browse our other publications in the field of Preventive Medicine.

Booth Number 408

GrassrootsHealth

Carole A. Baggerly, Director

119 N. El Camino Real Suite E-127

Encinitas, CA 92024

T: (619) 823-7062 • F: (760) 632-9161

Website: www.grassrootshealth.org

Description: Heart disease, breast cancer, colon cancer, type I diabetes, MS and influenza incidence could possibly be reduced by more than 50% if intakes of vitamin D were between 1500 and 4000 IU/day. If only 10% of cancer cases were reduced, that would be a cost savings of more than \$20 billion and a savings of approximately 55,000 lives/year.

GrassrootsHealth's mission is to provide informational

PREVENTIVE MEDICINE 2008 EXHIBITORS LIST

resources to solve the vitamin D deficiency epidemic.
www.grassrootshealth.org
Booth Number 200

HeartSmart Technologies

Michael H. McCann, President/CEO
19700 Fairchild Suite 300
Irvine, CA 92612
T: (949) 690-6100 • F: (949) 428-9303
Website: www.heartsmartimt.com

Description: Undetected cardiovascular disease is the number one risk facing patients today. For most people, the first sign of heart disease is a heart attack – and one in four first time heart attacks is fatal.

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In addition to measuring IMT, HeartSmart IMTplus™ assesses the presence of plaque and plaque composition in the carotid artery to determine the vulnerability of plaque to rupture which can lead to a heart attack or stroke.

Carotid IMT has been conclusively shown to correlate to the progression of disease in the coronary arteries and is an efficient and accurate method of calculating an individual's likelihood of suffering a future coronary event.

Booth Number 305

Human Touch

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Website: www.humantouch.com
Booth Number 205

Jones and Bartlett Publishers

40 Tall Pine Drive
Sudbury, MA 01776
T: (978) 579-8128 • F: (978) 579-8328
Website: www.jbpub.com

Description: Jones and Bartlett, an independent publisher headquartered in Sudbury, Massachusetts, is the seventh largest college publisher in the United States, publishing text, professional, and reference books and a variety of multimedia and online products. We are widely recognized in the fields of mathematics, computer science, life sciences, physical sciences, health education, allied health,

medicine, nursing, emergency care, emergency medical services, fire science and criminal justice.
Booth Number 105

LipoScience, Inc

Tori Hall, Associate Marketing Manager
1500 Summer Blvd
Raleigh, NC 27616
T: (919) 256-1046 • F: (919) 256-1065
Website: www.nmrlioprofile.com

Description: LipoScience offers the NMR LipoProfile® test. Only the NMR LipoProfile test provides standard lipid values and the number of LDL particles (LDL-P) that cause atherosclerosis. LDL-P is the optimal measure of LDL for CHD management.

Booth Number 303

Merial Ltd

Margie Lyness, Marketing Assistant-VPH
115 Transtech Drive
Athens, GA 30601
T: (706) 552-2238 • F: (678) 638-8853
Website: www.merial.com

Description: Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. Merial employs approximately 5,000 people and operates in more than 150 countries worldwide. Its 2006 sales were nearly \$2.2 billion. Merial Limited is a joint venture between Merck & Co., Inc. and sanofi-aventis. For more information, please see www.merial.com

Booth Number 309

Metagenics

Christi Richter, Medical Consultant
100 Avenida la Pata
San Clemente, CA 92673
T: (800) 692-9400 • F: (949) 366-2859
Website: www.metagenics.com

Description: Founded over 20 years ago, Metagenics is an internationally recognized health sciences company recognized for producing safe and effective dietary supplements and medical foods. Metagenics employs a diverse staff of reputable MDs, PhDs, and RDs who are dedicated to formulating only research-based, high quality products for the healthcare industry.

Booth Number 300

PREVENTIVE MEDICINE 2008 EXHIBITORS LIST

ModernMed, Inc

Jami Doucette, MD, MBA, President and CEO

20789 N Pima Rd Suite 210

Scottsdale, AZ 85255

T: (480) 502-6777 • F: (480) 502-5348

Website: www.modernmed.com

Description: ModernMed is a forward-thinking health care service company designed to create a better primary health care experience for patients, physicians, and businesses. We establish and maintain modern primary care practice environments across the country that are unlike any traditional practice. With a focus on exceeding the expectations of our physician, patient, and business customers, we maintain primary care environments that have people seeing health care in a whole new light.

