## AGENDA AT A GLANCE

### Developing Educational Experiences for an Evolving Health System

**March 11-12, 2013**  
**Doubletree Hotel | Washington, DC**

#### SUNDAY, MARCH 10, 2013

<table>
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<th>Time</th>
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| 5:00 pm – 8:30 pm | APTR Board of Directors Meeting (closed)  
Chairman’s Room |

#### MONDAY, MARCH 11, 2013

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<th>Time</th>
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| 8:00 am – 12:00 pm | PRE-CONFERENCE WORKSHOP: Designing Online Courses for Significant Student Learning  
State Room |
| 12:00 pm – 1:15 pm | Council of Graduate Programs in Public Health Business Meeting & Lunch (closed)  
State Room |
| 1:30 pm – 2:45 pm | OPENING PLENARY: Prevention in a Changing World  
Terrace Ballroom |
| 2:55 pm – 4:25 pm | PREVENTION PRACTICE IN AN EVOLVING SYSTEM  
Terrace Ballroom |
| 4:30 pm – 6:00 pm | DEVELOPING AND MAPPING COMPETENCIES  
Terrace Ballroom |
| 6:00 pm – 7:30 pm | Poster and Networking Reception  
2nd Floor Reception Area |

#### TUESDAY, MARCH 12, 2013

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| 7:00 am – 8:00 am | Continental Breakfast  
Terrace Ballroom |
| 7:00 am – 8:00 am | Council of Graduate Programs in Public Health Breakfast  
State Room |
| 8:00 am – 9:00 am | PLENARY: Partnering With Communities, Partnering Across Professions  
Terrace Ballroom |
| 9:05 am – 10:30 am | INTERNSHIP OPPORTUNITIES  
Terrace Ballroom |
| 10:35 am – 12:00 pm | DEVELOPING PREVENTION LEADERS  
Terrace Ballroom |
| 12:15 pm – 1:55 pm | APTR Awards Luncheon  
Terrace Ballroom |
| 2:10 pm – 3:40 pm | DEVELOPING NEW EDUCATION PROGRAMS: LESSONS LEARNED  
Terrace Ballroom |
| 3:45 pm – 4:30 pm | CLOSING PLENARY: The Academic-Federal Partnership in Prevention  
Terrace Ballroom |

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**www.aptrweb.org**
Conference Goals

1. EXPLORE opportunities and challenges in advancing prevention through health reform implementation.
2. PROMOTE integration of public health and clinical health sciences in population health teaching, training and practice.
3. SHARE innovative approaches and trends in curriculum design, new technologies and academic scholarship.

Conference Objectives

Attendees of this meeting will:
- Describe curriculum innovations related to prevention and population health in health professions curricula.
- Discuss challenges related to curriculum and faculty development in population health and prevention.
- Illustrate cutting-edge curriculum innovations designed to meet the needs of health professions students in the era of health reform.
- Recognize best practices in prevention and population health education for health professionals.
- Explore models for collaboration between health professions training programs and public health agencies.

Pre-conference Workshop

The half-day workshop will enhance faculty skills in designing online and blended courses for significant student learning.

APTR Awards Luncheon

Join us Tuesday to honor the most distinguished individuals in the field of prevention and public health education.

Meeting Evaluation

Please complete the final evaluation online at www.aptrweb.org/teachingprevention

Networking Opportunities

The networking breakfast, breaks and Poster Reception will provide attendees a forum to engage with peers.

Continuing Education

Medical & Pharmacy Education Credits
Northeast Ohio Medical University designates this live activity for a maximum of 16.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity has been assigned ACPE #0479-9999-13-077-L04-P and will award knowledge based, 16.0 contact hours (1.60 CEUs) of continuing pharmacy education.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education and the Accreditation Council for Pharmacy Education; through the joint sponsorship of Northeast Ohio Medical University and Association for Prevention Teaching and Research. Northeast Ohio Medical University is accredited by the ACCME and the ACPE to provide continuing education for physicians and pharmacists.

APTR Members: $30
Non-Members: $50

Certified in Public Health Credits

Those attending the annual meeting of the Association for Prevention Teaching and Research are eligible to apply for up to 16 hours of pre-approved Certified in Public Health Continuing Education (CPHCE) credit. APTR is deemed an accredited provider for CPHCE by the National Board of Public Health Examiners (NBPHE).

