### Agenda-At-A Glance

#### Wednesday, April 11, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am – 12:30 pm</td>
<td>APTR Board of Directors meeting (closed)</td>
<td>Constitution B</td>
</tr>
<tr>
<td>12:00 pm – 5:00 pm</td>
<td>Registration</td>
<td>Mount Vernon Foyer</td>
</tr>
</tbody>
</table>
| 2:00 pm – 3:00 pm  | **Responding to Health Reform: Curriculum Innovation for Changing Times**  
Denise Koo, MD, MPH; CDC  
C. William Keck, MD, MPH; NEOMED | Mount Vernon           |
| 3:05 pm – 4:35 pm  | **Resource Needs and Constraints in Curriculum Integration for Clinical Health Professions – novel approaches**  
**Growth and Transformation in Public Health Education** - open to members of the Council of Graduate Programs in Public Health | Mount Vernon; Constitution B |
| 4:40 pm – 6:10 pm  | **Innovations in Prevention Education for Health Professions Students**  
*Town Hall*  
Framing the Future:  
The Second Hundred Years of Education for Public Health | Constitution B         |
| 6:10 pm – 7:15 pm  | Networking Happy Hour                                                  | Madison Hotel Lobby Bar|

#### Thursday, April 12, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 1:00 pm</td>
<td>Registration</td>
<td>Mount Vernon Foyer</td>
</tr>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast</td>
<td>Mount Vernon</td>
</tr>
</tbody>
</table>
| 8:00 am – 8:50 am  | **Improving Population Health - the IOM Report**  
J. Lloyd Michener, MD; Duke University | Mount Vernon           |
| 9:00 am – 10:30 am | **Effective Approaches for Interprofessional Prevention Education**  
University Trends Elevating Population Health:  Progress or Window Dressing? | Mount Vernon; Constitution |
| 10:35 am – 12:05 pm | **Missed Opportunities for Prevention and Population Health Integration: Faculty Development**  
What’s Working in Undergraduate Public Health Education | Mount Vernon; Constitution |
| 12:05 pm – 12:30 pm | Break                                                               |                        |
| 12:30 pm – 2:20 pm  | Awards Luncheon                                                       | Constitution           |
| 2:30 pm – 4:00 pm  | **Curricular Resources in Clinical Prevention and Population Health**  
Measuring and Rewarding Competency in Population Health | Mount Vernon; Constitution |
| 4:05 pm – 5:00 pm  | **The Future of Prevention Education, Public Health, and APTR: The APTR Strategic Plan**  
Anthony Schlaff, MD, MPH; Tufts University | Mount Vernon           |
Meeting Highlights

Conference Goals

- Create a learning community for population health and prevention educators in the health professions.
- Launch new population health and prevention curriculum modules and case studies.
- Stimulate formulation and dissemination of innovative curriculum and faculty development ideas in population health and prevention.
- Promote integration of multiple disciplines, including public health, into prevention and population health teaching, training and practice in the era of health reform.

Conference Objectives

Attendees of this meeting will:

- Describe curriculum innovations related to prevention and population health in health professions curricula.
- Discuss challenges related to curriculum and faculty development in population health and prevention.
- Illustrate cutting-edge curriculum innovations designed to meet the needs of health professions students in the era of health reform.
- Describe resource needs and constraints related to population health and prevention curriculum integration.
- Recognize best practices in prevention and population health education for health professionals.
- Explore models for collaboration between health professions training programs and public health agencies.

APTR Awards Luncheon

Join us Thursday to honor the most distinguished individuals in the field of prevention and public health education.

Networking Opportunities

The networking breakfast, breaks and Happy Hour will provide attendees a forum to engage with peers.

Continuing Education

Medical and Pharmacy Education Credits
Northeast Ohio Medical University designates this live activity for a maximum of 12.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity has been assigned ACPE #479-000-12-069-L04-P and will award knowledge based, 12.0 contact hours (1.20 CEUs) of continuing pharmacy education.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education and the Accreditation Council for Pharmacy Education; through the joint sponsorship of Northeast Ohio Medical University and Association for Prevention Teaching and Research. Northeast Ohio Medical University is accredited by the ACCME and the ACPE to provide continuing education for physicians and pharmacists.

APTR Members: complimentary
Non-Members: $50

Certified in Public Health Credits
Those attending the annual meeting of the Association for Prevention Teaching and Research are eligible to apply for up to 12 hours of pre-approved Certified in Public Health Continuing Education (CPHCE) credit. APTR is deemed an accredited provider for CPHCE by the National Board of Public Health Examiners (NBPHE).