Booth Number 213

National Commission on Correctional Health Care

Jaime Shimkus, Editor

1145 West Diversey Parkway

Chicago, IL 60614

T: (773) 880-1460 • F: (773) 880-2424

Website: www.ncchc.org

Description: With support from 38 major national organizations representing the fields of health, law and corrections, the National Commission on Correctional Health Care is committed to improving the quality of health care in jails, prisons, and juvenile confinement facilities. NCCHC's leadership in setting standards for health services in correctional facilities is widely recognized. The NCCHC Standards for Health Services have helped correctional and detention facilities improve the health of their inmates and the communities to which they return; increase the efficiency of health services delivery; strengthen organizational effectiveness; and reduce the risk of adverse legal judgments.

NCCHC offers a voluntary health services accreditation program based on its Standards. The process uses external peer review to determine whether correctional institutions meet these standards in their provision of health services. NCCHC renders a professional judgment and assists in the improvement of services provided. Since 2004, NCCHC has also operated an accreditation program for opioid treatment programs in correctional facilities. The only SAMHSA-authorized accrediting body that focuses on corrections, NCCHC has developed standards that are based on federal regulations but tailored for this field.

Booth Number: 101

Office of Disease Prevention and Health Promotion, Department of Health and Human Services

Description: The Office of Disease Prevention and Health Promotion, Department of Health and Human Services, seeks to provide leadership, coordination, and support for disease prevention and health promotion activities, programs, policies, and information Department-wide through collaboration with agencies and other partners in prevention.

Booth Number 312

Society of Correctional Physicians

Donald C. Kern, MD, MPH, FACPM, Consultant

1145 West Diversey Parkway

Chicago, IL 60614

T: (800) 229-7380 • F: (773) 880-2424

Website: www.corrdocs.org

Description: The Society of Correctional Physicians is the professional membership organization for doctors who work full or part-time, or have an involvement in, correctional health care. Founded in 1992, the Society has created a Code of Ethics for health care providers in corrections. Among many roles, SCP is active in assisting other national organizations to create standards for health care in corrections, provide education to practitioners, and disseminate clinical guidelines for chronic and preventive care in correctional settings.

SCP encourages the strengthening of preventive medicine practices within correctional facilities and improving linkages with public and private agencies for inmates re-entering their communities. SCP also supports the development of medical school and residency curriculum that includes exposure to clinical and psychosocial issues in correctional health care.

Booth Number: 103

Springer

Bill Tucker

233 Spring Street

New York, NY 10013

T: (212) 460-1500 • F: (201) 272-1832

Website: www.springer.com

Description: Springer is a leading publisher of books, journals and electronic products. Visit the Springer booth #401 to order our latest publications in Preventive Medicine at a 20% conference discount. Our publishers will be on hand to answer any questions you may have. Visit springer.com for more information on our latest products.

Booth Number 401

PREVENTIVE MEDICINE 2008 EXHIBITORS LIST

Undersea & Hyperbaric Medical Society, Inc

**Tom Workman, Director, Quality Assurance
& Regulatory Affairs**

21 West Colony Place Suite 280

Durham, NC 27705

T: (210) 404-1553 • F: (210) 404-1535

Website: www.uhms.org

Description: The Undersea and Hyperbaric Medical Society (UHMS) is an international medical society with over 2,000 members devoted to the advancement of diving and hyperbaric medicine. The role of hyperbaric oxygen therapy in chronic wound healing is becoming increasingly important. Information on the Society and membership applications will be available.

Booth Number 410

United States Public Health Service

UDR Thomas Pryor

1101 Wootton Pkwy Plaza Level

Rockville, MD 20852

T: (240) 453-6071 • F: (240) 453-6127

Website: www.usphs.gov

Description: The U.S. Public Health Service Commissioned Corps is an elite team of nearly 6,000 well-trained public health professionals. Whether we're responding to a public health emergency or treating patients in underserved communities, physicians in the Corps make a difference in peoples' lives every day.

Medical officers in the Corps:

- Perform traditional clinical services, including inpatient and outpatient care ranging from newborn care to geriatric services, from obstetrics to orthopedics, from prevention services to chronic care or acute disease management.
- Review and regulate drugs and medical products.
- Conduct biomedical and epidemiological research.
- Respond to public health emergencies.
- Develop and monitor national health policies.
- Work in domestic and international assignments.

The focus is on improving physical health for entire populations. While there is plenty of direct patient care, there are opportunities to work on organized community disease prevention and treatment programs that can make an impact on overall disease rates.