APTR Members: No Charge
Non-Members: $30

Planning Committee

Chair
Laura Rudkin, PhD
Professor and Interim Chair Preventive Medicine & Community Health
The University of Texas Medical Branch
Galveston, TX

Members
LCDR. Tracy Branch Waterman, MPAS, PA-C
Regional Minority Health Consultant
Department of Health and Human Services
Office of Minority Health
Kansas City, MO

Bonnie S. Coyle, MD, MS
Director, Community Health
St. Luke’s University Health Network
Bethlehem, PA

Gary English, PhD, CHES
Vice Chair for Education
Department Head for Public Health
Western Kentucky University
Bowling Green, KY

Amy Lee, MD, MPH, MBA, CPH
Associate Professor and Program Director
Consortium of Eastern Ohio MPH Program
Northeast Ohio Medical University
Rootstown, OH

Thomas L. Lenz, PharmD, MA
Associate Professor of Pharmacy Practice
School of Pharmacy and Health Professions
Creighton University
Omaha, NE

Anthony L. Schlaff, MD, MPH
Director, MPH Program
Professor, Department of Public Health and Community Medicine
Tufts University School of Medicine
Boston, MA

APTR Staff
Vera S. Cardinale, MPH
Associate Director, Training and Education
Allison L. Lewis
Executive Director
Meeting
Program

Monday, 3.11

7:30 am – 6:00 pm
Terrace Ballroom Foyer

Registration

8:00 am – 12:00 pm
State Room

PRE-CONFERENCE WORKSHOP

Designing Courses for Significant Student Learning

With the increased demand for online or virtual courses, educators have increasingly been faced with the need to design significant online and blended learning experiences as well. Through this workshop teaching professionals will learn about these important course design fundamentals and apply them to one of their own courses. The half-day workshop with a slant toward online modules and courses is a blend of didactic instruction, team activities, and individual project work time.

Facilitator

Peggy A. Weissinger, EdD
Associate Dean for Assessment and Educational Scholarship
Georgetown University School of Medicine

Workshop Objectives
1. Internalize the principles of Integrated Course Design and offer rationale for its use.
2. Using the principles of Integrated Course Design, design (and begin development of) an online module or course with the goal of achieving a high level of significant learning among students.
3. Identify suitable tools, appropriate procedures, and sections of current course content that can be adapted for use in the unique environment for online learning.
4. Articulate next steps (post workshop) for individual online module/course design project.

12:00 pm – 1:15 pm
State Room

Council of Graduate Programs in Public Health
Lunch Meeting (closed)

Members of the APTR Council of Graduate Programs in Public Health will meet over lunch to discuss important issues facing graduate public health education.

1:30 pm – 2:45 pm
Terrace Ballroom

OPENING PLENARY

Welcome from APTR

Allison L. Lewis, Executive Director
Laura Rudkin, PhD; Chair, Teaching Prevention 2013
University of Texas Medical Branch

KEYNOTE ADDRESS

Prevention in a Changing World

Join us as two national thought leaders address the impact of health reform on prevention and population health and how best to prepare our clinical and public health students for collaborative practice.

Moderator

Anthony Schlaff, MD, MPH; APTR President
Tufts University School of Medicine

Presenters

Sara Rosenbaum, JD
Harold and Jane Hirsh Professor of Health Law and Policy
Interim Chair, Department of Global Health
Founding Chair, Department of Health Policy
George Washington University School of Public Health and Health Services

Robert S. Lawrence, MD
Professor, Center for a Livable Future
Professor and Environmental Health Sciences, Health Policy, and International Health,
Johns Hopkins Bloomberg School of Public Health
Professor of Medicine, Johns Hopkins School of Medicine

Learning Objectives
1. Gain knowledge regarding the preventive health elements of the ACA.
2. Enable learners to develop an analytic framework for translating the policy reforms of the ACA into preventive health practice at the patient and community levels.
3. Enable learners to define respect, protect, and fulfill as they apply to the right to health.
4. Identify at least three ways in which the Affordable Care Act moves the U.S. toward realization of the right to health.

