Conference Goals
EXPLORE teaching strategies, tools and best practices for advancing prevention and population health education.

PROMOTE integration of public health and clinical health sciences in population health teaching, training and practice.

SHARE innovative approaches to curriculum design, service learning partnerships, and academic scholarship.

EVALUATE current approaches for teaching advocacy to develop future prevention leaders.

DISCUSS exemplars, challenges and opportunities in developing and coordinating dual degree programs.

Networking Opportunities
The networking breakfasts, lunch and Poster Reception will provide attendees a forum to engage with peers.

Also be sure to join the morning walking tours for a great opportunity to see Charleston in the early morning.

Planning Committee
Chair
Sabrina Neeley, MPH, PhD
Wright State University Boonshoft School of Medicine

Members
Donna Bacchi, MD, MPH
Central New York MPH Program; SUNY Upstate Medical University

Suzanne Cashman, ScD
University of Massachusetts Medical School; Department of Family & Community Health

Lisa Chan
UMASS Memorial Hospital / Worcester State University; Paul Ambrose Scholar

Andrea Crivelli-Kovach, PhD
Arcadia University Department of Medical Science

David R. Garr, MD
South Carolina AHEC; Medical University of South Carolina

Amy Lee, MD, MPH, MBA, CPH
Northeast Ohio Medical University

Thomas L. Lenz, PharmD, MA
Creighton University; School of Pharmacy and Health Professions

Carly Levy, MPH
MCPS University

Robin Mollela, MD, MPH
Mayo Clinic, Dept. of Preventive Medicine

Tracey Smith, DNP, PHCNS-BC, MS
Southern Illinois University School of Medicine; Department of Family & Community Medicine

Laura Rudkin, PhD
University of Texas Medical Branch

Sally C. O’Neill, PhD
Health Sciences Continuing Education; Creighton University

APTR Staff
Vera S. Cardinale, MPH
Director, Training and Education

Allison L. Lewis
Executive Director

Registration
Registration is located in the Foyer-Carolina A and will be open the following times:

Sunday, Mar 15
11am to 5:30pm

Monday, Mar 16
7am to 12pm and 1:30 to 5:30pm

Tuesday, Mar 17
7am to 12pm and 1:30 to 4:30 pm

APTR Awards Luncheon
Join us Monday to honor the most distinguished individuals in the field of prevention and public health education.

Meeting Evaluation
Please complete the final evaluation online at aprtweb.org or teachingprevention.org
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am – 11:30 am</td>
<td>Board of Directors Meeting</td>
<td>Middleton</td>
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<tr>
<td>11:30 am – 12:45 pm</td>
<td>Council of Graduate Programs in Public Health Meeting</td>
<td>Carolina A</td>
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<tr>
<td>2:00 pm – 2:15 pm</td>
<td>Meeting Opening</td>
<td>Carolina A</td>
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<tr>
<td>2:15 pm – 5:20 pm</td>
<td>Training Prevention Champions: Advocacy Skills for the Health Professions Workshop</td>
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**MAR 16 • MONDAY**

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<thead>
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<th>Time</th>
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<tr>
<td>6:00 am – 6:45 am</td>
<td>Walking Tour</td>
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<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast</td>
<td>Foyer- Carolina A</td>
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<tr>
<td>8:00 am – 9:30 am</td>
<td>Moving “Upstream” To Improve Population Health Outcomes</td>
<td>Carolina A</td>
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<tr>
<td>9:35 am – 11:05 am</td>
<td>Concurrent Session 1A</td>
<td>Carolina A</td>
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<tr>
<td>9:35 am – 11:05 am</td>
<td>Concurrent Session 1B</td>
<td>Calhoun</td>
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<td>11:10 am – 12:10 pm</td>
<td>Addressing the Environmental Connections Between Health, Humans and Animals</td>
<td>Carolina A</td>
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<tr>
<td>12:15 pm – 1:30 pm</td>
<td>Annual APTR Awards Luncheon</td>
<td>Carolina B</td>
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<tr>
<td>1:35 pm – 2:35 pm</td>
<td>Concurrent Session 2A</td>
<td>Calhoun</td>
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<td>1:35 pm – 2:35 pm</td>
<td>Concurrent Session 2B</td>
<td>Carolina A</td>
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<tr>
<td>2:40 pm – 3:25 pm</td>
<td>Coaching: Adapting Organization Development Concepts To Teach Practice</td>
<td>Carolina A</td>
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<tr>
<td>3:25 pm – 4:10 pm</td>
<td>Lightning Round Panel Session</td>
<td>Carolina A</td>
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<tr>
<td>4:15 pm – 5:15 pm</td>
<td>Concurrent Session 3A</td>
<td>Carolina A</td>
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<tr>
<td>4:15 pm – 5:15 pm</td>
<td>Concurrent Session 3B</td>
<td>Calhoun</td>
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<tr>
<td>5:30 pm – 7:00 pm</td>
<td>Poster and Networking Reception</td>
<td>Colonial Ballroom</td>
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**MAR 17 • TUESDAY**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>6:00 am – 6:45 am</td>
<td>Walking Tour</td>
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<tr>
<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast</td>
<td>Foyer- Carolina A</td>
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<tr>
<td>8:00 am – 9:00 am</td>
<td>Team-Based Primary Care Interventions to Improve Health Outcomes</td>
<td>Carolina A</td>
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<tr>
<td>9:05 am – 10:35 am</td>
<td>Concurrent Session 4A</td>
<td>Carolina A</td>
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<tr>
<td>9:05 am – 10:35 am</td>
<td>Concurrent Session 4B</td>
<td>Pinkney</td>
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<tr>
<td>10:40 am – 11:25 am</td>
<td>Lightning Round Panel Session</td>
<td>Carolina A</td>
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<tr>
<td>11:30 am – 12:15 pm</td>
<td>Scholarly Roundtable Session In</td>
<td>Carolina B</td>
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<tr>
<td>12:15 pm – 1:00 pm</td>
<td>Networking Lunch</td>
<td>Carolina B</td>
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<tr>
<td>1:10 pm – 1:55 pm</td>
<td>Developing and Using Case Studies to Teach Population Health Principles to Health Professions</td>
<td>Carolina A</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Concurrent Session 5A</td>
<td>Carolina A</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Concurrent Session 5B</td>
<td>Pinkney</td>
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<tr>
<td>3:30 pm – 4:00 pm</td>
<td>Synthesis and Integration of Innovations Into a Plan for Action</td>
<td>Carolina A</td>
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**SUNDAY MAR. 15**