If you are a medical student or physician interested in the Commissioned Corps, take the next step! Visit our Web site at www.usphs.gov, or call us at 800-279-1605.

Booth Number 202

University of Texas Medical Branch-Preventive Medicine Residencies

Yvette Schulz, Program Coordinator

UTMB-301 University Blvd

Galveston, Texas 77555

T: (409) 772-5845 • F: (409) 747-6129

Website: www.utmb.edu/pmr

Description: University of Texas Medical Branch-Preventive Medicine Residencies offers all three civilian residencies in Aerospace Medicine, General Preventive Medicine & Occupational Medicine accredited by Accreditation Council for Graduate Medical Education. Opportunities also available for combine residencies with Internal Medicine. MPH degree and Board eligibility upon completion. Visit www.utmb.edu/pmr, ryschulz@utmb.edu, or (409) 772-5845 for details. October 31st deadline. UTMB is an equal opportunity affirmative action institution. Candidates of all backgrounds are encouraged to apply.

Booth Number 402

US Army Medical Recruiting

Munoz Bldg, 9 Calvary Regiment Avenue

Fort Knox, KY 40121

T: (502) 626-1985 • F: (502) 626-0854

Description: Informational/Programs

Booth Number 301 & 400

US Navy Recruiting

30400 Van Dyke

Warren, MI 48093

T: (586) 576-8243 • F: (586) 558-5883

Description: Visit the NAVY booth to learn about opportunities in the Navy Medical Corps: Scholarships, advanced studies, early responsibility, job and career assignment options, travel, relocation packages and much more. Find out more at www.navy.com or 1-800-USA-NAVY.

Booth Number 311

WELLCOACHES CORPORATION

Blaine Wilson, M.S., Business Manager

19 Westen Rd

Wellesley, MA 02482

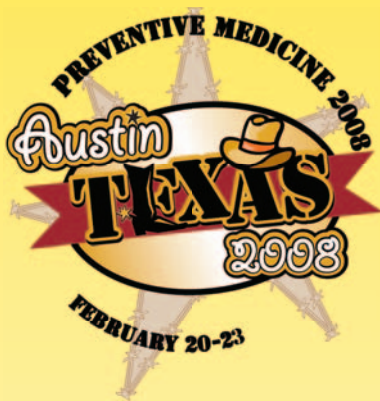
T: (781) 431-9538 • F: (339) 686-3010

Website: www.wellcoaches.com

Booth Number 203

HEART HEALTHY TEXAS AGENDA

EXHIBITORS "HEART HEALTHY TEXAS"



Steps to a Healthier Austin

Contact: Andrew Ortegón
Phone: 512-972-6766
Email: andrew.ortegon@ci.austin.tx.us
Exhibit number 1

Texas AgriLife Extension Service

Contact: Dolores Sandmann
Phone: N/A
Email: d-sandmann@tamu.edu
Exhibit number 2

A/TCHHSD Chronic Disease Prevention

Contact: Sabrina McCarty
Phone: 512-972-5463
Email: sabrina.mccarty@ci.austin.tx.us
Exhibit number 3

AAQL Prevention Team A/TCHHSD

(Will perform Blood Pressure and Blood Sugar Screenings and education health information)
Contacts: Bonnie Emerson
Email: sam.price@ci.austin.tx.us
Exhibit number 4

A/TCHHSD STOPP Program

(Smoking Cessation)
Contact: Karina Moore
Phone: (512) 974-8062
Email: karina.moore@ci.sustin.tx.us
Exhibit number 5

10:00 a.m.–10:05 a.m.

Welcome Remarks

Mike Parkinson, MD, MPH, FACPM
President, American College
of Preventive Medicine

10:05 a.m.–10:20 a.m.

Heart Disease and Real People; the Basics

A snapshot of heart health in Texas

Vince Fonseca, MD, MPH,
Epidemiologist, Texas Department
of State Health Services

10:20 a.m.–10:30 a.m.

Kujan Bhatt, Cardiologist

DRAWING #1

10:30 a.m.–11:15 a.m.

Does Heart Disease Need to Happen? Nature, Nurture, & the Power of Prevention. (Emphasis on diet)

David L. Katz, MD, MPH, FACPM,
FACP, Associate Professor, adjunct,
Public Health Director, Prevention
Research Center Yale University
School of Medicine

DRAWING #2

11:15 a.m.–12:00 p.m.