APTR Members: complimentary
Non-Members: $30

Planning Committee

Edward F. Ellerbeck, MD, MPH
Chair and Professor
University of Kansas School of Medicine, MPH Program
Department of Preventive Medicine and Public Health

Jack Dillenberg, DDS, MPH
Dean, Arizona School of Dentistry & Oral Health, A.T. Still University

Ruth Gaare Bernheim, JD, MPH
Director, MPH Program
University of Virginia MPH Program
Department of Public Health Sciences

Sharon K. Hull, MD, MPH
Medical Director, Patient-Centered Outcomes Research (PCOR) Collaborative Professor, Family & Community Medicine
Summa Health System/NEOMED

J. Lloyd Michener, MD
Professor and Chair
Duke University Medical Center
Department of Family & Community Medicine

Laura Rudkin, PhD
Vice Chair for Education
University of Texas Medical Branch at Galveston, Graduate Program in Public Health

Anthony L. Schlaff, MD, MPH
Director, Public Health Program
Tufts University School of Medicine
Public Health & Professional Degree Programs

APTR Staff

Vera S. Cardinale, MPH
Associate Director, Training and Education

Allison L. Lewis
Executive Director

Donna A. Page, MPH, CHES
Manager, Special Projects
KEYNOTE ADDRESS
Responding to Health Reform: Curriculum Innovation for Changing Times
Join us as two national thought leaders on health reform and its impact on how we train health professionals provide us with an update from the national and the local perspective. A senior CDC officer and a long-time public health leader offer their thoughts on the future of health professions training and ways to “bend the training curve.”

Moderator
Sharon Hull, MD, MPH; APTR President; Northeast Ohio Medical University

Presenters
Denise Koo, MD, MPH, CAPT, USPHS
Director, Scientific Education and Professional Development Program Office; Office of Surveillance, Epidemiology and Professional Development, Centers for Disease Control and Prevention

C. William Keck, MD, MPH, FACP
Professor Emeritus of Family and Community Medicine Northeast Ohio Medical University

Learning Objectives
- Describe the current state of the art perspective about collaborative health professions educational activities at the national level related to population health and prevention.
- Understand and describe current state of the art perspectives about community engagement and accountability for health status of populations based on one community’s experience.

Resource Needs and Constraints in Curriculum Integration for Clinical Health Professions – Novel Approaches

Moderator
James Ebert, MD, MBA, MPH; Wright State University

Using Educational Innovation to Improve Public Health Curriculum in Medical Schools: Making the Case for Medicine-Public Health “Dualies”
Jonathan R. Barry, MSPH; University of Tennessee College of Medicine, MS-3; and University of Memphis School of Public Health, PhD(c)

Learning Objective
- Understand how medical education deficiencies and infrastructural weaknesses create an emerging public health problem.

Physician Leadership Education for Medical Students: Successes, Challenges, and Change
Sabrina M. Neeley, PhD, MPH
James Ebert, MD, MBA, MPH
Colleen McCormick, MD/MPH student
Boonshoft School of Medicine, Wright State University

Learning Objective
- Describe how a unique, integrated dual degree program was developed, the challenges that were faced, and the adaptations required as an academic program matures.

Growth and Transformation in Public Health Education
The Council of Graduate Programs in Public Health will meet to discuss current issues including Continuing Education, use of national Competencies, the CPH exam, use of Program survey results, and organizational structures for academic public health.

Moderator
David Gregorio, PhD; Council Chair; University of Connecticut

A Framework for Addressing Challenges to the Dissemination of Population Health Curricula
Laura Rudkin, PhD; The University of Texas Medical Branch

Learning Objective
- Describe a framework for combining strategic planning principles and research-based principles of learning to develop and deliver effective population health education programs.
Innovations in Prevention Education for Health Professions Students

Moderator
Jack Dillenberg, DDS, MPH; A.T. Still University, Arizona School of Dentistry & Oral Health

Interprofessional Introduction to Prevention
Victoria Kaprielian, MD; Duke University Medical Center

Learning Objective
- Describe a model for teaching fundamentals of prevention to students of multiple health professions programs in interprofessional teams.

Healthy People 2020 from Theory to Practice in a Nursing Program
Norma E. Conner, PhD, RN; University of Central Florida, College of Nursing

Learning Objective
- Be able to create course content that prepares students of health sciences to design and implement public health interventions that address Healthy People 2020 objectives.

Preparing Tomorrow's Dentist by Infusing Dental Public Health into the Dental School Curriculum
Don Altman, DDS, MPH, MBA, MA, DHSc; Arizona School of Dentistry and Oral Health

Learning Objective
- Describe 3 different ways to incorporate public health curriculum into health professions education.