**8:00AM-11:30AM**

**Board of Directors Meeting**
- Business Meeting
  - Meeting of the APTR Board of Directors. This meeting is closed.
  - Venue - Middleton

**11:30AM-12:45PM**

**Council of Graduate Programs in Public Health**
- Meeting
  - Meeting of the graduate public health program membership of APTR.
  - Venue - Carolina A

**2:00PM-2:15PM**

**Meeting Opening**
- Welcome
  - Join us as we kickoff Teaching Prevention 2015
  - Venue - Carolina A

**2:15PM-2:45PM**

**Training Prevention Champions: Advocacy Skills for the Health Professions**
- Plenary
  - Venue - Carolina A
  - The IOM has issued numerous reports calling for clinicians and the public health workforce to be adept in policy-making, communication, science translation, and other advocacy skills. Clinical competencies include advocacy capabilities, but few graduate institutions provide systematic training for translating population health science into policy action. Attendees will learn from advocacy experts about tools important for trainees, and from faculty on how to incorporate advocacy into curriculum. At the conclusion of this presentation, the participants should be able to: 1. Define the concept of advocacy in a healthcare or public health system setting. 2. Identify advocacy competencies for health professions students. 3. Identify at least one instructional method of teaching advocacy to incorporate into one’s own teaching.
  - **Moderator**
    - Sabrina M. Neeley, MPH, PhD
    - Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine
  - **Presenter(s)**
    - Vicki Giambrone, MPA, FACHE
    - Executive Vice President, CBD Advisors

**2:45PM-3:15PM**

**Group Work**
- Workshop
  - Venue - Carolina A

**3:15PM-4:15PM**

**Panel Session**
- **Moderator**
  - Laura Rudkin, PhD
  - APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch
  - Venue - Carolina A

**Evaluating a Resident’s Advocacy Experience through a Unique Lens**
- **Workshop**
  - At the conclusion of this presentation, the participants should be able to: 1. Describe Photovoice methodology and how it can be a tool used for evaluation. 2. Explain how to use Photovoice to engage learner in a meaningful discussion and learning about advocacy and community health issues.
  - **Presenter(s)**
    - Denise Warrick, MD
    - Instructor of Clinical Pediatrics, Cincinnati Children’s Hospital Medical Center

**Incorporating Advocacy Awareness into Teaching about Culturally Appropriate Care: Linking Active Learning with Reflections**
- **Workshop**
  - At the conclusion of this presentation, the participants should be able to: 1. Describe instructional design strategies that foster active learning and self-reflection in a course on culturally appropriate care and social determinants of health. 2. Examine mechanisms for guiding health professional students to become advocates for improving clinical care of diverse populations and creating equity in health care delivery.
  - **Presenter(s)**
    - Timothy Hickman, MD, MEd, MPH
    - Associate Teaching Professor, UMKC School of Medicine
    - Holli L. Paulk, MPAS, MBA, PA-C
    - Assistant Teaching Professor, University of Missouri-Kansas City

**Teaching Advocacy Using a Community Engagement Exercise**
- **Workshop**
  - The presenter will describe the use of an assignment related to a community engagement exercise to educate students on how to apply knowledge and skills gained to advocate for change in social programs to improve client experience. This will include a presentation of the class exercise methodology and advocacy assignment, including the competencies and learning objectives. The presenter will provide some examples of student submissions. At the conclusion of this presentation, the participants should be able to: 1. Describe ways to use community engagement as a tool to teach advocacy. 2. Apply a community based advocacy approach in their own program.
  - **Presenter(s)**
    - Donna Bacchi, MD, MPH
    - Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program, SUNY Upstate Medical University
Understanding Health Policy Training Needs

**Workshop**

At the conclusion of this presentation, the participants should be able to: 1. Identify 3 areas of knowledge, skills, and attributes critical for training health policy leaders. 2. Discuss the role of health policy training format relative to career stage.

**Presenter(s)**

Carey Bayer, EdD, MEd
Associate Professor/Associate Director of Educational Leadership, Morehouse School of Medicine

### 4:15PM-4:50PM

**Table Work: Advocacy Instructional Ideas**

**Workshop**

**Venue - Carolina A**

Identify/discuss an instructional idea that can be incorporated in your own classroom to teach advocacy. Think outside the box and include ways to use technology and social media.