Obesity and Inactivity: Epidemics which are out of control

Kenneth H. Cooper, M.D., M.P.H
Cooper Aerobics Center



DRAWING #3

12:00 p.m.–1:00 p.m.

A Delicious and Heart Healthy Buffet Lunch.

Experts will be available to take questions during lunch.

Exhibit/Screenings • Salon F-G-H

1:00 p.m.–1:45 p.m.

Promoting Heart Health & Preventing Heart Disease: Prioritizing Clinical Preventive Services.

A discussion of aspirin use, tobacco use, screening for high blood pressure, cholesterol screening, and flu shots.
Eduardo J. Sanchez, M.D., M.P.H.
Director, Institute for Health Policy
The University of Texas Health
Science Center at Houston
School of Public Health-Austin

DRAWING #4

1:45 p.m.–2:30 p.m.

AEDs, Sudden Cardiac Arrest and the Community

Jason T. Martin, Division
Commander, A/TCEMS Operation
Matt Nader, UT Football between
Richard Brown, President of Cardiac
Arrest Patient Association

DRAWING #5

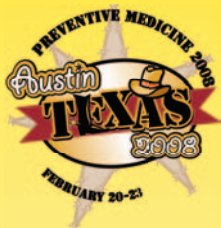
2:30 p.m.–3:00 p.m.

Optional Screenings in the Exhibit Hall

ACPM–BMI, nutrition counseling,
and lipids GSK smoking cessation
mobile kiosks



EXHIBITORS "HEART HEALTHY TEXAS" CONTINUED



Texas Department of Insurance

Contact: Falecia Rivers
Phone: (512) 305-7196
Email: falecia.rivers@tdi.state.tx.us
Exhibit number 6

Apicon Home Health Agency

Contact: Brian Hinojosa
Phone: (512) 608-5188
Email: ethan0502@yahoo.com
Exhibit number 7

RunTex

Contact: John Scholl
Phone: 512-472-3254
Email: john@runtex.com
Exhibit number 8

Bicycle Sport Shop

Contact: Chris Carter
Phone: 512-477-3472
Email: Chris_carter@bicycles-portshop.com
Exhibit number 9

Sudden Cardiac Arrest Association

Contact: Connie Snell
Phone: N/A
Email: conniesnell@austin.rr.com
Exhibit number 10

Heart Hospital of Austin

Contact: Richard Woehl
Phone: 512- 407-7584
Email: Richard.Woehl@HeartHospitalofAustin.com
Exhibit number 11

Austin Heart

Contact: Laura Walsh
Phone: 512-206-3697
Email: lwalsh@austinheart.com
Exhibit number 12

AARP of Texas

Contact: Raphael Ayuso
Phone: 512-480-2432
Email: rayuso@aarp.org
Exhibit number 13

Bayer Consumer Health

Contact: Katie Cline
(Sensei Health)
Phone: 212-631-0505
Email: kcline@senseihealth.com
See Exhibit number 209 & 308

Mended Hearts, Inc.

Austin Chapter 318
Contact: Catherine Larson
Phone: 512-633-5763
Email: ccaselarson@aol.com
Exhibit number 14

Texas Association of Family Physicians

Contact: Anna Jenkins
Phone: 512-329-8666 x 31
Email: ajenkins@tafp.org
Exhibit number 15

Health Coach

Contact: Chris Carter
Phone: 512-477-3472
Email: Chris_carter@bicycles-portshop.com
Exhibit number 16

PhRMA

Contact: Erin Ravelette
Phone: 202-835-3493
Email: eravelette@phrma.org
Exhibit number 17

Austin/Travis County Health Services (Pan Flu Exhibit)

Contact: Linda Cox
Phone: 512- 972-5048
Email: Linda.cox@ci.austin.tx.us
Exhibit number 18

Cardiac Science

Contact: Jana Mc Curdy
Phone: 512 565-7130
Email: jana@savaheart.com
Exhibit number 19

Catholic Charities

Contact: Victoria Rogers
Phone: 512-651-6100
Email: victoria-rogers@austindiocese.org
Exhibit Number: 20

ATTENTION PM 2008 ATTENDEES!

Apply for the ACPM/Pfizer Practicum Rotation in Health Policy and Preventive Medicine

ACPM is currently accepting applications for the Practicum Rotation in Health Policy and Preventive Medicine for the period July 1, 2008 through June 30, 2009. The program, funded by Pfizer, takes place in Washington, DC and is intended to give preventive medicine residents an opportunity to participate in preventive medicine policy activities in the Nation's Capital. Residents spend up to three months working out of the ACPM headquarters, exploring the College's national policy focus and the many policy bodies in Washington, including Congress, federal health agencies, and non-governmental health organizations.