2:55 pm – 4:25 pm
Terrace Ballroom

CONCURRENT SESSION

PREVENTION PRACTICE IN AN EVOLVING SYSTEM

Moderator: Anthony Schlaff, MD, MPH; Tufts University School of Medicine

Implication of the Affordable Care Act for Preventive Practice and Public Health

JC Rivers, PhD
President, Rivers & Associates Planning Consultants
Meeting Program

Learning Objective

• Understand how the Patient Protection Affordable Care Act influences prevention practice and public health, and explore opportunities for academic prevention programming.

New Payment Methodologies

Joanne M. Conroy, MD
Chief Health Care Officer
Association of American Medical Colleges

Learning Objective

• Understand the influence of Accountable Care Organizations (ACOs) and other new payment methods on prevention.

2:55 pm – 4:25 pm
State Room

CONCURRENT SESSION

TIPS AND TOOLS FOR ONLINE TEACHING

Moderator: Thomas Lenz, PharmD; Creighton University

The Pre-health and Population Health Collections within MedEdPORTAL’s iCollaborative

Jen Page, MEd
Director, MCAT Preparation Products
Association of American Medical Colleges

Learning Objective

• To encourage faculty engagement in MedEdPORTAL, a free, cross-indexed suite of services provided by the AAMC. Through Publications, iCollaborative, and the CE Directory, MedEdPORTAL aims to equip healthcare professionals with educational tools to improve patient care. We will also focus on a new project designed to provide undergraduate universities with quality resources that help teach the pre-health competencies, including those on the MCAT exam.

LibGuides: A Faculty-Librarian Driven Tool for Assisting and Assessing Student Performance and Enriching Their Learning Experiences

Bojana Beric, MD, PhD, CHES
Assistant Professor of Health Studies
Monmouth University

Learning Objective

• Describe collaboration between health faculty and librarians and discuss advantages and disadvantages of using LibGuides in teaching a health education course.

A Logic Model Approach to Managing Quality in MPH Programs Combining On Campus and On Line Formats

Georgeen Polyak, PhD
Assistant Professor and Chair, Department of Public Health
Benedictine University

Learning Objective

• Learn how to apply a logic model to manage and evaluate quality in a mixed format (on campus, online and hybrid) MPH program with full and part time faculty.
Meeting Program

Learning Objective

- Summarize several lifestyle medicine strategies that students can use to become their own first patient as an active learning technique.

Promoting Student-Centered Learning in Tanzania
Karen A. Tombs, EdD
Associate Director of Education
The Dartmouth Institute for Health Policy and Clinical Practice

Learning Objective

- To share the collaborative faculty development experience in developing case studies for a graduate public health program in Tanzania.

Forging Effective International Partnerships for Faculty and Curricular Development
Lisa A. Purvis, MBA, MPH, EdD (c)
Educational Specialist
Geisel School of Medicine at Dartmouth College, MPH Program

Learning Objective

- Describe the impetus and process for collaborative faculty exchanges between Dartmouth College, Boston University and Muhimbili University of Health and Allied Sciences.

POSTER AND NETWORKING RECEPTION
Gain valuable knowledge from the poster presenters while engaging with your colleagues for drinks, food and conversation. Cash Bar.

Tuesday, 3.12

Registration
Terrace Ballroom Foyer
7:00 am – 4:45 pm

Continental Breakfast
Terrace Ballroom Foyer
7:00 am – 8:00 am
Council of Graduate Programs in Public Health Breakfast: State Room
(open to faculty of MPH member programs)

PLENARY SESSION

PARTNERING WITH COMMUNITIES, PARTNERING ACROSS PROFESSIONS
This session will provide “how to” information to administratively design, support and deliver health sciences education programs focused on service learning, community engagement, and interprofessional collaboration.

Moderators: Laura Rudkin, PhD and Thomas Lenz, PharmD

Presenters
Ann Banchoff, MSW, MPH
Program Director, Office of Community Health
Stanford University School of Medicine

J. Chris Bradberry, PharmD
Dean, School of Pharmacy and Health Professions
Creighton University Medical Center

Learning Objectives
1. Identify key components of successful service-learning programs in health professions education.
2. Build and sustain substantive, mutually beneficial communi-
ty-campus partnerships as a foundation for education and training in the health professions.
3. Identify the administrative obstacles associated with the development and implementation of an IPE service learning education model.
4. Outline possible solutions for overcoming the IPE service learning obstacles.

