2011 Annual Meeting Planning Committee

CHAIR
Susan M. Meyer, PhD
Associate Dean for Education and Professor
University of Pittsburgh School of Pharmacy
Pittsburgh, PA

TRACK CHAIRS
Policy and Practice
Anthony L. Schlaff, MD, MPH
Director, MPH Program
Professor, Department of Public Health and Community Medicine
Tufts University School of Medicine
Boston, MA

Teaching
Rika Maeshiro, MD, MPH
Director, Public Health and Prevention Projects
Association of American Medical Colleges
Washington, DC

Research
Scott Frank, MD, MPH
Associate Professor
Case Western Reserve University
Cleveland, OH

MEMBERS
LCDR Tracy Branch, MPAS, PA-C
Region VII Minority Health Consultant
U.S. Dept of Health and Human Services
Office of Minority Health
Kansas City, MO

Apryl Brown, MD, MPH
Detroit MRC Coordinator and Biology Professor
Detroit Medical Reserve Corps
Wayne County Community College District
Detroit, MI

Meredith Cary, PsyD
Clinical Psychologist
Uniformed Services University of the Health Sciences
Washington, DC

Marie Dacey, EdD
Associate Professor of Psychology
Massachusetts College of Pharmacy and Health Sciences
Boston, MA

APTR Staff

Glenys Cabral-Babayan
Executive Assistant

Robyn McDaniels
Finance Coordinator

Vera Cardinale
Associate Director, Training and Education

O. Kent Nordvig
Director, Program Management and Development

Connie Eisaman
Director, Finance and Administration

Donna Page
Manager, Special Projects

Lauren Lefebvre
Membership and Communications Coordinator

Flannery Peterson
Project Coordinator

APTR Executive Committee

President
Sharon K. Hull, MD, MPH
Northeastern Ohio Universities Colleges of Medicine and Pharmacy

Past-President
J. Lloyd Michener, MD
Duke University School of Medicine

Secretary-Treasurer
Susan M. Meyer, PhD
University of Pittsburgh School of Pharmacy

Member-at-Large
David Gregorio, PhD, MS
University of Connecticut School of Medicine

APTR Board of Directors

Sergio Aguilar-Gaxiola, MD, PhD
University of California-Davis School of Medicine

Ruth Gaare Bernheim, JD, MPH
University of Virginia School of Medicine

Jack Dillenberg, DDS, MPH
Arizona School of Dentistry and Oral Health
A.T. Still University

Edward F. Ellerbeck, MD, MPH
University of Kansas School of Medicine

David Gregorio, PhD, MS
University of Connecticut School of Medicine

Susan M. Meyer, PhD
University of Pittsburgh School of Pharmacy

Stephen A. McCurdy, MD, MPH
University of California-Davis School of Medicine

Anthony L. Schlaff, MD, MPH
Tufts University School of Medicine

APTR Ex-Officio

American Journal of Preventive Medicine
Kevin Patrick, MD, MS
University of California-San Diego

Council of Graduate Programs in Public Health
David Gregorio, PhD, MS
University of Connecticut School of Medicine

AAMC Council of Academic Societies
S. Edwards Dismuke, MD, MSPH
University of Kansas School of Medicine – Wichita

Lloyd F. Novick, MD, MPH
Brody School of Medicine East Carolina University

APTR Executive Director
Allison L. Lewis
Conference Objectives
IDENTIFY how the academic prevention community can use Healthy People 2020 to redefine health.
EXPLORE opportunities to advance prevention through health reform implementation.
SHARE innovative approaches to education and research programs.
Teaching Prevention 2011 will bring together leaders to address the status of prevention in healthcare reform and showcase and discuss improved methods of teaching, researching and promoting prevention. Sessions will identify key features of the political and policy landscape in health and health care that impact prevention education and research, and will provide an interactive forum for representatives from different health professions to advance communication, collaboration, and partnership.

Concurrent Sessions
Concurrent Sessions will be organized in the following tracks:
1. Policy and Practice
2. Teaching
3. Research

Poster Presentations
Poster Presentations will occur during the reception on Friday evening and will be on display for the duration of the meeting.

Capitol Hill Visits
APTR members will visit their state Representatives and staff on Capitol Hill on Thursday, March 17 to advocate for continued funding of essential public health programs and agencies. This visit is also part of a campaign to increase the visibility of graduate public health programs among federal lawmakers, and eventually to attain more equity in funding for public health education programs.

Continuing Education Credits
Certified in Public Health Credits
Teaching Prevention 2011: Redefining Health for the Decade, the annual meeting of the Association for Prevention Teaching and Research is offering up to 16.0 hours of pre-approved Certified in Public Health Continuing Education (CPHCE) credits. APTR is deemed an accredited provider for CPHCE credits by the National Board of Public Health Examiners.
APTR Members: complimentary
Non-members: $30.

Medical & Pharmacy Education Credits
Northeastern Ohio Universities Colleges of Medicine and Pharmacy designates this educational activity for a maximum of 16.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
APTR Members: complimentary
Non-members: $50.
This activity has been assigned ACPE #479-999-11-063-L04-P and will award knowledge based, 16.0 contact hours (1.60 CEUs) of continuing pharmacy education.
This activity has been planned and implemented in accordance with the Policies of the Accreditation Council for Continuing Medical Education and the Accreditation Council for Pharmacy Education; through the joint sponsorship of Northeastern Ohio Universities Colleges of Medicine and Pharmacy and Association for Prevention Teaching and Research. Northeastern Ohio Universities Colleges of Medicine and Pharmacy is accredited by the ACCME and the ACPE to provide continuing education.

APTR Awards Luncheon
Join us Friday to honor the most distinguished individuals in the field of prevention and public health education.

Money-Driven Medicine Film Screening
Money-Driven Medicine offers a systemic look on film at the economics underlying – and often undermining -- our $2.6 trillion healthcare system. The film interweaves the stories of patients and doctors ensnared in the system with insights by thought-leaders. Money-Driven Medicine goes beyond health insurance reform as it lays out the looming policy challenges for the next decade if we are to provide all Americans effective, high quality, patient-centered care while containing costs and reducing wasteful, even risky procedures.

Networking Opportunities
The Poster Reception, networking breakfasts and lunches will provide attendees a forum to engage with peers on topics pertinent to prevention and public health.

Student and Early-Career Networking Event
Connect with students and colleagues for food and drink in the Dupont Ballroom following the Poster Reception.

Conference Highlights
<table>
<thead>
<tr>
<th>Thursday</th>
<th>March 17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registration</strong></td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>12:00 pm – 4:00 pm</td>
</tr>
<tr>
<td><strong>Advocacy Visits Prep and Logistics</strong></td>
<td></td>
</tr>
<tr>
<td>Salon C</td>
<td>7:45 – 8:30 am</td>
</tr>
<tr>
<td><strong>Capitol Hill Visits</strong></td>
<td></td>
</tr>
<tr>
<td>Offsite</td>
<td>9:00 - 12:00 pm</td>
</tr>
<tr>
<td><strong>Undergraduate Public Health Pre-Conference Workshop</strong></td>
<td></td>
</tr>
<tr>
<td>Salon A-B</td>
<td>1:00 pm – 5:00 pm</td>
</tr>
<tr>
<td><strong>APTR Board of Directors Dinner Meeting</strong></td>
<td></td>
</tr>
<tr>
<td>Thomas Room</td>
<td>7:00 pm – 9:00 pm</td>
</tr>
<tr>
<td><strong>APTR Council of Graduate Programs in Public Health Business Meeting</strong></td>
<td></td>
</tr>
<tr>
<td>Salon A-B</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday</th>
<th>March 18</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registration</strong></td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>7:00 am – 4:00 pm</td>
</tr>
<tr>
<td><strong>Continental Breakfast</strong></td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>7:00 am – 8:00 am</td>
</tr>
<tr>
<td><strong>KEYNOTE ADDRESS</strong></td>
<td></td>
</tr>
<tr>
<td>West End Ballroom A-B</td>
<td>8:00 am – 9:40 am</td>
</tr>
<tr>
<td><strong>POLICY AND PRACTICE</strong></td>
<td></td>
</tr>
<tr>
<td>Economics and Prevention</td>
<td>9:45 am – 11:15 am</td>
</tr>
<tr>
<td>Salon C</td>
<td></td>
</tr>
<tr>
<td>TEACHING</td>
<td></td>
</tr>
<tr>
<td>Healthy People 2020: Bridging Prevention Policy and Prevention Learning</td>
<td>11:15 am – 11:30 am</td>
</tr>
<tr>
<td>Salon E</td>
<td></td>
</tr>
<tr>
<td>RESEARCH</td>
<td></td>
</tr>
<tr>
<td>Public Health Systems and Services Research</td>
<td>11:30 am – 1:00 pm</td>
</tr>
<tr>
<td>Salon D</td>
<td></td>
</tr>
<tr>
<td><strong>Awards Luncheon and Ceremony</strong></td>
<td></td>
</tr>
<tr>
<td>Dupont Ballroom</td>
<td>1:00 pm – 2:30 pm</td>
</tr>
<tr>
<td><strong>PLENARY ADDRESS</strong></td>
<td></td>
</tr>
<tr>
<td>Health for the Decade—Educating the Workforce</td>
<td>2:40 pm – 3:30 pm</td>
</tr>
<tr>
<td>West End Ballroom A-B</td>
<td></td>
</tr>
<tr>
<td><strong>PANEL SESSION</strong></td>
<td></td>
</tr>
<tr>
<td>Healthy People 2020 and Education for Health</td>
<td>3:30 pm – 4:10 pm</td>
</tr>
<tr>
<td>West End Ballroom A-B</td>
<td></td>
</tr>
<tr>
<td><strong>Afternoon Break</strong></td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>4:10 pm – 4:20 pm</td>
</tr>
<tr>
<td><strong>POLICY AND PRACTICE</strong></td>
<td></td>
</tr>
<tr>
<td>Social and Environmental Determinants of Health: The Bottom Line</td>
<td>4:20 pm – 5:50 pm</td>
</tr>
<tr>
<td>Salon C</td>
<td></td>
</tr>
<tr>
<td>TEACHING</td>
<td></td>
</tr>
<tr>
<td>Training Health Professionals for Accountability In Prevention and Population Health</td>
<td>6:00 pm – 7:30 pm</td>
</tr>
<tr>
<td>Salon E</td>
<td></td>
</tr>
<tr>
<td>TEACHING</td>
<td></td>
</tr>
<tr>
<td>Undergraduate Public Health II: Successful Practices</td>
<td>Welcome Reception &amp; Poster Presentations</td>
</tr>
<tr>
<td>Salon D</td>
<td>Foyer</td>
</tr>
<tr>
<td>**Saturday</td>
<td>March 19**</td>
</tr>
<tr>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>7:30 am – 9:00 am</td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td></td>
</tr>
<tr>
<td>Foyer</td>
<td>7:00 am – 8:00 am</td>
</tr>
<tr>
<td>Welcome</td>
<td></td>
</tr>
<tr>
<td>West End Ballroom A-B</td>
<td>8:00 am – 9:30 am</td>
</tr>
<tr>
<td><strong>POLICY AND PRACTICE</strong></td>
<td></td>
</tr>
<tr>
<td>Innovative Models for Health Care Delivery: Medical Homes and Prevention</td>
<td>9:30 am – 11:00 am</td>
</tr>
<tr>
<td>Salon C</td>
<td></td>
</tr>
<tr>
<td>TEACHING</td>
<td></td>
</tr>
<tr>
<td>Innovative Interprofessional Education Models for Collaborative Practice</td>
<td>Networking Brunch</td>
</tr>
<tr>
<td>Salon E</td>
<td>Foyer</td>
</tr>
<tr>
<td>RESEARCH</td>
<td></td>
</tr>
<tr>
<td>Shaping the Prevention Research Landscape for the Decade</td>
<td>12:30 pm – 2:00 pm</td>
</tr>
<tr>
<td>Salon D</td>
<td>POLICY AND PRACTICE</td>
</tr>
<tr>
<td></td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>TEACHING</td>
</tr>
<tr>
<td></td>
<td>Leveraging Technology to Impact Health in the Community</td>
</tr>
<tr>
<td></td>
<td>Salon D</td>
</tr>
<tr>
<td></td>
<td>RESEARCH</td>
</tr>
<tr>
<td></td>
<td>Special Screening: “Money-Driven Medicine”</td>
</tr>
<tr>
<td></td>
<td>Salon E</td>
</tr>
<tr>
<td></td>
<td><strong>Closing Session</strong></td>
</tr>
<tr>
<td></td>
<td>West End Ballroom A-B</td>
</tr>
</tbody>
</table>
Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these distinguished individuals have served the community by advancing prevention and public health education.