### 4:50PM-5:20PM

**Report Back**

**Workshop**

**Venue - Carolina A**

**Moderators**

**Donna Bacchi, MD, MPH**
Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program., SUNY Upstate Medical University

**Laura Rudkin, PhD**
APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

### MONDAY MAR. 16

**6:00AM-6:45AM**

**Walking Tour**

**Networking Event**

**Venue - Meet in Lobby**

Join colleagues and friends for a vigorous 45 minute walk around downtown Charleston, SC. What a great way to start the day, get to know new people, and see beautiful Charleston.

**Donna Bacchi, MD, MPH**
Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program., SUNY Upstate Medical University

**Amy Lee, MD, MPH, MBA, CPH**
Program Director, Consortium of Eastern Ohio MPH Program, Northeast Ohio Medical University

### 7:00AM-8:00AM

**Continental Breakfast**

**Networking Event**

**Venue - Foyer-Carolina A**

### 8:00AM-9:30AM

**Moving “Upstream” To Improve Population Health Outcomes**

**Plenary**

**Venue - Carolina A**

The speakers will discuss prevention initiatives underway in South Carolina developed to improve health outcomes in the state and share information about partnerships that focus on moving “upstream” to improve population health outcomes. At the conclusion of this presentation, the participants should be able to: 1. Describe prevention initiatives underway in South Carolina. 2. Identify partnerships that have been developed to improve population health outcomes.

**Moderator**

David R. Garr, MD
Professor, Medical University of South Carolina

**Presenter(s)**

**Graham Adams, PhD**
Chief Executive Officer, South Carolina Office of Rural Health

**Kester S. Freeman, Jr., MA**
Executive Director, South Carolina Institute of Medicine and Public Health

**Anthony (Tony) Keck**
Senior Vice President & Chief Development Officer, Mountain States Health Alliance

### 9:35AM-11:05AM

**Concurrent Session 1A**

**Challenges and Opportunities in Coordinating a Dual Degree MD/MPH Program**

**Venue - Carolina A**

At the conclusion of this presentation, the participants should be able to: 1. Identify the challenges in coordinating MD/MPH programs given changes in medical school education. 2. Define opportunities in their current curriculum to improve program coordination.

**Presenter(s)**

Donna Bacchi, MD, MPH
Chair, Dept. of Public Health & Preventive Medicine; Director, CNY MPH Program, SUNY Upstate Medical University
Developing a Joint PharmD/MPH Program at a University for Allied Health Sciences

Concurrent Session 1A
At the conclusion of this presentation, the participants should be able to: 1. Describe the three phases of building a PharmD/MPH dual degree program: assessment, development, and implementation. 2. Incorporate lessons learned into planning for dual degree programs.

Presenter(s)
Carol Levy, MPH, DHS(c)
Director, MPH Program, MCPHS University

Expanding Interprofessional Health Education Though Dual Degree Programs, Strategies and Articulation Agreements

Concurrent Session 1A
At the conclusion of this presentation, the participants should be able to: 1. List three benefits for developing collaborative program relationships with one’s MPH program and other graduate programs in the health and social service professions. 2. Discuss key steps in developing affiliation agreements for dual degree programs with public health.

Presenter(s)
Robert Simmons, DrPH, MPH
Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

9:35AM-11:05AM

Concurrent Session 1B
Moderator
Sabrina M. Neeley, MPH, PhD
Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine

Venue - Calhoun

A Sharper Vision: Training Medical Students in a CHNA World

Concurrent Session 1B
At the conclusion of this presentation, the participants should be able to: 1. Identify key instructional components that prepare medical students to participate in health improvement strategies initiated by a community health needs assessment. 2. Describe the framework of the community medicine program along with the benefits and challenges identified by students and faculty.

Presenter(s)
Carol Hustedde, PhD
Assistant Professor, University of Kentucky College of Medicine

Interprofessional Collaboration Improving the Health of Urban Poor

Concurrent Session 1B
At the conclusion of this presentation, the participants should be able to: 1. Explain strategies and tips in developing an interprofessional working culture which differs from previous independent practices. 2. Compare selected collaborative team practices to old practices and new patient outcomes. 3. Explain how student patient advocacy teams can work in a variety of community settings.

Presenter(s)
Suzanne Cashman, ScD
Professor, University of Massachusetts Medical School

Anita S. Nivens, PhD
InterProfessional Collaborative Practice Project Director, Armstrong Atlantic State University

Janet R. Buelow, MSN, MPH, PhD
Professor of Health Services Administration, Armstrong State University

Promoting Student Interest in Preventive Medicine: Community-Campus Collaboration

Concurrent Session 1B
At the conclusion of this presentation, the participants should be able to: 1. Identify strategies to develop and sustain relationships in community-campus partnerships. 2. Identify opportunities for community service learning.

Presenter(s)
Marie Dent, PhD
Associate Dean, Faculty Affairs Associate Professor, Community Medicine, Mercer University School of Medicine

Jennifer M. Boryk, MA
Preventive Medicine: Community-Campus Collaboration, Mercer University

Teri R. Shell, BA
Executive Director, Forsyth Farmers Market

11:10AM-12:10PM

Addressing the Environmental Connections Between Health, Humans and Animals

Plenary

Venue - Carolina A

The “One Health” philosophy accepts the inextricable connection between human and animal health and the need to safeguard both. Put into practice, the “One Health” approach calls for integrated solutions and collaborative leadership among the health disciplines and fosters collaborations and the free flow of information among multiple, interrelated fields: medicine, public health, the environment, and agriculture. 75 percent of new, emerging human infectious diseases have been zoonotic, meaning that they can be transmitted from animals to people. “One Health” is the collaborative effort of multiple disciplines working – locally, nationally, and globally – to attain optimal health for people, animals and the environment. At the conclusion of this presentation, the participants should be able to: 1. Explain the connections between human health, animal health, and ecosystem health. 2. Describe the health threats posed by antimicrobial resistance and a spectrum of emerging and re-emerging diseases. 3. Recognize the need for interprofessional collaboration to deliver the services needed to address One Health and other complex health issues.
John Prochaska, DrPH, MPH
Assistant Professor, University of Texas Medical Branch

Using Disaster Simulation to Teach Skills, Promote Interprofessional Collaboration and Build Community Resilience

Concurrent Session 2A
At the conclusion of this presentation, the participants should be able to: 1. Engage community stakeholders and interprofessional teams in learning leadership, technical and communication skills. 2. Describe the impact of community resilience not only on recovery from, but in prevention of disaster. 3. Develop a simulation education for interprofessional leadership, technical and communication skill building.