CONCURRENT SESSION

INTERNSHIP OPPORTUNITIES
Moderator: Edward Ellerbeck, MD, MPH; Kansas University School of Medicine

Medical Student Internships with a Public Health Organization: Bringing Real World Public Health into Medical Education
Yumi Shitama Jarris, MD
Associate Professor, Department of Family Medicine
Georgetown University School of Medicine

Paul E. Jarris, MD, MBA
Executive Director
Association of State and Territorial Health Officials

A. William Dixon
Medical Student
Georgetown University School of Medicine

Sharon Moffatt, RN, BSN, MS
Chief, Health Promotion & Disease Prevention
Association of State and Territorial Health Officials

Learning Objective

- Learn the keys to designing a successful internship with a public health organization.
Meeting Program

A Four-Week, Concentrated, Practical Experience in Population Health for Medical Students
Edward Ellerbeck, MD, MPH
Professor, Department of Preventive Medicine and Public Health
Kansas University School of Medicine, Wichita
Robert G. Badgett, MD
Professor, Department of Internal Medicine
Kansas University School of Medicine, Wichita

Learning Objective
- Describe novel methods to provide medical students with practical experiences in population health care as it relates to clinical practice and demonstrate alternative methods for assessing competency in population health skills.

The Future of Teaching in Local Health Departments: Who Will Teach the Students?
Scott Frank, MD, MS
Director, MPH Program
Case Western Reserve University

Learning Objective
- Describe the role of Local Health Departments (LHD) in providing community based education to health science students, including: Who is being taught? How are they being taught? What are they being taught? How many are being taught? How will these teaching experiences be changed by decreased LHD resources? And, how do LHD personnel perceive their interaction with academic public health?

TIPS & TOOLS FOR COMMUNITY ASSESSMENTS
Moderator: Bonnie Coyle, MD, MS; St. Luke’s University Health Network

Assembling a Community Health Assessment Wiki as a Teaching and Learning Tool
Rebecca Wurtz, MD, MPH
Associate Professor
Department of Preventive Medicine, Program in Public Health
Northwestern University Feinberg School of Medicine

Learning Objective
- Describe how to create a community health assessment wiki as a teaching and learning tool for medical students.

Engaging the Community: A Windshield Tour During Medical School Orientation
Jessica Miller, MS-III
Natalie Britt, MS-II
Marie Dent, PhD, EdS
Associate Professor, Community Medicine
Department of Community Medicine
Mercer University School of Medicine

Learning Objective
- Describe how healthcare leadership can be integrated into a medical curriculum through a unique elective course taught by other medical students.

Creating Educational Experiences for Dual Degree Students: The Longitudinal Clinical Experience
Betty Cheney, MD/MPH Student (MS-III)
Colleen McCormick, MD/MPH Student (MS-V)
Sabrina Neeley, PhD, MPH, Assistant Professor
Boonshoft School of Medicine at Wright State University

Learning Objective
- Describe an experience during medical school orientation that highlights health care in rural and medically underserved areas, strengthens the ties of the medical school with communities, and provides early exposure to non-Biological determinants of health.

Using the UDS Mapper
Jennifer L. Rankin, PhD
Geospatial Informatics Senior Analyst
The Robert Graham Center

Learning Objective
- Be able to access use, and know where to go for help with online mapping and data tools for community health planning and assessments.

DEVELOPING PREVENTION LEADERS
Moderator: Sabrina Neeley, PhD, MPH; Wright State University

Training Future Health Leaders: Incorporating Policy Development and Advocacy Into Graduate and Continuing Education
Rob Simmons, DrPH, MPH
Director, MPH Program
Thomas Jefferson University School of Population Health

Martha C. Romney, RN, MS, JD, MPH
Assistant Professor
Thomas Jefferson University School of Population Health

Learning Objective
- Articulate a general framework for the development of health promotion policy and advocacy, describe at least three advocacy communication methods that can be incorporated into student and professional experiential learning, and illustrate evaluation options for policy and advocacy initiatives.

Students Teaching Students: An Introduction to Healthcare Leadership for First Year Medical Students
Kiran Faryar, MD/MPH Student (MS-V)
Sabrina Neeley, PhD, MPH, Assistant Professor
Boonshoft School of Medicine at Wright State University

Learning Objective
- Describe how healthcare leadership can be integrated into a medical curriculum through a unique elective course taught by other medical students.
Meeting Program

Learning Objective

• Describe how a longitudinal clinical experience provides unique opportunities for dual-degree students to maintain clinical skills while efficiently completing coursework and integrating the two skill sets.