If interested, pick up an application from the meeting registration desk. Residents from across the country are encouraged to apply. ACPM will help find housing options if needed.

For more information please visit
<http://www.acpm.org/pfizer.htm>

2007 APTR CONGRATULATES AWARDEES

Promoting Health Through Prevention Education and Research

Each year, the Association for Prevention Teaching and Research (APTR) honors the most distinguished individuals and programs in the field of prevention and public health education. The APTR awards program is a strong tradition of the Association, and is highly regarded in the prevention and public health education community.

We congratulate the 2007 awardees. These distinguished individuals and programs have advanced the field of prevention and public health education. Through their dedication, the awardees have advanced education and served the community. They will be honored Thursday, February 21, 2008 at the APTR Awards Luncheon.



DUNCAN CLARK AWARD



F. Douglas Scutchfield, MD is the University of Kentucky Peter P. Bosomworth Professor of Health Services Research and Policy and Founding Director of the School of Public Health. He has been an APTR member since 1986.

He is the recipient of the 2007 Duncan Clark Award. This award is given to a distinguished member of APTR for outstanding achievement in the areas of teaching, research and/or advocacy in the fields of public health and prevention.

F. MARIAN BISHOP OUTSTANDING EDUCATOR OF THE YEAR AWARD



Thomas Becker, MD is the 2007 recipient of the F. Marian Bishop Outstanding Educator of the Year Award. This award is given annually to an educator who has advanced the instruction of students or residents in the field of public health and prevention.

Dr. Becker is professor and chair of the Department of Public Health and Preventive Medicine at the Oregon Health Sciences University. He has been an APTR member since 1990.

Outstanding Educational Program Award



The General Preventive Medicine and Public Health Residency at the University of Michigan School of Public Health (UMSPH) was awarded this year's Outstanding Educational Program of the Year Award. This award recognizes an innovative program, department or academic institution for advancing undergraduate or graduate medical education in preventive medicine and public health and furthers student interest in the discipline.

In a relatively short period of time, this program has doubled each year and the residency program has expanded to include three new practicum sites located in largely underserved, ethnically diverse, Michigan communities. The UMSPH has been an APTR member since 2005.

SPECIAL RECOGNITION AWARD

Rika Maeshiro, MD is this year's recipient of the Special Recognition Award which is given periodically to an individual, agency or organization that has provided outstanding service to the Association, its members or to the field of preventive medicine.

Dr. Maeshiro is the Assistant Vice President in the Department of Medical Education at the Association of American Medical Colleges (AAMC). She has contributed greatly to the APTR Healthy People Curriculum Task Force and played an instrumental role in the Luther Terry Fellow selection process. She has been an APTR member since 1998.

APTR

AWARDS LUNCHEON & CEREMONY

Please Join Us in Honoring and Celebrating the 2007 APTR Awardees

APTR members receive complimentary admission to the luncheon and ceremony. All non-members may attend for a nominal fee.

Thursday February 21, 2008

Hilton Austin
Room 410

11:45 am - 12:45 pm

www.aptrweb.org

About APTR

The Association for Prevention Teaching and Research (APTR) is the professional organization for the academic public health community dedicated to prevention research and interprofessional education. APTR advances population-based and public health education, research, and service by linking and supporting members from across the health professions.

APTR develops curriculum, professional development programs, and communication tools for educators, researchers, residents and students. By bringing together individuals and institutions devoted to prevention and public health, APTR is advancing interprofessional education and research to improve the health professions workforce.

For more information about APTR Membership and Awards Program email: membership@aptrweb.org

Preventive Medicine 2008 **Conference Chair**



**Elizabeth Tilson,
MD, MPH, FACP,**
*Medical Director,
Community Care of Wake/
Johnston Counties*

Dr. Tilson received her undergraduate degree at Dartmouth College and then completed her medical degree and Pediatric residency at Johns Hopkins University School of Medicine. After residency training, she worked as a primary care physician in the Child Health Clinic at the Wake County Human Services-Public Health Center in Raleigh, NC. She then furthered her training at the University of North Carolina-Chapel Hill and completed a Master in Public Health, a residency in Preventive Medicine, and a post-doctoral fellowship in the Cancer Control and Education Program. After this training, she joined the research faculty at Duke University Medical Center in the Cancer Prevention, Detection, and Control Research Program.