Presenter(s)
Cyndi Smith, MHSA
Administrative Fellow, Mayo Clinic

Brynn N. Howard, MHA
Administrative Fellow, Mayo Clinic

1:35PM-2:35PM
Concurrent Session 2B

Moderator
Andrea Crivelli-Kovach, PhD, MA, MCHES
Professor & Department Chair, Arcadia University

Venue - Carolina A

Integrating Clinical Prevention and Population Health Content into Undergraduate Medical Curriculum: Update on Implementation Process and Lessons Learned

Concurrent Session 2B
At the conclusion of this presentation, the participants should be able to: 1. Identify strategies to successfully integrate Clinical Prevention and Population Health (CPPH) into the compulsory medical curriculum. 2. Describe potential challenges when negotiating with major stakeholders in the curriculum.

Presenter(s)
Cristina Gonzalez, MD, MEd
Assistant Professor of Medicine, Albert Einstein College of Medicine/Montefiore Medical Center

Pablo A. Joo, MD
Albert Einstein College of Medicine, Assistant Dean for Medical Education

The New Population Health Thread in the University of North Carolina School of Medicine Curriculum

Concurrent Session 2B
At the conclusion of this presentation, the participants should be able to: 1. Describe the population health thread at the University of North Carolina School of Medicine and how it fits into the integrated curriculum. 2. Discuss strategies for how population health projects could be helpful to community preceptors. 2. Explain potential challenges in teaching certain domains of population health in medical school.
Health

Hospital

School

5

Eric

At

A

Associate

Robert

Moderator

Lightning

Rocco

Assistant

Daniel

Faculty

Presenter(s)

Chair

Moderator

James

R. Ebert, MD, MBA, MPH.
Chair & Associate Professor, Community Health; Boonshoft School of Medicine at Wright State University

Presenter(s)

Dominic Geffken, MD MPH
Faculty Physician, Director of Leadership & Preventive Medicine Residency, NH Dartmouth Family Medicine Residency at Concord Hospital

Daniel F. Eubank, MD
Assistant Professor of Community and Family Medicine, Geisel School of Medicine

Rocco Ricci, MS
Director of Organizational Development, Concord Hospital

Coaching: Adapting Organization Development Concepts to Teach Practice

Venue - Carolina A

At the conclusion of this presentation, the participants should be able to: 1. Describe three levels of teaching for adaptive leadership and their applications in both prevention initiatives and clinical care. 2. Identify process skills underlying adaptive leadership and the elements of coaching required to teach them. 3. Recognize constraints encountered applying coaching in a residency context and be able to practice specific responses to these constraints.

Moderator

James R. Ebert, MD, MBA, MPH.
Chair & Associate Professor, Community Health; Boonshoft School of Medicine at Wright State University

Presenter(s)

Dominic Geffken, MD MPH
Faculty Physician, Director of Leadership & Preventive Medicine Residency, NH Dartmouth Family Medicine Residency at Concord Hospital

Daniel F. Eubank, MD
Assistant Professor of Community and Family Medicine, Geisel School of Medicine

Rocco Ricci, MS
Director of Organizational Development, Concord Hospital

3:25PM-4:10PM

Lightning Panel Session

Moderator

Robert Simmons, DrPH, MPH
Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

Venue - Carolina A

A New Online Strategy in Teaching Ethnic Health and Health Disparities to Public Health Professionals

Lightning Round
At the conclusion of this presentation, the participants should be able to: 1. Describe how to deliver a high level of graduate course material to public health and medical professionals using the online university blackboard system tools. 2. Demonstrate how to teach public health and medical professionals new skills and knowledge based on ethnic health and health disparities.

Presenter(s)

Eric Bailey, PhD, MPH

Professor, East Carolina University

Assessment of process and impacts of Hepatitis C

Allies of Philadelphia

Lightning Round
At the conclusion of this presentation, the participants should be able to: 1. Communicate the utility of Community Coalition Action Theory in development and assessment of health-related coalitions. 2. Recognize the impact and outcomes of HepCAP, a regional coalition formed to address hepatitis C-related concerns.

Presenter(s)

Amy Jessop, PhD, MPH
Associate Professor, University of the Sciences in Philadelphia

Improving Competencies for Public Health Workers in South Florida

Lightning Round
At the conclusion of this presentation, the participants should be able to: 1. Compare Hispanic and non-Hispanic public health workers’ knowledge and skill. 2. Plan future training needs of Hispanic public health workers.