Please join us as we honor the current awardees.

APTR AWARDS LUNCHEON
Friday, March 18, 2011
1:00 pm to 2:30 pm
Dupont Ballroom

ALL ARE WELCOME

WILLIAM SCHAFFNER, MD
Duncan Clark Award
This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.

MIRIAM ALEXANDER, MD, MPH
F. Marian Bishop Outstanding Educator Award
This award recognizes faculty who have contributed to the instruction of students or residents in the field of public health and prevention through education and/or research.

CENTER FOR PATIENT SAFETY & HEALTH POLICY
Outstanding Program of the Year Award

WILLY REICHLE, MD
This award honors innovative programs, department or academic institutions for their involvement in advancing undergraduate or graduate medical education in prevention and public health which furthers students interest in the discipline.

Nominate your 2012 Awardees
www.aptrweb.org/awards
Thursday March 17

12:00 pm – 4:00 pm
Registration
Foyer

7:45 – 8:30 am
Advocacy Visits Prep and Logistics
Salon C
Light continental breakfast available

9:00 - 12:00 pm
Capitol Hill Visits
Offsite

1:00 pm – 5:00 pm
Undergraduate Public Health Pre-Conference Workshop
Salon A-B

Friday March 18

7:00 am – 4:00 pm
Registration
Foyer

7:00 am – 8:00 am
Continental Breakfast
Foyer | seating in Dupont Room

8:00 am – 8:10 am
Welcome
West End Ballroom A-B
Sharon Hull, MD, MPH; APTR President; Northeastern Ohio University Colleges of Medicine and Pharmacy
Susan Meyer, PhD, Conference Chair; University of Pittsburgh School of Pharmacy
Anthony Schlaff, MD, MPH; Tufts University School of Medicine

TEACHING I

Healthy People 2020: Bridging Prevention Policy and Prevention Learning
Salon E
In December 2010, the US Department of Health and Human Services released the 4th set of national disease prevention and health promotion objectives - Healthy People 2020. Since 1979, Healthy People has defined the Nation’s public health priorities and has been used by the public health and healthcare communities to guide planning and motivate action. During this session, panelists will provide an overview of Healthy People 2020, discuss implementation strategies for achieving the 10-year objectives, and provide examples of how Healthy People 2020 can come alive in the academic setting.

Moderator
Rika Maeshiro, MD, MPH; Association of American Medical Colleges

Presenters
Carter Blakey; US Department of Health and Human Services
“Healthy People 2020: A vision for the decade”
Tatiana Zenzano, MD, MPH; US Department of Health and Human Services
“Healthy People 2020: Key resources and new features”

Jan Carney, MD, MPH; University of Vermont College of Medicine
“Healthy People and Medical Education: Strategies and successes”

Learning Objectives
- Describe the history and framework of Healthy People 2020.
- Navigate the Healthy People 2020 website and HHS Health Indicators Warehouse.
- Consider methods of integrating Healthy People 2020 into health professions education.

RESEARCH
Public Health Systems and Services Research
Salon D

Public Health Systems and Services Research (PHSSR) examines the organization, financing and delivery of public health services in communities, and the impact of these services on public health. Health reform and the crisis in health care cost have emphasized the need for an effectively functioning public health system. PHSSR seeks to build the evidence about public health practice that can help practitioners improve community health more effectively and efficiently. Public Health Practice Based Research Networks have been identified as a core strategy to examine the practical issues that influence public health practice in the community. This session will enhance understanding of the evolving field of PHSSR and demonstrate examples of research that will inform and change the way public health system operates. The potential for enhancing the connections between public health practice and primary care will be emphasized.

Moderator
David Gregorio, PhD, MS; University of Connecticut

Presenters
Glen Mays, PhD, MPH; University of Arkansas
“Use of Practice Based Research Networks for Public Health and Prevention Research”

Scott Frank, MD, MPH; Case Western Reserve University
“Mixed Methodologies in Public Health Systems and Services Research”

Learning Objectives
- Describe the role of Public Health Systems and Services Research in improvement of public health practice.
- Discuss the importance of Public Health Practice Based Research Networks in establishing a broad base of evidence to support the value of public health services in the community.
- List examples of Public Health Systems and Services Research conducted in Public Health Practice Based Research Networks.
- Recognize the value of utilizing mixed methods approaches in Public Health Practice Based Research Networks.
- Reflect on Public Health Practice Based Research mechanisms for enhancing the relationship between public health practice and primary care medicine.

11:15 am – 11:30 am

Break
Foyer

POLICY AND PRACTICE
Health Reform: Policies, politics, and prevention
Salon C

One year after the Patient Protection and Affordable Care Act was passed, many questions remain. Will the law survive the numerous political and legal challenges it faces, and how will federal agencies and state governments implement the law? This session seeks to examine the current status of the law from three perspectives. What are the critical policy choices facing federal and state agencies who must implement the law? What are the political issues surrounding the law and how are they likely to play out? What are the critical public health and prevention aspects of the law and how are they unfolding?

Moderator
Rob Simmons, DrPH, CPH, MPH, CHES, Thomas Jefferson University

Presenters
Atul Grover, MD, PhD; Association of American Medical Colleges
John McDonough, DrPH; Harvard School of Public Health
Jeff Levi, PhD; Trust for America’s Health

Learning Objectives
- Identify key policy and political challenges now facing the Patient Protection and Affordable Care Act.
- Describe the key prevention and public health provisions of the law, and how they are currently being implemented.

TEACHING
Undergraduate Public Health I: Getting it Started on Campus
Salon E

Do you want a recipe for success? This session will focus on identifying resources, building partnerships and establishing means to create successful undergraduate public health courses and programs. Creative strategies for overcoming obstacles and barriers will be discussed along with key items to track in order to advance public health at the undergraduate level.

Moderator
Laura Rudkin, PhD; The University of Texas Medical Branch

Presenters
Stanton Wolfe, DDS, MPH; University of Connecticut

Jeffrey Bethel, PhD; East Carolina University
“Collaborative Integration of Public Health Content into Undergraduate Liberal Arts Education”

Kay Perrin, PhD, MPH; University of South Florida
“Undergraduate Public Health Major: A Recipe for Success”

David Gregorio, PhD, MS; University of Connecticut
“Embedding Public Health in Community College Curricula”

Learning Objectives
- Describe approaches to establish successful undergraduate public health courses.
- Recognize and avoid potential barriers to establishing undergraduate public health programs.
- Identify resources and potential partnerships to strengthen successful undergraduate course development.

RESEARCH
Data for the Coming Decade: Measuring Outcomes
Salon D

Public Health data represents the foundation of evidence upon which the value of public health efforts to improve community health is demonstrated. Without the capacity to measure progress in public health and prevention outcomes, support for these efforts will be severely compromised. This session will describe recent successes in gathering, understanding and disseminating the measurement of public health outcomes. From measuring success of the Healthy People efforts; to recognizing the value of publicly available data; to recognizing a different paradigm in which to consider data and outcomes, this session will inform those who seek to validate the importance of public health efforts, establishing the cogency of a new axiom: “No Metric, No Mission”.

Moderator
Staffan Elgelid PT, GCFP, PhD; Nazareth College

Presenters
Richard Klein, MPH and Rebecca Hines, MHS; Office of Analysis & Epidemiology, National Center for Health Statistics
“Measuring Prevention Progress for Healthy People 2010/2020”

Miriam King, PhD; University of Minnesota
“Integrated Health Interview Series (IHIS): A Half Century of Free Online U.S. Health Data”

M. Chris Gibbons, MD, MPH; Johns Hopkins Urban Health Institute
“Populometrics: Implications for Public Health and Prevention Research”

Learning Objectives
- Describe the key prevention and public health provisions of the law, and how they are currently being implemented.
- Identify key policy and political challenges now facing the Patient Protection and Affordable Care Act.
- Describe the key prevention and public health provisions of the law, and how they are currently being implemented.

11:30 am – 1:00 pm
Join us to honor the 2011 APTR award recipients for their contributions to the field of academic prevention and public health.

2:40 pm – 3:30 pm

PLENARY ADDRESS

Health for the Decade - Educating the Workforce
West End Ballroom A-B

Dr. Fineberg, President of the Institute of Medicine, will provide an overview of the recent work of the Commission on Education of Health Professionals for the 21st Century. This independent commission, comprised of 20 academic leaders from around the world, worked together for a year to study health professions education and to develop recommendations to better equip health professionals globally for the healthcare challenges of the 21st century. The Commission published their call for major reform in the training of health professionals in The Lancet in late 2010. Dr. Fineberg will relate the Commission’s findings to U.S. health professions education and consider their implications to efforts to improve prevention/public health education among clinicians.

Presenter
Harvey V. Fineberg, MD, MPP, PhD; President, Institute of Medicine

Learning Objectives
- Describe current challenges in preparing health professionals to lead and to participate in systems that promote health nationally and globally.
- Discuss the recommendations of the Commission on Education of Health Professionals for the 21st Century.

3:30 pm – 4:10 pm

PANEL SESSION

Healthy People 2020 and Education for Health

Representatives from the Healthy People Curriculum Task Force will discuss their accomplishments and remaining challenges in their efforts to improve clinical prevention and population health education in their respective fields.

Moderator
David Garr, MD; South Carolina AHEC; Medical University of South Carolina

Presenters
Rika Maeshiro, MD, MPH; Association of American Medical Colleges
Clyde Evans, PhD; APTR Consultant
Mary Beth Bigley, DrPH, MSN, ANP; Office of the Surgeon General, DHHS
Susan Meyer, PhD; University of Pittsburgh School of Pharmacy
Kenneth L. Johnson, PhD, CHES; Weber State University

Learning Objectives
- Identify steps that national organizations, academic institutions, and educators could consider to better prepare health professionals to address societal/global health needs.
- Describe accomplishments of the Healthy People Curriculum Task Force.