After time at Duke, she returned to work at Wake County Human Services. She currently provides primary care in the Child Health Clinic and is the Medical Director of Community Care of Wake/Johnston Counties; a care management, quality improvement program for Medicaid patients in the two counties. She is Board Certified in Preventive Medicine and Pediatrics and a Fellow in the American College of Preventive Medicine and the American Academy of Pediatrics.

As the Planning Committee Chair, Dr. Tilson will preside over the conference as Master of Ceremonies and welcome participants to the **2008 Preventive Medicine** Annual Conference.

ACPM American College of Preventive Medicine

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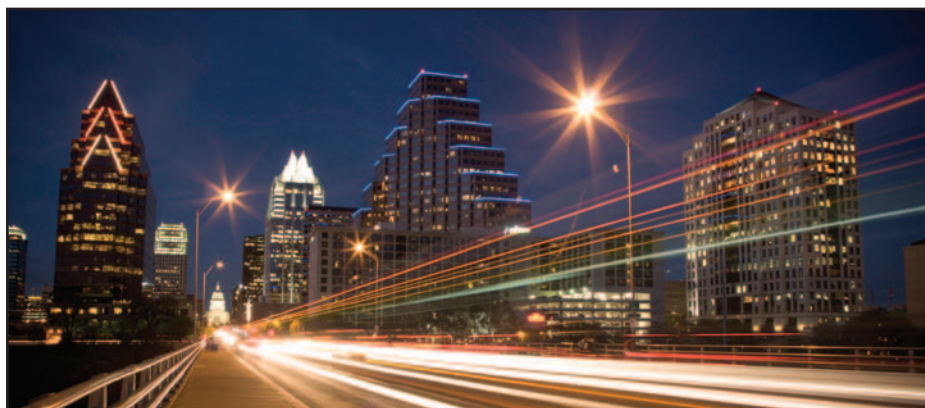
LIAISONS

Aisha Peterson, MD-Association of Preventive Medicine Residents
Jay Bhatt, MD-American Medical Student Association

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Medical Director
Community Care of Wake/Johnston
Counties

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Associate Professor and Chair
Department of Community Health
Sciences Northeastern Ohio
Universities Colleges of Medicine
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Jeff Gunzenhauser, MD, MPH
Medical Director
Department of Public Health,
Los Angeles, California

Public Health Practice Track

Joanna Buffington, MD, MPH
Senior Advisor for Integration Activities
Prevention Branch,
Division of Viral Hepatitis, CDC
CAPT, US Public Health Service, CDC

Teaching Preventive Medicine Track

Larry Dickey, MD, MPH
Chief, Office of Clinical
Preventive Medicine
California Department of
Healthcare Services

Healthcare Quality Improvement Track

Donald Fetterolf, MD, MBA
Corporate Vice President
Matria Health Care

Careers in Preventive Medicine Sub-Track

Sara Brenner, MD
General Preventive Medicine
Residency-SUNY at Albany/New York
Department of Health

Heart Healthy Texas Coordinators

Brent Gibson, MD, MPH Major,
Medical Corps Brooke Army Medical
Center/Great Plains Regional Medical
Command

Penny Stern, MD, MPH, FACPM
Pfizer Global Manufacturing Medical
Director, Brooklyn

Planning Committee Members

Clinical Preventive Medicine Track

Jamie Underberg, MD
Clinical Assistant Professor of Medicine
NYU Medical Center

Clarence S. F. Ing, MD, MPH, FACPM
President
Newstart Medical Clinic

Padmini Ranasinghe, MD, MPH
Assistant Professor
Division of General Internal Medicine
John Hopkins Hospital

Jeff Lybarger, MD

Assistant Professor GPM Residency
Centers for Disease Control
and Prevention

Tracy Wolff, MD, MPH

Medical Officer
Agency for Healthcare Research
and Quality

David P. Hopkins, MD, MPH

Staff Scientist with Guide to Community
Preventive Services National Center for
Health Marketing Centers for Disease
Control and Prevention

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Assistant Clinical Professor
Virginia Commonwealth University

Douglas Hammer, MD

Physician C.O.O
Blue Ridge Family Physicians

Harold Ginzburg, MD

Consultant

Policy Track

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Captain, Medical Corps, United States
Navy Director, Aerospace Medicine
Department of the Navy

Wendy E Braund, MD, MPH, MEd

11th Luther Terry Fellow & Senior
Clinical Advisor
Office of Disease Prevention
and Health Promotion
US Department of Health
& Human Services