Presenter(s)

H. Virginia McCoy, PhD
Professor, Florida International University

Augmenting Health Profession Students’ Public Health Training Through Service Learning Electives

Lightning Round
At the conclusion of this presentation, the participants should be able to: 1. Create activities to enhance population health learning through existing student opportunities 2. Understand the critical components necessary for a successful population health oriented service learning elective

Presenter(s)

Siobhan Arey, MPH
Program Coordinator, SUNY Upstate Medical University

4:15PM-5:15PM

Concurrent Session 3A

Moderator

Carly Levy, MPH, DHS(c)
Director, MPH Program, Massachusetts College of Pharmacy and Health Sciences

Venue - Carolina A

Incorporating Prevention and Population Health in a Community/Public Health Undergraduate Nursing Course through Service-Learning Activities

Concurrent Session 3A
At the conclusion of this presentation, the participants should be able to: 1. Describe the implementation and integration of service learning as a teaching pedagogy in an undergraduate nursing course. 2. Explain a model for assessing student learning in a service-learning course.

Presenter(s)

Paula Delpech, BSN, ARNP, PhD
4:15PM-5:15PM
Concurrent Session 3B

Moderator
Robin Mollela, MD, MPH
Preventive and Occupational Medicine Consultant, Mayo Clinic

Venue - Calhoun

A Longitudinal Curriculum for Teaching Search Strategy Skills to Y2 and Y3 Medical Students

At the conclusion of this presentation, the participants should be able to: 1. Explain how to integrate a longitudinal literature searching curriculum into a medical school environment. 2. Describe one form of literature searching skills assessment to incorporate into a medical school environment.

Presenter(s)
Tracey Smith, DNP, MS
Director of Medicine Student Education and Community Outreach, Southern Illinois University School of Medicine

Recognizing Cognitive Relationships within Reflective Journal Writing in a Student Service-Learning Program

At the conclusion of this presentation, the participants should be able to: 1. Describe service-learning as a tool to promote personal and professional development. 2. Interpret reflective journal writings

Presenter(s)
Richard Rubin, DDS, MPH
Assistant Professor, University of Pittsburgh, School of Dental Medicine
### 9:05AM-10:35AM

**Concurrent Session 4A**

**Moderator**
Donald Bacchi, MD, MPH
Chair, Dept. of Public Health & Preventive Medicine; Director, SUNY MPH Program, SUNY Upstate Medical University

**Venue - Carolina A**

#### An Interprofessional Experience with Medical and Public Health Students

**Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Describe the main components of the Rural Scholars Community Health Research Project and IPE components. 2. Discuss opportunities and challenges implementing an IPE activity with medical and public health students.

**Presenter(s)**

Ana L. Chiapa-Scifres, MS, MPH
Research Assistant Director, University of North Texas Health Science Center

#### Enhancing Interprofessional Education: Integrating Quality Improvement and Public Health

**Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Discuss benefits and challenges of developing an introductory competency-based interprofessional course. 2. Apply quality improvement to educational course development. 3. Propose methods to integrate interprofessional education and practice into home organizations.

**Presenter(s)**

Jennifer Bailey, PhD(c), MEd
Graduate Assistant, Interprofessional Education, University of South Carolina

#### Health and Prevention: A Legacy of Student-led Interprofessional Teams Engaging the Charleston Community

**Concurrent Session 4A**

At the conclusion of this presentation, the participants should be able to: 1. Compare three student-led interprofessional community-engaged projects of the Presidential Scholars Program that address health and prevention. 2. Identify potential interprofessional community-engaged projects that address health and prevention.

**Presenter(s)**

Hazel Breland, PhD
Assistant Professor & Director, Dr. Raymond S. Greenberg Presidential Scholars Program, Medical University of South Carolina

Jompobe (Joe) Vuthiganon, DMD
Assistant Professor, James B. Edwards College of Dental Medicine - Medical University of SC

### 9:05AM-10:35AM

**Concurrent Session 4B**

**Moderator**
Amy Lee, MD, MPH, MBA, CPH
Program Director, Consortium of Eastern Ohio MPH Program, Northeast Ohio Medical University

**Venue - Pinkney**

#### Enhancing Health Education Competencies Using a Distance Learning Course: An Undergraduate Experience

**Concurrent Session 4B**

At the conclusion of this presentation, the participants should be able to: 1. Apply a course based intervention for enhancing health education competencies. 2. Assess change in knowledge among undergraduate health education professionals.

**Presenter(s)**

Amar Kanekar, PhD, MPH, MB
Assistant Professor, University of Arkansas at Little Rock

#### Teaching Prevention in the Flipped Classroom

**Concurrent Session 4B**

At the conclusion of this presentation, the participants should be able to: 1. Describe basic components and rationale for the theory of the flipped classroom model of instruction. 2. Develop initial plans for flipped classroom instruction for preventive medicine presentations at their institution. 3. List the pros and cons of using the flipped classroom model, especially within the framework of the traditional curriculum, and potential solutions to barriers.

**Presenter(s)**

Jim Medder, MD, MPH
Associate Professor, University of Nebraska Medical Center

### 10:40AM-11:25AM

**Lightning Session**

**Moderator**
James R. Ebert, MD, MBA, MPH
Chair & Associate Professor, Community Health; Boonshoft School of Medicine at Wright State University

**Venue - Carolina A**

#### Developing a Service Leadership Curriculum for Medical Students

**Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Describe the development of a service leadership curriculum for medical students, funded through the Alpha Omega Alpha Student Leadership Grant. 2. Recognize and identify the challenges and rewards inherent in service leadership and the impact that such a program can have on students and the community. 3. Examine the evolution of the project over the 2 years since its conception.
Increasing Student Interest through an Individualized Public Health Research Experience

**Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Utilize previously established research structures to promote student interest in public health. 2. Share similar research structures from their own institutions and how they have improved student interest in public health using these structures.