4:10 pm – 4:20 pm

Afternoon Break

Foyer

4:20 pm – 5:50 pm

POLICY AND PRACTICE

Social and Environmental Determinants of Health: The Bottom Line
Salon C

Extensive research in diverse fields has demonstrated the critical role that social, economic and structural determinants have in population health and health disparities. Public health and prevention specialists, however, have been slow to articulate interventions designed to change these underlying social systems. Despite the historic role that public health has played in directly addressing root causes, it has been difficult for health professionals to advocate policies that touch so directly on our political and ideological views and differences. These presentations seek to provide frameworks by which health professionals can engage policy makers and the public to understand and address how corporate policies, the circumstances in which children develop, and the conditions of employment fundamentally shape opportunities for healthy lives.

Moderator
Anthony Robbins, MD, MPA; Journal of Public Health Policy & Tufts University

Presenters
Nicholas Freudenberg, DrPH; Hunter College, CUNY
Wilhelmine Miller, MS, PhD; George Washington University School of Public Health and Health Services
Anthony Robbins, MD, MPA; Journal of Public Health Policy & Tufts University

Learning Objectives
- Explore ways that public health professionals can intervene to change the social, economic, and structural environments that remain the principal determinants of the population’s health.
- Identify several strategies for improving the health and developmental outcomes of disadvantaged children that lie beyond clinical and traditional public health services.
- Identify how the legal and regulatory systems that define the corporation both impact public health and are subject to change.

TEACHING

Training Health Professionals for Accountability In Prevention and Population Health
Salon E

“Accountability” is an aspect of healthcare that has received much attention in the context of healthcare reform. How can we assure that future health professionals will be more aware of their accountability for population health and for the effective provision of prevention services? Three educators share their innovative approaches to enhancing health professions education in population health and prevention.

Moderator
Susan Meyer, PhD; University of Pittsburgh School of Pharmacy

Presenters
Susan Wozenski, JD, MPH; University of Maryland School of Nursing
“Shifting the Focus from Patient Care to Population Health: Successes and Challenges of the Required Core, Health Systems and Population Health AY 2005-2011”
Konstantinos Deligiannidis, MD, MPH; University of Massachusetts “Chart Rounds: An Interdisciplinary Method of Teaching in the Patient-Centered Medical Home”
James Plumb, MD, MPH; Thomas Jefferson University “College within a College (CwiC) – Population Health”

Learning Objectives
- Describe the how Healthy People can be used as a framework to broaden health professions students’ perspectives from a patient-centered clinical focus to a focus on health systems and population health.
- Differentiate among approaches to train health professionals for accountability in prevention and public health, including a required, technology-mediated course, an experiential learning strategy embedded within an existing educational program, and a multi-faceted, longitudinal co-curricular, elective program.
- Consider what accountability in prevention and population health means for learners from different professions and at different stages of professional development.

TEACHING

Undergraduate Public Health II: Successful Practices
Salon D

This session offers creative ideas to consider in advancing undergraduate public health education on your campus. Create a blog to stimulate critical thinking and interest in the field of public health. Utilize reading assignments of detective fiction to advance students’ understanding of how popular press plays a role in shaping beliefs about environmental health issues. Strategies to develop public health program agreements between two and four year universities will also be discussed.
Saturday, March 19

7:30 am – 9:00 am
Registration

7:00 am – 8:00 am
Continental Breakfast
Foyer with seating in Salon G-H

8:00 am – 9:30 am

PLENARY ADDRESS
Using Data to Improve the Public Health System and the Health of the Public
West End Ballroom A-B

This plenary session will address practical applications of data use for improving the health of communities. The first presentation will focus on direct application of data analysis on a broad scale addressing County Health Rankings, a project intended to mobilize action toward community health. These rankings measure health outcomes, including morbidity and mortality; and factors that influence health such as behaviors, social and economic factors, clinical care and the physical environment. The second presentation will focus on dynamic simulation modeling as a mechanism to examine health reform strategies, including introducing participants to the HealthBound Policy Simulation Game.

Presenters
Patrick Remington, MD, MPH; Associate Dean for Public Health, UW School of Medicine and Public Health
“County Health Rankings: Mobilizing Action toward Community Health”

Bobby Milstein, PhD, MPH; Coordinator, Syndemics Prevention Network, CDC
“Navigating Health System Change”

Learning Objectives
• Describe practical application for the use of data to improve the health of the community.
• Discuss the value and controversies related to ranking the health outcomes and factors influencing outcomes for counties throughout the US.
• Examine models for simulating changes in health outcomes based on shifting policy and population risk.
• Examine the value of the HealthBound simulation game for teaching and comprehension of health systems modeling.

9:30 am – 11:00 am

POLICY AND PRACTICE
Innovative Models for Health Care Delivery: Medical Homes and Prevention
Salon C

For health reform to work in the long run, the cost curve for health care expenditures must change. Bending the cost curve will require greater attention to prevention in a variety of forms, including improved delivery of clinical preventive services, secondary prevention of the sequelae of chronic disease, and primary prevention through community-based prevention programs. For the health sector to significantly increase its focus on these preventive services, incentives in the system must change, and this in turn requires changes in the way care is delivered, so that incentives are applied where health care decisions are made. This session focuses on the medical home concept and the degree to which this model has or can contribute to a renewed focus on prevention.

Moderator
Natasha Hinton-Patterson, MPH; Temple University

Presenters
Mark Lyles, MD, MBA; Association of American Medical Colleges
Ann O’Malley, MD, MPH; Center for Studying Health System Change

Learning Objectives
• Describe the delivery and financing innovations associated with the medical home model
• Describe the current policy climate and challenges facing the emerging medical home model
• Articulate the opportunities and challenges for increasing and improving preventive services through a medical home delivery model.

TEACHING
Innovative Interprofessional Education Models for Collaborative Practice
Salon E

Interprofessional education is a focus in both clinical health professions and public health training. This session will describe educational efforts to engage diverse professions in public health and to promote team-based approaches to clinical and population-based prevention. The presenters will also address the challenges they faced in implementing their curricula, as well as their evaluation efforts.
**TEACHING**

**Leveraging Technology to Impact Health in the Community**

*Salon D*

New technologies and the innovative application of existing ones provide creative opportunities to promote prevention and population health in health professions education. This session will feature the integration of technology in efforts to disseminate evidence-based clinical prevention guidelines (ePreventive Service Selector), promote chronic disease self-care (Princeton Living Well), and facilitate interprofessional educational activities to improve population health.

**Moderator**

Woodie Kessel, MD, MPH; Assistant Surgeon General, USPHS, (Ret.)

**Presenters**

- David Shulke; Health Research & Educational Trust & David Garr, MD; Medical University of SC
  - “Federal Policy Changes and a New Federal Initiative Promote Implementation of USPSTF Recommendations”
- Jessica Jacobs; Georgetown University
  - “Learning about the Preventative Health IT Toolbox: Student mHealth Engagement”
- Rick Weiss, MS; Viocare, Inc.
  - “College Community Health Web Portal for Fitness Competition”
- Meredith Cary, PsyD; USUHS
  - “Would APTR Members Want to LEAD a March Madness for Fitness?”

**Learning Objectives**

- Integrate educational tools that promote the evidence-based recommendations of the U.S. Preventive Services Task Force.
- Discuss the opportunities provided by mobile health technologies for health professions education.
- Discuss a spectrum of health professions education and health promotion opportunities via social networking.

**Shaping the Prevention Research Landscape for the Decade**

*Salon D*

This session provides a forward looking perspective on future developments in public health research. Health informatics have arrived as a mechanism to assess public health issues large and small. Information will be provided about eHealth and its potential to support public health intervention and research. eHealth encompasses a wide range of systems for improving health care including mechanism for improving communication within the health system and between the health system and patients/populations. In addition, a broadly applicable, publicly available approach to electronic health record analysis will be described. Finally, the session will describe the developing field of biomimicry and how wisdom from nature can offer lessons to solve human problems. Implications for public health and prevention will be emphasized.

**Moderator**

Scott Frank, MD, MPH; Case Western Reserve University

**Presenters**

- Victor Strecher, PhD; University of Michigan
  - “eHealth: The Internet Delivery of Interventions”
- David Kaelber, MD, PhD, MPH, MS, FAAP, FACP; Case Western Reserve University
  - “Using the Electronic Health Record for Prevention Research”
- Paul Alsenas; Cuyahoga County Planning Commission
  - “Biomimicry: Implications for Public Health”

**Learning Objectives**

- Define eHealth and describe its role in public health communication, intervention and research.
- Examine the value of data sharing between public health and primary care medicine.
- Describe mechanisms for and utility of Electronic Hear Record investigation for public health intervention and research.
- Define biomimicry and describe its role in public health intervention and research.

---

**POLICY AND PRACTICE**

**From Academic to Advocate: Skills, Tools & Strategies**

*Salon C*

Prevention is more than science. Prevention requires change, whether at the individual or policy level. To create conditions in which change can occur, prevention specialists must be advocates and use advocacy skills, tools and strategies to affect change in the systems they work in. This session will serve as a workshop to develop some of those skills, and will present some of the current work of APTR where participants can use these skills to participate in APTR’s agenda to further prevention research, teaching, and practice.

**Moderator**

Anthony Schlaff, MD, MPH; Tufts University School of Medicine

---

**Networking Lunch**

Dupont Ballroom

11:00 am – 12:15 pm

12:30 pm – 2:00 pm

---

**Closing Session**

*West End Ballroom A-B*

2:00 pm – 2:30 pm

**Facilitator**

Woodie Kessel, MD, MPH; Assistant Surgeon General, USPHS, (Ret.)

**Presenters**

- Sharon Hull, MD, MPH; APTR President; NEUCOM
- Susan Meyer, PhD; Conference Chair; University of Pittsburgh School of Pharmacy
Poster Presentations

Poster 1

Does Medical History and Chief Complaint Influence Provider Behavior for Implementing the 5 A’s to Decrease Tobacco Use among Free Clinic Patients?
John Spangler, MD, MPH
Professor of Family Medicine
Wake Forest University School of Medicine
Winston-Salem, NC

Poster 2

A Home-Based Exercise Program Using Self-Management Strategies for Individuals with Type 2 Diabetes
Andrew Bartlett, PhD
Assistant Professor
Nazareth College
Rochester, NY

Poster 3

Choose To Move: From Caregivers to Role Models: Nurse’s Call to Physical Activity
Dan Bayliss, MSN, MS, CES
Registered Nurse/Exercise Physiologist
University of Virginia
Charlottesville, VA

Poster 4

Using Behavioral Economics to Reduce Obesity
Shahram Heshmat, PhD
Associate Professor
University of Illinois Springfield
Springfield, IL

Poster 5

Case Study of H1N1 Cases in State Public Schools 2009-2010 Academic Year
David Adesanya, MD, MPH, DrPH (s)
Assistant Professor
National University School of Health and Human Services
San Diego, CA

Poster 6

Human Development to Health Across the Lifespan: Using Team-Based Learning (TBL) to Integrate Population Health and Prevention in a Medical School Curriculum
Sabrina Neeley, PhD, MPH
Assistant Professor
Wright State University
Dayton, OH

Poster 7

Addressing the Challenges of Teaching Public Health to Undergraduate Students
Arlesia Mathis, PhD, CPH
Assistant Professor
University of Michigan-Flint
Flint, MI