Zuzka P. Eggena, MD, MPH

Quality Assurance
County of Los Angeles,
Dept. of Public Health

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Preventive Medicine Resident
University of North Carolina

Joshua Lipsman, MD, JD, FACPM
Commissioner of Health
Westchester County Department of Health

James Neville, MD, MPH
Col, USAF, MC, FS Commander
Air Force Institute for Operational Health

Maria R. Prince, MD, MPH
Medical Director, Center for Preventive
Health Services Maryland Department
of Health and Mental Hygiene

Peter D. Rumm, MD, MPH
Deputy Director, Division of General,
Restorative, and Neurological Device
(DGRND), ODE/CDRH
FDA, US DHHS

Linette T. Scott, MD, MPH, FACPM
Public Health Medical Officer II
Assistant Chief, Office of Health Informa-
tion and Research
California Department of Health Services
Center for Health Statistics

Arlene Seid, MD, MPH
College Physician
Messiah College

James A. Tacci, MD, JD, FACPM
Manager—Xerox Medical Services

Public Health Practice Track

Lorraine F. Yeung, MD, MPH, FACPM
Centers for Disease Control
and Prevention

**Diane M. Simpson, MD, PhD,
MPH, MS**
Centers for Disease Control
and Prevention

Perrienne Lurie, MD, MPH, FACPM
Division of Infectious
Disease Epidemiology
Pennsylvania Department of Health

Susan E. Manning, MD, MPH
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Program Asignee
Massachusetts Department
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Mary Applegate, MD MPH
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Los Angeles County Department
of Public Health

Donald Kern, MD

Margaret McCusker, MD
California Department of Public Health

David Damsker, MD, MPH

David Blodgett, MD

Teaching Preventive Medicine Track

Nancy Bennett, MD, MS
Center of Community Health
University of Rochester Medical Center

Suzanne Cashman, ScD
University of Massachusetts Medical
School Department of Family Medicine
and Community Health

David Garr, MD
South Carolina Area Health
Education Consortium
Medical University of South Carolina

David Gregorio, PhD
University of Connecticut Health Center
Department of Community Medicine
and Health Care

Sally Guttmacher, PhD
New York University MPH Program

J. Lloyd Michener, MD
Duke University Medical Center
Department of Family and
Community Medicine

Lloyd Novick, MD, MPH, FACPM
Brody School of Medicine at
East Carolina University

Richard Riegelman, MD, PhD
George Washington University
School of Public Health
and Health Services

Healthcare Quality Improvement Track

John Brehm, MD
Chief Medical Officer
West Virginia Medical Institute

Donald Casey, Jr., MD, MPH, MBA
Vice President of Quality/
Chief Medical Officer
Atlantic Health System

Beverly Collins, MD, MBA
Medical Director, Medical Informatics
CareFirst

**Annette Kussmaul, MD, MPH
(ACPM)**
CMS—Division of Quality Improvement

Robert Rainer, MD
Medical Director, Quality/
Clinical Efficiency
Spartanburg Regional Medical Center