**Presenter(s)**
Haresh Soorma, MD (c)
3rd Year Medical Student, Mercer University School of Medicine

Integrating Public Health into a Community Medicine Rotation for a Physician Assistant Curriculum

**Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Identify challenges integrating the essential components of a public health and clinical curriculum while maintaining the integrity of each degree and meeting accreditation requirements for both programs.

**Presenter(s)**
Andrea Crivelli-Kovach, PhD, MA, MCHES
Professor & Department Chair, Arcadia University

Laura Lessard, PhD, MPH
Assistant Professor, Arcadia University

Medical Students Participate in Community Efforts to Reduce Obesity Among Elementary Students

**Lightning Round**

At the conclusion of this presentation, the participants should be able to: 1. Identify the advantages of using medical students as physical education instructors. 2. Explain the role of Active K in The Collaborative’s efforts to reduce childhood obesity.

**Presenter(s)**
Tracey Smith, DNP, MS
Director of Medicine Student Education and Community Outreach, Southern Illinois University School of Medicine

**Venue - Carolina B**

**11:30AM-12:15PM**

**Roundtable Scholarly Session**

**Roundtable Session**

This session will allow for roundtable discussions among a small group. Attendees have the opportunity to attend two (2) roundtable topics.

Community Health Improvement through Structured Medical Student Project Implementation

**Roundtable 1**

At the conclusion of this presentation, the participants should be able to: 1. Describe the value added in incorporating non-clinical community health improvement projects to medical student curriculum. 2. List examples of community health improvement partners and projects that lend themselves to medical student involvement.

**Presenter(s)**
Theresa Green, PhD, MBA
Director of Community Health Education and Policy, University of Rochester Medicine

Health and Prevention: A Legacy of Student-led Interprofessional Teams

**Roundtable 2**

At the conclusion of this presentation, the participants should be able to: 1. Compare three student-led interprofessional community-engaged projects of the Presidential Scholars Program that address health and prevention. 2. Identify potential interprofessional community-engaged projects that address health and prevention.

**Presenter(s)**
Hazel Breland, PhD
Assistant Professor & Director, Dr. Raymond S. Greenberg Presidential Scholars Program, Medical University of South Carolina

Linking your Graduate Public Health Program to Undergraduate Public Health Programs: Opportunities & Strategies in Developing 4:1 Collaborations & Articulation Agreements to Build Long-Term Success

**Roundtable 3**

At the conclusion of this presentation, the participants should be able to: 1. List three benefits for developing collaborative program relationships with undergraduate programs in public health. 2. Discuss key steps in developing affiliation agreements with undergraduate public health programs. 3. Describe at least three significant elements of an articulation agreement with undergraduate public health programs based on the template provided.

**Presenter(s)**
Robert Simmons, DrPH, MPH
Associate Professor & MPH Program Director, Thomas Jefferson University, School of Population Health

Integrative Capstone – The Opportunity to Ideate & Innovate in Healthcare

**Roundtable 4**

At the conclusion of this presentation, the participants should be able to: 1. Integrate and apply the theories, methods and tools acquired in an MPH program to practical real-time challenges. 2. Using strategic design, outline a four-step approach to innovate in healthcare: Discover, Define, Design and Deliver.

**Presenter(s)**
Denise Tahara, MBA, MPhil, PhD
Interim Chair, Associate Professor, Director MPH Studies, New York Medical College School of Health Sciences and Practice

Public Health Programs as Anchor Institutions: Exemplary Service Learning Initiatives at Three Universities

**Roundtable 5**
At the conclusion of this presentation, the participants should be able to: 1. Describe new strategies to engage community partners in service learning initiatives mutually beneficial to students and the public health workforce. 2. Identify examples of ‘classrooms without walls’ where program faculty and community stakeholders collaborate in the delivery of graduate education.

**Presenter(s)**

**Steven Godin, PhD, MPH**
Professor & MPH Program Director, East Stroudsburg University

**Stephen A. Alder, PhD**
Division Chief, University of Utah School of Medicine

**Daniel L. Bibeau, PhD**
Professor and Chair, University of North Carolina - Greensboro

**Collaborations with State and Local Public Health and Community Programs: What Works and What Doesn’t When Providing Educational Experiences for Medical Students, Residents and Fellows**

**Roundtable 6**

Students across the spectrum of health care and public health find value in experiential learning in the community setting working with public health professionals. Public health professionals often experience learners and teaching as a drain on already scarce resources. Much of the work of public health happens longitudinally with efforts over time and in varying political contexts. It can be difficult to translate this into a meaningful experience for students. Several recent examples of thinking differently about these educational partnerships have led to new opportunities for partnerships. At the conclusion of this presentation, the participants should be able to: 1. Identify new ways to partner with public health to create learning opportunities for their students. 2. Share challenges and victories related to partnering with public health in providing educational experiences for their students.

**Presenter(s)**

**Robin Mollela, MD, MPH**
Preventive and Occupational Medicine Consultant, Mayo Clinic

**Managing Dual Degree Programs at Two Universities with Unique Challenges: Best Practices and Future Directions**

**Roundtable 7**

At the conclusion of this presentation, the participants should be able to: 1. Understand the competing priorities at a private, liberal-arts university and a private university for the health professions. 2. Assess challenges associated with the implementation, management, and evaluation of dual degree programs. 3. Integrate best practices into strategic planning efforts to develop or enhance dual degree programs.