Poster 8

Communities Putting Prevention to Work
Utilizing Childcare Centers as a Model for Community-Based Prevention Efforts
Ruby Natale, PhD, PsyD
Assistant Professor of Clinical Pediatrics
University of Miami School of Medicine
Miami, FL

Poster 9

Methamphetamine Use among Heterosexuals with Gonorrhea
Geneva Edwards, MD, MS
APTR/CDC Post-Doctoral Fellow
2008-2009
Centers for Disease Control and Prevention
Atlanta, GA

Poster 10

Prostate Specific Antigen (PSA) Cutoff Point
Reza Najem, MD, MPH, PhD
Professor
UMDNJ-New Jersey Medical School
Newark, NJ

Poster 11

Nurse Practitioner’s experience using genetics/genomics in practice: Public Health Implication
Elizabeth McGarvey, EdD
Associate Professor of Public Health Sciences
University of Virginia
Charlottesville, VA

Poster 12

Stress Management Among Human Services Professionals
Christine Thorpe, EdD, EdM
Health Educator/Assistant Professor
New York City College of Technology/CUNY
Brooklyn, NY

Poster 13

Good Medicine, Bad Behavior-Curbing Pharmaceutical Abuse Countywide
Irene Umipig, MPH
Health Promotion Specialist
Community Service Programs, Inc.
Fullerton, CA

Poster 14

Prevention is Primary: An overview of key prevention concepts
Sana Chehimi, MPH
Program Director
Prevention Institute
Oakland, CA

STUDENT POSTERS

Poster 15

Implementing Junk Food and Beverage Marketing Bans in Schools: A Teaching Case
Sara Donahue, MPH
Graduate Student
Boston University School of Public Health
Boston, MA

Poster 16

Improving Social Determinants of Health in a County Health Center with Community Volunteers
Jordana Rothschild, MD, MPH
Resident Physician
Stony Brook University Hospital
Plainview, NY

Poster 17

Integrating Public Health into Pharmacist Training
Yardlee Kaufman, PharmD
Community Practice Resident
University of Pittsburgh
Pittsburgh, PA

Poster 18

The increasing racial disparity in breast cancer mortality between 1973 and 2007 and its relationship to poorly differentiated cancer grade in black females
Trang Bui
Medical Student
Mercer University School of Medicine
Macon, GA

Poster 19

Photovoice Santa Cruz de Yojoa: A participatory action model for needs assessment and community empowerment
Katie Houghton
Graduate Student
University of Michigan School of Public Health
Ann Arbor, MI

Poster 20

“Radio Rounds” Medical Student Talk Show
Teresa Lee, MHS
Medical Student
Wright State University Boonshoft School of Medicine
Centerville, OH

Poster 21

Project REACH (Revitalizing Education & Advancing Camden’s Health)
Hyun Hong
Medical Student
Farhad Modarai
Medical Student
UMDNJ-School of Osteopathic Medicine
Clifton, NJ

Association for Prevention Teaching and Research
Money-Driven Medicine provides the essential introduction Americans need if they are to better understand and address the unmet challenges of healthcare reform during the coming decade.

Produced by Academy Award winner Alex Gibney (Taxi to the Dark Side; Enron: The Smartest Guys in the Room) and inspired by Maggie Mahar’s acclaimed book, Money Driven Medicine: The Real Reason Health Care Costs So Much, the film goes beyond health insurance to offer a behind-the-scenes look at the $2.6 trillion U.S. healthcare system, how it went so terribly wrong and what it will further take to fix it.

“Money-Driven Medicine is one of the strongest documentaries I have seen in years and could not be more timely.”  
- Bill Moyers

SCREENINGS:
Friday 9 PM, Salon D
Saturday 12:30 PM, Salon E (Dr. Woodie Kessel facilitating)

Speaker Biographies

PAUL A. ALSENAS
Director
Cuyahoga County Planning Commission
Cleveland, OH

JEFFREY W. BETHEL, PHD
Assistant Professor
Department of Public Health
Brody School of Medicine
East Carolina University
Greenville, NC

Dr. Bethel received a Bachelors of Science in Biochemistry in 1997 from the University of California, Davis and a Doctorate in Epidemiology in 2005 from the University of California, Davis. He also completed a two-year post doctoral applied epidemiology fellowship with the Centers for Disease Control and Prevention (CDC), National Center for Preparedness, Detection, and Control of Infectious Diseases (NCPDCID), Division of Global Migration and Quarantine (DGMQ) in San Diego, CA in 2007 before joining CDC as an epidemiologist. While with CDC as a Fellow and an epidemiologist, Dr. Bethel worked on the prevention and control of communicable diseases along the U.S.-Mexico border. Dr. Bethel's areas of interest include infectious disease epidemiology, vaccine-preventable diseases, Latino health, health of mobile populations, and acculturation and health. Dr. Bethel's research is aimed at understanding the relationship between health (chronic and infectious diseases) and movement of populations ranging from travelers to migrants. He is particularly interested in examining the association between acculturation and health among Latinos and Latino farmworkers.

MARY BETH BIGLEY, DRPH, MSN, ANP
Acting Director, Office of Science and Communications
Office of the Surgeon General
U.S. Department of Health and Human Services
Washington, DC

Dr. Mary Beth Bigley is currently the Acting Director of the Office of Science and Communication at the Office of the U.S. Surgeon General. In her role at the Office of the Surgeon General she oversees the work of the National Prevention Council, which includes providing guidance and coordination in the drafting of the National Prevention Strategy. In addition she oversees HHS’s collaboration with HUD (Department of Housing and Urban Development) to advance activities related to health, homes and services. Dr. Bigley received a doctorate in Health System and Policy at The George Washington University School of Public Health and Health Services and a Master of Science in Nursing from George Mason University. Prior to joining the Office of the Surgeon General in 2008, Dr. Bigley was the Director of Nursing Programs at The George Washington University, Department of Nursing where she currently holds an Adjunct Assistant Professor position.

CARTER R. BLAKEY
Senior Advisor
Office of Disease Prevention and Health Promotion
U.S. Department of Health and Human Services
Rockville, MD

Carter Blakey is a Senior Advisor in the Office of Disease Prevention and Health Promotion (ODPHP), which plays a key role in developing and coordinating disease prevention and health promotion policy for the nation. Since joining ODPHP in 2001, Ms. Blakey has been instrumental in the implementation of the Department of Health and Human Services’ prevention initiative, especially through Healthy People 2010 and Healthy People 2020 activities. As the Community Strategies Team Lead and a Senior Advisor to the Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion), Ms. Blakey leads and manages the Healthy People effort across HHS and other Federal Departments, as well as non-governmental organizations and other stakeholders. Before joining ODPHP, she worked on the development of Healthy People 2010 as a consultant. Her 13-year consulting career encompassed numerous activities in the health and biomedical arena, including projects for the National Institutes of Health, the Congressional Office of Technology Assessment, the Council for Responsible Nutrition, the HHS Office of Public Health and Science, ODPHP, and the National Center for Health Statistics. Previously, Ms. Blakey worked in public affairs and government relations for the Federation of American Societies for Experimental Biology; as a managing editor for FDC Reports, Inc., a publishing company specializing in health and the pharmaceutical industry; and as a teaching/research assistant at Georgetown University, Department of Biology.

JAN K. CARNEY, MD, MPH
Associate Dean for Public Health Research Professor of Medicine
University of Vermont College of Medicine
Burlington, VT

Dr. Carney is Associate Dean for Public Health and Research Professor of Medicine at the University of Vermont College of Medicine. She earned her undergraduate degree at Middlebury College and M.D. from the University of Cincinnati College of Medicine. She earned a Master’s degree in Public Health from the Harvard School of Public Health, and is Board Certified in Internal Medicine and Preventive Medicine. Prior to her full-time faculty appointment at the University of Vermont College of Medicine, she served as Vermont’s Commissioner of Health from 1989-2003, under three gubernatorial administrations, and participated in design, implementation, and leadership of a broad range of public health and health policy initiatives. Since becoming a full-time faculty member at UVM, Dr. Carney is actively involved in public health and health policy education, research, practice, and service. Her current teaching initiatives include integrating population health and health policy into medical education.

MEREDITH CARY, PSYD
Clinical Psychologist
Uniformed Services University of the Health Sciences
Washington, DC

Dr. Cary has over eighteen years experience in graduate and medical education, clinical research, and in interdisciplinary-based behavioral medicine practice. Most recently for the past six years, she directed an innovative, simulation-based pre-doctoral level course in Clinical Skills in the Department of Medical & Clinical Psychology, Uniformed Services University of the Health Sciences (the medical school for the military). For nearly a decade before that, she provided clinical services at Georgetown University in the Behavioral Medicine Division of the Department of Psychiatry. As a faculty member of the Chronic Pain and Fatigue Research Center, she helped conduct clinical research involving telemedicine. Dr. Cary’s long-standing interest is in use of social media in graduate and medical education, to teach clinical competencies in participatory health leadership and to improve consumer demand for evidence based practices and resources. She also conducts a part time private practice in clinical health psychology in Washington, DC.

JENNIFER COLLINS, PT, EDD, MPA
Chair and Professor of Health Science and Physical Therapy
Nazareth College
Rochester, NY

Dr. Collins is Chair and Professor of Health Science and Physical Therapy at Nazareth College of Rochester. She is a graduate of Russell Sage College (B.S.- Physical Therapy, 1978); SUNY at Brockport (Master of Public Administration-Health Emphasis, 1989); and University of Rochester (doctoral degree in Higher Education/Educational Leadership, 2001). Dr. Collins completed her doctoral dissertation with a qualitative study of physical therapy faculty workload. Her clinical practice focused on developmental disabilities and early intervention; geriatrics; and home health care. In each of these settings, she was part of strong, interprofessional teams for client care and prevention. As Physical Therapy Program Chair in a School of Health and Human Services, she has been active in the school’s Interprofessional Steering Committee and one of the co-instructors of the pilot course in interprofessional studies. Other teaching and research interests include: professional education; health and wellness; client perspectives on health care; and professional issues. She is an active member of several professional organizations and Vice Chair of the New York Physical Therapy Association.

PATRICIA M. DIETER, RN, PA-C, MPA
Director, Physician Assistant Program
Professor, Department of Community and Family Medicine
Duke University Medical Center
Durham, NC

Patricia Dieter is Professor of Community and Family Medicine, and Director of the Physician Assistant Program at Duke University School of Medicine. She has been an educator in PA Programs and Departments of Family Medicine for 32 years. A graduate of the Hahnemann Hospital PA Program and the Hahnemann (now Drexel) Physician Assistant Program, she earned the Master of Public Administration degree from Penn State. In addition to her work in curriculum development, administration, and accreditation, she has a career-long interest in interprofessional education. She and her Duke colleagues
have developed an interprofessional Disaster Preparedness unit; interprofessional case conferences; and a required interprofessional course, Introduction to Prevention, which she will speak about today. Ms. Dieter is a past board member of the National Association for Interprofessional Education and Collaborative Practice (InterEd).

