



# TEACHING PREVENTION

April 1-3

Cleveland, OH

# 2019

Building a New Paradigm for Population Health



## SPONSORSHIP OPPORTUNITIES



ASSOCIATION FOR PREVENTION TEACHING AND RESEARCH

The Association for Prevention Teaching and Research annual meeting, **Teaching Prevention 2019: Building a New Paradigm for Population Health**, is designed to explore initiatives and share efforts across institutions, disciplines, professions and geography; to improve the education of students. Attendees will gather to focus on the knowledge, skills, collaborations, and resources needed to practice and promote population health. Teaching Prevention 2019 provides a forum for faculty and students who share a strong commitment to population health and disease prevention.

Help us ensure the success of our 76th Annual Conference by becoming a sponsor or purchasing display space. Your sponsorship allows APTR to provide enhanced programs and services for conference attendees and support student development without increasing the cost of registration.

### **Who Attends**

Attendees include Chairs of departments of preventive medicine/population health within medical schools, Program Directors from Graduate Programs in Public Health, faculty at health professions schools responsible for population health curriculum, teaching, and research anyone involved in improving the education of students in public health programs, medical schools, and health professions schools.

### **Deadline**

Please indicate your intention for sponsorship or display table by January 15, 2019. Invoices for the selected sponsorship opportunity will be sent to the school with payment due no later than February 28, 2019.

### **For more Information**

Contact Michelle Navarro at [mnavarro@aptrweb.org](mailto:mnavarro@aptrweb.org) or 202.463.0550 x135

# CONFERENCE GOALS

Attendees will gather to focus on the knowledge, skills, collaborations, and resources needed to practice and promote population health. Faculty will acquire skills and resources to empower students to become active and engaged citizens who can address the health needs of our communities and Nation.

## CREATE

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Create an environment for prevention, public health, and health professions faculty, students, residents, professionals and leaders to engage in dialogue around issues of education innovation, prevention science, and social justice.

## INNOVATE

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Discuss innovative teaching, research, practice and evaluation in prevention science.

## CONVENE

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Convene faculty and students from across the health professions to share teaching strategies and evidence-based approaches for improving population health.

## COLLABORATE

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Strengthen and foster new advocacy and interprofessional collaborations among health professions schools.

# SPONSORSHIP TYPES

## Display Table

**\$250**

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- Display tables for materials that can be left unattended for duration of meeting
  - Requires a registered meeting attendee to set up, refresh, and take down materials
  - Access to power or AV may incur additional charge at hotel rate
  - One-half of a 6-foot skirted table in the conference registration area

## Beverage Breaks

**\$500**

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- **Display Table**
  - Signage at the breakfast and beverage stations
  - Recognition in the Conference Program
  - Recognition on the APTR and Teaching Prevention websites
  - Recognition in the electronic APTR newsletter-APTR News Now

## Networking Breakfasts

**\$1,000**

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- **One (1) complimentary full registration**
  - **Display Table**
  - Signage at the breakfast and beverage stations
  - Recognition in the Conference opening and closing presentations
  - Recognition in the Conference Program
  - Recognition on the APTR and Teaching Prevention websites
  - Recognition in the electronic APTR newsletter-APTR News Now

## Evening Welcome Reception and Poster Presentation

**\$2,500**

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- **Two (2) complimentary full registrations**
  - **Display Table**
  - Signage at bar station and hors d'oeuvres tables
  - Recognition in the Conference Program
  - Recognition in the conference opening and closing presentations
  - Recognition on the APTR and Teaching Prevention websites

## Membership Luncheon

**\$2,500**

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- **Two (2) complimentary full registrations**
  - **Display Table**
  - Signage at each luncheon table
  - Recognition in the attendee Awards program
  - Recognition in the Conference and Awards opening and closing
  - Recognition in the Conference Program
  - Recognition on the APTR and Teaching Prevention websites