Allison Sabel, MD, PhD, MPH
Director of Medical Statistics
Denver Health

**Mehrdad Shafa, MD, MMM
(CME liaison)**
Consultant
Schaller Anderson, Inc.
Health Care Excel

Ryung Suh, MD, MPH (ACPM)
Command Surgeon
Defense Threat Reduction Agency

Neil West, MD
Consultant
Schaller Anderson Inc.
nrwest@comcast.net



Mark your calendar **NOW!**



PREVENTIVE MEDICINE | **2009**

Los Angeles, California
11-14 | February | 2009

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Preventive Medicine

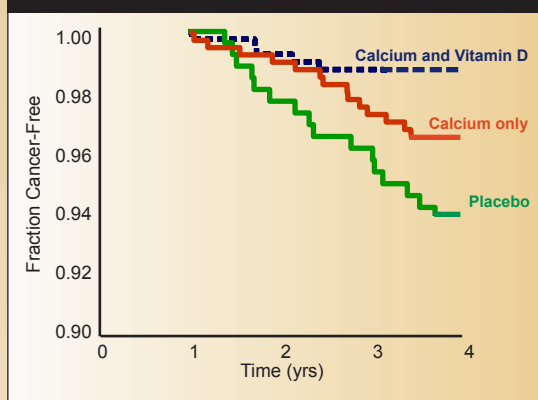
www.PreventiveMedicine2009.org

JOIN D-ACT for Disease Prevention

vitamin D-ACTION

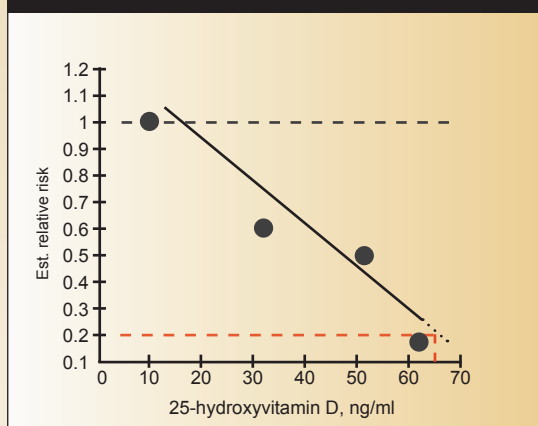
The Vitamin D Prevention Story

77%+ All Cancer Incidence Reduction



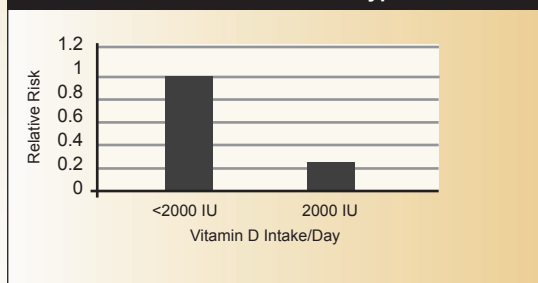
Source: Lappe Am J Clin Nutr. 2007

80% Breast Cancer Incidence Reduction



Source: Garland et al. (2007) based on data in Lowe et al. (2006)

78% Reduction in Incidence of Type 1 Diabetes



Source: Hypponen, Lancet Nov 2001

See us at Booth 200



GrassrootsHealth
A Public Health Promotion Organization

Members 'Call to Action' Statement

We are aware of substantial scientific evidence supporting the role of vitamin D in prevention of cancer. It has been reasonably established that adequate serum vitamin D metabolite levels are associated with substantially lower incidence rates of several types of cancer, including those of the breast, colon, and ovary, and other sites.

We have concluded that the vitamin D status of most individuals in North America will need to be greatly improved for substantial reduction in incidence of cancer. Epidemiological studies have shown that higher vitamin D levels are also associated with lower risk of Type I diabetes in children and of multiple sclerosis. Several studies have found that markers of higher vitamin D levels are associated with lower incidence and severity of influenza and several other infectious diseases.

Higher vitamin D status can be achieved in part by increased oral intake of vitamin D3. The appropriate intake of vitamin D3 for cancer risk reduction depends on the individual's age, race, lifestyle, and latitude of residence. New evidence indicates that the intake should be 1000-2000 IU per day. Intake of 2000 IU/day is the current upper limit of the National Academy of Sciences, Institute of Medicine, Food and Nutrition Board. New evidence also indicates that the upper limit should be raised substantially. The levels that are needed to prevent a substantial proportion of cancer would also be effective in substantially reducing risk of fractures, Type I childhood diabetes and multiple sclerosis.

Greater oral intakes of vitamin D3 may be needed in the aged and in individuals who spend little time outdoors, because of reduced cutaneous synthesis. Choice of a larger dose may be based on the individual's wintertime serum 25(OH)D level.

For those choosing to have serum 25-hydroxyvitamin D tested, a target serum level should be chosen in consultation with a health care provider, based on the characteristics of the individual. An approximate guide-line for health care providers who choose to measure serum 25-hydroxyvitamin D in their patients would be to aim for 40-60 ng/ml, unless there are specific contraindications. Contraindications are extremely rare, and are well known to physicians. No intervention is free of all risk, including this one. Patients should be advised of this, and advised in detail of risks that may be specific to the individual.

Any risks of vitamin D inadequacy considerably exceed any risks of taking 2000 IU/day of vitamin D3, which the NAS-IOM regards as having no adverse health effect.

A substantially higher level of support for research on the role of vitamin D for the prevention of cancer is urgently needed. However, delays in taking reasonable preventive action on cancer by ensuring nearly universal oral intake of vitamin D3 in the range of 1000-2000 IU/day is costing thousands of lives unnecessarily each year that are lost due to fractures, cancer, diabetes, multiple sclerosis, and other diseases for which vitamin D deficiency plays a major role.

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