**Konstantinos E. Deligiannidis, MD, MPH**  
Assistant Professor of Family Medicine and Community Health  
University of Massachusetts Medical School / UMassMemorial Healthcare  
West Brookfield, MA

Konstantinos “Kosta” Deligiannidis is an assistant professor of Family Medicine and Community Health at the University of Massachusetts Medical School and UMass Worcester Family Medicine Residency. His clinical work is based at a rural health center in Barre, MA, where he also teaches medical students, residents, and nurse practitioner students. He is the Community Health Clerkship site preceptor and Community Health residency rotation preceptor at Barre. As preceptor for these two programs, he teaches students the unique aspects of community health in the towns/communities surrounding the health center. For example, recent projects have focused on adolescent obesity, as this is a concern that community members have brought to our attention, where rates of overweight and at-risk children have doubled. Through the help of the AAMC-CCDC Collaborative RMPHEC-GME grant, we have revamped our resident teaching of community health/public health topics to better equip them as they enter the healthcare workforce.

**Clyde Evans, PhD**  
President, CE Consulting  
Needham, MA

Clyde Evans, Ph.D., is president of CE Consulting, providing a range of career, professional, and organizational consultation to individuals and institutions in academic and health-related fields. Dr. Evans is also a senior consultant of the Academy for Academic Leadership, working in the areas of professional and executive development, organizational management, teambuilding, interprofessional education, and executive coaching. Since 2002, Dr. Evans has been a consultant to the Association for Prevention Teaching and Research as a co-coordinator of the Healthy People Curriculum Task Force. His activities have included the areas of clinical prevention and population health, undergraduate public health, and interprofessional education. Dr. Evans serves on the board of trustees at A.T. Still University of Health Sciences and at Regis College.

**Harvey V. Fineberg, MD, PhD**  
President, Institute of Medicine  
Washington, DC

Harvey V. Fineberg is President of the Institute of Medicine. He previously served at Harvard University as Provost and as Dean of the School of Public Health. He has also served as President of the Society for Medical Decision Making and has been a consultant to the World Health Organization. His research has included assessment of medical technology, evaluation of vaccines and dissemination of medical innovations. He is the author or co-author of numerous books and articles on subjects ranging from AIDS prevention to medical education. Fineberg holds four degrees from Harvard, including the M.D. and Ph.D. in Public Policy.

**Scott H. Frank, MD, MS**  
Director, Division of Public Health  
Master of Public Health Program  
Case Western Reserve University School of Medicine  
Cleveland, OH

Dr. Frank is an Associate Professor, Director of the Division of Public Health, and the founding Director of the Master of Public Health Program at Case Western Reserve University School of Medicine (CWRU SOM), with appointments in Family Medicine and Epidemiology and Biostatistics. In addition to his academic role, Dr. Frank serves as the Director of Health for the City of Shaker Heights. Dr. Frank received his fellowship training at the University of Michigan with a Bachelor of Arts in Creative Writing and his Medical degree. He later received his Fellowship in Preventive Medicine at University Hospitals of Cleveland and CWRU. He is currently the curriculum leader for population health in the CWRU SOM and Co-Principal Investigator on a RWJF Public Health Practice Based Research Network Grant. Academic interests include behavior change, smoking cessation, substance abuse prevention, public health practice, assessment of stress, and the role of spirituality and religion in health. Dr. Frank is the recipient of a Templeton Award for his medical school curriculum in Faith and Medicine; a Voices Against the Silence Award from the AIDS Task Force of Cleveland for his White Paper on Abstinence Only Until Marriage Sexual Education in Ohio; a Pioneers of Tobacco Control Award from SAMHSA; and, annually since 2002, the Best Doctors in America Award. Dr. Frank is also a Hopwood Award winning poet and the author of many peer reviewed articles, book chapters, national presentations, and health education materials.

**Nicholas Freudenberg, DRPH**  
Distinguished Professor of Public Health  
CUNY School of Public Health at Hunter College  
New York, NY

Nicholas Freudenberg is Distinguished Professor of Public Health at the City University of New York School of Public Health at Hunter College, where he serves as Director of the Doctor of Public Health Program, a degree program that prepares public health researchers and managers to promote health equity in urban settings. For the past 30 years, Freudenberg has directed Corporations and Health Watch (www.corporation-sandhealth.org), a project that monitors the health impact of the corporate practices of food and beverage, automobile, alcohol, firearms, tobacco and pharmaceutical industries and serves as a global network for researchers, public health professionals and others working in this area.

**David Garr, MD**  
Associate Dean for Community Medicine and Professor of Family Medicine  
Medical University of South Carolina  
Executive Director, South Carolina AHEC  
Charleston, SC

David Garr is the Associate Dean for Community Medicine and Professor of Family Medicine at the Medical University of South Carolina as well as the Executive Director of the South Carolina AHEC. He has been the principal investigator on a number of research and educational grants and has taught and published articles about prevention, population health, and primary care. He is a past president of the Association for Prevention Teaching and Research (APTR) and was the recipient of the F. Marian Bishop Outstanding Educator Award from APTR in 2009.

**M. Chris Gibbons, MD, MPH**  
Associate Director, Johns Hopkins Urban Health Institute  
Assistant Professor  
Johns Hopkins Schools of Medicine and Public Health  
Baltimore, MD

Dr. Gibbons is an Urban Health expert and informatician who works primarily in the area of Consumer Health informatics where he focuses on using Health Information and Communications Technologies to improve urban healthcare disparities. His work is forming the foundation of the emerging field of populomics, which represents the fusion of the population sciences, medicine and informatics. Prior to coming to the Urban Health Institute, Dr. Gibbons was a Senior Policy Fellow at the Centers for Medicare and Medicaid Services (CMS). Dr. Gibbons is an advisor and expert consultant to several state and federal agencies and policymakers in the areas of urban health, eHealth, minority health and healthcare disparities. Dr. Gibbons has been named a Health Disparities Scholar by the National Center for Minority Health and Health Disparities at the National Institutes of Health. Dr. Gibbons’s has recently authored/edited four books including “Healthcare Honeymoon” and “Health Solutions for Healthcare Disparities.” Dr. Gibbons obtained his medical degree from the University of Alabama. He then completed residency training in Preventive Medicine, a molecular oncology research fellowship, and earned a Master of Public Health degree focusing in health promotion among urban and disadvantaged populations all from Johns Hopkins.

**David I. Gregorio, PhD, MS**  
Professor of Community Medicine  
Director Graduate Program in Public Health Community Medicine & Health Care University of Connecticut School of Medicine  
Farmington, CT

Dr. Gregorio’s research focuses on spatial analysis of cancer incidence and the socio-economic determinants of health. In addition to directing public health education at UCONN, he is working with the University’s undergraduate college and Connecticut’s Community College system to embed public health principles across academic degree programs. He is currently a member of the APTR Board of Directors.

**Atul Grover, MD, PhD, FACP, FCCP**  
Chief Advocacy Officer  
Association of American Medical Colleges  
Washington, DC

Atul Grover currently serves as Chief Advocacy Officer as the main architect and strategist of the Association of American Medical Colleges’ advocacy agenda. Dr. Grover previously served as Director, Government Relations. He has been a health care consultant and has worked closely with hospitals, health systems, government agencies and NGOs.
for over a dozen years. He is widely recognized as an expert on physician workforce and related policy issues in medical education, financing, and training. Dr. Grover earned a PhD in Health and Public Policy at the Johns Hopkins University Bloomberg School of Public Health where he completed a three-year fellowship in health services research; there, he remains on Faculty in the Department of Health Policy and Management.

He is a board certified internist and a Fellow of both the American College of Physicians and the American College of Chest Physicians. Prior to his consulting career, he served as Chief Medical Officer of the National Center for Health Workforce Analysis at HRSA. He holds an MD from the George Washington University (where he is currently Assistant Clinical Professor of Medicine), a BA in English from Cornell University, and completed his training in primary care internal medicine at the University of California San Francisco.

REBECCA HINES, MHS
Chief, Health Promotion Statistics Branch
National Center for Health Statistics
Centers for Disease Control and Prevention
Hyattsville, MD

Rebecca Hines is Chief of the Health Promotion Statistics Branch at CDC’s National Center for Health Statistics, which provides data for the national Healthy People initiative and conducts research on summary measures of population health and measuring health disparities. Previously, Rebecca worked in several bureaus and Offices within the Health Resources and Services Administration (HRSA) throughout her 17-year tenure there. As Special Assistant to HRSA’s Deputy Administrator, she supported the Administrator’s vision to improve access to data for the public health community at the local and state levels. Under her direction, the Community Health Status Indicators website was launched in 2000. For two years she directed the Rural Health Network Development, Rural Health Network Development Planning, and the Delta State Rural Development Networks Grant Programs in the Office of Rural Health Policy. Rebecca also directed HRSA’s health workforce research office, served as the Improvement Advisor for HRSA’s Patient Safety and Clinical Pharmacy Services Collaborative, and directed the Prevention and Special Initiatives Group in the Office of Planning and Evaluation. She began her HRSA career at the Office of Science and Epidemiology where she provided analytic support and conducted evaluations for the HIV/AIDS, trauma, and organ transplantation programs. Rebecca earned an MHS from the Johns Hopkins Bloomberg School of Public Health, a BA in psychology from Wellesley College, and certification as a holistic health counselor from the Institute for Integrative Nutrition through Columbia University. Her other interests include teaching Mindfulness-Based Stress Reduction (MBSR) and meditation in the Washington DC area.

SHARON K. HULL, MD, MPH
Associate Professor and Chair
Department of Behavioral and Community Health Sciences
Northeastern Ohio Universities Colleges of Medicine and Pharmacy
Rootstown, OH

Dr. Hull is a physician board-certified in two specialties, both Family Medicine and Public Health and General Preventive Medicine. She obtained a Master of Public Health in Health Policy and Administration from the University of North Carolina School of Public Health in 2004. Dr. Hull has worked in solo, rural private practice, as well as in a variety of academic, clinical and administrative positions. A twenty-year veteran of medical education in primary care and public health, she currently serves as Chair of the Department of Behavioral and Community Health Sciences at Northeastern Ohio Universities Colleges of Medicine and Pharmacy, where she is actively involved in teaching, research and administration. Her health policy interests focus on access to health care, safety-net practice systems for the medically underserved, and the interface between the perspective of individual patient care and population-level health care delivery systems. Dr. Hull is President of APTR.

JESSICA JACOBS
Policy Analyst, Office of Health Information Technology and Quality (OHITQ)
Health Resources and Services Administration
U.S. Department of Health and Human Services
Washington, DC

Jessica Jacobs serves as a Policy Analyst in the Office of Health Information Technology and Quality (OHITQ) at HRSA where she is helping to stand up the mHealth collaborative and associated programs. Recently, Jessica was an Innovations and Research Policy Analyst at the Office of the National Coordinator for Health Information Technology. While at ONC she performed market research as it pertained to the ambulatory, acute, and HE markets. Other areas of emphasis included prize and challenge based innovation, Health 2.0 technologies, and the SHARP program. Jessica came to DC from San Francisco where she was a Web Administrator for SFHomeless.net and helped create a public health reporting system for Tenderloin Health. She is a graduate of the University of California, Berkeley and a Candidate in Master of Health Systems Administration at Georgetown University.