**Presenter(s)**

**Andrea Crivelli-Kovach, PhD, MA, MCHES**
Professor & Department Chair, Arcadia University

**Carly Levy, MPH, DHS(c)**
Director, MPH Program, MCPHS University

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**12:15PM-1:00PM**

**Networking Lunch**

**Networking Event**

Venue - Carolina B

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**1:10PM-1:55PM**

**Developing and Using Case Studies to Teach Population Health Principles to Health Professions Students**

**Plenary**

Venue - Carolina A

At the conclusion of this presentation, the participants should be able to: 1. List the key components of a teaching case study. 2. Generate examples of public health scenarios appropriate for developing case studies. 3. Describe teaching strategies used to facilitate classroom discussion of case studies. 4. Identify existing resources to develop case study libraries.

**Moderator**

**Anthony Schlaff, MD, MPH**
Professor & Director, Public Health Programs, Tufts University School of Medicine

**Presenter(s)**

**Laura Rudkin, PhD**
APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

**Christine M. Arcari, PhD, MPH**
Associate Professor, University of Texas Medical Branch

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**2:00PM-3:30PM**

**Concurrent Session 5A**

**Venue - Carolina A**

**A Perfect Storm for Population Health**

**Concurrent Session 5A**

At the conclusion of this presentation, the participants should be able to: 1. Describe the forces that are coming together for population health improvement and the opportunities that are enabling these partnerships to succeed. 2. Discuss innovative tools for those in the field to utilize in their population health efforts.

**Presenter(s)**

**Lloyd Michener, MD**
Chairman / Professor, Duke University

**Denise T. Koo, MD, MPH**
Senior Advisor for Health Systems, Centers for Disease Control and Prevention
Interprofessional Education Pediatric Inpatient Rounds: Discharge Planning for Advocacy of Medically Complex Patients

Concurrent Session 5A
At the conclusion of this presentation, the participants should be able to: 1. Formulate a curriculum program to educate students from various service professions together so that the students may: 1. Describe the complexities involved in planning discharge from inpatient acute care pediatric units for patients with complex medical, psychological, and social problems. 2. Discuss interdisciplinary problem-solving techniques advocating for outpatient care of medically complex pediatric and adolescent patients. 3. Perpetuate communication techniques and educational strategies used to enable a professional multidisciplinary team to achieve the above goals.

Presenter(s)
Karen Browner-Elhanan, MD
Chief, Div. of Adolescent Medicine; Assoc. Prof of Pediatrics, Memorial University Health Center/Mercer College of Medicine

Strategic Re-Design of Team-based Patient-focused Healthcare Services

Concurrent Session 5A
At the conclusion of this presentation, the participants should be able to: 1. Explain how to create a shared vision and sense of urgency for the Patient-Centered Medical Home (PCMH) that enables others to act. 2. Describe the linkage between the Patient-Centered Medical Home as a change process, a leader’s personal disposition and organizational culture.

Presenter(s)
Denise Tahara, MBA, MPhil, PhD
Interim Chair, Associate Professor, Director MPH Studies, New York Medical College School of Health Sciences and Practice

2:00PM–3:30PM

Concurrent Session 5B
Moderator
David Gregorio, PhD, MS
Professor & Director, MPH Program, UCONN School of Medicine, Department of Community Medicine and Health Care

Engaging Medical Students in Impactful Community Health Education

Concurrent Session 5B
At the conclusion of this presentation, the participants should be able to: 1. Describe a successful community health experiential learning. 2. Conceptualize components of an engaging community health curriculum that could be list examples of how community health concepts can be taught in an interactive and impactful way using community engaged learning.

Presenter(s)
Theresa Green, PhD, MBA
Director of Community Health Education and Policy, University of Rochester School of Medicine

Job Task Analysis in Public Health: What are the Essential Tasks of Public Health Professionals?

Concurrent Session 5B
At the conclusion of this presentation, the participants should be able to: 1. Recognize the job tasks common to public health professionals. 2. Differentiate job tasks performed by various segments of public health professionals. 3. Describe the professional profiles of graduates of CEPH-accredited schools and programs.

Presenter(s)
Richard Kurz, PhD
Dean, University of North Texas Health Science Center School of Public Health

T Zone Teaching Moment: Using Positive Deviance to Prevent Respiratory Infections

Concurrent Session 5B
At the conclusion of this presentation, the participants should be able to: 1. Describe the significance of the role of the T Zone in respiratory infections. 2. Explain how to effectively use Positive Deviance strategies and tools to change behavior.

Presenter(s)
William Sawyer, MD
Family Medicine Physician/ Infection Prevention Expert, Sharonville Family Medicine

3:30PM–4:00PM

Synthesis and Integration of Innovations into a Plan for Action

Plenary

Venue - Carolina A

At the conclusion of this session, the participants should be able to: 1. Evaluate the take home messages of the conference. 2. Discuss next steps for the Association and for population health education.