Framing the Future: The Second Hundred Years of Education for Public Health

A new vision for public health education—from undergraduate through doctoral levels—will be the topic for this session's energetic deliberation and exchange with members of the ASPH-organized Task Force, "Framing the Future: The Second Hundred Years of Education for Public Health." The Task Force is providing leadership to develop recommendations for 21st century models of public health education, as the nature of public health and public health practice change and the health system undergoes reform. This interactive session will provide a forum to discuss innovative ideas about the future of public health and new approaches to interprofessional, life-long learning in public health.

Moderator
Ruth Gaare Bernheim, JD, MPH; University of Virginia School of Medicine

Presenters
Harrison C. Spencer, MD, MPH, CPH; Association of Schools of Public Health
Richard K. Riegelman, MD, MPH, PhD; School of Public Health and Health Services, George Washington University
Meeting Program

Thursday, 4.12

Registration
7:00 am – 8:00 am
Mount Vernon Foyer

Continental Breakfast
8:00 am – 8:50 am
Mount Vernon

LATE-BREAKING PLENARY SESSION
Improving Population Health – the IOM Report
On March 28, the Institute of Medicine released a report on “Primary Care and Public Health - Exploring Integration to Improve Population Health,” which laid out broad recommendations for how local, state, and federal agencies could come together to improve health outcomes. A brief overview of the report will be followed by agency and organizational responses, and a broad group discussion of likely and needed next steps.

Presenters
J. Lloyd Michener, MD; Professor and Chair
Department of Community & Family Medicine
Duke University Medical Center
Denise Koo, MD, MPH
Centers for Disease Control and Prevention

Learning Objectives
• Describe the new IOM recommendations for achieving population health.
• Discuss federal, state and organizational responses (thus far).
• Outline likely next steps among participating groups, including APTR members.

Effective Approaches for Interprofessional Prevention Education
Moderator
Clyde Evans, PhD; CE Consulting

Interprofessional Model of Prevention Education Service Learning Project
Diane R. Bridges MSN, RN, CCM
Rosalind Franklin University

Learning Objective
• Describe a model of Interprofessional community need-based service learning projects including barriers and challenges to creating a successful student experience.

Transforming Healthcare Education: An Interprofessional Approach To Prevention, Health Promotion And Wellness
Lauren Collins, MD
Jefferson Medical College/Thomas Jefferson University

Learning Objective
• Explain the Jefferson Health Mentor Program (HMP), a longitudinal patient-centered team-based curriculum which builds on senior mentor programs created to deliver geriatric education to medical students using the Wagner Chronic Care Model as the conceptual framework.

The University of Connecticut’s Urban Service Track: Achieving Interprofessional and Public Health Competencies in Health Profession Education
Devra K. Dang, PharmD
University of Connecticut School of Pharmacy

Learning Objective
• Discuss an interprofessional curriculum that teaches health professions students how to address health promotion and disease prevention strategies in urban, underserved populations.

University Trends Elevating Population Health: Progress or Window Dressing?
Moderator
Daniel S. Blumenthal MD, MPH; Morehouse School of Medicine

Preparing Family Medicine Residents for Essential Public Health Roles: The Community Medicine and Legislative Action Rotation
Karen Armitage, MD; University of New Mexico

Learning Objective
• List three essential public health roles of primary care providers, and state one key relationship and one core skill needed to fulfill each role.

Clinical Community Health: Integrating Public Health throughout All Four Years of Medical School
Daniel S. Blumenthal MD, MPH
Meryl S. McNeal, PhD
Morehouse School of Medicine

Learning Objective
• Describe a conceptual framework and several service-learning approaches to teaching public health to medical and other health science students.
Meeting Program

10:35 am – 12:05 pm
Mount Vernon

Missed Opportunities for Prevention and Population Health Integration: Faculty Development

Moderator
Rika Maeshiro, MD, MPH; Association of American Medical Colleges

Presenters
Cynthia L. Arndell, MD; University of New Mexico School of Medicine
Suzanne Cashman, ScD; University of Massachusetts Medical School
C. William Keck, MD, MPH; Northeast Ohio Medical University

Learning Objectives
• Identify public health topics in which health professions faculty could benefit from faculty development.
• List potential collaborators within and outside of your academic health center to provide faculty development.
• Describe the opportunities available through the “Academic Health Department Learning Community.”

10:35 am – 12:05 pm
Constitution

What’s Working in Undergraduate Public Health Education

Moderator
David Gregorio, PhD, MS; University of Connecticut

Collaborations with Health Professions Schools and Community Partners at the University of Connecticut
Stanton H. Wolfe, DDS, MPH
University of CT Health Center, School of Medicine

Learning Objective
• Increase awareness of innovative strategic approaches to building sustainable cross-campus academic collaborations and diverse community partnerships that mutually benefit the institution, students, community partners, and health of the populations served.