JEANETTE JEFFREY, MS, MPH
Professor
Public Health and Nutrition Coordinator
Howard Community College
Columbia, MD

Jeanette Jeffrey is a Professor of Public Health and Nutrition at Howard Community College (HCC), located in Columbia, Maryland; an adjunct instructor of Global Health at the University of Maryland Baltimore County (UMBC); and visiting faculty to the Global Health and Humanitarianism Program and Collaborative Undergraduate Program at the University of Arizona College of Medicine. Ms. Jeffrey holds a Master of Public Health degree and certificates in Public Health Nutrition and Humanitarian Assistance from the Johns Hopkins Bloomberg School of Public Health; a Master of Science degree in Technology for Educators and a certificate in Teaching in Higher Education from the Johns Hopkins University; and a Bachelor of Science degree in Community Health Education from Towson University. Ms. Jeffrey’s 20 year passion for teaching at the community college level is the direct result of the stellar education she received at Catonsville Community College where she earned her Associate of Arts degree in General Studies.

KEN JOHNSON, PhD, CHES, FACHE
Associate Dean and Professor, Dumke College of Health Profession
Weber State University
Ogden, UT

Dr. Johnson is associate dean and professor of the Dumke College of Health Professions at Weber State University in Ogden, Utah. He holds a doctorate in health education and has primarily taught in the areas of health care administration and population health. He represents the Association of Schools of Allied Health Professions on the Healthy People Curriculum Task Force, founded by the APTR, and is a member of the board of the Association of University Programs in Healthcare Administration (AUPHA). Dr. Johnson is a Fellow of the American College of Healthcare Executives. He has some post-doctorate training in leadership, management, and emotional intelligence. Prior to his appointment at Weber State, Dr. Johnson worked for 15 years in health care, holding positions in hospital and clinic administration and marketing. Local to Utah, Dr. Johnson serves as the chair of the Weber-Morgan (counties) Board of Health. Dr. Johnson has published a number of articles and presented at a variety of regional, national, and international conferences on topics dealing with organizational behavior, emotional intelligence, employee wellness and retention.

DAVID C. KAEHLER, MD, PhD, MPH, FAAP, FACP
Assistant Professor of Internal Medicine and Pediatrics
Assistant Med-Peds Residency Program Director
Epic Clinical Informatics Fellowship Director
Chief Medical Informatics Officer
The MetroHealth System
Case Western Reserve University
Cleveland, OH

David Kaelber, MD, PhD, MPH, FAAP, FACP is a practicing internist and pediatrician and the Chief Medical Informatics Officer of the MetroHealth System, a large academic health system affiliated with Case Western Reserve University in Cleveland OH. He completed his residency training at Case Western Reserve University. He received his MPH at the Harvard School of Public Health while completing his National Library of Medicine Informatics Fellowship at the Center for Information Technology Leadership. His areas of interest and research include public health informatics, national health and disease surveillance systems, digital decision support, and using electronic medical records for chronic disease detection and management, among other areas of informatics. Dr. Kaelber’s research on the underdiagnosis of hypertension in children was named one of the top 10 research breakthroughs in 2007 by the American Academy of Pediatrics. He was received funding from the CDC to build an automatic data exchange between MetroHealth electronic medical record data and the Ohio Disease Reporting System for public health reporting purposes.

WOODIE KESSEL, MD, MPH
Professor of the Practice of Public Health
Department of Family Science
University of Maryland School of Public Health
Baltimore, MD

Dr. Kessel, a community pediatrician for over 30 years, is an advocate, educator, and researcher in public health, public policy, pediatrics, and maternal and child health. His areas of scholarship include prevention of childhood overweight and obesity; access to quality health care; child health care reform; community-based partnerships; global health; and child health policy. Dr. Kessel serves on several boards including the PBS KIDS Health Council; Sesame Workshop; Shaping America’s Youth; Healthy Children, Healthy Futures; National Sleep Foundation; the Fischell Department of Bioengineering Advisory Committee, UMD; and others. He is also Founder and President of e-Magnifique, a company that provides vision assessment for people with disabilities; and Founder and President of Medical Health Information Systems, a consulting firm helping children and families become healthier by making healthy and wise choices. Recognized for his multiple contributions on behalf of America’s children and families, Dr. Kessel was honored by the United States Public Health Service with their highest awards - the Distinguished Service Medal and the Surgeon General’s Medallion; by the American Academy of Pediatrics with the Excellence in Public Service Award, and by Drexel University with the Drexel 100 Medal honoring the University’s 100 most distinguished alumni. Dr. Kessel has had a
distinguished career in the United States Public Health Service serving as an Assistant Surgeon General and a senior program director for applied research, community-based programs, and professional education. He was a senior advisor on public health, health policy, and malignancy issues to the White House, Cabinet Secretaries, Surgeon Generals, and Health and Human Services officials spanning eight administrations. Dr. Kessel earned his MPH from the Johns Hopkins University, his MD from the Albert Einstein College of Medicine, his BS in Electrical Engineering from Drexel University, and his Contemporary Executive Development Certificate from the George Washington University. Dr. Kessel was a Robert Wood Johnson Foundation Clinical Scholar, Ambulatory Pediatrics Fellow at the Children's Hospital National Medical Center, and pediatric resident and primary care fellow in the Department of Pediatrics at Boston City Hospital.

MIRIAM L. KING, PHD
Research Associate
Minnesota Population Center
Minneapolis, MN

Dr. Miriam King received her PhD jointly in history and demography/sociology from the University of Pennsylvania in 1990. She taught in the Sociology Department at the University of Michigan and then joined the Minnesota Population Center at the University of Minnesota as a Research Associate in 2000. Dr. King has worked on projects to create harmonized microdata versions of the Current Population Survey from 1962 to the present (IPUMS-CPS), the U.S. census and the American Community Survey from 1850 to the present (IPUMS-USA), samples of almost 200 censuses from around the world (IPUMS-International), and is currently the Project Manager for the Integrated Health Interview Series (IHIS), which is creating a free online version of the U.S. National Health Interview Survey (NHIS) from 1962 to the present. Her research areas include changing living arrangements and family structure, fertility differentials, the social construction of population problems, and the effect of other family members’ health problems on children’s emotional and behavioral problems.

RICHARD KLEIN, MPH
Special Assistant
Office of Analysis and Epidemiology
National Center for Health Statistics
Centers for Disease Control and Prevention
Hyattsville, MD

Richard Klein is currently an expert consultant in the Office of Analysis and Epidemiology in CHDS’s National Center for Health Statistics (NCHS). He provides technical consultation to the program which tracks and analyzes progress towards the Department’s national health promotion and disease prevention initiatives, including the Healthy People 2010 objectives and Healthy People 2020. In this capacity, he consults on technical issues related to monitoring the Healthy People 2010 goals of increasing years and quality of healthy life and eliminating health disparities. He serves as statistical advisor to the senior steering committee responsible for developing and maintaining the Healthy People 2020 objectives. Before taking his current position in 1992, he worked for 14 years in NCHS’ Division of Vital Statistics, specializing in mortality statistics. He has an MPH in biostatistics and demography from Johns Hopkins University.

HOWARD K. KOH, MD, MPH
Assistant Secretary for Health
U.S. Department of Health and Human Services
Washington, DC

Dr. Howard K. Koh serves as the 14th Assistant Secretary for Health for the U.S. Department of Health and Human Services. As the principal advisor to the Secretary, he provides policy guidance regarding health policy and health care delivery. Dr. Koh received his MD from Harvard Medical School and his degrees in Electrical Engineering from Drexel University. He is a member of the American College of Physicians, the American Medical Association, and the International College of Physicians. Dr. Koh has served as a public health advisor to several national health agencies including the Centers for Disease Control and Prevention, the Health Resources and Services Administration, the Agency for Healthcare Research and Quality, and the Office of Disease Prevention and Health Promotion.

SHARRON LAFOLLETTE, PHD
Associate Professor and Chair
Department of Public Health
University of Illinois at Springfield
Springfield, IL

Sharron LaFollette is Chair and Associate Professor in the Public Health Department at the University of Illinois at Springfield (UIS) with a joint faculty appointment in the Institute for Legal, Legislative, and Policy Studies. She received her PhD in Toxicology from Oregon State University. Prior to joining academia, she spent eight years in Illinois government conducting multi-media risk assessments and providing risk communication and educational programs for physicians, public health professionals, and the general public. She taught and was director of the Environmental Health Program at Illinois State University for eight years before coming to UIS where she is in her tenth year. She teaches graduate-level courses in Environmental Toxicology; Environmental Risk Assessment and is one of five core faculty in the Doctorate of Public Administration program where she teaches Public Policy. She is currently the Graduate Chair of the National Environmental Health Science & Protection Accreditation Council, past-president of the Association of Environmental Health Academic Programs, and past-president of the Illinois Environmental Health Association. Her research and consulting are in risk evaluation, risk communication, workforce development, indoor air quality impact on health, and radon levels related to building dynamics. She has over 25 years of experience in conference and workshop planning and delivery in the multidisciplinary area of environmental health.

WILLIAM G. LANG IV, MPH
Vice President, Policy and Advocacy
American Association of Colleges of Pharmacy
Alexandria, VA

William Lang is the Vice President, Policy and Advocacy for the American Association of Colleges of Pharmacy (AACCP). In this position Mr. Lang is responsible for developing AACCP’s public policy agenda and disseminating this agenda to members of Congress, state legislatures, and federal agencies. AACCP’s federal policy agenda focuses on issues related to health care delivery, reimbursement, managed care, Medicare and Medicaid reimbursement, the pharmaceutical industry, and the environment. Mr. Lang was a Senior Policy Analyst at the Pharmaceutical Research and Manufacturers of America (PhRMA), a trade association representing pharmaceutical manufacturers. Prior to joining AACCP, Mr. Lang was Director of Government Affairs for the Association of Home and Hospice Care of North Carolina. As a trade association representing providers of health care services in patient homes, Mr. Lang was responsible for ensuring that home and hospice care was recognized as a health care delivery option desired by patients and their families. As Chairman of the PPS Workgroup, Mr. Lang facilitated a national group of home health providers, association executives and consultants, in the development of a prospective payment system for reimbursement for the Medicare home health benefit. Mr. Lang earned his Master of Public Health from the University of North Carolina at Chapel Hill and also has significant clinical experience gained as a hematologist/Oncology supervisor at Wake Medical Center in Raleigh, N.C.