Presenter(s)
Laura Rudkin, PhD
APTR President; Professor & Chair, Dept. of Preventive Medicine & Community Health, University of Texas Medical Branch

Sabrina M. Neeley, MPH, PhD
Assistant Professor, Community Health; Director, Population Health Curriculum, Wright State University Boonshoft School of Medicine

Thank you for attending Teaching Prevention 2015 - Please complete the overall meeting evaluation at www.teachingprevention.org
Poster 1
The Effect of Primary Health Care and Preventive Medicine Program on Knowledge and Skills of Iranian Senior Medical Students
Mahasti Alizadeh, MD, MPH
Associate Professor of Community Medicine, Tabriz University of Medical Sciences
Poster 2
Resident Education in Clinical Preventive Medicine: The Morehouse School of Medicine Public Health and Preventive Medicine Approach
Ijeoma Azonobi, MD, MPH
Assistant Professor, Morehouse School of Medicine
Poster 3
A New Online Strategy in Teaching Ethnic Health and Health Disparities to Public Health Professionals
Eric J. Bailey, PhD, MPH
Professor, East Carolina University
Poster 4
Emerging Contaminant in Source Water from Medical Treatment: Iodine 131
Julie Becker, PhD, MPH
Program Director, University of the Sciences in Philadelphia
Poster 5
A Multidisciplinary Approach to Training Preventive Medicine Residents in Integrative Medicine
Suzanne Bertollo, MD, MPH
Assistant Professor, University of South Carolina
Poster 6
Behavior Change Project: A Student Assignment to Reduce Personal Health Risk
Betty C. Bowles, PhD
Associate Professor, Midwestern State University
Poster 7
Identifying Motivational Factors for Medical Students Completing Their Second Year at Loma Linda University School of Medicine to Exercise
Bonnie I. Chi-Lum, MD, MPH
Associate Professor - Preventive Medicine, Loma Linda University School of Medicine
Poster 8
Distinction in Service to the Community: A Program to Promote Service Learning Among Medical Students
Marie Dent, PhD, EdS, MBA
Associate Dean, Faculty Affairs and Development, Assoc. Professor of Community Medicine, Mercer University School of Medicine
Poster 9
HS 231 – Health Care Seminar
Clotilde Dudley-Smith, EdD, MPA, RDH
Assistant Professor, Sacred Heart University
Poster 10
A Service Learning Model for Medical and Public Health Education to Reduce Health Disparities in Hepatitis B
Amy Jessop, PhD, MPH
Associate Professor of Health Policy and Public Health, University of the Sciences in Philadelphia
Poster 11
Assessment of Process and Impacts of Hepatitis C Allies of Philadelphia
Amy B. Jessop, PhD, MPH
Associate Professor, University of the Sciences in Philadelphia
Poster 12
Social Reintegration & Coping of Young Adult Cancer Survivors in Puerto Rico: Ideas for the Development of a Psycho-Educational Program
Miguel E. Marrero-Medina, MPH, DEA, PhD
Instructor, Ponce Health Science University
Poster 13
Research Through Prevention at a Level 1 Trauma Center
M. Kristen Peek, PHD
Professor and Vice Chair for Education, University of Texas Medical Branch
Poster 14
Promoting MD-MPH Dual Degree Education: The University of Wisconsin School of Medicine and Public Health Experience
Pavayhathi Pillai, MD, MPH
Assistant Professor, University of Wisconsin School of Medicine and Public Health
Poster 15
Bridging the Gap Between Public Health and Medical Education Through Public – Private Partnerships
Olapeju Simoyan, MD, MPH, BDS, FAAFP
Assistant Professor of Family Medicine and Epidemiology, The Commonwealth Medical College
Poster 16
Problems in Paradise: Researching Correlates of Primary Care as a Career Choice
McKinley Thomas, BS, MED, EDD
Poster 17
The Presidential Scholars Program: An Interprofessional Program to Foster Community Engagement and Interdisciplinary Collaboration
Jompob Vuthiganon, DMD
Assistant Professor, James B. Edwards College of Dental Medicine - Medical University of SC
Poster 18
An Impact Evaluation of Urban Tree Connection: Assessing the Correlation Between Urban Tree Connections Programming and Social Capital
Mary L. Mitsdarffer, MPH
Doctoral Student, The University of The Sciences
Poster 19
Fresh Vegetables and Grass Roots Health Prevention: An Exercise in Leadership
Andres Montes, MD (c)
2nd year med student, Mercer University School of Medicine
Poster 20
The Springfield Collaborative for Active Child Health: The Development of a Student-centered Predictive Health Model for At-risk Schools
Kyle Morgenstern
MS2, Southern Illinois University School of Medicine
Poster 21
Project Parenthood: Efficacy of Evidence-Based Parenting and Safer Sex Education Program in an At-Risk Adolescent Population
Jasmin C. Scott-Hawkins, MD(c), MPH
Medical Student, Wright State University
Boonshoft School of Medicine
Poster 22
Evaluating Effective Messaging for HPV Vaccination Promotion
Jaleen D. Sims, MPH
Medical Student, Southern Illinois University School of Medicine
Poster 23
Service Leadership Symposium
Lexie H. Vaughn, MD(c)
2nd year medical student, Mercer University School of Medicine
Each year, APTR honors the most distinguished individuals and programs in the field of prevention and public health education. Through their dedication, these individuals have served our community by advancing prevention and public health education.

Please join us as we honor the current awardees.

APTR AWARDS LUNCHEON

Monday, March 16, 2015
12:15 pm to 1:30 pm

Jennifer Ibrahim, PhD, MPH
Temple University College of Public Health
F. Marian Bishop Outstanding Educator Award

This award recognizes faculty who have contributed to the instruction of students and residents in the field of prevention and public health. Contributions to research are also considered.

David Garr, MD
Medical University of South Carolina
Duncan Clark Award

This award is presented to a senior-level person with a distinguished record of achievement in the areas of teaching, research and/or advocacy in the field of public health and prevention.

Lisa Simon
Cambridge Health Alliance/Harvard School of Dental Medicine
Rising Star Award

This award recognizes a student or early-career member who demonstrates a strong commitment to prevention and public health and shows exceptional promise of leadership and contribution to APTR.

Nominate your 2016 Awardees
www.aptrweb.org/awards
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