Educated Students or Happy Students: Can we send happy, educated students into the workforce?
Kay Perrin, PhD, MPH
University of South Florida College of Public Health

Learning Objective
• Describe the methods used to determine differences in subjective and objective grading in undergraduate public health courses.

Embedding Public Health Curricula in Undergraduate Education
David Gregorio, PhD, MS; University of Connecticut

Learning Objective
• Examine preliminary data on recent efforts to promote public health sciences at New England colleges and universities.

12:05 pm – 12:30 pm
Break
Extended break to complete hotel check-outs and network with colleagues.

12:30 pm – 2:20 pm
Constitution

Awards Luncheon
Join us to honor the 2012 APTR award recipients for their contributions to the field of academic prevention and public health.

2:30 pm – 4:00 pm
Mount Vernon

Curricular Resources in Clinical Prevention and Population Health

Moderator
Lloyd Novick, MD, MPH
Brody School of Medicine at East Carolina University

College within the College—Population Health
The CwiC program is a four year longitudinal course in the Medical College, built to enhance clinical knowledge, attitudes and skills. The development, institutional collaboration, and a detailed description of the CwiC – PH curricular program will be presented along with implementation, integration, on-going evaluation, and sustainability plans.

Presenter
James Plumb, MD, MPH; Thomas Jefferson University

Learning Objectives
• Organize an approach to integrating population health into a medical school curriculum.
• Apply a methodology to recruit students into an area of concentration in population health
• Identify the challenges in curricular reform, integration and innovation

Enhancing Prevention and Population Health Education through Web-ready Teaching Materials
Discuss the new national curriculum, Prevention and Population Health Teaching Modules (aka: PopHealth Modules) for health professional schools. Presenters from the collaborating institutions will speak on the teaching modules during this session. These innovative teaching modules include ready to use materials that are aimed at improving clinical and population-based prevention skills for all health professional students. This curriculum is designed to be easily integrated into existing curricula. There are seven modules covering the topics: Determinants of Health; Fundamentals of Epidemiology; Taking a Preventive History; Screening; Healthcare Systems; Research to Practice; Outbreak Investigation and Disease Control. Material from several of the modules as well as methods for integration will be described.

Presenters
Kristina Simeonsson, MD, MSPH
Meeting Program

Brody School of Medicine at East Carolina University
Victoria Kaprielian, MD
Duke University Medical Center
Lloyd Novick, MD, MPH
Brody School of Medicine at East Carolina University

Learning Objective
- Discuss using a new national curriculum for prevention and population health in a variety of academic settings and integration into curricula at health professional schools.

Measuring and Rewarding Competency in Population Health

Moderator
Amy Lee, MD, MPH, MBA; Northeast Ohio Medical University

Understanding Requisite Skills and Qualifications among Entry-Level Public Health Professionals
McKinley Thomas, MEd, EdD; Mercer University

Learning Objective
- To understand the importance of discovering authentic, stakeholder-identified workforce needs as a precursor to curriculum development and academic training in public health.

A Survey of Continuing Education in Public Health
Molly M. Eggleston, MPH, CPH, MCHES; National Board of Public Health Examiners

Learning Objective
- List the most common learning modality for CPH professionals renewing their credential.

Using formative evaluation to assess competencies in an MPH program
Amy Lee, MD, MPH, MBA, CPH; Northeast Ohio Medical University

Learning Objective
- Describe a mid-program formative method of assessing competencies to guide student development and skills through the end of the program.

Closing Plenary Session
The Future of Prevention Education, Public Health, and APTR: The APTR Strategic Plan

Presenters
Anthony Schlaff, MD, MPH; APTR President; Tufts University
Sharon Hull; Northeast Ohio Medical University

Learning Objectives
- Articulate APTR’s unique role in prevention and public health education.
- Identify the key objectives of APTR’s strategic plan.
- Identify what one can do to support APTR’s strategic plan.
- Leave the conference with a personal action plan to further APTR’s mission.

Comment Cards
Throughout the event, we encourage you to share your comments and feedback on all aspects of the meeting using the green index cards located in your meeting packet and at registration.

Please insert your comments in the Comment Box at the registration table to help inform our continuous improvement efforts.

Please complete the formal evaluation of Teaching Prevention 2012 following the meeting at:
www.aptrweb.org/teachingprevention

Thank you!
Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these distinguished individuals have served the community by advancing prevention and public health education.

Please join us as we honor the current awardees.

Nominate your 2013 Awardees
www.aptrweb.org/awards