JEFFREY LEVI, PHD
Executive Director, Trust for America’s Health
Associate Professor, Department of Health Policy
George Washington University School of Public Health and Health Services
Washington, DC

Dr. Levi is Executive Director of the Trust for America’s Health, where he leads the organizations advocacy efforts on behalf of a modernized public health system. He oversees TFAH’s work on a range of public health policy issues, including its annual reports assessing the nation’s public health preparedness, investment in public health infrastructure, and response to chronic diseases such as obesity. Dr. Levi is also an Associate Professor at The George Washington University’s Department of Health Policy, prevention and promotion, and public health leadership. Dr. Koh served as Commissioner of Public Health for the Commonwealth of Massachusetts (1997-2003). As Commissioner, Dr. Koh led the Massachusetts Department of Public Health, which included a wide range of health services, four hospitals, and a staff of more than 3,000 professionals. Dr. Koh graduated from Yale College and the Yale University School of Medicine. He completed postgraduate training at Boston City Hospital and Massachusetts General Hospital, serving as chief resident in both hospitals. He has earned board certification in four medical fields: internal medicine, hematology, medical oncology, and dermatology, as well as a Master of Public Health degree from Boston University. At Boston University Schools of Medicine and Public Health, he was Professor of Dermatology and Medicine and Public Health, as well as Director of Cancer Prevention and Control. He has earned numerous awards and honors for interdisciplinary accomplishments in medicine and public health, and he is an elected member of the Institute of Medicine of the National Academies. President Bill Clinton appointed Dr. Koh as a member of the National Cancer Advisory Board (2000-2002). A past Chair of the Massachusetts Coalition for a Health Future (the group that pushed for the Commonwealth’s groundbreaking tobacco control initiative), Dr. Koh was named by the New England Division of the American Cancer Society as “one of the most influential persons in the fight against tobacco during the last 25 years.” He was named to the K100 (the 100 leading Korean Americans in the first century of Korean immigration to the United States), and received the Boston University Alumni Award, as well as two honorary degrees.
JOHN E. MCDONOUGH, DRPH, MPA
Professor of Public Health Practice
Director, Center for Public Health Leadership
Harvard School of Public Health
Boston, MA

John McDonough is a Professor of Public Health Practice at the Harvard School of Public Health and Director of the new HSPH Center for Public Health Leadership. Most recently, he was the Joan H. Tisch Distinguished Fellow in Public Health at Hunter College School of Public Health. From 2003 to 2008, he served as Executive Director of Public Health Practice Program at the University of Massachusetts Medical School. He earned an AB degree in political science from Brown University, received his PhD and MPH degrees in health policy and administration from UNC-Chapel Hill, and completed a postdoctoral fellowship in health economics at Harvard Medical School’s Department of Health Care Policy.

Rika Maeshiro, MD, MPH
Director, Public Health and Prevention Projects
Association of American Medical Colleges (AAMC)
Washington, DC

Dr. Maeshiro serves as the deputy principal investigator for AAMC’s cooperative agreement with the Centers for Disease Control and Prevention (CDC) and the principal investigator for the Regional Medicine-Public Health Education Center initiative, an effort to improve population health, public health, and prevention content in medical education. Prior to joining the AAMC in 2002, Dr. Maeshiro worked in the Public Health Practice Program Office of the CDC, where her activities included early work in National Public Health Performance Standards and Bioterrorism Preparedness Planning. She has also worked at the Office of Disease Prevention and Health Promotion in the Department of Health and Human Services and the Office of Environment, Safety, and Health at the U.S. Department of Energy. Dr. Maeshiro is a 1987 graduate of the University of Michigan Medical School, and completed residency training in internal medicine at Boston City Hospital, and in general preventive medicine/public health at the Johns Hopkins School of Hygiene and Public Health. She is board-certified in internal medicine and general preventive medicine/public health. Her clinical practice had focused on primary care and HIV care in underserved inner city and rural areas.

Glen P. Mays, MPH, PhD
Professor and Chair
Department of Health Policy and Management
Fay W. Boozman College of Public Health
University of Arkansas for Medical Sciences
Little Rock, AR

Glen P. Mays currently serves as Professor and Chair and Director of Research for the Department of Health Policy and Management in the Fay W. Boozman College of Public Health at the University of Arkansas for Medical Sciences (UAMS). He also serves as Director of the PhD program in Health Systems Research at UAMS, and as Associate Professor of Health Policy in the Clinton School of Public Service at the University of Arkansas.

He has an extensive background in health policy analysis, particularly in the areas of access to and financing of care. His research has focused on strategies for organizing and financing public health services, health insurance, and medical care services for underserved populations. He has led a series of studies examining the institutional and economic factors that influence the availability and quality of public health services. Currently, he is principal investigator of two national studies examining the causes and consequences of recent changes in public health spending levels and delivery systems. He also serves as co-director of the AHRQ-funded Arkansas Consortium for Health Services Research, where he directs research on access and financing issues. Dr. Mays has served on numerous health policy advisory committees including those for CDC, HRSA, the Institute of Medicine, and various professional associations and state legislative bodies. He has published more than 50 journal articles, books and chapters on his research. Dr. Mays earned an AB degree in political science from Brown University, received PhD and MPH degrees in health policy and administration from UNC-Chapel Hill, and completed a postdoctoral fellowship in health economics at Harvard Medical School’s Department of Health Care Policy.

Susan M. Meyer, PhD
Associate Dean for Education and Professor
University of Pittsburgh School of Pharmacy
Pittsburgh, PA

Dr. Meyer is Associate Dean for Education and Professor at the University of Pittsburgh School of Pharmacy. Her activities focus on curricular and institutional quality improvement, instructional design and assessment, faculty development, and interprofessional health professions education. She convenes the Working Group on Interprofessional Education at the University of Pittsburgh. Dr. Meyer is a member of the Expert Panel on Preparation for Interprofessional Collaborative Practice, the Healthy People curriculum Task Force, an interprofessional group convened by the Association for Prevention Teaching and Research (APTR) to advance the education of future health care professionals in the areas of clinical prevention and population health, and the Board of Directors of the American Interprofessional Health Collaborative.

Wilhelmine Miller, MS, PhD
Senior Fellow
National Opinion Research Center
University of Chicago
Chicago, IL

In addition to her post as Senior Fellow at NORC, Wilhelmine Miller remains a Professorial Lecturer in Health Policy at George Washington University, where she has been on the research faculty at the GW School of Public Health and Health Services since 2005. In her role as Associate Director of the Robert Wood Johnson Foundation’s Commission to Build a Healthier America, Miller oversaw the preparation of the Commission’s report with recommendations. Earlier, while at the Institute of Medicine, Miller was a member of the Institute of Medicine committee that made recommendations for the structure and activities of a national clinical effectiveness research enterprise (Knowing What Works in Health Care: A Roadmap for the Nation). During her tenure as a senior program officer at the Institute of Medicine, she directed various committees that assessed the health, economic, and community consequences of uninsurance and that made recommendations to federal agencies for incorporating cost effectiveness information in analyses of regulations addressing human health and safety risks. Her degrees in health policy and management and political philosophy are from Harvard and Georgetown Universities, respectively.

Bobby Milstein, PhD, MPH
Coordinator, Syndemics Prevention Network
Centers for Disease Control and Prevention
Atlanta, GA

Bobby Milstein works at the Centers for Disease Control and Prevention, where he leads the Syndemics Prevention Network and also coordinates planning and evaluation activities for innovative policy initiatives in areas such as chronic disease prevention, environmental health, emergency preparedness, and health system improvement. With an academic background that combines cultural anthropology, behavioral science, and systems science, he guided the development of CDC’s framework for program evaluation and often consults on the role of dynamic, democratic processes to improve health and health equity.

Ann S. O’Malley, MD, MPH
Senior Health Researcher
Center for Studying Health System Change
Washington, DC

Dr. O’Malley conducts research on a wide range of topics related to quality of care and access to preventive services and primary care. She is particularly interested in primary care delivery, its intersection with specialty care, and the coordination of care from both the patient and provider perspectives. She was part of the team that designed options for CMS for the Medicare Medical Home Demonstration project. Her work includes qualitative and quantitative studies on the coordination of care for people across all of their health care needs, including the use of health information technology and a team to support coordination. A graduate of Hamilton College and the University of Rochester School of Medicine, O’Malley completed her pediatrics internship at Georgetown University Medical Center and a residency in preventive medicine at the University of Maryland Medical Center. She received her master’s degree in public health from Johns Hopkins and then completed a National Research Service Award fellowship in primary care research. She is board certified in preventive medicine and is a fellow of the American College of Preventive Medicine.

Deidre Orriola, MPH
Faculty Instructor
University of South Florida College of Public Health
Tampa, FL

Deidre Orriola graduated from the University of South Florida (USF) with her master’s degree in Public Health in 2006. Since graduation, she has worked as a Health Educator focusing on health and wellness among college students at USF. She has also worked as a university instructor for four years. Recently, she began teaching full time at the USF College of Public Health. Her research interests include social marketing, unplanned pregnancy, HIV prevention, and tobacco cessation. She has lived in the Tampa Bay area...
Anchored through the publication of County Health Rankings, Dr. Remington's research examines methods to measure the health outcomes and determinants in rural Indonesia. Since 1998, he has partnered with five diverse neighborhoods in the city in which 80% of Jefferson's students participate as caregivers in the student-run Urban Health Initiative (Jeff HOPE) addressing the health care needs of community-level indicators of health and health care access, and an evaluation of innovative care management in Medicaid. Prior to joining the Urban Development on assignments in Washington, DC, and Port-au-Prince, Haiti, working in health programs. Her current international work has included work on rural water supply, nutrition programs, and environmental programs in Cameroon and the Middle East.

**ANTHONY ROBBINS, MD, MPA**  
Professor of Public Health  
Tufts University School of Medicine  
Co-editor, Journal of Public Health Policy  
Boston, MA

Anthony Robbins is a Professor of Public Health at Tufts University School of Medicine and co-editor of the Journal of Public Health Policy. Born in New York City, 9 January 1941, he attended Harvard College and graduated cum laude from Yale University School of Medicine. He trained in Internal Medicine at Boston's Beth Israel Hospital and completed a fellowship in health services research at Harvard Medical School and School of Public Health, which included a Master of Public Administration from the John F. Kennedy School of Government. In 1970, he joined the faculty in epidemiology at McGill University in Montreal as an Assistant Professor, and received one of Canada's first National Health Research Junior Scientist awards. In 1973, he became Vermont State Health Commissioner, moving in 1976 to be Executive Director of the Colorado Department of Health. In 1978, he joined the Federal government to run the National Institute for Occupational Safety and Health. He moved to the professional staff of the House Energy and Commerce Committee in 1981 to handle the health jurisdiction. Later that year he was elected President of the American Public Health Association. He served as Treasurer of International Physicians for the Prevention of Nuclear War. After five years as Professor of Public Health at Boston University School of Public Health, he became Director of the National Vaccine Program in 1993. From 1994-99 he edited Public Health Reports. While at Tufts, he founded the Public Health Advocacy Institute in 2001 and became Co-Editor of the Journal of Public Health Policy in 2003.

Dr. Plumb is a 1969 Honors graduate of the University of Virginia, and a 1974 AOA graduate of Jefferson Medical College. Since 1992, he has served as the Faculty Advisor for a student-run Urban Health Initiative (Jeff HOPE) addressing the health care needs of the homeless and otherwise disenfranchised populations at four shelters and a needle exchange in the city in which 80% of Jefferson’s students participate as caregivers at five weekly clinic sites. Since 1998, he has partnered with five diverse neighborhoods in Philadelphia and created the Center for Urban Health that has received over nine million dollars in grants and contracts to date. He has published over 50 articles related to aspects of community work and palliative care. In 2003, he received his Masters in Public Health Degree from the Bloomberg School of Public Health at Johns Hopkins University. Dr. Plumb maintains a clinical practice at St. Elizabeth’s Health and Healing Center in Lower North Philadelphia, in partnership with Project H.O.M.E.

**LAURA RUDKIN, PhD**  
Co-editor, Journal of Public Health Policy  
Senior Research Associate, Health Policy Center  
Boston, MA

Laura Rudkin serves as Vice Chair for Education and Graduate Program Director in the Department of Preventive Medicine and Community Health at The University of Texas Medical Branch in Galveston. She also directs UTMB’s accredited Public Health Program which offers MPH training to medical and doctoral students, residents, fellows, and faculty. Dr. Rudkin is a social epidemiologist and demographer with a primary research interest in the influence of social factors on health outcomes. Her educational research has focused on assessment of service learning and the integration of public health content into health professions curricula.