10:35 am – 12:05 pm
State Room

CONCURRENT SESSION
SUCCESSFUL SERVICE LEARNING PROJECTS
Moderator: Suzanne Cashman, ScD; University of Massachusetts Medical School

University of Pittsburgh Pharmacy and Dental Student-Based Initiative to Promote Prevention and Maintenance of Hypertension at a Free Clinic
Jessa Marie Koch
Pharmacy Student
University of Pittsburgh School of Pharmacy

Learning Objective

• Relate student participation in an interprofessional program on hypertension prevention and maintenance to student growth and skill development.

Motivational Interviewing as a Framework for Student-led Interdisciplinary Collaboration towards Behavioral Health
Paul W. Blair, MSPH
Medical student (MS-III)
Boonshoft School of Medicine, Wright State University

Learning Objective

• Explain how motivational interviewing can be taught as a tool to promote interdisciplinary collaboration with providers and patients towards a common goal of disease prevention through behavior modification.

Annual Mass Influenza Immunization Clinic: A Public Health Service-Learning Opportunity for Nursing Students
Sharon B. Cancini, RN, BSN, MS, FCN, CNE
Assistant Professor of Professional Practice
Texas Christian University Harris College of Nursing

Learning Objective

• Explain the design of a mass immunization clinic among a defined target population, based on campus-community collaborations and a wide range of practical, efficient, effective, low-cost emergency preparedness strategies.

12:00 pm – 12:15 pm
Break

12:15 pm – 1:55 pm
Terrace Ballroom

Awards Luncheon
Join us to honor the 2013 APTR award recipients for their contributions to the field of academic prevention and public health.
Learning Objective
• Describe the components of the UNC Strategies of Prevention course and its relationship to the UNC MD-MPH program.

A Longitudinal Approach to Fostering Community Responsiveness
McKinley Thomas, MEd, EdD
Associate Professor / Director
Community Medicine Program
Mercer University School of Medicine

Learning Objective
• Discuss the importance of offering medical students a longitudinal curricular experience as a tool for fostering community responsiveness.

Primary Care Plus: A New Education Program to Integrate Public Health into Primary Care Training
Laura Rudkin, PhD
Professor and Interim Chair
Department of Preventive Medicine & Community Health
University of Texas Medical Branch

Learning Objective
• Identify opportunities to integrate public health content and skills into primary care clerkships and electives.

3:45 pm – 4:30 pm
Terrace Ballroom

CLOSING PLENARY SESSION
The Academic - Federal Partnership in Prevention: What are the Opportunities?
Moderator: Anthony Schlaff, MD, MPH
Tufts University School of Medicine

Presenter
Don Wright, MD, MPH
Deputy Assistant Secretary for Health
Director, Office of Disease Prevention and Health Promotion
U.S. Department of Health and Human Services

Learning Objective
• Participants will learn common goals in prevention and population health shared between APTR and the federal government, and the role of health professions educators in achieving those goals.
Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these individuals have served our community by advancing prevention and public health education.

Please join us as we honor the current awardees.

Nominate your 2014 Awardees
www.aptrweb.org/awards

Congratulations to the APTR Awardees

APTR AWARDS LUNCHEON

Tuesday, March 12, 2013
12:15 pm to 1:55 pm

J. Lloyd Michener, MD
Duncan Clark Award

This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.

A.T. Still University
Arizona School of Dentistry & Oral Health
Outstanding Program of the Year Award

This award honors an innovative program, department or academic institution for involvement in advancing undergraduate or graduate education in prevention and public health which furthers students interest in the discipline.

Marian Passanante, PhD
F. Marian Bishop Outstanding Educator Award

This award recognizes faculty who have contributed to the instruction of students and residents in the field of prevention and public health. Contributions to research are also considered.

Courtney Moore
Rising Star Award

This award recognizes a student or early-career member who demonstrates a strong commitment to prevention and public health and shows exceptional promise of leadership and contribution to APTR.

Nominate your 2014 Awardees
www.aptrweb.org/awards