Dr. Schlafl is the Director of the MPH Program and Professor in the Department of Public Health and Community Medicine at Tufts University School of Medicine. He received a BA in History from Yale University, an MD from Columbia College of Physicians and Surgeons, and an MPH from the Harvard School of Public Health. He trained in Internal Medicine at Boston City Hospital and in Preventive Medicine at Carney Hospital in Boston and is board certified in both specialties. Dr. Schlafl served as Medical Director of the Codman Square Health Center in Boston from 1985 until 1992 and of the Montefiore Ambulatory Care Network in New York from 1993 to 1994. He returned to Boston in 1994 to work with the Carney Hospital Preventive Medicine Residency Program and directed the program from 1995 through 1999. He has been at Tufts since 2001. Dr. Schlafl has received national recognition as a program developer and teacher of Community-Oriented Primary Care, a model of public health practice. He is a Fellow of the American College of Preventive Medicine (ACPM) and has served in several leadership roles in the American Public Health Association. He has served as a member of the Council of a number of community-based initiatives in both Boston and New York. He is a co-recipient of the 1990 US Department of Health and Human Services' Award for Innovations in Health Promotion and Disease Prevention. He was a 1997 Primary Care Policy Fellow in the U.S. Public Health Service and is a past president of the Society of Community-Oriented Primary Care.
Primary Care Policy Fellows. He is currently on the board of APTR.

DAVID G. SCHULKE
President, Research Programs
Health Research and Educational Trust (HRET)
Washington, DC

David Schulke serves as Vice President for Research Programs at the Health Research and Educational Trust. HRET is the not-for-profit research and educational affiliate of the American Hospital Association (AHA). At HRET, David is responsible for helping providers translate research into effective approaches to reduce costs and improve health care quality. Before coming to HRET, David served for eleven years as Executive Vice President for the American Health Quality Association, the national association of the Quality Improvement Organizations (QIOs). Previously, David worked for senior Democratic and Republican Members of the U.S. Senate and House of Representatives for twelve years. He drafted and helped secure enactment of several pieces of health care legislation, including the Medicare hospital quality oversight reforms and beneficiary complaint provisions enacted in 1985 and 1986, OBRA 87 nursing home reforms, the first Medicare outpatient prescription drug benefit, the OBRA 90 Medicaid drug rebate legislation, and the first risk-adjusted Federal quality “report card” evaluating health care services. He served on the White House Health Reform Task Force in 1993-4. David also served the American Pharmacists Association (APhA) as Director of Alliance Development and Regulatory Affairs for three years. He began his career leading a community-based organization addressing quality and access issues in long term care facilities in California.

VICTOR J. STRECHER, PHD
Professor, Health Behavior & Health Education
Director, Health Media Research Laboratory
Director, Cancer Prevention and Control
Chairman & Founder of HealthMedia, Inc.
University of Michigan
Ann Arbor, Michigan

Dr. Victor J. Strecher graduated in 1983 with an MPH and PhD in Health Behavior & Health Education from the University of Michigan. After positions as Assistant and Associate Professor in the School of Public Health at the University of North Carolina, Dr. Strecher moved back to the University of Michigan, where he became Professor of Health Behavior & Health Education and Director of Cancer Prevention and Control in the University of Michigan’s Comprehensive Cancer Center. Dr. Strecher also founded the University of Michigan’s Center for Health Communications Research (CHCR): a multidisciplinary team of behavioral scientists, physicians, computer engineers, instructional designers, graphic artists, and students from a wide variety of disciplines. For over a decade, Dr. Strecher’s center has conducted research studies and demonstration projects of computer-tailoring and interactive multimedia programs. In 1998, Dr. Strecher founded HealthMedia, Inc.—a company designed to create interactive health communications solutions for medical care, employer, pharmaceutical, and government settings. The intention of HealthMedia, Inc. is to bring the highest quality science, operational capabilities and creativity to the marketplace. Dr. Strecher’s academic interests include evaluative research of health behavior change interventions for health promotion, disease prevention and disease management; he has been principal investigator on over $10 million in research grants.

TIMOTHY WAIDMANN, PHD
Senior Fellow
Health Policy Center
Urban Institute
Washington, DC

Timothy Waidmann is an expert in disability trends among older adults and their impact on Medicare spending. He conducted several studies of potential reforms to the Medicare program, including an increase in the age of eligibility for benefits, a voluntary Medicare buy-in program, a consolidation of the Medicare benefit package, and improved protections for low-income people. Waidmann also studied sources of geographic variation in Medicare spending and their effects on beneficiaries’ health and access to physicians. In addition, he has looked at models of residential transition among the elderly; frameworks for reducing population disability rates; an examination of survey measurements that gauge late-life disability; and a study of asset divestment among male Medicare home residents. Waidmann also studied the impacts of disability policies on labor force decisions. He recently tested alternative specifications for health status in econometric models used to measure retirement decisions. He received a PhD in Economics from the University of Michigan.

RICK WEISS, MS
President, Viocare, Inc.
Princeton, NJ

Rick Weiss is the President and Founder of Viocare, Inc., a wellness information technology company that develops innovative and scientifically-proven dietary and physical activity assessment and behavioral change systems for researchers, clinicians, and wellness counselors. Mr. Weiss has been the Principal Investigator on 19 NIH grants and contracts, valued at over $8 million. Projects include a wellness program for counselors, VioWell; an electronic food frequency questionnaire, VioScreen; and a community wellness portal for diabetes prevention, Princeton Living Well. Viocare is working on several mobile applications including VioLogue, an accurate, inexpensive, and convenient dietary assessment tool using a mobile phone and image recognition. Mr. Weiss received a BS in Electrical Engineering and Math with honors from Carnegie Mellon University and a MS in Electrical Engineering and Computer Science from Princeton University. He started his career working at Bell Labs and held management positions at Digital Equipment Corporation, and Squibb.

STANTON H. WOLFE, DDS, MPH
Assistant Professor, MPH Program
University of Connecticut
Farmington, CT

Dr. Stanton Wolfe, a Diplomate of the American Board of Oral and Maxillofacial Surgery, completed his residency and fellowship at Johns Hopkins Hospital and Medical Center. After nearly 20 years of clinical teaching and private clinical practice, he received his Master of Public Health degree and dedicated himself to community public health service—full-time. Currently, he is a professor at the University of CT (UConnect) Health Center MPH Program, where he serves as Director/Instructor of the Foundations of Strategic Planning and the Practicum in Public Health courses, and has administrative oversight of all community service learning experiences for the MPH students. In this capacity, he also chairs the MPH Program’s Community Partnerships Committee. Most recently, Dr. Wolfe served as the PI for the APTR-funded CT Undergraduate Public Health Initiative (CUPHI) and, as the CUPHI Coordinating Director, is presently working with UConn administrators to establish and sustain undergraduate public health courses long-term at the University.

SUSAN M. WOZENSKI, JD, MPH
Vice Chair, Family and Community Health
University of Maryland School of Nursing
Baltimore, MD

Susan Wozenski, JD, MPH, currently serves as Vice Chair of the University of Maryland School of Nursing Department of Family and Community Health. She has over 30 years of experience in community-based public health program management, national voluntary leadership in public health, policy making, research, academic administration and teaching. From 1978-84 she served as director of a $3.5 million NHLBI funded statewide chronic disease risk reduction program for the Connecticut State Department of Health Services. This initiative involved organizing community-based screening, referral and follow-up services for 700,000 residents, conducting household and provider surveys and ongoing public and professional education programs. From 1984-91, she served as Assistant Dean for the College of Health Professions at the University of Massachusetts Lowell. From 1985-88, she served on the Advisory Board for the Massachusetts State Department of Public Health’s Center for Health Promotion and Disease Prevention and on the New England Governors Task Force on Preventing Heart Disease and Stroke. Since 1993, she has served as a faculty administrator (Assistant Dean and Vice Chair) for the University of Maryland School of Nursing. She teaches Health Systems and Population Health and Program Planning and Evaluation and chairs the graduate curriculum committee and core revision committee for the school. She chairs the interdisciplinary steering committee for the MPH program in the School of Medicine and serves on the University of Maryland Baltimore’s strategic planning interprofessional work group. On the national level, she has served on the Board of Trustees and chaired the Public Health Council for the Arthritis Foundation and served as vice chair of the Board of Governors for the University of Michigan School of Public Health. She received an AB from Mount Holyoke College, an MPH from the University of Michigan School of Public Health, and a JD from the University of Connecticut.

TATIANA ZENZANO, MD, MPH
12th Luther Terry Fellow and Senior Clinical Advisor
Office of Disease Prevention and Health Promotion
US Department of Health & Human Services
Rockville, MD

Dr. Tatiana Zenzano is the 12th Luther Terry Fellow and Senior Clinical Advisor at the Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services. Dr. Zenzano graduated from the MCP-Hahnemann School of Medicine (now named Drexel University College of Medicine) in 1999. She then completed her pediatric residency training at the Maternal Children's Hospital at UCLA in Los Angeles, California in 2002. Dr. Zenzano is a board-certified pediatrician and worked for several years as a pediatrician in the Los Angeles and Northern Virginia areas. During her residency training and subsequent work in the Los Angeles and Northern Virginia communities, she developed an interest in public health policy. Dr. Zenzano graduated from the University of Virginia in 2009 with a Master of Public Health degree with a focus on adolescent health. Dr. Zenzano's responsibilities as the 12th Luther Terry Fellow include the development of prevention policy for the Department of Health and Human Services and prevention education for residents, medical, nursing and public health students and scholars who rotate through ODPHP. Her professional areas of interest include health policy, nutrition, adolescent health, and women’s health.
The Topic Areas of Healthy People 2020 identify and group objectives of related content, highlighting specific issues and populations. Each Topic Area is assigned to one or more lead agencies within the federal government that is responsible for developing, tracking, monitoring, and periodically reporting on objectives.

Topic Areas
1. Access to Health Services
2. Adolescent Health
3. Arthritis, Osteoporosis, and Chronic Back Conditions
4. Blood Disorders and Blood Safety
5. Cancer
6. Chronic Kidney Disease
7. Dementias, Including Alzheimer's Disease
8. Diabetes
9. Disability and Health
10. Early and Middle Childhood
11. Educational and Community-Based Programs
12. Environmental Health
13. Family Planning
14. Food Safety
15. Genomics
16. Global Health
17. Healthcare-Associated Infections
18. Health Communication and Health Information Technology
19. Health-Related Quality of Life and Well-Being
20. Hearing and Other Sensory or Communication Disorders
21. Heart Disease and Stroke
22. HIV
23. Immunization and Infectious Diseases
24. Injury and Violence Prevention
25. Lesbian, Gay, Bisexual, and Transgender Health
26. Maternal, Infant, and Child Health
27. Medical Product Safety
28. Mental Health and Mental Disorders
29. Nutrition and Weight Status
30. Occupational Safety and Health
31. Older Adults
32. Oral Health
33. Physical Activity
34. Preparedness
35. Public Health Infrastructure
36. Respiratory Diseases
37. Sexually Transmitted Diseases
38. Sleep Health
39. Social Determinants of Health
40. Substance Abuse
41. Tobacco Use
42. Vision

ODPHP Publication No. B0132
November 2010
www.healthypeople.gov
www.healthypeople.gov